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THE PARTY WEEK END:
ITS CAUSE AND CURE With the season of party weekends almost upon us,
my mail of late has been flooded with queries from young inmates of women's colleges wishing to know how one conducts one's self when one has invited a young gentleman for a weekend. This morning, for example, there
were more than 30.000 letters, each containing a lock of hair. I gave the hair to a bombsight maker and the
lanolin to a dry sheep of my acquaintance, and I turned instantly to the question: How should a young lady de-
port terself when she has asked a young gentleman to be Well, my dear girls, the first thing to remember is that
vour young gentleman is far from home and frightened. your young gentleman is far from home and frightened.
Put him at his ease. You might, for instance, surprise him by having his mother sitting in a rocker on the station platform when he gets off the train.
Next, what kind the station voung gentleman? Well, my beloved maidens, orchids are
always acceptable. If you find, my esteemed fillies, that your local forist
as run out of stock, do not be dismayed. Make a corsage vut of paper. But pick good, stiff, durable paper-twenty Remember at all times, my fond wenches, to show
your young gentleman courtesy and consideration. Open doors for him, walk on the traffic side of the path., apsen
him to the punch bowl, zip his parka, light his Marlboros. (What, you ask, if he doesn't smoke Marlboros? Ridicu-
lous, my precious nymphs! of course, he smokes who knows a hawk from a handsaw?? What other ciga-
rette gives you such a lot to like? Such filter? Such Havor?" Such fip-top box? No other, my sweet minxes,
other. Marlboro stands alone, and any man worthy of you my estimable damsels, is bound ot obe a Marthero man
If you will follow the simple instructions stated above, my good lasses, you will find that you have turned your
young gentleman into a fast and fervent admirer. There


Pomfritt's Seminary for (ienteel chicks in Weag tinotype hio. Seratina sigafoos, a sophomore at this institution, majoring in napkin folding, sent an imvitation to a young
man named Fafnir Valve, a junior at the Joyce Kilme
School of Forestry School of Forestry, majoring in sap and boles.
Anyhow, Serafina sent an invitation to Faf be came, and she showered him with kindness and euff limks, and then he went away, and Serafina sat anxiously
by the mailbox, wondering whether she would ever hear from him again. Sure enough, two weeks later she got
a letter: "Dear Serafina, Can you let me have fifty bucks? Cours, Fafnir."
Whatina, Can you let me have fifty buck
Whimpering with ecstacy, sbe ran to the bank and she got the same request every week, and as a result, she became very well acquainted with Ralph T. Involute
teller of the West Lingtype Bank and Trust Co., and thei friendship ripened into love, and today they are happily
married and live in Stamen, Oregon, where Ralph is in - $\quad$ del mer game and Serafina is a hydrant. berry weekend is a party weekend when you smoke Mart
oros, whoose makers bring you this column throughout th

