マミスピ THE DAILY TAR HEEL

TUESDAY, MARCH 3, 1959

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Don't Contribute

Within the next few days, you, the student, will be confronted by collectors of the Campus Chest. You will be asked to contribute to this organization which is sponsoring three quite worthy charities. You will be asked to give to these charities that the Campus Chest has chosen, and the money that you give will be divided by that organization to be given to these three chairities only. You ought not to contribute.

In the first place, it is somewhat presumptuous of this organization to say that it can select for you the charities that you want to support. It is more presumptuous of them to say that they will alot the money as they have seen fit.

As an individual in society you have a right to support whatever charities you deem worthy or to support no charities at all. If the Campus Chest would presume to represent the campus on the issue of charities, then they had better ask every member of the campus to what charity they would like to contribute, and then include them all in proportion to the number of students who mentioned all of these charities. However, the organization presumes it can decide for you, and this it cannot.

Moreover, you as a student might want to give all of your money to one of the charities that are sponsored but would not want to give to all on the list, but if you contribute to the Campus Chest. your money is divided among the three without regard to the feeling of the donor.

This is not to say that the individual charitic that are chosen are not worthy of donation, but it is to say that how you as a student spend your money is something that is a purely personal decision, and not something that somebody else can say how you ought to do it. In the very same manner, you elect a president of the student body or an editor of The Daily Tar Heel because your contribution along these lines demands representation. In any case contributions to any one or a hundred charities should be on a voluntary basis and you should have a say in the choosing of these charities that go under your name.

Finally there is another consideration. This consideration is the consideration of the organization that is sponsoring the drive - namely the Campus Chest. As a rule this organization asks for contributions toward educational enterprises and their annual selection of the World University Service and Gottingen exchange attests to the truth in this statement. This year, however, the third charity is a home for retarded children, again a worthy charity. However, the circumstances under which the home was placed in the Chest program were not worthy. Last year the Campus Chest sponsored an organization to provide scholarships for Negro students. This organization is a very worthwhile one. However, on campus in certain areas, students would not contribute to anything that would effect the betterment of the Negro, so the drive had to be extended for another week and the Chest fell short of its goal. This year when it came to consider the scholar ship fund, the Chest decided to leave it out, prohably largely because it would hurt the receipts the drive as a whole might garner. However, it is quite objectionable that a group which sets itself up with the noble purpose of helping charities would leave out a worthy charity because it might not enable them to get the money that they ordinarily would get. For a noble group, this sounds more like money grubbing, something that a charity group should never be associated with Hence, even though the charities selected are worthy, the lack of courage and perversion of purpose displayed by the Campus Chest is such that no individual with self respect who believes that it is the thought rather than the amount that counts should support it. If a student wants to give to the World University Service, the Gottingen Exchange program, or the home for mentally retarded children separate and apart from the Campus Chest, the editor will provide stamped envelopes to these various charities and will send the amount you donate and the proportion you desire. If you want to contribute to the Negro scholarship fund the edior will also provide envelopes. If you want to contribute, do it this way. The charities are worthy, the organization and fund idea are not.

Business And B. A. Schools

Jonathan Yardley

On Thursday, February 19, CBS Television and Playhouse 90 presented Loring Mandel's "The Raiders," a penetrating and provocative discourse upon modern business practices and ethics. It starred Frank Lovejoy and Paul Douglas, and in its final impact was as biting as any play this excellent series has yet done.

"The Raiders" is the story of a big, conservative business which finds itself in a proxy fight with one of the most ruthless and dishonest stock buyers in the nation. More important, it is the story of on man, Arthur Hennicut, and his gradual dgeneration from an honest, loyal employee to a scheming, soulless man. Caught between the corporation and the individuals who compose and represent it, he chooses the former; he chooses it because he has no other choice, because his entire being, life, and soul have become so completely entwined with the corporation that he is the corporation and its best wishes are his command.

This is the problem in American business, the problem that was brilliantly examined in William Whyte's "The Organization Man" and countless other treatises on current business affairs: the individual has come to identify him self with the corporate body, a body that has no soul, no mind, no heart. This is not a body of people, it is an empty building, a machine rolling off a production line, a desk piled with papers, a full page spread in Life Magazine. The modern businessman has estranged himself from the human element in society to become totally en-

page; and I particularly look for-

ward each morning to some piece

or another written by those three

whom I believe to be your colum-

nists of considerable interest: Mr.

Wolff, Mr. Lessing, and Mr. Bail-

ey. Mr. Wolff's big words and big.

ideas often amuse me; Mr. Less-

ing's peculiar attitudes always con-

fuse me; and Mr. Bailey, whose

relative infrequency is regrettable.

nearly always pleases me, All, 1

think, help keep your paper alive.

even if in a somewhat puny con-

dition. But, while Mr. Wolfe at-

more space than is due him (a

tremendous review of "Oklahoma"

just to mention all the play's weak

points), and Mr. Lessing has a lot

However, Thursday's article "On

the Movies" (another unique title),

by Mr. Bailey, was a gross disap-

pointment. Now while most of the

"intellectual" folk on campus

would judge the cinema a negligi-

ble topic for discussion, a few, I

hope, would agree with Mr. Bailey

and me that movies, often criti-

cized as they are, still need a little

talking about now and then. When

one considers how much time the

student body of UNC spends col-

lectively in movie houses each se-

mester, he would have to agree

that movies deserve some sort of

attention outside of the theaters

But Mr. Bailey has said about

the same stuff that's been said

before: a lot of it is very wrong.

I have a few points to make: (1)

the movies are not a pretense to

Theatre; they are a form in them-

selves, and a very good one; (2)

movies have a beautiful potential

which could very well be realized

in the "revolting future," to quote

Mr. Bailey's pessimistic phrase;

(3) movies can be an art form-

themselves.

Editor:

gent,

Views & Previews Anthony Wolff

Several more-or-less apt subtitles suggest themham, Murphey, and Saunders Halls) are crammed the History, selves for the recent Playmakers production of English, and all language depart- Moliere's "The Would-Be Gentleman": among them ments, and in June of the same is "Playmakers With a Sledgehammer Versus Moyear all departments issuing the liere With a Feather"; or, perhaps, as one local Bachelor of Arts degree gave only playgoer would have it, simply "The Would-Be Moapproximately twice as many de- liere."

grees as the School of Business to the present, and growing, importance of the Business Administration School. What is it trying to do, what is it doing, and how is it affecting the University?

The administrators of the University Business School are, for the most part, honest, aware men who realize the necessity for a broad education, but despite their

the student's career. Before he enters the school, his schedule is devised in such away that he is able to take, on the average, one elective course per semester and four in his department. Other fields.

(To Be Continued)

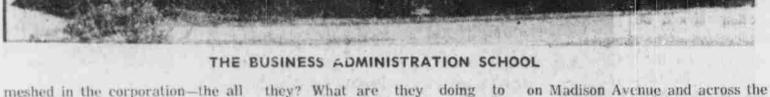
In defense of the Playmakers' rather heavy-hand-Administration. This alone attests ed production, all due attention should be paid to the difficulties inherent in the play itself. The obvious but all-important note is that the play is translated from 17th Century French to 20th Century English, and the transition of humor is an almost impossible business. Director Russel Graves' translation has a great deal more bounce and humor than most English versions.

Also, the play itself is an unweildy thing. While there is nothing wrong with violation of the unities and other experimental exercises, Mr. Moliere was doing his directors no favor when he wrote this efforts to accomplish this end the one. He gets well into the second act before he even school still clings to the ancient introduces the minor coflict which the play evenpurpose of all business schools, tually resolves, and he neglects to resolve the ritraining the student in the tools of diculous situation of the hero. This means that the business, the functions of business, play is mostly a succession of simple gags up to and the place of business in its so- the point where the lovers' problems become the ciety. A few of the endeavors of central issue, thus making the first act stand almost study the student must pursue bear alone, if it can; and - most disconcerting of all this out: accounting, statistics, eco- the would-be gentleman is left at the end with all nomics, production, personnel, and his pretensions intact. This is hardly an example of marketing. This is a narrow cur- dramatic construction at its best, and it presents riculum, and it is begun early in serious difficulties for any director.

These difficulties were considerably compounded ters the school a number of pre- in the Playmaker production by the director's stated requisites are required: two in intention to "teach" the audience. If the Playeconomics, two in business, and makers Theatre was supposedly transformed into he is encouraged to take courses a classroom, then one can only conclude that the in other related fields. Once he en- teacher was mightily confused and disorganized and that the bell rang before the lecture was over.

But the important question in regard to Director Graves' approach to this play, as it was announced in his prologue, involved the relationship between art and pedagogy. There is a point of view which holds that one difference between art and academschool require as few as six courses ics is that art is non-didactic in its educational asin two years in the department and pect. Obviously, Mr. Graves, at least for the purposmake great efforts to encourage es of this production, was not of this opinion. By the student to investigate other his prologue, which stated that the production to follow was not intended to create any cheap the-

atrical illusions, as well as by his use of various devices to make the audience keep its intellectual distance, Mr. Graves showed himself to be on the side of those who hold that drama is a histrionic classroom type of thing, equipped with the latest in audio visual aids and devices. The devices which Mr. Graves employed, and immense machine, when you are the stated purpose which informed them, are asand always will be an an infinitesociated in the modern theatre with the "Epic" drama which began in Germany around 1924 and From: Bill Bailey was later taken up in this country by the Group Theatre. This "Epic" drama was theatre-with-a-cause, devoted to social reform and the education of its audience in social problems (Soc. 52). The devices which developed in the service of such a purpose was very interesting, but I'm afraid were perhaps ideal, but it is noteworthy that there you either have been misinformed was never a comedy in "Epic" style. Indeed, it is or do not understand the situation. interesting to theorize that perhaps the aims of First, Mr. Gans is not responsible "Epic" drama - to which its devices are wedded for the advertising. Neither is he are antithetical to the comic spirit. This certainly seemed to be the case with the ion of or the ommission of the Playmakers' attempt to combine comedy and Epic comics and the crossword puzzle. style. The humor was most nearly successful when This is the responsibility of the the production was most conventional; when it af-Advertising and Business Depart- fected "Epic" mannerisms, it was an epic bore, kept alive by the shallow novelty value of the de-



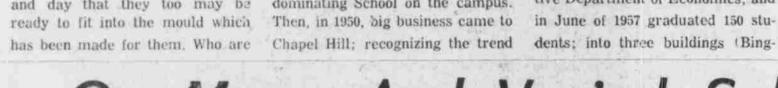
Today, thousands of men work in these bodys of steel and masonry that are the great corporations and businesses of our land, and many thousands more in our colleges sure, it had its little School of and universities are studying night and day that they too may be dominating School on the campus. ready to fit into the mould which Then, in 1950, big business came to

ation.

holy, omnipotent, unfeeling corpor- themselves? What are they doing nation toward hyper-syllabization, to society?

The Business Schools Until the year 1950 the University of North Carolina was minorleague in the business world. To be Commerce, but it was not the

it was decided to change the name tive Department of Economics, and



To: Bill Bailey

on it.

sonality.

think that these are outward signs

of your intellect and inward per-

to the School of Business Administration-five more syllables, and, soon to follow, much more prestige and importance on and off the campus. It now occupies three large buildings, with its coopera-

199.00

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He at H all states

A REAL PROPERTY AND A REAL

Gone, Daddio

A concert by Dave Brubeck Friday afternoon and a dance Friday night will compete with the ACC Tournament this weekend.

The GMAB Dance Committee, which is sponsoring the concert and dance, has named the weekend The Lost Weekend.

Unless the committee should decide to put a radio in Woollen Gym so students may listen to the game Friday night, there is little doubt that this weekend will be more lost than the Dance Committee intended. ---M.A.R.

The Daily Tar Heel

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is published daily except Monday and examination periods and summer terms. Entered as second class matter in the post office in Chapel Hill, N. C., under the act of March 8 1870. Subscription cates: \$4.50 per mester. Tear. The D is prin News In Editor

Managin

News I

Sports)

Adverti

Asst.



helping to undermine American

of Glory"-1 wish I could go on- inate athletic scholarships, which lators. would have to admit something in aim at entertaining America, are I have of late become an ardent the cinema's favor. reader of the Tar Heel's second

Far too many people every week education. They have deprived our higher education of a sense of purchoose the "wrong" film to see. pose and, I might add, dignity. It Maybe a discriminating choice is hard for a teacher to retain a would change a lot of skeptical sense of social worth on the Satminds and would turn a lot of urday of a home game when half leisure into more than that. I think the 10 a.m. class is absent or, for a frequent movie review in the that matter, on the morning after Daily Tar Heel might help people Germans, Vocation courses, aclike Mr. Bailey to see that there cording to Griswold, have further are some excellent films aroundconfused the purpose of higher provided your reviewer felt pretty education. much the way I do. At any rate, America does not lack the edutelevision is not all-powerful yet, so it might be wise to make the cational skills needed to correct most of cinema while it's here. the present, deteriorated system tracts more attention and receives Sometimes it can be fun. And that's of higher learning. We here in Chapel Hill could conceivably do the truth. something about it. But skills are J. T. Hargett

Editor:

of funny ideas about music (the Perhaps the editor missed the harpsichord is out of date!), and Mr. Bailey surely over - writes report of the speech by Dr. A. Whitney Griswold in the N. Y. (". . . aye, laddies . . . " ". . . go Times, February 24th. It is, worth ye to the movies . . . "), still the latter's comments are usually pernoting tinent and, it seems to me, intelli-

Dr. Griswold, President of Yale tant, if not more so, than winning University, said that indiscrim- more money from donors or legis-

"What - No Calls From The Supreme Court Asking Me To Serve As Counsel?"

not enough. First it is necessary

to seriously consider altering our

values and definition of a univer-

In my opinion a reexamination

of values followed by a rededica-

tion of the univerity is as impor-



JOHN J. HONIGMANN ly small cog?

I have always been an ardent ad-Dear Miss Lewis and Miss Wells: Your letter concerning the advertising in The Daily Tar Heel responsible for either the inclus-

ments.

May I ask you one simple and honest question concerning your recent article entitled, "A University Community" which is the latest product of your anatomically and biologically oriented mind. In this article you describe this machine that we as students are the byproduct of. Are you honestly tryfrom student subscriptions. This ing to become a big wheel in this money comes from advertising. I would be more than happy to include the comics and crossword puzzle every day if you are will-

ing to compensate the Daily Tar Heel for the eliminated advertising. LEE ARBOGAST

Assistant Advertising Mgr. Editor:

Our Tar Heel cagers have finished regular season play with a commendable 12-2 won-lost record. As a basketball fan and Carolina supporter, I join other students in the hope that the Tar Heels will emerge as victors in the ACC tournament in Raleigh this week.

several games this season that the much of his comic appeal.

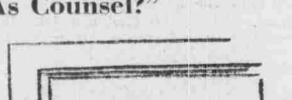
players' conduct on the court has John Sneden's setting and Irene Smart Rains' Leen far from commendable on costumes were quite sufficient; except that it seems several occasions. Several Tar Heel legitimate to wonder, in the light of the startling players have deliberately fouled originality of the rest, why Mr. Graves bothered their opponents, with Larese and with any set at all, and why, of all things, he should Salz being the chief offenders. The choose 17th century costumes for a 17th century conduct of student spectators in at show. At it was, Mr. Sneden's set was appropriately least two games has been disgrace- ambiguous, gimmicky, and patently false, and Miss Raine's costumes were in appropriately bad taste ful and even contemptible. Such The same sort of praise gees to Joel Chadabe's conduct cannot be condoned under incidental music and arrangements: Mr. Chadabe any circumstances if we place any proved himself a master of discord and shifting value at all upon good sportsmanrhythm, to the great amusement of all. Director ship, a quality which is woefully Graves' songs were witty enough: with the exception deficient in most UNC students. of the aforementioned Mr. Ketler, the cast failed to I like to support a winning team put them over.

Second, The Daily Tar Heel is vices themselves.

a student publication, staffed by Almost without exception, the cast seemed caught students, and partially paid for by between the incompatible poles of the Epic and the students. Please notice I said the comic. Occasionally, one or more members partially. Printing a newspaper is would gravitate toward one of the two poles, and an expensive operation. The only the play gave promise of being one thing or the way The Daily Tar Heel can be other. Thus, the first act scene between M. Jourdain printed six days a week, with a and the Philosophy Master verged on the hilarious, few six and eight page papers unimpeded as it was by the heavy Epic gimmicks. thrown in, is to add to the money As just one example of the opposite extreme, there was Bob Ketler's excellent rendition of Dorante's song, in which he sustained the theatrical illusion while at the same time breaking the continuity of the play.

To be sure, there were other enjoyable portrayals in each style. Margaret Starnes was quite sucessful as Mme Jourdain, and Craven Mackie provided one of the high points of the show in the minor role of the Apprentice Tailor but he was rather old to be an apprentice; although he looked more like a television wrestler than a fencing instructor, and he certainly had little knowledge of fencing, Maris Ubans was a fine Fencing Master.

But for the most part the cast seemed caught between the epic and the comic, and perhaps in adequate to either. Certainly one of the major weaknesses of the production was James Poteat's failure to produce a very enjoyable interpretation of M Jourdain. Even if one grants the difficulty of the role as Mr. Moliere has written it. It is still im-As much as I would like to see possible to summon up two hours worth of amuseour team triumph in the tourna- ment, pity, identification, or anything else, in rement, I would much rather see our sponse to the demented child presented by Mr. Poteam play cleanly and fairly on teat The hero is a dupe to be sure, and vain, and the court. It is obvious to anyone practically anything else we may wish to make him: who has seen Carolina play in but as a candidate for an analyst's couch he loses



mirer of yours even since your recent plunge into the literary field. I must say that you seem quite sincere and quite determined, each time your literary genius gets the best of you, to cram your foot further down your throat. I just

hope that one day you don't choke I am also amazed at your extensive vocabulary. Such words as "teat" and "bowels" lead me to

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Paily Tar Heel ated by the ne., Carrboro, N. C.	and a state of the second seco
	CURTIS GANS
ng Editor	CHUNK FLINNER STAN FISHER
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commercialism does not deny this: Van Gogh's bring in thousands; (4) there are good movies, something more than a dozen a year. The trouble is, of course, that

here are a lot of awful films, many more around than good ones. However, Mr. Bailey, I think, has, for the most part, chosen the wrong ones to see. Anyone who has seen "The Best Years of Our Lives" or 'A Double Life" or "All the King's Men" or "All About Eve" or "Gate of Hell" or "Les Enfants du Paradis" or "Lust for Life" or "Around the World in 80 Days" (a delight that could only be got on film) or "Twelve Angry Men" or "Paths

as much as anyone else, but if a team has to resort to unsportsmanheck with the conference championhope the week. played t AL STEWART faults.

Credit is also due Mr. Graves for his staging of the production, and most particularly for the scene like conduct to win, then I say "To in which the four lovers execute an adaptation of Coach McGuire's famouse "weave." Finally, Mr. ship." Good basketball and clean Graves deserves credit for doing something differbasketball can go together. Let's ent, if the difference seemed more for its own sake do in the games to be than for the sake of the play. The spirit in which this play was presented goes far to redeem its