

Don't Contribute

Within the next few days, you, the student, will be confronted by collectors of the Campus Chest.

In the first place, it is somewhat presumptuous of this organization to say that it can select for you the charities that you want to support.

As an individual in society you have a right to support whatever charities you deem worthy or to support no charities at all.

Moreover, you as a student might want to give all of your money to one of the charities that are sponsored but would not want to give to all on the list.

Finally there is another consideration. This consideration is the consideration of the organization that is sponsoring the drive - namely the Campus Chest.

Last year the Campus Chest sponsored an organization to provide scholarships for Negro students. This organization is a very worthwhile one.

However, on campus in certain areas, students would not contribute to anything that would effect the betterment of the Negro, so the drive had to be extended for another week and the Chest fell short of its goal.

Since a student wants to give to the World University Service, the Göttingen Exchange program, or the home for mentally retarded children separate and apart from the Campus Chest, the editor will provide stamped envelopes to these various charities and will send the amount you donate and the proportion you desire.

However, Thursday's article "On the Movies" (another unique title), by Mr. Bailey, was a gross disappointment.

Gone, Daddio

A concert by Dave Brubeck Friday afternoon and a dance Friday night will compete with the ACC Tournament this weekend.

The Daily Tar Heel

The official student publication of the Publication Board of the University of North Carolina, where it is published daily except Monday and examination periods.

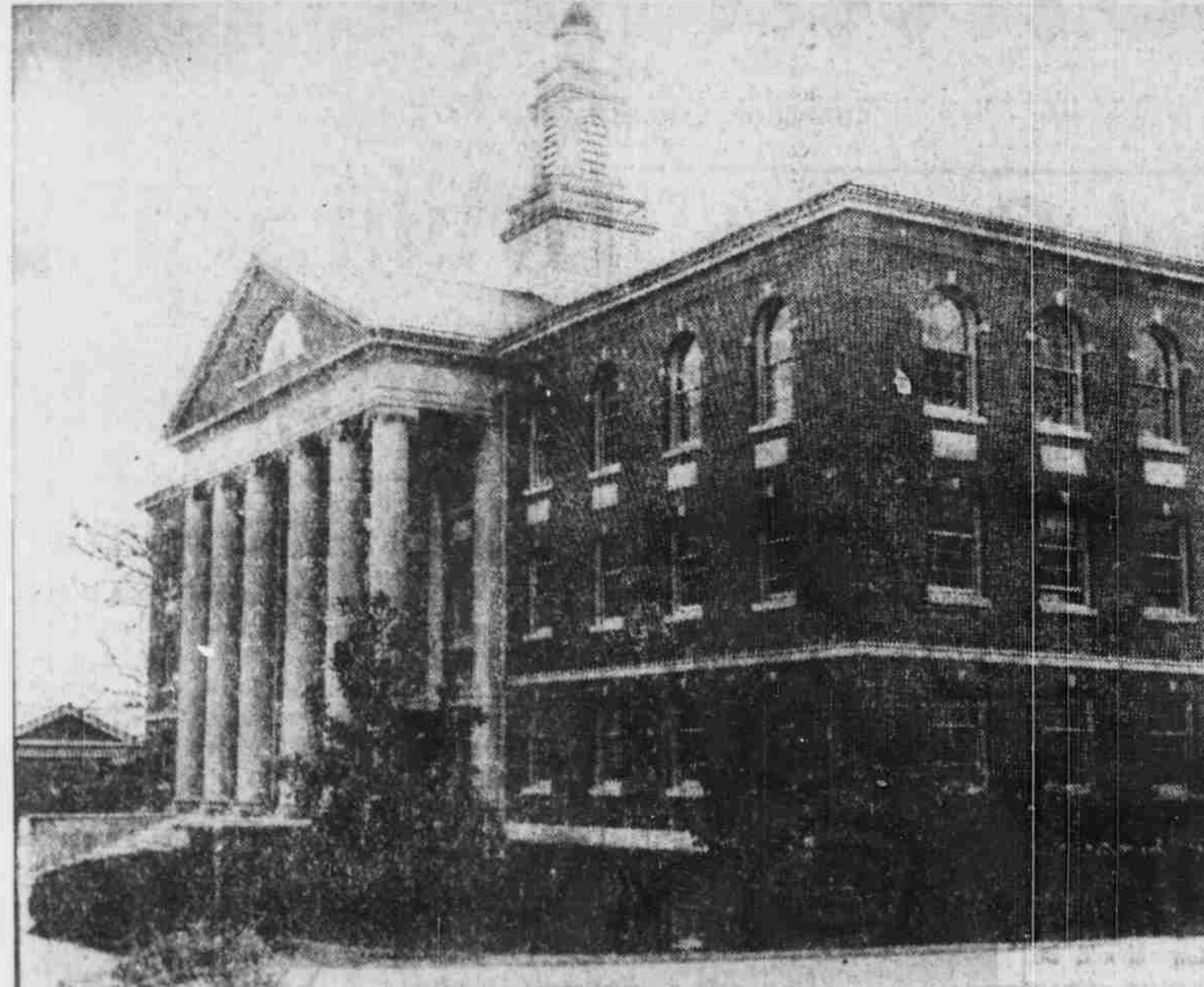
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Jonathan Yardley

On Thursday, February 19, CBS Television and Playhouse 90 presented Loring Mandel's "The Raiders," a penetrating and provocative discourse upon modern business practices and ethics.

"The Raiders" is the story of a big, conservative business which finds itself in a proxy fight with one of the most ruthless and dishonest stock buyers in the nation.

This is the problem in American business, the problem that was brilliantly examined in William Whyte's "The Organization Man" and countless other treatises on current business affairs.



THE BUSINESS ADMINISTRATION SCHOOL

meshed in the corporation—the all holy, omnipotent, unfeeling corporation.

Today, thousands of men work in these bodies of steel and masonry that are the great corporations and businesses of our land.

they? What are they doing to themselves? What are they doing to society?

The Business Schools Until the year 1950 the University of North Carolina was minor-league in the business world.

on Madison Avenue and across the nation toward hyper-syllabization, it was decided to change the name to the School of Business Administration—five more syllables, and soon to follow, much more prestige and importance on and off the campus.

Views & Previews

Anthony Wolff

ham, Murphey, and Saunders English, and all language departments, and in June of the same year all departments issuing the Bachelor of Arts degree gave only approximately twice as many degrees as the School of Business Administration.

The administrators of the University Business School are, for the most part, honest, aware men who realize the necessity for a broad education, but despite their efforts to accomplish this end the school still clings to the ancient purpose of all business schools, training the student in the tools of business, the functions of business, and the place of business in its society.

immense machine, when you are and always will be an infinite, small cog?

(To Be Continued)

Several more-or-less apt subtitles suggest themselves for the recent Playmakers production of Moliere's "The Would-Be Gentleman": among them is "Playmakers With a Sledgehammer Versus Moliere With a Feather"; or, perhaps, as one local playgoer would have it, simply "The Would-Be Moliere."

In defense of the Playmakers' rather heavy-handed production, all due attention should be paid to the difficulties inherent in the play itself.

Also, the play itself is an unwieldy thing. While there is nothing wrong with violation of the unities and other experimental exercises, Mr. Moliere was doing his directors no favor when he wrote this one.

These difficulties were considerably compounded in the Playmaker production by the director's stated intention to "teach" the audience.

But the important question in regard to Director Graves' approach to this play, as it was announced in his prologue, involved the relationship between art and pedagogy.

The devices which Mr. Graves employed, and the stated purpose which informed them, are associated in the modern theatre with the "Epic" drama which began in Germany around 1924 and was later taken up in this country by the Group Theatre.

Second, The Daily Tar Heel is a student publication, staffed by students, and partially paid for by the students.

To be sure, there were other enjoyable portrayals in each style. Margaret Starnes was quite successful as Mme Jourdain, and Craven Mackie provided one of the high points of the show in the minor role of the Apprentice Tailor but he was rather old to be an apprentice; although he looked more like a television wrestler than a fencing instructor, and he certainly had little knowledge of fencing, Maris Ubans was a fine Fencing Master.

John Sneden's setting and Irene Smart Rains' costumes were quite sufficient, except that it seems legitimate to wonder, in the light of the startling originality of the rest, why Mr. Graves bothered with any set at all, and why, of all things, he should choose 17th century costumes for a 17th century show.

Credit is also due Mr. Graves for his staging of the production, and most particularly for the scene in which the four lovers execute an adaptation of Coach McGuire's famous "weave."

Letters On Many And Varied Subjects

Editor:

I have of late become an ardent reader of the Tar Heel's second page; and I particularly look forward each morning to some piece or another written by those three whom I believe to be your columnists of considerable interest.

However, Thursday's article "On the Movies" (another unique title), by Mr. Bailey, was a gross disappointment.

But Mr. Bailey has said about the same stuff that's been said before: a lot of it is very wrong. I have a few points to make:

The trouble is, of course, that there are a lot of awful films, many more around than good ones.

Twelve Angry Men" or "Paths

of Glory"—I wish I could go on—would have to admit something in the cinema's favor.

Far too many people every week choose the "wrong" film to see. Maybe a discriminating choice would change a lot of skeptical minds and would turn a lot of leisure into more than that.

J. T. Hargett

Editor:

Perhaps the editor missed the report of the speech by Dr. A. Whitney Griswold in the N. Y. Times, February 24th. It is worth noting.

Dr. Griswold, President of Yale University, said that indiscriminate athletic scholarships, which aim at entertaining America, are helping to undermine American education.

America does not lack the educational skills needed to correct the present, deteriorated system of higher learning.

In my opinion a reexamination of values followed by a rededication of the university is as important, if not more so, than winning more money from donors or legislators.

John J. Honigmann

"What — No Calls From The Supreme Court Asking Me To Serve As Counsel?"



immense machine, when you are and always will be an infinite, small cog?

From: Bill Bailey

Dear Miss Lewis and Miss Wells:

Your letter concerning the advertising in The Daily Tar Heel was very interesting, but I'm afraid you either have been misinformed or do not understand the situation.

Second, The Daily Tar Heel is a student publication, staffed by students, and partially paid for by the students.

As much as I would like to see our team triumph in the tournament, I would much rather see our team play cleanly and fairly on the court. It is obvious to anyone who has seen Carolina play in several games this season that the players' conduct on the court has been far from commendable on several occasions.

I like to support a winning team as much as anyone else, but if a team has to resort to unsportsmanlike conduct to win, then I say "To heck with the conference championship."

AL STEWART