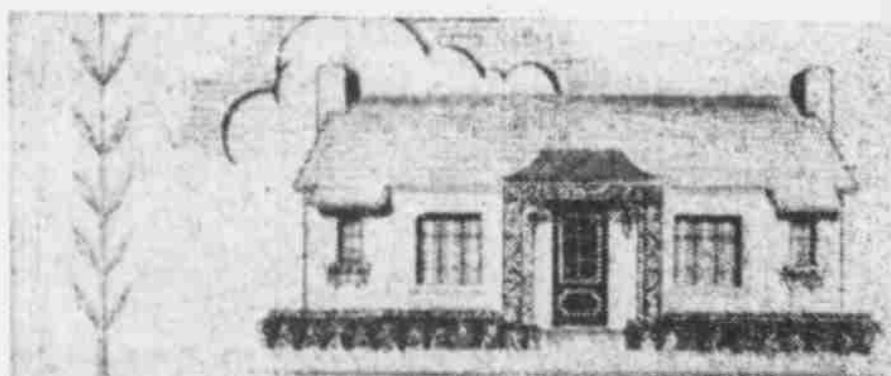


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# News Bureau Head Says Keep Imagination

By EDSSEL ODOM

A reporter must keep his imagination alive. A. G. (Pete) Ivey, director of the UNC News Bureau, who has been a journalist for over 20 years, thinks that a good reporter must

### Guatemalan Students Observe Law School

Thirteen Guatemalan law students and two law professors from Guatemala have observed the Law School Monday through today. They are participating in a student exchange program sponsored by the United States Department of State.

The three-day visit to Chapel Hill is the tail end of their trip in the United States. They previously visited Law Schools at American University, Columbia, Bucknell, Harvard and Boston College. This afternoon they will visit Duke University and then move to Miami, Fla., where they will depart for home.

George Hardy, assistant professor of law, is their guide during their stay here.

The visit is being conducted on an informal basis with the students asking many questions, attending classes and seminars, and participating in tours. Also scheduled were conferences with the editorial staff of the North Carolina Law Review and with officers of the Law Student Association.

In addition to visiting the Law School they visited the Institute of Government Tuesday. Last night they had dinner at a fraternity house.

have imagination.

He said children have greater imagination than most adults because imagination is beaten out of a person as he becomes an adult. A reporter cannot afford to let his imagination go to waste.

He can keep his imagination alive by digging into news stories and finding exciting and appealing aspects to usually straight news. The reporter must not take himself "dead serious"; he should not be afraid of being criticized or to try something new.

Ivey, who graduated from UNC in journalism, has retained his vivid imagination through the years. As an editorial writer in Winston-Salem he had to constantly use his imagination to bring out the why and whereof of things he used in his writings.

His imagination is still working for him now as director of UNC's

bureau. He says that he is always getting information that professors are going somewhere or have just returned. He has to dig into why the professor went and what he did there. The journalist brings out that the professor was associated with others from universities all over the country and world and that the meeting was important to those in that field.

This is imagination at work to make an ordinarily dull story interesting and appealing.

A reporter should be interested in his work. He should enjoy it and have fun doing it, but he must be accurate and respect his readers enough to get things right.

The reporter has his duty to the public to report the news, but he must make sure his story is "just and with mercy" to those involved.

To make sure that he does all

these things, a reporter has to be a "generalist", that is he must know something about everything. He has to read up on science, medicine, politics and others in order to write with authority.

"A newspaper man can talk to anyone," says Mr. Ivey. Doctors, scientists and other specialists have their own jargon. They can speak to their colleagues, but the ordinary man on the street would be lost in their conversation. The reporter has to translate this "foreign language" into simple terms for his readers.

"Yes, if I had it all to do over again I would be a newspaper man," says Ivey. He says that he would necessarily do the same things again that he has done in the past, however.

Love of job, imagination, love for people, respect and devotion to duty as a newspaper man makes a good reporter according to the director.

# Plankton, Basic Food Source, Studied At UNC Institute Of Fisheries... Posner Gets \$26,500 Grant

MOREHEAD CITY — The school boy catching fish with string and pin, the man fishing from a pier, and the commercial fisherman with his nets know that there is plenty of life in the sea. But few people realize that the most abundant aquatic life is microscopic in size, floats aimlessly with the currents and forms the grazing lands of all natural waters. These plants and animals are called plankton and are as important to fishes, shellfish, and all other aquatic animals as grass is to cows and indirectly to man. It teases the imagination to realize, for example, that every 400-pound marlin landed represents the consumption of 20 tons of plankton.

### DYNAMICS

Dr. Gerald S. Posner, oceanographer at the UNC Institute of Fisheries Research at Morehead City, has just received a three-year grant of \$26,500 from the National Science Foundation to study the "Dynamics of an Estuarine Plankton Population." The investigation will concentrate on Pamlico Sound and the lower reaches of the Neuse River and will involve direct study of Plankton and their physical and chemical environment.

As on land, plants of the sea are

a basic food source since they alone are capable of converting carbon dioxide and water in the presence of light into carbohydrates. The floating plants (phytoplankton) are a far more important food source in the sea than attached plants. Any farmer can tell you exactly what phytoplankton require: light, plenty of nutrient and reasonable temperatures. In fact you might say that nature had "hydroponics" long before man even thought about it. Of course, except for proper temperatures and salt content, all the plankton animals (zooplankton) require is plenty of phytoplankton to eat.

### MORE AND LESS

Research that Dr. Posner has conducted over the past four years in the North Carolina sounds indicates that phytoplankton are much more abundant in Pamlico Sound than would be expected from the small amount of nutrient present in those waters while in the Neuse River there is much less phytoplankton present than the large amount of nutrient available would lead you to expect. In the Neuse River there is much less phytoplankton present than the large amount of nutrient available would lead you to expect. Furthermore, there is a remarkably small quantity of zooplankton in the North Carolina sounds. The National Science Foundation grant will make possible a detailed study of these and other problems.

Dr. Posner, an oceanographer, has performed marine biological research at Morehead City since 1955.

He received his doctorate degree in oceanography at Yale University in 1956 and has degrees from the City College of New York and the University of Miami. He has investigated plankton productivity in the waters of the Peru Current off South America.

Since coming to the University of North Carolina Institute of Fisheries Research, Dr. Posner has been concerned primarily with gaining a better understanding of the complex environment in which the multitude of marine organisms are found. Physical and chemical changes in this environment may produce a profound effect upon the plants and animals inhabiting the area which is reflected in fluctuations of food supplies, migrations, reproduction, growth, and survival. Such changes may seriously affect the future fisheries potential of the state and, when possible, should be guarded against. To this end, Dr. Posner's research program, consisting of regular cruises on the sounds, contributes basic data concerning the environment of the estuarine plants and animals which are of use to investigators working on particular plant or animal groups such as mollusks, crustaceans, fishes, and algae.

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On Campus with Max Strubman

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dottie Gillis", etc.)

AMERICAN LITERATURE: ITS CAUSE AND CURE

Today, as a service to students of American literature, this column presents digests of two classic American novels:

THE SCARLET LETTER by Nathaniel "Swift" Hawthorne

This is a heart-rending story of a humble New England lass named Hester Prynne who is so poor that she does not have what to eat nor a roof to cover her head. But she is a brave, brawny girl and she never complains, and by and by her patience is rewarded: in the summer of 1859 she wins a football scholarship to Alabama.

Hard-working Hester soon wins her letter and everyone says she is a shoo-in for All-Conference honors, but along comes the War Between the States and football, alas, is dropped for the duration.

Everyone says she's a shoo-in for All-conference honors!

Poor Hester goes back to New England. It is a bitter cold winter and poor Hester, alas, does not have any warm clothing except for her football sweater from Alabama, but that, alas, has a big scarlet "A" on the front of it and she can hardly wear such a thing in New England where Union sentiments run as high.

Poor Hester, alas, freezes to death.

LITTLE WOMEN by Louisa May "Bubbles" Alcott

The Marches are a very happy family—and for no discernible reason. They are poor as snakes; they work from cockcrow to evensong; their dear old father Philip is away with the Union armies; and they can't do a thing with their hair.

Still, nothing can dampen the spirits of madcap Meg, jocular Jo, buoyant Beth, animated Amy, and crazy old Marmee, as the merry March girls laughingly call their lovable mother.

Well sir, one Christmas the March girls get an invitation to a ball. They are dying to go because they never have any fun at all except maybe a few chuckles during the hog-rendering season. But Beth reminds her sisters that they can hardly go traipsing off to a ball and leave poor Marmee all alone at Christmas time. The sisters swear a lot, but they finally agree with Beth.

Marmee, however, will not hear of it. "Land's sakes, little women!" she cries. "You must go to the ball and have some fun. There will be fruit punch and Toll House cookies and Early American sandwiches. Best of all, there will be morris dancing. Oh, how your father and I used to love that!"

"I never knew father could dance," cries Meg.

"Oh yeah?" cries Marmee. "You should have seen Philip morris."

"Was Philip a good morriser?" cries Jo.

"The best!" cries Marmee. "Philip could morris in soft pack or flip-top box and was full of fine, fresh, natural mildness!"

The girls are cheered to hear this and go to the ball. Marmee stays home alone, but soon gets a wonderful surprise: Philip comes back from the war!

When the girls return from the ball, they find Marmee and Philip morrising, and they cry "Huzzah!" and throw their poke bonnets in the air, where they are to this day.

And speaking of literature, in our book the best selection of cigarettes on the market today comes from Philip Morris Inc.—Marlboro filters; new Alpines, high Altitude and light menthol—and, of course, mild, unfiltered Philip Morris.