

A Faculty Advisor Gives Thoughts, Suggestions On Fraternity Ills

(Editor's note: This is the complete text of a speech given yesterday afternoon by Dr. Henry Clark to the Faculty Club at its regular meeting. Dr. Clark is director of the Division of Health Affairs, and lists his qualifications to talk on fraternities in the article.)

By Dr. Henry Clark

Perhaps two preliminary comments are in order at the very beginning of this talk.

First, I recognize that my topic is a rather unusual one for the Faculty Club and I would like to absolve your President of any responsibility. J. P. Harland was trapped. In early November, J. P. cornered me with the statement that he understood the University had obtained a New York architect to help plan the long-range development of the Division of Health Affairs. He wondered if I would present the resulting plans to the Faculty Club. I answered that a discussion of this in December of January would be premature. However, I would accept his invitation to speak and I would talk on another topic. J. P. was so flabbergasted—first by my offering to speak and then by the proposed topic—that he yielded on the spot.

Second, I am well aware that I have no special talent or knowledge in counseling undergraduate students. I have, however, spent ten years in a gradually deepening relationship with one men's undergraduate social fraternity and I have learned recently that my activity in this particular field is probably more extensive than that of any other faculty member here. I have found in my work as fraternity advisor what I believe to be a very real opportunity for useful service by any faculty member who is interested in the full development of the undergraduate student.



DR. HENRY CLARK

I want to be very specific that I am not proposing special faculty attention to young men and women who happen to be members of fraternities. Many other students are equally deserving of consideration. I do feel that the undergraduate fraternity forms an excellent organizational setting through which adults can approach the whole complex of undergraduate life. Some of the lessons learned in this setting can be applied to students in other environments.

I plan to mention now some of the background aspects of my job as a fraternity advisor. After that, I will relate some of my experiences of the last ten years. Then I will discuss some of the changes I hope will be made in the program of my fraternity during the next 3-5 years. Finally, I will present a few summary comments and some suggestions for you.

Background Facts

Now, to some of the background facts in the fraternity situation at UNC. There are 24 undergraduate men's social fraternities with a membership of approximately 1200 or about 25% of the men's undergraduate student body. Each of the fraternities owns or rents a chapter house, in which about 2/3 of the fraternity members reside. Most of the fraternities operate dining rooms. A substantial number—but by no means all—of the sons of the wealthy and influential of North Carolina who come to Carolina are members of these organizations. A large proportion of our University undergraduates from North Carolina who have attended preparatory schools join these fraternities; a high proportion of Morehead Scholars and a large number of campus leaders are in their ranks. The main undergraduate social events on our campus are regularly organized and directed by the fraternities. The intramural teams of fraternities are, for the most part, better organized than their dormitory or town counterparts. The over-all scholastic average of fraternity men has, during recent years, been almost identical with that of the all men's undergraduate average.

I should point out that I am not considering the seven undergraduate women's sororities, with some 400 members, in this discussion, though I am familiar with their programs since my wife has been a sorority advisor during most of the last ten years. And I should add that I have learned, through her, of the wonderful work of Dr. Guion Johnson in this field and that I am indirectly indebted to Guion for some of the ideas and objectives which I shall mention.

My first six years as a fraternity advisor involved a fairly superficial contact. At the beginning of each school year, I

invited the new President and Treasurer of the Chapter to lunch, outlined what I thought should be their basic objectives, and reviewed their plans for the year, such as they were. Shortly afterward, I attended a Chapter meeting and made a short talk about fraternity life. During the course of the year, I paid occasional visits to the chapter house and, in turn, had a few calls in my office from individual boys. In the spring, my wife and I usually gave a buffet supper for the old and new officers of both my fraternity and her sorority. My purpose in all this was simply to make my interest and availability known to all the fraternity brothers. I had a good chance to observe fraternity life at fairly close range, but my advice, per se, on anything important was seldom sought.

Observations

I could recite numerous interesting observations drawn from those six years and, contrary to some popular opinion, very few would be unsavory in character. On one hand, I recall that one spring week-end early in the 1950's there was a champagne party at Wrightsville Beach costing about \$700 but I really think the only side effects were a few headaches and some wasted money. Likewise, I am well aware that for about three years the fraternity leased, in the name of a member's mother, a cabin near Chapel Hill for week-end parties. Although I argued strongly against the cabin rental for a number of very practical reasons, I was simply ignored with the comment that most of the fraternities used cabins on party week-ends and my fraternity could make a profit from sub-letting its cabin. I am also well aware that the only approach to Chapter alumni for money during this period was to complete a bar.

On the other side of the ledger, during the six-year period, the Chapter included two Presidents of Phi Beta Kappa; led all fraternities in scholarship one year; projected two candidates for President of the Student Body and many others for other campus offices; and produced outstanding representatives in both varsity and intramural athletics.

Evaluation

I could talk at great length about my evaluation of this fraternity at the end of six years (and I think that this fraternity may have been somewhat above the average) but I will simply make four points here:

(1) I was frequently depressed by the superficiality of the over-all fraternity program, by the inordinate amount of time demanded of the members for trivial

matters, by the quest for amusement and entertainment rather than understanding, for "getting" rather than "giving."

(2) I was occasionally cheered by indications of a strong latent potential for worthwhile creativeness, by individual comments and actions that pointed toward some dissatisfaction and impatience with triteness of program, and by some expressed desire to work on more substantive projects and toward more constructive goals.

(3) I was immensely impressed with the rare opportunity which exists in the fraternity setting for constructive guidance of talented young men.

(4) I became convinced that a faculty advisor will have full acceptance in most fraternity situations if he has a genuine interest in contributing to the program, if he has good ideas to present and is fair in his presentation, and if he leaves the ultimate decision on individual matters to the Chapter members themselves.

Having reached these conclusions, I decided I would have to become much more active in the fraternity situation and much closer to individual boys if I were to contribute effectively toward the development of the total program. Furthermore, and perhaps more important, I needed a positive, creative program to promote and I was not at all sure what this should be.

First Step

My first step toward a deeper relationship with the fraternity was taken during the fall of 1956. The Chapter house was built during the late 1920's and, though it had had various repairs from time to time, it was seriously in need of a major overhauling. A small fire from defective wiring brought matters to a head. A council of war was held involving the active Chapter leaders and several local alumni. A substantial renovation job was projected with technical advice, a sum of \$15,000 was borrowed from a local bank, and extensive repairs and additions were made to the wiring, plumbing and heating systems. This sequence of events produced a great feeling of "togetherness" between the active members and certain local alumni.

Though the \$15,000 loan was secured by the signatures of several Chapter alumni among the faculty, the processing of the loan did point up the facts that the old House Corporation

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Weather

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Four Pages This Issue

NCAA HANDS CAROLINA ONE YEAR PROBATION RULING

Picketing Cancelled Today

Grigg Feels UNC Supports Equality, Urges Discretion

By LLOYD LITTLE, JIM CLOTFELTER

David Grigg, president of the student body, said in a statement yesterday that he feels "the opinion of the majority of Carolina students is that every student should be served in Chapel Hill on an equal basis."

The statement resulted from two days of picketing of the Carolina Theatre last week, protesting the segregationist policies of the management.

According to a spokesman of one of the two protesting groups, picketing of the theatre will "probably" not be resumed today.

The decision was made in a Tuesday meeting of the recently-formed group of Carolina students who earlier planned to picket the opening of the motion picture "Inherit the Wind" starting today.

There was no announcement of plans from the original group

of picketers, although information received indicated that picketing may be resumed by one or both groups at the theatre Thursday.

A spokesman has indicated that there is a move to consolidate the two groups into one anti-segregationist organization.

Chancellor William B. Aycock told the *Daily Tar Heel* yesterday that there is no administrative policy or position toward picketing. He stated that opinions from University officials would therefore be statements as individuals.

A meeting has been scheduled by the original picketers for 8 tonight at St. Paul's AME Church in Carrboro to plan for the continuation of the demonstrations.

The complete text of the statement issued by Grigg is as follows:

"It seems to me that the opinion of the majority of Carolina students is that every student should be served in Chapel Hill on an equal basis. A Student Legislature resolution and petitions have indicated this. While I cannot speak for every student, I do believe that this is the feeling of the campus as a whole. As for myself, I can see no reason for denying equal privileges in our community to any student. I hope that something can be worked out reasonably and without discord and ill feelings, so that this ideal can become a reality. I urge all of the student body to use their best judgment in this sensitive situation."



BASKETBALL COACH FRANK MCGUIRE



CHANCELLOR WILLIAM B. AYCOCK

Text Of Council's Resolution

Whereas, the NCAA committee on infractions has investigated alleged violations of NCAA legislation by the University of North Carolina, Chapel Hill, and reported its findings to the council;

Whereas, the council has found the University of North Carolina to have violated the provisions prohibiting excessive entertainment of prospective student-athletes (Article VI, Section 2, (C), of the by-laws) in that the university paid the expense statements of its head basketball coach, Frank McGuire, which showed items for entertainment of prospective student-athletes which were excessive;

Whereas, the council has found the University of North Carolina to have violated the provisions governing financial aid (Article III, Sections 1 and 4, (A) and (B), of the NCAA constitution, in that it has been the practice of the University of North Carolina to provide entertainment and lodging for the parents of members of its basketball team, which in the Council's judgement, were special arrangements designed to provide and which did provide student-athletes with extra or fringe benefits which are not made available to the student body in general and which constitute improper financial assistance. In addition, it has been the practice of the University to pay the lodging and some of the food costs incurred by parents of student-athletes when they visit during the Christmas vacation to watch their sons compete in the Dixie Classic basketball tournament;

Whereas, the Council notes that a substantial contributing factor in the above violations has been inadequate and ineffective accounting procedures and controls in regard to the expenditures of the University's Department of Athletics. It appears that most of the expense accounts submitted to the University by Mr. McGuire were not valid in the sense that the explanation of the expenses incurred bears no

particular relationship to the amount of reimbursement claimed. It has proved impossible to verify with any degree of accuracy the expenditures of large sums of money on behalf of the basketball program at the University of North Carolina over an extended period of time. The council believes that a member institution should maintain records with a reasonable degree of accuracy so that adequate and documented explanations can be made for expenditures in the areas of recruiting and financial aid to student-athletes and the Council views the failure to do so as an extremely questionable practice. The Council is advised that the Chancellor of the University has affected a reorganization of the accounting procedures and controls;

Whereas, the Commissioner of the Atlantic Coast Conference has been kept informed of the developments in this case, has cooperated fully with the committee and has conducted a diligent investigation of his own;

Now, therefore, be it resolved, that the University of North Carolina be placed on probation for a period of one year from this date (Jan. 10, 1961), it being understood that the committee on infractions shall review the athletic procedures and policies of the University prior to the expiration of this probation;

Be it further resolved, that during the year of this probationary period the University of North Carolina basketball team shall be ineligible to compete in the national collegiate basketball championship and those other invitational and like basketball events which cooperate with the association and the administration of its enforcement program;

Be it finally resolved, that a record be made of the cooperation extended the NCAA Committee on infractions by the executive and athletic administrations of the university.

Violations Cause Of Council Verdict

Excessive Entertaining, Fringe Benefits, Poor Accounting Cited In Resolution

BY JONATHAN YARDLEY

The National Collegiate Athletic Association yesterday dealt a damaging blow to the fortunes of the 1961 University of North Carolina basketball team.

In a resolution adopted by the powerful 18-man council of the association, the University was placed on probation for one year and the basketball team prohibited from participating in the national collegiate basketball championship and other events which cooperate with the Association.

The resolution cited "excessive entertainment of prospective student athletes," violation of association financial aid provisions, and "inadequate and ineffective accounting procedures and controls in regard to the expenditures of the University's Department of Athletics," as reasons for the verdict.

Chancellor William B. Aycock, in a statement released at the time of the announcement, said the University has been penalized for "errors in judgment rather than a deliberate violation of rules."

"We have cooperated fully with the N.C.A.A. throughout the long and extensive investigation into our basketball recruiting practices," the Chancellor said. "In fact, it is apparent that the information on which the N.C.A.A. Council based its decision was supplied by us. The University of North Carolina will take every precaution to insure that its future activities adhere strictly to the rules and regulations of the N.C.A.A."

World Politics Subject Of 2 Talks Thursday

Two lectures dealing with present-day world politics will be presented here Thursday night.

Dr. Earle Wallace, assistant professor of Political Science, will deliver a lecture on "Misconceptions of Politics" at 8 p.m. in Carroll Hall.

Dr. Rashi Fein, associate professor of economics, will present a talk on the moral issues involved in "The Trial of Adolph Eichmann" at 7:30 p.m. in Gerrard Hall.

Public Invited
Students and faculty are invited to hear Dr. Fein and to participate in a question and answer period which is expected to be lively in view of the interest on campus in the trial.

United Press International reported that 15 instances of excessive expense statements were examined by the council. These statements were the expense accounts of Coach McGuire and, according to the resolution, "showed items for entertainment of prospective student-athletes which were excessive." The council cited "the practice of the University to pay the lodging and some of the food costs incurred by parents of student-athletes when they visit during the Christmas vacation to watch their sons compete in the Dixie Classic." **Accuracy Of Reports**
The council also said that it believes that "a member institution should maintain records with a reasonable degree of accuracy so that accurate and documented explanations can be made for expenditures in the areas of recruiting and financial aid to student-athletes" and

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Colorado Dean To Speak At End Of Greek Week

William Angelow, Dean of Students at the University of Colorado and one of the chief speakers at the National Interfraternity Conference in Los Angeles, has been selected by the Carolina IFC to speak at the culmination of Greek Week.

"Angelow," said Bill Sullivan, member of the IFC Greek Week Committee, "was one of the most dynamic, impressive speakers at the Conference and we feel that he alone could make this year's Greek Week a success." Angelow will speak at the grand banquet, where all of the presentations are made to the outstanding participants in Greek Week.