

# Menon Breezes To Win In Election

## UNC Press Receives \$25,000 Ford Grant

A new grant of \$24,720 has been awarded to the UNC Press by the Ford Foundation for the stimulation of the publication of scholarly works in the humanities and social sciences.

The new grant is a terminal payment supplementing a five-year program of the Foundation which has already given to the Press a grant of \$51,000. The \$24,720 UNC Press grant is part of a new Ford grant of \$760,058 to 34 university presses.

Since the program began five years ago the UNC Press has published, with the aid of the original grant a total of forty books of regional, national and international significance. At least half of these have been authored by persons outside the University of North Carolina, some of them have been connected with other universities which maintain no presses, and several are without any university connection.

Sixteen of the forty titles were written by faculty members of the University of North Carolina. Three more were from State College and Woman's College.

The forty Press titles range in subject from Raymond Dawson's "Decision to Aid Soviet Russia" in 1959 to William Newman's 1958 volume "The Sonata in the Baroque Era."

Titles on the current spring list of the UNC Press and published

## Jones Writes 2 Articles For Britannica

Lyle V. Jones, professor of psychology and director of the Psychometric Laboratory of the University of North Carolina, has two technical articles which have been included in the 1961 edition of the "Encyclopedia Britannica."

An authority on the study of psychophysics, one of Dr. Jones' Britannica articles is entitled "Psychophysical Methods."

"Psychophysics was established by Gustav Theodor Fechner, a 19th century psychologist," Dr. Jones says that Fechner's classical book, "Die Elemente der Psychophysik," represents not only the beginning of psychophysics but also of experimental psychology.

"Psychophysics is the science concerned with quantitative relations between psychological events and physical events, or, more specifically, with quantitative relations between sensations and the stimuli which produce them," according to Jones. The methods developed for the purpose of specifying and testing such quantitative relations are psychophysical methods.

An example describing the idea of psychophysics is to consider a subject who is lifting weights. The weights may actually weigh 20 pounds although the subject may feel that they weigh only about 12 pounds. The weights represent the physical stimuli.

The other article, authored by Dr. Jones, is entitled "Psychological Tests and Measurements: Other Measures of Behavior." Dr. Jones discusses "attitudes measurement," consumer preference measurement, "detection of sensory difficulties in consumer products," and "measurements in general psychological research."

Dr. Jones says, "In addition to aptitudes and achievement, personality and temperament, and vocational interests, numerous other aspects of behavior profitably can be and have been measured. For example, attitude measurement plays an important role in assessing effects of public communication, in discovering the degree to which employees are satisfied with job conditions, or in determining public reaction to proposed new governmental policies. Industry more and more frequently depends upon preference testing to determine relative acceptance of new consumer products. Research psychologists routinely are faced with measuring aspects of human and animal behavior. Methods of psychological measurements have served to quantify behavior in these and in other related problem areas."

Both of Dr. Jones' descriptions are in volume 18 of the 1961 edition of the "Encyclopedia Britannica."

## Red-Linked Indian Defeats Kripilanti

NEW DELHI, India (UPI)—V. K. Krishna Menon appeared headed Tuesday to a surprisingly easy victory over his anti-Communist opponent in an election contest viewed as a crucial test of the political future of Prime Minister Jawaharlal Nehru's controversial defense minister.

Latest official returns from north Bombay showed Krishna Menon holding a commanding lead over Acharya J. B. Kripilanti, a former Praja Socialist leader who ran as an independent. Their race was for a seat in parliament.

Congress party leaders claimed victory for Krishna Menon, who also had the support of the Communists in the north Bombay constituency. Supporters of Kripilanti, who was backed by the combined opposition, virtually conceded defeat with less than 50 per cent of the votes tabulated.

"Our chances are rather bleak," said one Kripilanti supporter. Political observers noted that Kripilanti had lost even those areas where he had been expected to make his strongest showing.

A decisive victory for Krishna Menon would be a solid vote of confidence not only for him but for Nehru. The prime minister campaigned extensively on behalf of Krishna Menon who was accused by the opposition of being soft on Communism.

In another contest which had created considerable interest, pretty young Princess Maharani Gayatri Devi was reported far ahead in her bid for a seat in the Lok Sabha lower house of parliament. The princess was the candidate of the Swatantra freedom party in her home town of Jaipur.

Election officials reported Nehru leading by a comfortable margin in his home constituency of Allahabad in Uttar Pradesh. The latest returns showed Nehru's ruling Congress party will



V. K. KRISHNA MENON

retain its absolute majority in parliament although the Communists made some inroads. The Communist party seemed likely to maintain its position as the largest single opposition group in the lower house.

There were 494 seats at stake in the general elections which began Feb. 16 and ended Feb. 25. Voters also elected new assemblies in the 13 states.

Returns indicated that the Congress party also will capture control of the state legislature, the Communists, however, made gains in Punjab and Andhra Pradesh.

In Punjab, the Communists increased their seats from 6 to 9. In southern Andhra they captured 41 seats against 15 in the old assembly.

## Bridge Players Await Results Of Their Play

Twenty-four Carolina students participated Sunday afternoon at Graham Memorial in the campus competition stage of the National Intercollegiate Bridge Tournament. The results of the contest will be announced about April 1.

All play in the tournament is by mail and the hands will be judged by William Foot, contract bridge authority, and the well known bridge expert, Charles Goren. Last year the Harvard University and Stanford University teams won the national titles.

A cup will be awarded to the colleges of the teams scoring highest in the North-South and East-West hands. The four individual winners will receive cups also for their permanent possession. Campus winners will be awarded certificates.

The Tournament is open to students of all universities and colleges in the United States and Canada. Ray Weisen served as tournament director for UNC in the competition, which is sponsored by the Association of College Unions.

The students playing North-South hands were Curtis Gans and Woody Wooden, Jan Karez and Michael Alexander, Jeff Cartier and Frank Sanders, Fran Lahens and "Mike" Woodworth, Norman Rose and Robert Bolan and Milburn Gibbs and Ralph Macklin. The East-West players were Al Deal and Joe Deutsch, Ed Solomon and Fred Stallings, Hughe Hoyle and Clarence Horton, Larry Martin and Dick Sokol, H. E. Butler and W. M. Seukus and David Hoel and Dwayne Anderson.

LEOPOLDVILLE — A Katanga-Congo war seemed imminent as Congolese troops moved into Albertville.

## University Gets Grant For Study Of Science Ed

UNC has been awarded a National Science Foundation grant to conduct a program of "Undergraduate Science Education," also known as the "undergraduate research participation program."

Richmond L. Simpson, associate professor in the Department of Sociology, will direct the \$12,125 grant award.

The program will enable 10 undergraduate students from colleges and universities both in North Carolina and out-of-state to spend 10 weeks this summer at the UNC Department of Sociology working on research projects with research advisors.

Each student will receive a stipend of \$600. Traditionally, graduate students have had the advantage of using campus laboratories for specialized research projects. The NSF program gives the undergraduate a chance to become accustomed to research work.

Professor F. N. Collier of the UNC Department of Chemistry will also be directing similar programs for undergraduates in the areas of psychology, botany and zoology under continuing funds that were granted by the NSF in recent years.

## Winter To Speak On Anthropology Trend

Professor Edward H. Winter, anthropologist at the University of Virginia, will speak on "Trends in British Social Anthropology" at UNC Thursday March 1 at 4 p.m. in the fourth floor staff room of the Alumni Building.

An informal reception sponsored by the Anthropology Club will follow. Professor Winter has done field work in British Central Africa and is the author of "Beyond the Mountains of the Moon: The Lives of Four Africans," among other published works.

On March 2 Professor Winter will speak on culture change. All interested persons are invited to attend the lecture set for room 308, Alumni Building, at 10 a.m.

## Car 54 Gets Grease Job To Prepare For New Year

By JACK GAVER

NEW YORK (UPI)—Car 54 has been put in the barn, officer Gunther Toody is working the night club circuit using the somewhat less exotic name of Joe E. Ross, and officer Francis Muldoon has dropped his badge and nightstick and picked up the brushes and chisels of painter-sculpture Fred Gwynne.

And producer-director-writer-creator Nat Hiken has absolutely nothing to do for three and a half months—except to plan and help write the mischief that will keep Car 54, Toody and Muldoon busy for another 30 television shows next season.

"Car 54, Where Are You?" NBC's affectionately humorous series about a couple of fictional New York City police auto patrolmen who are always in trouble, wound up the filming of 30 half-hour shows for the 1961-62 season last week at the Biograph Studios in the Bronx. It is one of the first television series to complete its seasonal quota.

The show is one of the few of the numerous new shows that went on the networks last fall to turn into a big success, following the pattern set by Hiken's long-run "You'll Never Get Rich" series starring Phil Silvers as Sergeant Bilko.

"Yeah, but we were a little nervous back last fall," Ross said on the last day of filming. "The reviews on our first show weren't so hot, and for a couple or three weeks we didn't know whether we would or wouldn't. But we began to click with the second episode, and from then on we kept getting stronger."

"It had been especially gratifying," Hiken said, "to get a good foothold with the viewers against such opposition as the Sullivan show on CBS, which has a half-hour head start on us. Not that we're doing a lot of damage to Sullivan's steady high rating. But it is much more impressive to be able to catch on under these circumstances than if there were no strong shows opposite the other networks."

"Car 54, Where Are You?" continues on NBC at 8:30 p.m., Sundays until all of the first season's 30 episodes have been used once, which should be about April 15. Then six episodes will be repeated. This will put the program through May 27.

"We'll be off the air altogether during the summer," Hiken said. "That's good. I don't like that business of 52 weeks a season by using a whole summer of repeats. We'll give the viewers a little rest, and they'll be in a better frame of mind to welcome us back in the fall."

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## WUNC To Show Documentary On Orbiting

The how and why of Project Mercury—The United States' first attempt to put a man in orbit—will be shown on WUNC-TV in a special one-hour documentary at three different times in the coming week.

The National Aeronautics and Space Administration has prepared the documentary, MASTERY OF SPACE. It will include films of the actual launching and astronaut John Glenn's reaction during the historic orbital flight. The complete program will be seen Thursday, March 1, at 9:00 p.m.; Sunday, March 4, at 9:15 p.m.; and on Wednesday, March 7, at 11:00 a.m.

The program will contain interviews with John Glenn and Walter Schirra. Animation sequences are used to show the development of future space projects such as Project Apollo, which involves a lunar landing. The program also shows in detail exactly how the booster rockets function during the re-entry.

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**ACROSS**  
1. Ham  
2. To float  
3. Pain  
4. To agree (sing)  
5. Birds as a class  
6. Chinese measure  
7. Puppets' dwelling  
8. A pub, perhaps  
9. Packing box  
10. On the ocean  
11. Inlet  
12. Parasites  
13. Tahitian god  
14. Land measure  
15. Spanish river  
16. Stir up  
17. Locomotive repair shops  
18. Burns slightly  
19. With  
20. Hungarian owl  
21. Hebrew letter  
22. Indigent  
23. Good letter  
24. Last  
25. Good  
26. Squash like  
27. A trap  
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30. A trap  
31. A trap  
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**DOWN**  
1. Root-stocks  
2. Fem  
3. (Maori)  
4. Turret (navy)  
5. Oh  
6. Indian weight  
7. Chemical suffix  
8. Private retreat  
9. Young dog  
10. Persian elf  
11. Hebrew measure  
12. Wreathing pads  
13. Half  
14. Girl's name  
15. Founder  
16. Christian Science  
17. Cress  
18. Mure note

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