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WOMEN'S PAGE  
The DTH has something new—a women's page which appears every Thursday. The first is on page 5 of this issue.

# The Daily Tar Heel

Seventy Years Of Editorial Freedom

CHAPEL HILL, NORTH CAROLINA, THURSDAY, APRIL 18, 1963

ZANY TRAINING

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UPI Wire Service

Offices In Graham Memorial

## REPORT ON THE CO-OP -I

### Student Discount Service Hasn't Been Successful

This is the first in a series of special reports by DTH Investigative Reporter Bill Waumett. It examines the reasons behind the failure of UNC's Student Services Discount Club, the closest Carolina has come in recent years to a student cooperative. Subsequent articles will deal with the present state of Co-op planning and the possibility of one being formed here.

By BILL WAUMETT  
Staff Reporter

In September the UNC Student Services Discount Club was "hailed" by supporters as a boon to

bargain-hunting students," and as the "first step toward establishing a student cooperative at UNC." The boon soon passed, and the first step toward a cooperative was at best a faltering one. But plans continue toward a cooperative, and these plans will be partly based on an examination of the failure of the Discount Club and retention of its good features.

Basic to both the Discount Club and a student cooperative is the idea of enabling students to buy retail merchandise at a discount. Also applying to both is a North Carolina law called the Umstead Act which prohibits tax-supported or-

ganizations from competing with private enterprise.

The Discount Club was thus a private company, organized by two students who bore all expenses and received all profits. The Club attempted last fall to arrange discounts for students at downtown retail stores. Ten merchants were contacted to grant 10 per cent discounts to members of the club. The participating merchants hoped to make up this discount by increasing their volume of sales.

In return, Club organizers William Bates and Tally Eddings agreed to sell 2500 memberships in the Club at the price of \$5 apiece. The merchants did not share in the proceeds from membership sales.

The students buying memberships were entitled to discounts upon presentation of their Club cards. The ten shares handled different types of merchandise and did not compete with one another. Most merchants established maximum limits amounts students could buy. At the time of organization, Bates said he believed students could save an average of \$85 during a year by using the card to its "fullest" with the ten merchants.

The plan ran into difficulties when the organizers failed to approach the membership goal of 2500. Only 400-500 cards were sold.

At this point, a Student Legislative committee headed by Bob Spearman proposed taking the management of the Club, with student government officials serving as directors. These students would have acted in a private capacity and not as officials of Student Government.

These students, organized as the Carolina Development Board, planned a membership drive in University living facilities and obtained permission from the Dean of Men or such a campaign. The original organizers were to be paid \$800 if more than 1000 memberships were sold, or 30 per cent of the gross sales of less than 1000 memberships.

Other proceeds above expenses were to be used as capital for the establishment of a true cooperative.

This plan failed, however, for two reasons: some merchants ceased honoring the cards when the original 2500 cards were not sold by an October 15 deadline; and Stevens-Shepherd, the participating clothing store, went out of business and no other clothing store would join the Club.

But the reasons for the failure of the Club go deeper than insufficient membership.

The original ten merchants were selected because they offered a wide range of merchandise at medium prices. None of these sold pharmaceutical supplies or books, which meant that two large areas of student purchases were not included.

A further liability was that none of the "name" clothing stores or eating establishments were included in the Club.

Kemp Nye, whose record store was a participant, says he now doubts if any discount club established on this basis can succeed in Chapel Hill.

Nye said the benefits to his business of belonging to the Club were insignificant. He also believes that too few merchants were included in the Club for it to have wide appeal.

(Continued on page 3)

## Tar Heel Undergoes Face-lifting

New DTH co-editors Gary Blanchard and Dave Ethridge yesterday announced completion of the main part of their DTH face-lifting operation and the appointment of new staff members. The face-lifting, carried out over Easter vacation, includes reorganization of the newspaper, renovation of its offices includ-

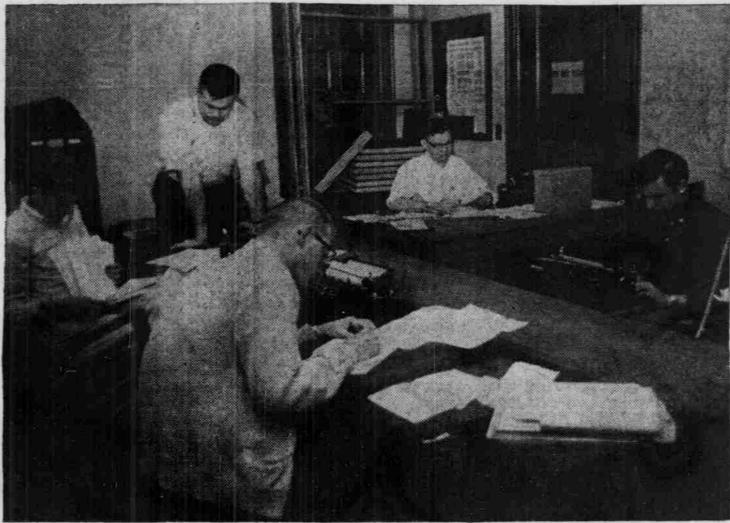
ing the addition of new telephones and telephone numbers, and the tentative addition of a women's page for coeds and student wives called "Feminine Flair."

The new telephone numbers are 942-2138 for business and ads and 942-3112 for the newsroom. "We have made changes which we think are long overdue," the co-editors explained. "We were able to do this because of the quality of the staff we have recruited and the general campus desire for a vastly-improved newspaper."

"We still need weekly columnists, so if you are interested bring a sample column up to the DTH office," they said. "We need people who can write — and there's no closed corporation here."

The co-editors had special praise for Howard Henry director of Graham Memorial, and the University's Building Department, which arranged to tear down two temporary walls to make room for an expanded news office. The business, circulation and ad offices have

been moved to the old news and editor's offices. "Our only remaining problem is to get some sorely-needed equipment and supplies, like typewriters," they said. "We think that they can be worked out with Student Government. We know they're anxious as everyone else to have a better paper."



The DTH Staff Goes To Work In New Surroundings

—Photo by Jim Wallace

## Phelps Sues DTH For Libel; Mock Trial To Decide Case

(Editor's Note: The following release is run in conjunction with the upcoming mock trial conducted by the UNC School of Law)

Larry Phelps, a UNC undergraduate, has filed a suit against the Daily Tar Heel for libel. Phelps will bring legal action against the

paper, claiming that he has been libeled by an editorial written by David Ethridge in the April 12, 1963, issue of the DTH.

The editorial in question said that Larry Phelps "is nothing more than an agent for Communist Russia, a tool of Soviet Imperialism." On

the day the editorial appeared, Phelps has stated, he notified the defendant in writing of his intention to bring action for libel but that Ethridge "expressly refused to print an apology or retraction."

Phelps is currently the president of the Progressive Labor Club, a local political organization that espouses a philosophy of "Marxism-Leninism." Ethridge charged in his editorial that the organization had, under the direction of Phelps, "instigated racial agitation and has disseminated extremist views at this University."

## Leaders To Discuss Student Discipline

By Joel Bulkley  
Dean of Student Affairs Charles Henderson Jr. announced last week that he was in agreement with a proposal calling for a joint student, faculty and administration meeting to discuss "both general and specific concerns in the area of student conduct."

The meeting, as proposed by student body president-elect Mike Lawler, will take place Tuesday afternoon, April 23.

Student leaders participating will be Diane Blanton, chairman of the WRC; Whitney Durand, chairman of the Men's Council; Bev Haynes, chairman of the Women's Council; Bob Spearman, newly-elected vice-president of the student body and Lawler. Also expected to attend are members of the Faculty Committee on Student Discipline, Dean of Women, Katherine Carmichael; Dean of Men, William Long and Dean Henderson.

Lawler suggested, in a letter April 19 to Dean Henderson, that an informal meeting be held to

establish a more constructive direction toward the solution of certain problems in the area of student discipline, particularly a substantive clarification of "morals cases" and the procedures of adjudicating such "cases."

In announcing that the meeting would be held next week Dean Henderson noted "that in order to proceed in an orderly fashion, I suggest that the floor be given first to the students, then to the administration and finally to the faculty. After this we might engage in general discussion."

In a joint statement released yesterday Lawler and Spearman commented that "We are looking forward to a positive discussion which will be the best chance so far to clear away any doubts and misunderstanding which have occurred, due to lack of communication. We believe that both the faculty and students realize the seriousness of the problem at hand, in regard to student conduct and student discipline."

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(Continued on page 3)

## Staff Positions Assigned, Defined

Staff appointments to the Daily Tar Heel announced yesterday, together with their areas of responsibility, are:

**Managing Editor**, Wayne King, a former Tar Heel editor who is a senior from Hickory, N. C. **Assistant Managing Editors** are Mike Putzel, a junior from New Haven, Conn., and Sam Himes, a junior from W. Palm Beach, Fla. They will have charge of the office and supervise news-gathering operations.

**Copy Editor**, Harry Lloyd, a junior from Hillsboro, N. C. **Assistant Copy Editor** is Don King, a sophomore from Tarboro, N. C. They will proofread copy, write headlines, lay-out news pages and have charge of make-up operations.

**Sports Editor**, Curry Kirkpatrick, a sophomore from Lewiston, N. Y. **Assistant Sports Editor** is John Montague, a junior from Norfolk, Va.

**Investigative Reporter**, Bill Waumett, a senior from Cleveland, N. C. He will write in-depth reports on special projects assigned by the editors.

**Administration Reporter**, Mickey Blackwell, a junior from Gastonia, N. C. He will cover South Building, President William C. Friday's office and town government.

**Student Government Reporter**, Joel Bulkley, a freshman from Southport, Conn. He will cover Student Legislature, Presidential Press Conferences and Student Government council and committee news.

**Campus Affairs Reporter**, Vance Barron, a sophomore from Chapel Hill. He will cover campus meetings and speeches, plus dormitory, fraternity, and faculty news.

**Science Reporter**, Mat Friedman, a junior from New York, N. Y. He will cover science news, including everything from Memorial Hospital to the Math, Physics, and Chemistry Depts.

**Photo Editor**, Jim Wallace, a junior from Manassas, Va. He will have charge of all Tar Heel photographic coverage.

**Women's Editor**, Diane Hile, a junior from Charlotte. **Assistant Women's Editors** are Sue Smith, a junior from Mt. Gilead, N. C., and Dona Fagg, a junior from Raleigh. They will prepare a Women's Page for coeds in dormitories and sororities and student wives for Thursday's edition.

**Night Editor**, Harry DeLung, a junior from Atlanta. He will edit late stories and supervise make-up operations at the print shop under the direction of the Copy Editor.

**Feature Editors**, Ginny Carnes, a junior from Atlanta, and Chris Farran, a junior from Winston-Salem. They will write feature stories and interviews and supervise the work of students who are available only a limited time each week.

**Reviews Editor**, Steve Dennis, a sophomore from Kennington, Ga. He will supervise the writing of book, art and movie reviews on a regular basis.

**Exchange Editor**, Rick Edwards, a sophomore from Auburn, Ala. He will check newspapers from other colleges and universities for news of interest to UNC students and set up newspaper swaps with more schools.

**Editorial Asst.**, Becky Stikeleather, a senior from Asheville. She will handle campus briefs items, filing and mail.

## Muslim Malcolm X Is Durham Speaker

A nationally known minister of the Black Muslims will appear in Durham tomorrow in a public discussion of the Negro's problem, Durham Attorney Floyd McKissick confirmed today.

Malcolm X, who has received nationwide publicity as the most articulate spokesman for the militant Negro organization, will present the Muslim approach to solving the Negro problem through separation of the races.

He will share the podium with McKissick, who said yesterday he would try to show how groups such as the National Association for the Advancement of Colored People (NAACP) and the Congress on Racial Equality (CORE), are helping to advance the Negro's position through integration.

The discussion will take place

at 7:30 p.m. in Hill Recreation Center in Durham, and is open to the public.

The Black Muslims, properly known as the Lost-Pound Nation of Islam in North America, first began to receive national attention a few years ago when their leader, a 65-year-old Negro who calls himself Eliaz Muhammad, began making public statements concerning Muslim aims.

Most controversial of these was his insistence that the federal government cede to the Negro population "several states" for the establishment of a Black Nation.

The movement was started in the early thirties by an obscure Negro who identified himself most often as W. D. Fard, but assumed the title of Farad Muhammad.

Fard mysteriously disappeared a few years later, to be succeeded by Georgia Negro named Eliaz Muhammad. Poole adopted the designation of Eliaz Muhammad, prophet of Allah.

Muslim teaching, which has been described as a "mixture of orthodox Islam, race hatred and the personal prejudices of Eliaz Poole," advocates separation of the white and non-white races, elevation of the non-white's status and a strict personal regimen of hard work, total abstinence, thrift and moral consciousness.

Estimates of Black Muslim membership range from 50,000 to 200,000.

Much controversy has centered around charges that Muslims are taught violence and the use of arms against the whites.

In press interviews, Malcolm X has stated that the Muslims do not teach violence, but merely advocate protection if attacked.

WUNC RADIO, 91.5 FM

Schedule for Thursday Evening, April 18, 1963:

- 6:00—The Dinner Hours
- 6:55—News Summary
- 7:00—Carolina Roundtable
- 8:00—Masterwork
- 10:00—Ten O'Clock Report
- 10:15—Hillside Jazz
- 10:55—News Summary

## Statistics Touch All Sides Of Life

By MAT FRIEDMAN  
DTH Science Editor

They spend hours poring over complicated formulas, but their work may help prevent an epidemic or improve the quality of your television.

People in the UNC Statistics Department study such far out things as "sequential analysis" and "renewal theory" but they affect our everyday life more than most of us realize.

The eight faculty members divide their time about equally between research and teaching, and work closely with the sister department at State. The department's world-wide reputation is illustrated by the NATO-sponsored research program it is now undertaking with the Universities of Paris and Rome. It is also under permanent contract with the Air Force and Navy, but members are completely on their own in deciding what to work on.

Most of the students go into teaching, industry, or government work. There is a general shortage and so they are in great demand. "The military services tend to grab all our students, leaving very few to teach statistics," says Dr. Smith. He adds that starting salaries are among the highest, usually around \$8 or \$9 thousand dollars a year.

"Statistics may help discern at any possible moment the arrival of an epidemic," says Dr. Harold Hotelling, founder of the department. Public health officials use them to decide when to sound the alarm. Statistics are being used to study the typhoid epidemic in Switzerland right now.

"There's a great amount of statistics backing medical work," he says, "but you never hear about it."

"I don't think there is anyone in the department who applies his work directly," says Dr. Wal-

ter Smith. "We make the tools and hand to other people to use. But," adds Dr. Hotelling, "we do have practical problems about students who do badly in examinations."

Dr. Smith has made some tools which may help remove congestion in supermarket lines, speed up the landing of planes, or even get out your telegrams faster. He also studies renewal theory, which helps a manufacturer to decide, for example, how many light bulbs to buy so he will have enough on hand for a year.

Dr. W. J. Hall, whose specialty is sequential analysis, helps find out which medicines are most effective for their patients. If a doctor has a new drug, for example, and he doesn't know whether it is more effective than the old remedy, he assigns both to different patients in random ways. Then, with the help of statisticians' formulas, he can

figure out what the results mean. Sequential analysis may also be applied to "quality control" work in industry. "If a radio manufacturer wants to know whether his product is good," says Dr. Hall, "he can't test all of them, so he uses a sampling plan. If one out of 50 is bad, can he say the batch is good? We try to describe a rule for discontinuing one sample. But I don't work with physicians or industrialists, only on theoretical problems."

"Studying human population is one of the oldest applications of statistics," says Dr. Hotelling. "King David took the first census just before a pestilence. So when George Washington wanted to take one, he met opposition. The pestilence was a warning to Americans not have a census. But we have overcome this since."

"Almost anything you name, if it involves research, gets into

statistics. Psychology and education have given it its biggest play. Colleges must decide what combination of entrance exams to use.

"Psychologists use tests to work out the constitution of the mind. Inferences from these tests are applied to criminals and other groups that can't escape tests. A population that finds them inescapable can give you quite an accurate result."

Dr. G. E. Nicholson, present head of the department, points out that statistics may be used to predict hereditary characteristics such as hair color, whether it's going to be a boy or a girl, or what American League records meant last season. But, he adds, the department's faculty members are concerned only with mathematical formulas, not with practical applications.

(Continued on Page 3)