

Offices In Graham Memorial

CHAPEL HILL, NORTH CAROLINA, SATURDAY, APRIL 20, 1963

UPI Wire Service

Report On The Co-op - II

Failure Of Discount Club Teaches Valuable Lessons

By BILL WUAMETT
The failure of the Student Services Discount Club should teach a number of lessons that will facilitate the establishment of a student cooperative at Carolina.
More precisely, its failure clarifies the questions that must be answered before the cooperative is actually established.
Among these questions are the

amount of membership fees, restrictions on membership, the quality and variety of merchandise to be sold, and the manner in which savings are passed on to the members.
Student-operated cooperatives do prosper at other schools, both publicly and privately supported. Over 40 schools have cooperatives with the largest having annual sales of close to \$3 million.

The Yale Co-op last year returned 12 1/2 per cent of the retail merchandise sales to members, a sum of over \$200,000. The University Book Store at the University of Washington now has tangible assets of over \$1 million which it has built from \$50 capital in 1900.
Columbia University, however, has just decided against the establishment of a cooperative after an extensive survey of its potential market.

Correspondence with cooperatives at other schools indicates the success of a co-op at Carolina would depend on the variety of merchandise sold.

The managers of the U. of Washington and Harvard cooperatives have stated they do not believe it possible to operate a book cooperative alone, as was first proposed here. The markup on books, they say, is not sufficient to yield a return large enough to interest many students. Other merchandise would also be needed to even out sales between the peak book sale periods in September and February.

"I assure you," the Harvard manager wrote, "that this type of venture will depend greatly upon the potential product mix in merchandise . . . if location permits you to carry wearing apparel, gifts and higher mark-up merchandise than required student supplies there could be a chance for success."

Long-time Chapel Hill merchant Kemp Nye concurs in their opinion. He believes, however, that a cooperative with widely varied stock would not only succeed, but force other Chapel Hill merchants to lower their prices to stay competitive.

Nye also agrees with the co-op managers on the need for a full-time professional manager, not only because of greater experience and competence, but also to provide continuity in the operating policies of the store.

Nye said a cooperative operated by veterans after WW II failed largely because of disagreement among its student managers. "The problems stemming from student turnover and immaturity could largely be solved," Nye said, "with a professional manager."

Other schools with professional-run, large volume cooperatives have varied membership policies. Yale charges a \$1 fee, and gives rebates only to students, faculty and alumni. The U. of Washington requires only university identification for membership, but gives only an 8 per cent rebate compared to Yale's rate of 13 1/2 per cent on cash sales.

Sales are not restricted to students at any of these places, however, but only the rebates on sales. Yale says it does a large business with non-members on which it keeps the full profit margin.

All of these factors and opinions seem to indicate that a cooperative could succeed with a student body such as Carolina's. It would, however, have to carry a widely varied stock of quality merchandise at competitive prices, and would have to offer a rebate to students large enough to arouse psychological and financial interest in membership.

In starting a cooperative at Carolina, the psychological element would be a great factor in its initial success.

The store in its initial stages might have to re-invest most of its earnings in inventory and operating capital, while also providing for expansion.

As the Harvard manager stated, sufficient interest would have to be aroused to cause students to put up capital which might not yield a large return while they remain in school.

As a spur for student enthusiasm, though, there exists the ever-present opinion among students that they are the victims of a monopoly situation in which there is no vigorous competition among merchants. Most of these merchants, students feel, would not exist if the University were not here, and they feel some gratitude should be shown in the form of lower prices.

Before a cooperative such as the one described above can be established, however, there exist other financial and legal problems which must be solved. These problems and possible solutions will be examined in a subsequent issue.

Green Plans To Go Back To Writing Is Now Completing Movie Script

Pulitzer Prize winning playwright Paul Green, an instructor in the RTVMP and creative writing departments at UNC, has returned to screenwriting. Green is now putting the finishing touches on the script for a movie based on the book "Black Like Me."

The book, a narrative by a Texas white man who changed his skin to black with drugs and made a journey among the South's Negroes, "taught me a lot," Green reported yesterday.

"It's a powerful story that made the statistics seem dead," he added. "I'm putting a lot of my belly-ache in this script, too."

His "bellyache" is that the Southern Negro is being cheated of his democratic right to freedom. "I thought the President would take a stronger stand on this than he has and I've been very disappointed," Green said. "I put some of that into this script, but I don't know if we'll be able to keep it. It just made me feel better to write it anyway."

The movie will be produced by Film Features Inc. Julius Tannenbaum, one of the partners, will be producer and cinematographer. The other partner, Carl Lerner, will be director and film editor. "Black Like Me" will be their first production. Three more films will follow in the next 18 months.

The partners say they are interested in making modest budget productions "with provocative and timely subjects which will affect people in all parts of the world market."

Green said he and the two partners "are getting along very well" in their interpretations of the book for the screen.

Green said he will omit the place names used in the book, "because I don't want to make one place seem worse or better than any other place."

15 Colleges At Democrat State Meet

The Federation of College Young Democrats of N. C. opened its third state-wide conference of the year last night in Durham, at the new Holiday Inn West.

The general theme for the week-end meeting is Federal Aid to Education and its effect on the South. Congressman Frank Thompson of New Jersey, an outstanding and active supporter of the President's Education bill, is slated to give the main address at a noon luncheon at the motel and all UNC students are cordially invited to attend and hear Congressman Thompson.

Delegates from over 15 N. C. colleges and universities were in attendance to hear Al House, UNC Law School graduate, YDC National Committeeman and recent US delegate to the NATO conference in Bonn, West Germany.

House spoke on the European youth political organizations and European attitudes towards US foreign policy.

Last night, many informal discussions with the Congressman were held in addition to workshops and state-committee meetings.

Today's program will start at 9:30 with the opening session of the business meeting at which new clubs charters will be presented to the new college club members of the Federation.

The Federation, conceived by UNC YDC members a year ago, now boasts over 25 colleges and universities in its ranks and serves as the student voice to the senior Democratic Party. Fred Ricci, a UNC student, now serves as the State Chairman.

Tri Deltas To Make Scholarship Award

The 1963 Tri Delta Scholarship Competition began Friday. Two scholarships are to be awarded, one for \$100, the other for \$150. The deadline for application is May 10.

The sorority's scholarship program is an international service, irrespective of fraternity affiliation. All UNC women students are eligible to apply for the scholarships. Application blanks may be obtained from the Dean of Women's office.

Senate Tables Resolution Asking For Classic Probe

By MICKEY BLACKWELL

RALEIGH—The N. C. Senate voted yesterday to table a resolution asking Consolidated University President William Friday and N. C. State Chancellor John Caldwell to look into the possibility of reinstating the Dixie Classic basketball tournament held annually in Raleigh over the Christmas holidays.

In voting, in effect, to kill the Dixie Classic resolution, the Senate took the opposite point of view that the House took last week when they voted to ask Friday and Caldwell to consider reinstating the tournament. The House also asked that Friday and Caldwell report back to them on

their findings.

President Friday declined comment on the Senate action but he did say that "Chancellor Caldwell and I will continue to respond to the resolution that the House passed last week." He said that they would report their findings on or before May 10 "as directed by the House."

The Senate resolution received its death blow when Sen. Thomas White of Lenoir moved to table the motion saying, "I do not think the resolution presents an appropriate subject for legislation by this body."

Other opposition came from Sen. Ray Walton of Brunswick who said, "If all we've got to

do is worry about the Dixie Classic, we might as well go home." Walton mentioned past basketball scandals in voicing his opposition to the resolution.

A voice vote was taken and the proposed resolution was tabled. The resolution was presented by Sen. LeRoy Simmons of Duplin Co. who said the resolution was merely a request and not a demand for study on the matter.

On Thursday, Simmons proposed an amendment to the Higher Education Bill asking that N. C. State College be renamed, "North Carolina State University of the University of North Carolina" instead of the Education committee proposal of "North Carolina

State. The University of North Carolina at Raleigh." Simmons's amendment was voted down 34-12.

The Senate went on to unanimously pass the bill on its second reading and yesterday they gave final unanimous approval to the Education bill and sent it to the House for tentative presentation Tuesday.

President Friday said he was greatly encouraged by the Senate's action yesterday. He said the Senate move showed "substantial progress for higher education in our state." Friday said he planned to be in Raleigh next Tuesday when the bill comes before the House for its first reading.

World News In Brief

Nuclear Force Said Necessary To NATO

GENEVA (UPI) — The United States told the 17-nation disarmament conference Friday that development of a multi-national NATO nuclear force is necessary to protect the West from aggression and prevent the burgeoning of independent atomic powers.

U. S. Ambassador Charles Stelme made the statement in reply to a sharp attack by Soviet negotiator Semyon K. Tsarapkin on West Germany's military buildup. "We hear all too frequently that the Federal Republic of West Germany faces potential aggression of all dimension including nuclear attack," Stelme said. "Therefore, NATO forces in West Germany must be strong enough to protect this front line of Western defense."

Cardinal Reports

VIENNA (UPI) — Franziskus Cardinal Koenig relayed to the Vatican Friday a report on his four-hour conference with Jozsef Cardinal Mindszenty at the U. S. legation in Budapest. One report said it was almost certain the Hungarian primate would leave his homeland.

Cardinal Koenig, archbishop of Vienna, presumably passed his report along through Papal Nuncio Oplio Rossi with whom he had a long talk at noon today. In Rome, Vatican sources said the report had not been received there. They added, however, that it is "almost certain" Cardinal Mindszenty will leave Hungary, although perhaps not for several weeks or even months.

Editors Hear JFK

WASHINGTON (UPI) — Highlights of President Kennedy's address to the American Society of Newspaper Editors:

CUBA

In part as the result of last October's events, there is today more widespread assurance that both peace and freedom can prevail.

NEW PROPOSALS

The federal government is not so remote and our new legislative proposals are not so radical. Nor is the domestic budget, as sometimes pictured, a catalogue of bureaucratic waste.

BUDGET CUTS

A \$15 billion cut not only would

Shoplifter Suspended By Council

One student was placed on definite suspension for a violation of the Honor Code, two were officially reprimanded, and one other was found not guilty of Campus Code violations in cases tried by the Men's Council Thursday night.

In the first case, a student pled guilty to a charge of shoplifting at two Chapel Hill stores. He was placed on definite suspension until next September. This was the second time in four years that a sentence of definite suspension had been reduced due to extenuating circumstances. Normally suspension is for one full academic year.

In the second case, two students were given official reprimands for their parts in a recent party raid attempt. One student was an active participant in the demonstration while the other was allegedly uncooperative with officials who were trying to halt the disturbance. A third student was found not guilty of alleged ungentlemanly conduct as a spectator at the demonstration outside a dormitory.

Police Seek Assaulter Of Picket

Chapel Hill police said Thursday that they are still looking for Roy Lee Merritt of Carboro, who was charged with assault last week after a Student Peace Union picketer was accosted in front of the College Cafe on Franklin Street.

Merritt is thought to be out of town, police said.

A warrant was issued for the youth Thursday of last week after Merritt escaped after being arrested by Police Lt. C. E. King in front of the cafe.

Chief W. D. Blake of the local police said King saw Merritt walk up to Paul Hutzler, one of the two pickets on duty, and strike at him. Hutzler is a UNC student from Georgia.

Hutzler avoided the blow, Chief Blake said, and Merritt hit Hutzler's sign. Neither of the pair was injured.

Lt. King arrested Merritt and was walking him to the police station when he "broke and ran" when passing the Hub Clothing store, the Chief said.

Merritt is in his early 20's and has a record of misdemeanors, according to the local police. The SPU began picketing the College Cafe two weeks ago. The establishment is the first on the SPU's list of 13 businesses in Chapel Hill which do not serve Negroes.

The SPU said it plans to picket or negotiate with each business in turn until all are desegregated.



If Only The Dogwoods Could Bark Back

Ah Spring! That time of year when . . . well, see editorial on page 2. —Photo by Les Howell

ESP Secrecy Questioned By Speaker

By HUBERT HAWKINS

"If their research is valid then why don't they publish it?" was the criticism of Dick Sanders, graduate student in psychology, at a meeting Thursday of the UNC Parapsychological Discussion Group.

"Some of the most vocal scientists in the field," Sanders said, "have contributed to people's suspicion of parapsychology. They have written on anything but a scholarly level, and in some cases have even used unfounded data."

He attacked the claims of the Roundtable Foundation in Telepathy, reported on by Charlie Tart, adviser to the group.

The Roundtable Foundation experimented over a period of years at Glen Cove, Maine, with psychically gifted persons in so-called Faraday cages. The cages were electrically charged, copper-covered closets which shielded the subjects from all electromagnetic waves.

The Foundation achieved startling results in telepathy by varying the construction and electrical charge of the Faraday cage. The experimenters found that they could either greatly enhance or completely eliminate the subjects' abilities at will.

Tart described the methods of the Foundation as highly empirical and cited extensive controls on the experiments. Probabilities against chance explanations ranged in the billions-to-one.

The UNC group called into question certain probability factors, but the main objection was that of non-publication.

Tart agreed that parapsychological experimentation has often been carried out in an overly secretive or timid manner. He said better records of the studies are needed.

"Therefore we must regard tonight's report almost as intimations of what might be," he said, "rather than as conclusively proved fact."

FEDERAL AID

To take needs of the individual family and community out of the federal budget will only cast them on state and local governments. In fact, were it not for federal aid to hard-pressed state and local governments, the federal cash budget today would be in balance.

Malcolm Asks For Plague On Whites

By BILL DOWELL

Malcolm X said Thursday night that the refusal by the Durham Recreation Department to allow him to speak in Hill Recreation Hall shows that the whites do not think Negroes are capable of thinking for themselves.

"The city of Durham cannot allow any racial group, whether colored or white, to hold meetings in any of their parks or facilities," said Harold Moses, Head of the Durham Parks and Recreation Department.

"Because the Black Muslims signed up for the hall under the nomenclature 'Mosque' for the purpose of hearing a 'lecture,' the fact that it was actually a Black Muslim meeting was overlooked until the last minute."

"Our action in canceling the function has nothing to do with racial discrimination," he continued. "It involves discrimination between the purpose of a comparatively peaceful organization and one whose peaceful motives are doubtful."

The "unity" meeting between the Black Muslim leader and Negro attorney Floyd McKissick was held in Page Auditorium on Roxboro Street. About 150 people attend-

Bill Would Make Cheating Crime Against State

Cheating may become a crime against the state if Senator John Jordan's bill introduced in the General Assembly last week becomes law.

The bill written by the senator from Wake County would make it a misdemeanor to cheat or to help others cheat on educational examinations.

He said his bill was aimed at "the practice of peddling exams, term papers, and answers to college test and mail order study courses."

The bill, Jordan explained, "is broad enough to include all kinds of cheating, since it makes it unlawful to obtain any type of educational degree or certificate by fraudulent means."

Jordan said the bill was prompted in part by scandals involving "answer factories" in other states.

State Board Gets Request For Grad Aid

Health Affairs Plans Presented

The State Board of Higher Education met Thursday with members of the University Administration in the Morehead Building. This meeting was the annual visit of the Board to the University as required by law.

Members of the Administration presented reports on the programs of the University to the Board for their examination and answered questions of the Board. Reports given concerned undergraduate and graduate education and the Health Affairs program.

Dr. Hugh Holman, dean of the Graduate School, told the Board that the University needed more non-service grants to attract entering graduate students.

It was brought out that the state provides for only 26 teaching fellowships and that these were only for second or third-year graduate students.

Dr. Holman said that the search for top-rate graduate students was highly competitive and that the number and kinds of non-service and limited service fellowships available are very important in recruiting outstanding students.

One of the Board members raised the question of whether the proposed PhD in Genetics at UNC was a duplication of an already existing program at State College. Dr. Holman explained that the genetics program at State College deals mainly with plant genetics.

He said also that genetics is rapidly being recognized as an important concern in many diverse disciplines such as psychology, the natural sciences, and medicine. Thus there was a great desire held by many faculty members for the establishment of such a program.

Dr. Henry Clark, director of the Division of Health Affairs, presented the proposed plans for the expansion of the Division of Health Affairs and commented on them to the Board.

Dean Carlyle Silterson, of the College of Arts and Sciences, presented a report on undergraduate education stating that the academic qualifications of entering freshmen were improving. This was borne out by the rising average of College Board scores, by the increasing number of students receiving credit for college courses by means of advanced placement exams and by the number of students who received fellowships and grants after graduation.

The report also cited enriched educational advantages in recent years through the expansion of the Honors Program, the inauguration of "A" sections and the offering of new education programs such as the International Studies Program and major expansions in Asian studies.

The Board will meet again today in Raleigh.

Infirmary

Students in the infirmary yesterday were Janice Kay Fox, Nancy Carol Alford, Betsy Falls Holman, Edwina Waddell, George William Harriett Jr., James King, Homer Flournoy, Samuel Blake, Homer LeGrand, Warren Bell, David Plather, Joseph Lea, Priscilla Patterson, Billy Peezer, William Jordan, David Sapp, Victor Duggins and Jac Robinson.

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