THE SUNDAY TAR HEEL

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Fred Seely, Hugh Stevens Co-Editors

Larry Tarleton Sports Editor

Pay 'Em What Their Worth

We find it particularly unfortunate that Consolidated University President William C. Friday is getting paid less than his three chancellors.

A great university is made by great administrators and faculty members, and it is impossible to obtain such men without paying them well. The salaries paid the chancellors are not enough to be competitive, and for President Friday to receive less is a serious mistake, if not an insult.

Someday President Friday will move on to another job, and the trustees are going to have one heck of a job finding someone to be president of a huge institution for \$24,000 a year. The University's budget promises to be one of the hottest fights in the General Assembly, but we hope that one improvement that should be obvious, and is passed quickly, is a suitable raise for the President.

Introducing The STH

The newspaper you are reading now is a new concept for the Daily Tar Heel. As you will notice, there is very little similarity between the Sunday Tar Heel and the Daily Tar Heel. And that's just what we mean to do.

The Sunday paper is meant to be more condensed than a regular day's issue, and as we go along we hope to add more and more improvements. It will be more of a "reading edition" than anything else, but we think you will enjoy it.

We have been plagued with all the misfortunes that seem to come with something new, and certainly the Sunday Tar Heel next week will be far better than today's paper. Please bear with us until we get our feet on the ground.

If you have comments about the DTH, let us hear from you. As always, our doors are open each afternoon from 2-6 p.m., and we want to hear what you think of this.

On A Losing Game

Well, they lost.

But no team ever salvaged a greater measure of glory than did our Tar Heels in the closing seconds yesterday, when they showed that they had the guts to try to win when the chips were down, rather than settling for an almost certain tie.

They went into the game as big favorites, only to see a few bad breaks and some small but deadly errors leave them with their backs to the wall. It was then, in the greatest Carolina tradition, that they went to work and did the job that had to be done, ramming the ball over the goal line with the confidence and authority that marks every never-say-die team. That they went on to lose is indeed disappointing, but it is not fatal.

For there will be other glorious Saturday afternoons, and we are confident that a greater number of them will end in victory than in defeat.

But whatever the result of subsequent games, the ultimate success of football, or any true sport, must be measured in terms of the lessons which it provides. Yesterday our Tar Heels showed us that there can be no greater measure of a man's worth than the amount of effort which he is willing to expend in a cause to which he is dedicated. The dedication and the courage exhbited by our team in a last-ditch effort was not enough to give us a final victory over a State team which came ready to play football and took advantages of its opportunities. But that same dedication and courage calls to mind the following words by a great writer:

"Who stand and fight amid a bitter brood,

Knowing the matchless gift of fortitude." Go get those Spartans, Heels. We're with you all the way

Vietnamese Deny Tonkin Incident

(From DTH Wire Reports)

North Viet Nam denied Saturday that any of its warships were involved with U.S. destroyers in the latest Tonkin Gulf incident. But the Hanoi regime said it viewed the events there with the utmost gravity.

Peking accused the United States of fabricating the incident as part of "an imperialist scheme of aggression."

"No battleship of any kind of the democratic republic of North Viet Nam was present there at the moment," said a Hanoi broadcast quoting Le Trang, director of press and information for North Viet Nam.

Secretary of Defense Robert S. McNamara announced yesterday that two U.S. destroyers on routine patrol in the Gulf of Tonkin "were menaced by four unidentified vessels" Friday, and fired warning shots. The approaching craft then disappeared.

Adm. U.S. Grant Sharpe, Pacific Fleet commander, reported Friday that two destroyers on patrol 42 miles from land were threatened by four unidentified vessels "which, because of their dispositions, courses and speed, indicated hostile intent," the Defense Secretary said.

After changing course to minimize danger to themselves and after the unidentified vessels continued to close in, McNamara said, the destroyers fired warning rounds.

"The destroyers then properly opened fire and the approaching craft disappeared without closing sufficiently to fire on the destroyers," McNamara stated.

"The destroyers are continuing their patrols in the international waters in the Gulf of Tonkin and U.S. air and sea forces prepared to respond immediately to any attack," he



Hurricane Gladys Heads Towards Carolinas

Gladys, up to now an identical twin to Dora, took a northwest- Hatteras, N. C. ward course toward the U.S. mainland Saturday and posed a threat to the coasts of Georgia and the Carolinas.

Forecasters said that although Gladys was still two days away from land, winds and seas

MIAMI, Fla. - (P) - Hurricane would increase Sunday from Daytona Beach north to Cape

> The latest advisory placed the center of Gladys, the season's fourth hurricane and ninth tropical storm, about 650 miles east of Fort Pierce, Fla., and the same distance southeast of Wilmington, N. C.

Patrolman, Convict Die Near Lumberton

grizzled escaped convict and a Brown said, the two had stolen rookie highway patrolman shot a getaway car, armed themeach other to death during a selves with weapons and ammuroadside gun battle between two nition taken from a National troopers and two dangerous con- Guard Armory, and seriously victs near here early yesterday, wounded a farm couple,

unharmed and the second con- patrolman was James Hugh vict fled into woods only to be Marshurn Jr., 21, who joined captured four hours later.

mander of Highway Patrol Troop battle which erupted in the B, said the two convicts had lights of the patrol cruiser was been on a crime spree since Olin (Junior) Fowler, 40, of they escaped from a Central Nichols, S. C., who was serving Prison work gang Wednesday a 50-year term for accessory to night.

LUMBERTON, N. C .- (A)-A Since their escape, Capt.

The second patrolman escaped Capt. Brown said the dead the Patrol only seven weeks ago. Capt. Tom B. Brown, com- The convict slain in the gan murder.

Goldwater, Humphrey Trade Farm Blows

BUFFALO. N. D .- (P)-Thousands stood in a chill rain yesterday to hear Sens. Barry Goldwater and Hubert Humphrey attack each other's farm program as "bureaucratic meddling" and "a death sentence to agriculture."

The Republican presidential candidate and the Democratic nominee for vice president, spoke to crowds estimated at over 50,000 on the site of the National Plowing Contest in eastern North

Goldwater pledged to the farmers:

"I will stop this bureaucratic meddling in your private af-

Humphrey, responding to a chant of "We want Hubert," recited part of Goldwater's farm voting record and drew his loudest ovation of a 30-minute talk by asking:

"With a record like that, is Sen. Goldwater the man you want to trust with the destiny of American agriculure?"

A Contest: Name The Park

It's contest time!

The Sunday Tar Heel is sponsoring a contest to name the newly created park near Avery, Parker, and Teague Residence Halls. The winner will receive a free night on the town for two.

The nameless park was created last spring by an act of Student Legislature and was financed from student funds. As with all University improvements, however, final responsibility for the naming of the park rests with the University Trustees.

This time the Trustees will have help from the students.

Dr. Sterling Stoudemire, chairman of the Faculty Committee on Buildings and Grounds, said yesterday that his committee. which makes preliminary recommendations to the Trustees, would choose a name for the park from those submitted in the Tar Heel's contest.

"We can't be guaranteed, of course, that the Trustees will accept our recommendation." Stoudemire said. He indicated that it would be appropriate for students to submit names since the park was created by stu-

Deadline for contest entries is Oct. 1. All names should be mailed to the Daily Tar Heel (Box 1080) or turned in at the Tar Heel office between 1 and 5 m. daily.

First prize will be a free evening on the town for two, including dinner, a movie, and a couple of free beers.

have some connection with the

history of North Carolina or the University, or with the geographic setting of the park. The final responsibility for the judg-All names submitted should ing will rest soley with the facuty committee.

