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DTH Editorial Page
Opinions of the Daity Tar Heel are expressed in its editorials. Letters and
columns, covering a wide range of views, reflect the personal columns, cavering a wide range of views, reflect the personal opinions of
their authors. their authors.

## A Plea: To The Winners, Losers And All Concerned

## They're Dangerous Too

We see where Surgeon General Luther
Terry has cited public opinion polls in estifying before the Senate Commerce Committee regarding the labeling of cigarette packages as a health menace.
The people, says Terry, want a warning on cigarettes such as "cigarette smoking is dangerous to health. That's interesting, mighty interesting, public that wants a health label must be composed partially of folks who lack the gumption to give up the weed nan who complained about the pre the an mirrors on the front of cigarette vend ing machines because, he said, "I ean't
stand to look at a coward." If the pub-
lic wants its cigarettes labeled as "dan gerous," it would do well to acknowledge faith in that danger by giving up smok-
ing. not be victimized. If we're going to bel cigarettes, why not label cigars, pipe tobacco as well? Or, for that matter what about hard liquor, automobile exhausts - or even automobiles? Automo-
biles could be labeled with the figure 40,000 - the number of Americans killed paint.
A then, of course, we'd have to 1

## Shorter Campaigns: Yes, Yes

The Raleigh Times
There is tatk of doing something to make political campaigns shorter in North er campaigns would be even more wel come.

Mach
much of the conversation now centers mary dates from May to September, and to make the primary filing deadline in the middle of the summer instead of the present date of 10 weeks before the May primary. Such a proposal would, in ef-
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ersit. JJock Lauterer, photographeri,
Barnar Barnard, cartoonist Sobot, Betgy Grat
ad.
agr.;
 Jorgepes, Dan Warren, salesmexs; Becky



which the candidates would continue straight from the primary races into the general election campaign. There would
be such a combined campaign of about four months.
Such a change should be considered seriously. Of course, no law could prepaigning as long as he wished, and un doubtedly that would continue to be the case in some North Carolina elections. summer and having the primaries in September instead of in May could well have the effect of shortening even the campaigns by the una
ates as well as voters.
The day of the need for long cam The day of the need for long cam
paigns is long over. With modern eom munications media, good tor in every section of the state, the ca
didates can get all their ideas across to the voters in much shorter time than is now provided under state election laws.

## LETTERS

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