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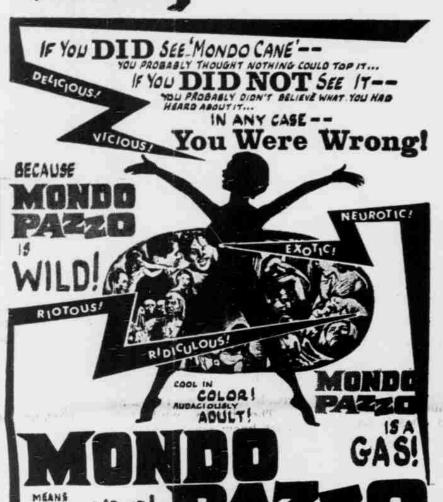
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TUESDAY & WEDNESDAY



Carolina Campus Calendar Containing Curiosities

All Campus Calendar items must be submitted in person at the DTH offices in GM by 2 p.m. the day before the desired publication date (by 10 a.m. Saturday for Sunday's DTH). Lost and Found notices will be run on Tuesday and Saturdays only.

TODAY The WRC will meet at 6:45 p.m. in the Grail Room

The Department of Anthropology and Anthropology Club will sponsor a speech by

Dr. William Crocker of the Bureau of American Ethnology at 8:30 p.m. in the Alumni Lounge. The speech will be "A Messianic Movement among the Canela of Brazil." Slides will be shown, and the public is invited.

The student Committee on Honors meets at 4 p.m. in G.M. Professor J. P. Dalzell will speak to the International Law Society at 1 p.m. upstairs in Lenoir Hall. His topic will be "The Hague Academy of International Law." Law students, graduate students, and interested undergraduates are invited.

The UNC Debate Team meets tonight in Bingham Annex at 6:30 p.m. Both varsity and novice debaters are expect-

meeting of the Highway Bill Committee at 4:30 p.m. in Roland Parker I. The Elisha Mitchell Scientific

State Student Legislature

Society will hold its 604th meeting in Room 05 Mitchell at 7:30 p.m. The topic,

"Does High Blood Cholestral Matter?", will be presented by Dr. John B. Graham of the Department of Pathology at the UNC School of Medicine. Dr. Graham has specialized in blood diseases and disorders and

ic factors which may influence blood composition and its physiology.

Important SPU meeting at 12:30 a.m. upstairs in Le-

Folk Dancing at 7:30 p.m. at the Presbyterian Student

has been interested in genet-

Due to extensive interest in the positions of Men and Women's Coordinators, interviews have been extended to include the following dates: Dec. 14, 15. Call Student Government and sign up for interviews which will be held from 3-4:30 p.m. All people who have not seen

people on the go...

their Yack proofs please do so immediately.

Jerry Elliot will speak at the Young Democratic Club seminar at 5:30 p.m. in Chase Cafeteria.

WEDNESDAY The student Physical Therapy Club will hold its Christmas Party in the parlor of Nurses Dorm 4:30 p.m.

go BURGER CHEF

Executives Don Role Of Students

By MARY JO HESTER Special to the DTH

Forty - seven major executives from North Carolina and neighboring states will once again don the role of students on the UNC campus on Thursday as they participate in the 13th annual Executive Program of the School of Business Administration.

This week's visit will mark the fifth of the alternate weekends in the Program, which includes two weeks of fulltime residence and eight alternate weekends. The Program runs from October through March of each year.

During the period between 1943 and 1958 many universities in the United States and

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Canada began to offer man- cent interview. agement courses for men already occupying management positions. Today there are approximately 40 advanced management programs within the United States.

rolina established its first Executive Program in 1953 with Dr. Willard J. Graham as initiator and director. Before coming to North Ca-

The University of North Ca-

rolina, Dr. Graham directed a successful program for 10 years at the University of Chi-"I would certainly put this

(program) in the top five Executive Programs in the country, for several reasons," director Graham said in a re-

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"We get substantially more homework, individual work. than most other Programs because of the spaced schedule." The men study at home be-

tween sessions, in small discussion groups, and in class meetings. This affords them "more total exposure to ever assignment, case, and problem than most other pro-

grams," Dr. Graham said. "Per class hour, this sort of operation has a greater, more lasting impact on the student," he said.

Another reason why UNC's Executive Program is among the top, Dr. Graham stressed, is that "we have close to the best faculty of any program with which I am acquainted, and I'm acquainted with quite a few. We really have a tough bunch of faculty members in the Program.'

Other features which make Carolina's Program unique include the long - range plan and the Management Development, INC. (MDI). Upon application to the Program, each executive must develop and submit a written long-ranged plan for his company. Many have followed the plan through to its maturity.

MDI is a stock corporation chartered by the alumni of the Program to expand this contributions of the Program throughout the state.

MDI, by invitation, enters a community to conduct an Institute taught by alumni of the. Executive Program. The alumni receive no pay but are awarded shares of MDI. Approximately 500 businessmen



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USE CHRISTMAS SEALS

have studied in this Institute. Although most of the executive students are from North Carolina, a considerable number come from Virginia, Tenn e s s e e , and South Carolina. Dr. Graham said that men as far away as New York City, Pittsburg, and Decatur, Ala. have attended the sessions.

During the first year of the Program a man from Murphy, N. C. drove a total of 9,100 miles to attend the 13 separate meetings.

"Rarely do we have anyone here who doesn't want definitely to do the work," said Dr. Graham. "No man has ever dropped out of the Program voluntarily."

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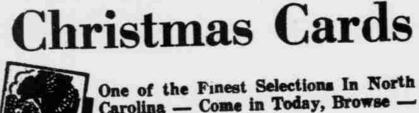
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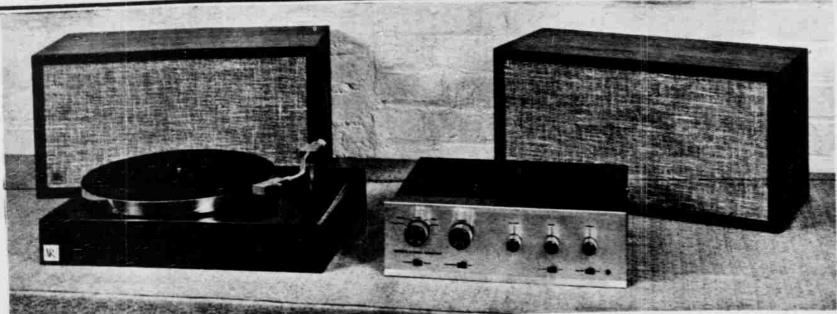
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