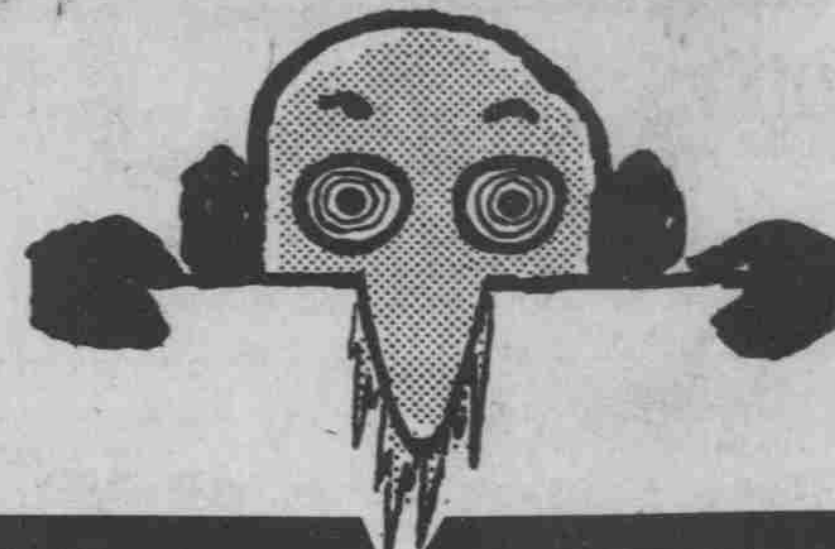


FRIGIDIGGITY

IT'S WILD... IT'S FANTASTIC... IT'S CRAZY...

THE MOST RIDICULOUS PRICE CUTTING

EVENT EVER IN CHAPEL HILL... SHOP BELKS FIRST AND SAVE



LINGERIE SAVINGS

FAMOUS NAME LINGERIE SALE

Sorry, but at this low price we can't mention the famous name... Group includes discontinued styles, salesmans samples and irregulars. We've had it before—You know what it is.

- SLIPS
- GOWNS
- PANTIES
- ROBES
- PAJAMAS
- ENSEMBLES

REGULAR VALUES 1.00 TO 40.00

1/3 TO 1/2 OFF

BIG SAVINGS LARGE SELECTION LADIES SLEEPWEAR SALE

REGULAR VALUES TO 6.00

We're cleaning up our stock and passing the savings to you—Long pajamas, baby doll pajamas, gowns and nite shirts—large selection.

1/2 PRICE

- Ladies Panties Regular 59c Value 4 pr. \$1.00
- Ladies Panties 3 pr. \$1.00
- Ladies Slips Values To \$3.00 \$1.00
- Ladies Bras Values To \$6.00 1/3 Off
- Ladies Quilted Robes 1/3 Off
- Ladies Cotton Robes 1/2 Price
- Ladies Uniforms Values To \$10.99 \$5.88

SPECIAL GROUP LADIES CHESTERFIELD COATS

- REGULAR VALUES TO 45.00 33.00
- REGULAR VALUES TO 40.00 29.88
- REGULAR VALUES TO 35.00 23.88
- REGULAR VALUES TO 30.00 18.88

SPECIAL GROUP LADIES KNIT SUITS

- REGULAR VALUES TO 50.00 24.88
- REGULAR VALUES TO 36.00 19.88
- REGULAR VALUES TO 34.99 16.88
- REGULAR VALUES TO 30.00 15.88
- REGULAR VALUES TO 22.99 12.88
- REGULAR VALUES TO 19.99 9.88
- REGULAR VALUES TO 15.99 9.88

SPECIAL PURCHASE GENERAL ELECTRIC RADIO SALE

- 6 TRANSITOR PORTABLE \$5.88
- AM-FM PORTABLE 18.88
- AM-FM PORTABLE 21.88
- TABLE RADIO 9.88
- CLOCK RADIO 12.88
- RECORD PLAYER 15.88
- PORTABLE STERO 49.88
- PORTABLE STERO 59.88
- TAPE RECORDER 24.88
- TAPE RECORDER 34.88

MEN'S FURNISHINGS

- Mens Sport Shirts Values To \$3.99 \$2.00
- Mens Sweaters Regular \$4.99 \$3.88
- Mens Knit Shirts Regular \$1.99 \$1.67
- Mens Dress Shirts Regular \$2.99 \$2.00
- Mens Sport Shirts \$2.99
- Special Group Mens Slacks \$3.00
- Boys Knit Shirts Regular \$1.49 \$1.00
- Boys Flannel Shirts Regular \$1.99 \$1.29
- Boys Sweaters Regular \$3.99 \$2.88
- Boys Twill Slacks Regular \$2.99 \$1.00
- Boys & Girls Canvas Shoes \$2.99
- Mens And Ladies Canvas Shoes \$3.99

MEN'S SLACKS SPECIAL PURCHASE

From Famous Name Maker

MENS SLACK SALE

1,500 Pair To Choose From

These slacks are all irregulars from one of Americas better slack makers. All sizes—pleats and plain fronts in a grand array of fabrics and colors and about the largest selections you ever saw.

VALUES TO \$17.99 **\$5.00** Pr.

BASEMENT MENS

• SUPER SPECIAL **POCKET COMBS** 1c ea.

SAVINGS FOR MEN

Special Purchase FAMOUS NAME MEN'S SUITS

REGULAR VALUES TO 70.00

All first quality—a hand picked selection from famous name slack—Large selection of fabrics and colors—Both pleats and plain front pants.

\$38.88

Come See—Come Save

- Mens Jewelry Values To \$2.50 25c
- Group Mens Sport Coats Values To \$45.00 \$24.88
- All Mens Hats 1/3 Off
- Special Group Mens Hats 1/2 Price
- Mens Lined Jackets 1/3 Off
- Mens Sweaters 1/2 Price
- Mens Sport Shirts Values To \$8.00 1/2 Price

SPECIAL PURCHASE MENS CORDUROY SLACKS

Regular 4.99 Value

\$3.44

Special Purchase LADIES BAGS

VALUES TO 8.99

Manufacturers Clean-Up Some Irr. Discontinued Styles All A Terrific Value

\$3.88

HALF PRICE RUG SALE

- ★ DECORATOR RUGS
- ★ CARPET SCATTERS

- Size 18 X 27
- Size 24 X 36
- Size 27 X 45
- Size 3 X 5
- Size 3 X 5
- Ovals
- ROUNDS

YOUR CHOICE **1/2** PRICE

★ **LARGE GROUP MENS SHOES**

REG. VALUES TO 12.99

\$4.00

SALE STARTS FRIDAY 8:30 TO 8:30

Belk-Leggett-Horton Co.

CHAPEL HILL