

The Daily Tar Heel

75 Years of Editorial Freedom

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Fraternity Rush

Any sophomore, junior or senior interested in going through fall fraternity rush should fill out an interest card in the Dean of Men's Office by Monday.

Tar Heel Weather

Generally fair through Sunday with continued mild days and rather cool nights. Highs Saturday generally around 80.

Dooley Takes Tar Heels To War Against State

By JIM FIELDS
of The Daily Tar Heel Staff
RALEIGH — Coach Bill Dooley will receive his baptism into Atlantic Coast Conference football competition this afternoon when he brings his North Carolina Tar Heels to Carter Stadium to play traditional rival N.C. State University at 2 p.m.
It is the season opener for both teams.
The wolfpack, coached by Earle Edwards, will be out to

get some measure of revenge after two straight 10-7 losses to the Tar Heels. But, gone from the Tar Heel attack of the past seasons is quarterback Danny Talbot and coach Jim Hickey, and in their places are new players and a completely new coaching staff.
"We don't have any idea about what to expect from them," State coach Earle Edwards says. "They have a completely new coaching staff that has installed a completely

new system. They have seen us on film so I guess they have some idea as to what we will try to do, but again with their new system, we just don't know what to look for from them."
While State may not know exactly what to expect from Carolina, the Heels have a pretty good idea about what to expect from the Wolfpack. The Wolfpack for years have been a ball control club and are expected to try and wear down

Routes To Game Advised

Leave Chapel Hill on Highway 54 to the fork beyond Cary. Take the left fork to Hillsboro Street. Turn left on route marked 1657. This will take you to the west side of the stadium.

Route Two:
Take Highway 54 through the airport to Highway 70. Exactly 3.8 miles from the airport entrance on 70 turn right on Blue Creek Road.

the young Tar Heel defense with a barrage of running plays.

Jim Donnan, State's starting quarterback was quoted earlier this week as saying he would be tickled silly if his team's highly-regarded defensive squad worked only four plays a quarter. "Three plays and a punt," Donnan said. "Our defense wouldn't be seen too much, but our coaches would be happy."
The State defense is rated as

one of the toughest in the south. It is led by tackle Dennis Byrd and end Pete Sokolsky.

"Our biggest plus," Dooley says of his own club, "is the attitude of the players. Every player is giving a good effort and that's really all we can ask of any of them."

While no one really knows what to expect from the Tar Heels, several surprises were noticed in the starting line up.

The biggest surprise came when Charlie Carr wasn't included. Last year Charlie broke the ACC pass receiving record even though he missed the last game due to a knee operation. It was believed that his knee was completely healed, and barring a last minute injury, Carr will probably play as much of the game as any of the starters.

Another surprise that has

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Travis Asks Cooperation From Fans

Student Body President Bob Travis issued the following statement yesterday concerning the State game:

I hope you will join me this weekend in cheering the Heels to victory in their opening game of the season against our brother institution at Raleigh. I would also ask the aid of all Carolina students in helping to create an atmosphere of mutual respect and good sportsmanship among the spectators while the rough competition prevails on the gridiron.

I have been asked to announce that the goal posts at the University of North Carolina at Raleigh are of a permanent nature, and thus we ask that there be no efforts to tear them down when the Tar Heels bring the Wolfpack to bay.

—Bob Travis
President of the Student Body



A Man And His Challenge
Tar Heel Coach Bill Dooley Readies For Long ACC Road Ahead
—DTH Photos by Ernest H. Robl

The L-O-N-G Line

By STEVE PRICE and ANDY SCHORR
of The Daily Tar Heel Staff

At 3 p.m. the line stretched across Polk Place and ended on the steps near Hanes Hall. By 4:30 it had shortened only to about half its size.

A vendor was giving away free Cokes as the line passed his tree-shaded stand.

The scene took place yesterday as students waited to purchase their first semester books at the Book Exchange.

"We've probably sold 15 to 20,000 books so far," said Tom Shetley, Book Ex manager, "and that's just a rough estimate."

Stocking of this year's books began before the spring semester ended. Now, with the new semester rush, truck loads of books are restocking the store each night.

L. E. Sawyer, a senior, echoed the words of many when he said, "It's terrible for such a large university to have such a small bookstore. There should be larger facilities with more entrances and more employees on duty inside."

Many upperclassmen agreed this was the longest line they could remember when buying books. The majority resigned themselves to a wait of an hour or more.

Many, once inside, said the books were overpriced. They were dismayed there was no one to help them find their needed texts. All disliked the inconvenience and definitely thought there should be better facilities.

In his office Shetley settled comfortably in a chair, and along with Exchange assistant manager Lloyd Myers, talked about Book Ex problems.

"The key person in our business is the faculty member," he pointed out. "We have to put on the shelves what the professors want."

"When they don't turn in their book lists for the coming year, we don't know if the books will be used again."

Thus, the Book Ex sells the used texts to protect themselves should the texts not be used again. Then, if a prof desires that book, the Book Ex is forced to buy new texts that they just sold.

"Prices of the books are controlled by the publishers we buy from," Shetley said. "They're the same in book stores all over the country."

All the money made by the Book Ex is given to the UNC scholarship fund, so a student can actually be hurting himself by buying books off campus.

Shetley and Myers aren't happy with the situation now, with students forced to wait an hour in line to spend \$50 or \$60.

The new book store will be three stories in height and will have over 54,000 square feet of floor space. There will be room for 10,000 non-required books, in addition to the course texts.

At least one Tar Heel, Chip Ferguson, a junior, turned his afternoon line wait into a pleasant experience. He met a pretty blonde.

"Anyway, it's a nice place to meet people," he said.



Students wait outside Booketeria

... the line was long and frustrating
—DTH Staff Photo by STEVE ADAMS

SDS Concert Barred From UNC Facilities

By PAM HAWKINS
of The Daily Tar Heel Staff

Students for a Democratic Society has been denied use of University facilities for a Judy Collins fund-raising concert.

The left wing group charged the ruling was unjust, and designed to "keep student groups bound to the University."

Spokesmen for Graham Memorial Student Union, however, said SDS was only one of several groups — including Beta Theta Pi Fraternity and the Heart Association — which have been denied the use of campus buildings for fund raising events.

The spokesmen said the reason for the policy is that the University would be financially responsible for any concert of such that flopped, were it held in University facilities.

They admitted, however, that there have been exceptions to the policy, which was instituted three years ago. Among the exceptions were concerts sponsored by Phi Mu Alpha Sinfonia music fraternity and the Germans' Club.

"It's a phasing out, rather than an abrupt halt," said an official in the Central Reservations office of GM.

The policy, according to Howard Henry, GM director, is designed to protect the University from having to shoulder the brunt of expenses for individually sponsored functions that do not pay for themselves.

The Phi Mu Alpha Music Fraternity's admission charged concert last spring and the German's Weekend Dance were cited as examples of policy "leniency" by a spokesman for the SDS.

The Central Reservations office said the Music Fraternity had been permitted to have one final concert last year.

"They were raising money for a scholarship in the name of one of their deceased members," the spokesman said that the music fraternity had held the same function in previous years.

"We've been enforcing this a little at a time," she said, "because we didn't want to oust all groups who had been previously involved in activities of this sort at the same time."

"Enthusiastic groups come in with sure fire ideas, but if their idea should prove to be a flop, the university is responsible for anything in a university building."

"What would a student organization do if it were obligated for thousands of dollars and no one showed up for their function?" she asked.

"Any suppose some very right or left wing group came in and wanted to put on some big deal — how would the legislature feel about the university that they appropriate funds for?" she added.

She defended German's weekend on the basis that the group composed of campus fraternities had negotiated with Henry concerning the affair.

"They assessed their members so that they already had the money in advance to pay for the function and Mr. Henry signed the contract."

"It is the responsibility of Graham Memorial to provide

the entertainment spectrum," Henry said, "and we are heavily subsidized so that we can take the losses which might occur."

The SDS spokesman said however, that his group would stand no chances of losing money.

"Basically, the ruling is very unjust," SDS said in a prepared statement. "It keeps student groups bound to the university."

"It's discrimination against all student groups, not just against ours."

"It is strange how quick the chancellor is to speak about freedom as he did the other day to freshmen," he continued.

"It's never quite clear what his freedom and responsibility refer to. The Speaker Ban is still on the books, and student groups, if they are not allowed to raise money, they are limited in what they can do."

Chancellor J. Carlyle Sitterson could not be reached for comment.



JUDY COLLINS

... blocked from singing.

Psych Course Revamped; Students To Keep Grades

By FRANK BALLARD
of The Daily Tar Heel Staff

Psychology 26 students will work in a revamped course with four different class meetings of varying sizes to provide more student-faculty interaction, it was announced Friday.

The course consists of two lectures, a recitation period and a laboratory, said Dr. Marcus Waller, associate professor of psychology. Nearly 1000 students attended a meeting in Memorial Hall Friday afternoon and heard Dr. Waller explain the changes.

Recitation sections numbering 80-85 students will meet early each week to review the topic for the week. Short quizzes are also given on the previous week's topic. The

students will keep the only record of this, and all their test grades for the course.

It is hoped that programmed instruction — the use of "teaching machines"—will soon be a part of the recitation period.

Faculty members who specialize in the topic for the week will speak at two mid-week lecture groups of 450 students. A different lecturer is slated for each of the 14 weeks in the course.

Laboratories will emphasize live demonstrations of psychological phenomena, using students as subjects. This will last one hour, like the other class meetings.

Formerly the labs for Psychology 26 were two-hour sessions of film-showings.

At the end of each week small lecture groups of about 40 students will evaluate the week's work and take a short quiz on it.

The changes in the course are a result of "general dissatisfaction on both sides," Dr. Waller said. Dr. David Eckerman, an assistant psychology professor, remarked that the innovations were "the effort of all people associated with the course last year." He said that the first action came when "some tried small discussion groups last spring and were pleased with the outcome."

"It is hoped that recitation periods will insure familiarity with basic course terms relevant to the topic and students will thus profit from the following meeting. It should get a lot of the busy work out of the way on Monday so we can talk about the real thing later on," Dr. Eckerman said.

"The laboratories will be more alive than they were previously. They will be strictly in phase with topics of the lecture. Laboratories last year were theoretically places for discussion as well as places

where demonstration of basic principals were presented. This year all the emphasis will be on their function of presenting basic phenomena of psychology."

He continued, "We would like students to know that we're interested in them. We think these changes will make it more interesting for them," he said.

Ruling Panel Asked For Class Of '71

The former president of the class of '70 urged Friday that the present elective system for freshman class officers be abolished and advocated instead an executive commission.

"I am convinced that the present system of all freshmen electing five class officers cannot solve or begin to solve class problems," Bland Simpson told the Daily Tar Heel.

Simpson and other members of Student Government will host a meeting for interested freshmen Sunday at 2 p.m. on the second floor of GM to discuss possible reforms for the Class of '71.

Simpson said that the present elective system should be abolished. In its place an eleven man "executive commission composed of one freshman elected from each political party and each residence college" would be created.

"Also on the board should be non-vote advisory members from Modern Civilization, freshman English departments, Student Aid Office, and the Administration," according to Simpson.

The former freshman president concluded that the commission would be self-governing and financed by Student Government funds.