

DTH WANT ADS

For Sale

FOR SALE: 1960 Ford Falcon, blue, excellent mechanical and external condition, 2 new tires, recent front-end overhaul. Owner returning to England. Call 967-1122.

1960 Chevrolet. Perfect condition, Bel Air, small 8 engine, automatic transmission, white. Well cared for. Clean, smooth-running. \$995. Mike McGee, G-5 Colony Apts., 942-6964.

FOR SALE: Honda CB160. Excellent shape — 5400 miles — \$385.00. Call 942-5688 or see at 106 Carr St., Chapel Hill.

BUY A BUYER'S GUIDE

1966 TRAA convertible. Only 16000 miles, radio, luggage rack, TONNEAU, perfect condition. Must sell to best offer. Call 929-2364 or 942-6612.

1965 MG Sports Sedan. Body and motor in excellent condition. Over 30 M.P.G. on regular gas. Radio, heater, new battery, very good tires. Phone 929-3398. Owner returning overseas.

For Sale: Honda CB160. Superior condition. 2200 miles. \$435. 1427 Granville West. 929-3575.

1935 Dodge - 4 door, \$150.00. 16 ft. cabin boat - 40 h.p. Mercury outboard motor and trailer - \$350.00 - must sell. Tel. 226-2978, 704 S. Broad St., Burlington, N.C.

Wanted

Delivery Boy and waitress—part time or full-time—students or students' wives. Call La Pizza 967-1451.

Mensmen. Prefer previous experience. Retail selling men's clothing. Hours can be arranged. Apply manager The Young Men's Shop downtown or Northgate Shopping Center in Durham.

We need two young men cashiers. From 5-9 p.m. and 9-12 p.m. Apply in person at Dairy Bar across from Graham Memorial.

\$9.00 per hour is what you can earn. We need student salesmen for part time work. Excellent opportunity. Call 929-2364 or 942-6612 for appointment.



The Tar Heels set out on their perilous tour of the ACC today

The New Outlook At UNC

By SANDY TREADWELL of The Daily Tar Heel Staff

...and North Carolina is already looking forward toward next season. In this fashion Sports Illustrated curtly dismisses the '67-'68 Tar Heel season. Perhaps SI is correct. But that fine weekly has failed to mention that, win or lose, the most important aspect of this year's

version of Carolina football is change. For years a man named Jim Hickey ran a country club for athletes. Granted that some of the membership were dedicated athletes. But far too many were also freeloaders. They went through the routine of practices, games, and practices in order to collect their scholarship checks. Hickey was a quiet man who

quietly produced one winning season out of eight. His last promised the most and produced the least. After each successive loss, and there were seven in a row, he somberly spoke of all the injuries. No one ever suggested to the coach that if the team had been in shape the injuries would never have occurred. Through the Hickey era the University explained all the losses away with a holier than thou attitude. Chapel Hill is an institution of higher learning first and athletic power second.

Today the hypocrisy officially ends. Today the athletic department and the University admit that winning football is neither evil nor unimportant. The country club of Mr. Hickey and his assistant coaches has gone out of business. A new coach who is determined to produce a winner will walk onto the football field in Carter Stadium this afternoon with a football team that of necessity is totally absent of freeloaders. The white uniformed players have survived a tough training program. They have literally run into a brick wall and submitted to a strict curfew. They will play sixty minutes

By LARRY KEITH

of The Daily Tar Heel Staff
Mike Richey will start at offensive right tackle for North Carolina this afternoon, an assignment that will bring him face to face with a 6-4, 250-pound All-American.

The credentials of Dennis Byrd are impressive. He is a two-time All ACC performer voted by Florida players last season as the best opposing lineman they faced.

"I know," says Mike. "You bet Richey knows. The last time he and Byrd came face to face was in Kenan Stadium a year ago. Carolina won that one 10-7 and Byrd has a score to settle.

He has joined State coach Earle Edwards in singing a chorus of less than friendly comments about the Tar Heels. "I know," says Mike. "I have a few pictures of him around my room just to remind me. I cut them out of all those magazines and newspapers that have been writing so much about him."

Now Mike Richey is no push over. They don't come in 6-4, 242-pound packages. A starter as a sophomore last year, Richey is quicker, more agile—better—than he ever was. "To tell the truth," says Mike, "having to face a guy like Byrd is a challenge I kind of enjoy. It's a chance to really prove myself and I'm looking forward to it."

"But listen, the pressure is on him. He's the All-American, the guy with the big build up. He has to prove himself." Richey has worked hard for this assignment. "I've spent hours watching him on films and having played against him helps too. "He's a fine football player. There's no doubt about it. He is fast, agile—everything. "I'm looking forward to meeting him again."

THAT'S THE SPIRIT

ST. LOUIS (UPI)—Dee Purpura, member of the Four Safety Pins, a group of women bowlers counted the total score at 1776 while bowling on Washington's birthday.



MIKE RICHEY



DENNIS BYRD

CITGO
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BEER-WINE CHAMPAGNE & PARTY SNACKS
B & B SERVICE STATION
403 E. MAIN ST.
CARRBORO

BULLETIN!

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Owning your own copy is much easier and avoids the hazards of guessing. So pick up this new dictionary now at the bookstore for just \$6.75 indexed. It will still be a lifesaver ten years from now.

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HEAR THE GAME

TODAY ON **WCHL 1360**

STARTING WITH THE BILL DOOLEY SHOW AT 12:30

Can you study-read at 1,000 words per minute?

If not, you need Reading Dynamics.

The average Reading Dynamics graduate reads 4.7 times faster than before... and he knows how to study.

You probably aren't even aware of your own reading speed. Just for kicks, time yourself on this ad. If you're an average reader, you'll probably be reading at between 250 and 400 words a minute. But when you study-read, say in philosophy or history, that speed goes down to between 150 and 300 words a minute.

You need Reading Dynamics. Anyone who has to read as much as you do needs Reading Dynamics. It's one sure way to make your college years count. Learning to read an average of 4.7 times faster is only the beginning. Reading Dynamics stresses comprehension as much as speed. After ten weeks, you'll read at a much higher rate of speed, and understand more of what you read. Perhaps most important to you, Reading Dynamics will show you how to study. You'll learn the best way to preview a book, to summarize, and to recall what you've read.

If you read faster, read more, understand more, and remember more, it stands to reason that you'll be able to make better grades. But there's a side benefit of Reading Dynamics you may not have even considered. (Shhh... don't tell your folks or even your best friend.) You'll have more time for football, music, parties—whatever your favorite extracurricular activity is.

Here's what Gary Hemric, a junior at Davidson College and a varsity football player, has to say about the course. (Incidentally, Gary now reads at about 5,000 words per minute.)

"The techniques I learned in Reading Dynamics have helped me greatly in my college studies. The study and review methods introduced in the course are

valuable assets to me in the many hours of reading and study that are so necessary in college. And with my increased reading rate, I have enough free time to participate in college football, as well as take a full schedule of courses."

We are so convinced that Evelyn Wood's Reading Dynamics can benefit you, we offer this money-back guarantee:

We guarantee to increase the reading efficiency of each student AT LEAST 3 times with good comprehension. We will refund the entire tuition to any fully paid student who, after completing minimum class and study requirements, does not at least triple his reading efficiency as measured by our standardized tests.

If you'd like to have the edge on grades, scholarships, knowledge—even fun—you owe it to yourself to take a course in Reading Dynamics. What are you waiting for? There's no better time than now for Reading Dynamics. After all, think of the time you've already lost, the books you've missed, the A's that have eluded you, the movies you passed up to study. Let Reading Dynamics change all that, this semester. You'll benefit the rest of the year... and the rest of your life.

Think we're putting you on? Attend the free Reading Dynamics demonstrations and find out.

FREE DEMONSTRATIONS

Demonstration Schedule:
Sept 18 & 19 4 & 8 p.m.
Sept. 23 9:30 a.m.
Carolina Inn

For information Call:
Mrs. Caroline Carter 942-6345
Mrs. Ruth Black 942-7142

READING & STUDY CENTER INC.

Sponsor For EVELYN WOOD READING DYNAMICS
Greensboro, N. C.

Call Sent Out For Baseballers

There will be a meeting for all varsity and freshman baseball candidates in room 304 of Woolen Gym on Monday night, Sept. 18th at 7:30 p.m.

The purpose of this meeting will be to discuss a schedule for fall baseball practice.

THE BEST OF THE UNDERGROUND FILMS! (1—Judith Crist) (2—BRENDA GILL, THE New Yorker)

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ROBERT DOWNEY'S **ELBOWS CHAFED**
AND KENNETH ANGER'S **SCORPIO RISING**
Daily at 2:00-3:45—5:30-7:16 and 9:02

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Jean-Luc Goddard's **"ALPHAVILLE"**
ANNA KARINA
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RIALTO—Durham

LENOIR HALL Saturday Night Specials

"MR. GO-GO" HAMBURGER PLATE Only 50¢

HOT DOGS With Chili 15¢ Each

Served Saturday 5 To 7:00 P.M.

WHAT THE HECK IS THE BUYER'S GUIDE OF CHAPEL HILL AND DURHAM?

The BUYER'S GUIDE is plain and simply a book crammed full of valuable money saving coupons. It contains over 30 coupons all of which are potentially worth many times the nominal cost of The BUYER'S GUIDE. The BUYER'S GUIDE has an estimated value of \$75.00. This \$75.00 value does not even include the fantastic discounts offered of 10%, 25%, even 40%. Thus when you redeem your coupons, stock up, because the more you spend the more you save!

FOR ONLY \$2. The BUYER'S GUIDE is available to anyone. We're not kidding. Only 2 measly dollars U.S. currency. A virtual steal is but an understatement.

Do yourself a favor—Buy a Buyer's Guide. NO! WE ARE NOT KIDDING! THE TOTAL PRICE IS ONLY \$2. YOU MAY EVEN WIN A HONDA because there is a FREE DRAWING. The participating merchants have donated a Honda for some lucky person to win. Details are in The GUIDE.

TRADE with the merchants who have generously offered to SAVE you money just for doing business with them. They LIKE you. They NEED you. They WANT you. They LOVE you—get it! These are the guys who really appreciate your business. This is their way of saying "THANKS."

The BUYER'S GUIDE will be sold door-to-door in Chapel Hill and Durham by students earning money.

HARRY'S DELICATESSEN
Next to Post Office

THE RECORD BAR
108 Henderson St.
Chapel Hill

Or just send \$2 with your name and address to College Market Advertising Specialists, 504 W. Franklin St., Chapel Hill. SQUINT YOUR EYES cause this is the small print. Here is a PREVIEW of just a few of the coupons in the FANTABULOUS BUYER'S GUIDE:

- 10% Savings on Clothes
- 10% Savings on Food & Beverages
- 25% Savings on Glass
- 40% Savings on Records
- Free Motorcycle Rental Time
- \$19 Free Flight Instruction
- \$26 Free Auto Maintenance Inspection
- Mill Outlet: Farm Fresh Dairy
- P&H Glass
- The Record Bar
- Travel-On Motorcycle Co.
- Raleigh-Durham Aviation
- Holiday Imports

PLUS Stupendous Savings on Haircuts, Repair Work, Stereo Equipment, Beauty Salon—FANTASTIC! UNBELIEVABLE! HURRY—BUY A BUYER'S GUIDE!

*NOTE: We Need Salesmen. Earn Excellent Money.
Call 929-2364 or 942-6612 for Appointment