Wednesday, November 20, 1968

# **DTH Book Review** 'Academic Revolution' In U.S. discussions, and Jencks paint a rather than the opposite. picture of an academia that has

By WAYNE HURDER DTH Editor

(The Academic Revolution, by Christopher Jencks and David Riesman; Doubleday & Co., 543 pages.)

managed to bedazzle the rest

of the society with their

scholarship and continually

raked in the dough for research

purposes to advance their

profession, while at the same

time claiming that they are

America, at least to us, is ....

the extent to which the verdict

of academicians on the young

is accepted by men who have

An interesting commenting

coming at a time when the

most vocal commentators on

the New Left, are claiming the

segment of society that is

the university is about is

passed by the New University

Conference at Michigan

University, one of the schools

that Riesman and Jencks

would fit into their category of

receives money and

leaders of the academic

"The actual goal of the

The radicals idea of what

"The striking fact about

educating their youth.

academic values."

The revolution in American society that occurred following the Civil War when the country industrial growth skyrocketed has brought right on its tail another revolution, an academic revolution, according to Jencks and Riesman in their little apparent sympathy for book.

Higher education has become a major growth industry, they contend, which exercises a decisive influence the University, the persons on on the society.

Characterizing this opposite, that it is the business revolution has been the development in the late 1890's leading academia around by and early 1900's of a handful the nose, rather than vice versa. of national universities, such as Harvard, Yale, Berkeley, and Michigan, "that have become typified by a recent statement less and less preoccupied with educating young people and more and more preoccupied with educating one another by doing scholarly research which advances their discipline."

The rise of these universities revolution: and the respect they won from the society has led almost all University is the mass institutions within the country production of the technicians to try to imitate them in and the techniques that keep turning out scholars that society functioning smoothly. follow in the pattern In exchange for these established by their educators, commodities, the University the two writers contend.

Riesman, who was in Chapel recognition." Hill over the weekend for the Instead of the University

Carnegie Commission conning the federal \* **RED CARPET** SPECIAL

# **Author David Riesman Explains Ideas**

### ... At Discussion With Students In Chapel Hill

government into providing it with grants to finance scholarly endeavors, the actual case, according to NUC, is that the federal government uses grants to make the University dependent on it and therefore can "prevent the University from assuming the important and objective critic of the values, structure, and policies of the society."

running the show is hard to determine. They have done an excellent job of assembling evidence on the development universities but, weighing the evidence, it seems to point towards industry's use of the university to further itself,

How Riesman and Jencks

have reached their conclusion

on how the Universities are

The two authors point out that following the First World War "America and its colleges changed dramatically. The economic, political and social institutions that had emerged after the Civil War became increasingly stable and established. Both within and around them power came to depend less on entrepeneurial imagination, zeal, and ruthlessless, and more on professional expertise, personal

adaptability, and packaging .... New business curricula were established for students who found the traditional academic fare indigestible, and corporations began to consider college graduates as potential Junior management material."

Riesman and Jencks call this change in curricula a move by the edicators to exploit the businessmen. It's hard to grasp how this is academia's exploitation of business. It sounds more like business using the institutions, or at least the of the colleges into major establishment by business of a symbolic relationship in which colleges educate junior executives for the business and businessmen leave the colleges free to develop their scholars.

That it is trying to serve both can be judged from the fact that they admit both that the purpose of the university is to educate the student in the ways of the society and later on say it is to indoctrinate him in the ways of his discipline.

Perhaps the most interesting aspect of the book, one for which there can be little concert-goers will find that disagreement, is the pages of that something new also evidence they present to prove happens to be very good. that higher education is not a means by which the lower emphasis in music is on communication and getting at classes can rise, but that it merely perpetuates the class it "through lovely, beautiful system in America.

Their solution to this is not with melodies that came from to make entrance into college somewhere different, any easier for lower class immediate, close.' students or to make available to them remedial courses, she was labelled strictly a folk because, they explained, these efforts to increase class mobility would meet opposition from the middle and upper class who recognize she belongs to any tradition, it that when someone goes up the ladder, more than likely, another person will have to go down. Their answer to the problem is to decrease the difference between classes for increased equality, rather than increased mobility.

# **Collins Specialty:** 'City' Folk Music

In presenting Judy Collins milestone, an irrevocable break as a part of the Duke Weekend with the past, a unique entertainment program, the treatment of unique material, a Carolina Union is giving this new attitude towards campus the seemingly impossible combination of elements it demands- a familiar "name" and something new. On Friday, November 22, the

For Judy Collins the

songs ... words put together

But from the first, when

singer, and increasingly since

her last two albums, Judy

Collins has been beyond

bagging. She herself says that if

is one of the city, one with

released in January, 1967, the

critics recognized that the

"folk singer" had become an

outstanding interpreter of

contemporary songs. The

album was hailed as a

When "In My Life" was

roots in urban life.

contemporary songs as works of art.

Her most recent album, Wildflowers," offers another new side of Judy Collins-as her own songwriter. She considers this new creative phase of her work as being completely different-difficult, vet wonderful. "I have to work, look, find out what is in the song, if I love it, look long at everything about it, take the trip with words and music; and I find that I am more and more a singer."

Judy Collins' appearance here should offer an enlightening experience in lyrical communication because she is the kind of singer, choosing the kind of songs, who will make you "lean into the words."

Tickets are on sale now at the G.M. desk at \$1.25 for students and their dates.

\* \* \* Don't forget The Association, who will be appearing available to UNC students for \$2.

# **Unique Art Contest Offers Cash Prize**

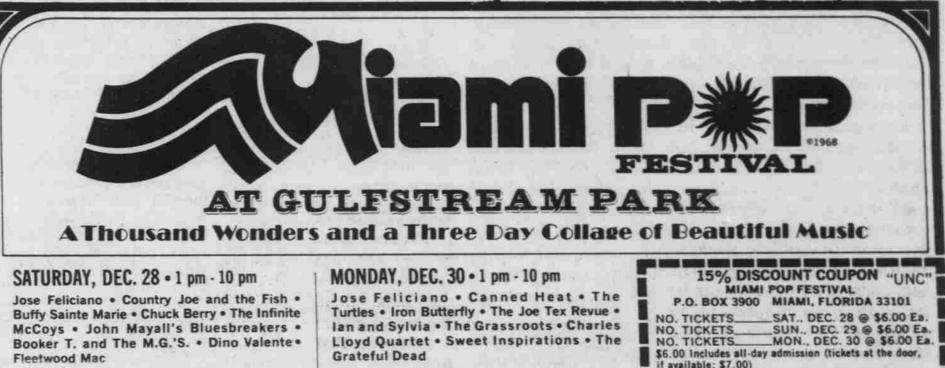
By MARY BURCH **DTH Staff Writer** 

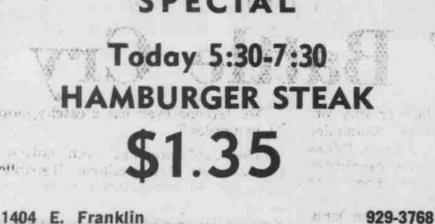
Do you think the model student is a TCC, a College Joe or a dorm rat? Draw him and you may win

some money. The Gallery Committee of

December 14, between 10 a.m. and 5 p.m. along with name and address. The judges will be members of the Ackland Art Department.

> Following the judging there will be a reception in Graham Memorial. Everyone is invited. This is the first year that





#### 1404 E. Franklin

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# DALLY CROCCWORD

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Carolina Union is sponsoring a unique art contest for non-art majors on the theme "The Model Student."

take place Sunday, December 15, in the main lounge of Graham Memorial. Entries may be in oils, charcoals, drawings or any other media except sculpture.

"The idea for the exhibit was discussed at the beginning of this semester," said Di Anna Cowan, chairman of the committee. "We feel that this contest is an excellent way to over student talent and to non-art majors a chance to bit their works."

the Gallery Committee has been in existence. The new Carolina Union affords students and faculty the The exhibit and judging will opportunity to display their works.

> The Gallery Committee has 10 members and Miss Cowan, the chairman, who seek to bring art shows to campus and to display the works of campus talent.

Exhibits are usually set up on a monthly basis. The first showing this month was the London Graphic Arts exhibit from Detroit which Miss Cowan noted was a 'tremendous success."

"The response to the committee and the art show -have been good so far," Miss Cowan said, "but we hope more students will participate, especially in the non-art majors contest. The theme gives students a wide area in which to work."

# SUNDAY, DEC. 29 • 1 pm - 10 pm

Steppenwolf . Jr. Walker and the All Stars . Butterfield Blues Band . Flatt and Scruggs . Marvin Gaye . Joni Mitchell . The Boxtops . Richie Havens • James Cotton Blues Band • H. P. Lovecraft

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