#### THE DAILY TAR HEEL.

Friday, December 6, 1968

See and Hear

THE CHAPLAIN

Friday & Saturday

7:30 P.M.

**Calvary Missionary Baptist** 

Church

1110 W. Main St.-(Route 54 W.)

CARRBORO

TO HELL

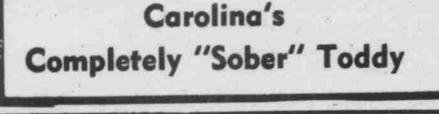
# From Roy Rogers **Own Apple Valley**

**Holiday Special** 



**Piping Hot Western Apple Juice-Spiked** with Spicy Cinnamon **Garnished** with **Colorful Peppermint** Stick.

20c







THE CO-ED SWEETHEART RING CREATED BY JOHN ROBERTS

**Carolina Polar Bears Are All Wet** 

to nearby University Lake and By ART CHANSKY indulge in a little drunken DTH Asst. Sports Editor dipping and dripping dunking.

Says club president Bill For those of you that are Deaver, "It all started one fed up with the normal list of Sunday when we were looking spare time college absurdities, for something to do. there is yet another Regardless of the weather, we answer-join the Carolina Polar go to the lake every week, and Bear Club of Chapel Hill. sometimes it is quite An informal organization invigorating." started by five Beta Theta Pi's, Deaver claims that the stunt

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the Polar Bear Club stands hung on as "sort of a novelty. open to all comers (or goners It clears your mind and any may be more appropriate). hangovers and serves to get you The club meets only once a ready for the week of study." week, but it's likely that the Regardless of whether the intervening six days are often Polar Bears' Sunday chilly dips needed for recuperation. At clear your mind or blow it that weekly meeting, which for completely, the novelty part the past month or so has been cannot be disputed. Of all the held on Sunday afternoon at 2 fraternity and dorm pranks o'clock, the members journey ever known at Carolina the

Polar Bears are sure to rank high on the list. The highlight of a meeting is

the initiation of a new member into the club. The ceremony consists simply of the prospective member submerging himself into the drink first and then waiting for each Polar Bear to take his dip. dry off and dress before coming out.

When the temperature drops to December's freezing point. the whole deal can be, as Deaver attests, "a lot of laughs."

The Polar Bear Club is not without its fringe benefits, however. This Christmas, the members plan a combined Bloody Mary Party and club

**Deacs To Name Football Coach** 

successor to Bill Tate as head

coach of the Deacon football

In announcing the new

conference Thursday, Wake

Forest officials refused to

comment on a report in the

team

that Assistant Coach Cal Stoll WINSTON-SALEM (UPI) Wake Forest University of Michigan State would get scheduled a news conference the job. for 1:30 p.m. Friday. presumably to announce a

"We're not going to announced anything today," said Marvin Francis, Sports

information director. "We've got a news conference scheduled tomorrow afternoon."

The News and Observer reported earlier Thursday it had learned that Stoll had been named to succeed Tate, who announced his resignation three weeks ago, and that the announcement "will be made within a day or two."

Stoll, 45, has coached offensive ends at Michigan State for 10 years. He

meeting all in one fun-filled day.

The five members, Deaver, Jack Ryder, John Boulware, Doug Neal and Randy Merrill, are anxious to expand the organization, and all students are invited to join, regardless of age, sex or athletic ability. The club requires only one prerequisite-guts.

So, what the hell, be a Polar Bear, man, and live.



Special

before Christmas.

Sharyn Lynn Shoppe memo to Santa: we're mad for

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## Page 6

An elegant dinner ring, crowned with a florentine dome containing your choice of stones. Always in good taste.

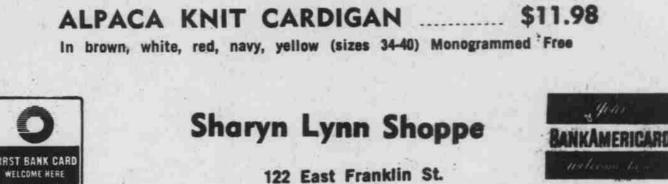
> AVAILABLE AT Wentworth & Sloan JEWELERS 167 East Franklin Street

> > KORLOS PIN

graduated in 1950 from Minnesota, where he played defensive end.

After six years in the Navy, Stoll coached high school ball in Minneapolis and served as an assistant coach at Utah State, Denver and Georgia before joining the Wolverines.

Stoll was interviewed last week for the Wake Forest job.



-also-

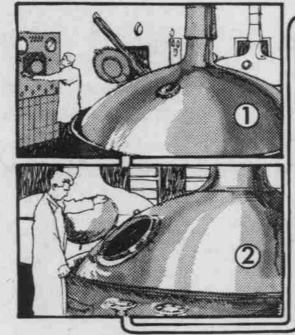
# How to brew the King of Beers.

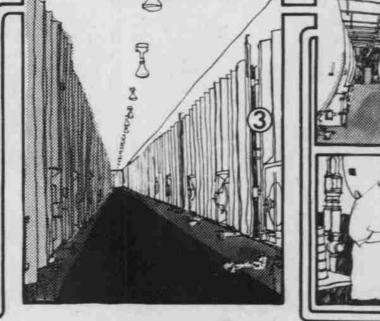
Ever wonder how Anheuser-Busch takes the choicest hops, rice and best barley malt-and turns it into the King of Beers?

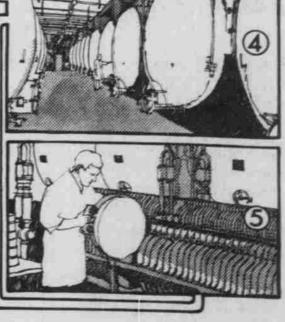
Best way to find out is to visit one of

our breweries for a first-hand look. (The pleasure will be mutual.)

Meanwhile, purely in the interest of science and higher education, here's a quick cram course.







1. At the lauter tanks, we cook malt and rice to produce a clear amber liquid called wort.

2. Then to the copper brew kettles, where choicest imported and domestic hops are added to the wort -which is cooked again.

3. Now, after cooling, the wort flows into our own patented fer-

dense lattice of beechwood strips. (This is where Beechwood Ageing comes in. It's a costly extra step, but we think the difference it makes in the taste and clarity of Budweiser is worth it!) We add a little freshly-yeasted wort to start the second fermentation, and let it "work."

do), a brewmaster who puts his heart and soul into brewing the King of Beers, the choicest ingredients (the cost of which keeps our treasurer awake at night), and thousands of brewery workers who know Budweiser is the best reason in the world to drink beer.

Next lesson? Well, we were going to tell you how to drink Bude. But you know that. Like to know more about brewing in general and Bud in particular? Write for our free booklet: "Choicest Hops" Box 8798 Jefferson Memorial Station St. Louis, Missouri 63102



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### Representative on Campus Monday, December 9 For interview, contact your placement office

menters, where brewers' yeast works to ferment natural sugars into alcohol and CO2. This is where wort becomes beer.

4. Most beers are finished now. Not Budweiser. We ferment it again, this time in special glasslined tanks partially filled with a

5. The final step. The Budweiser flows through a series of finishing filters just before we package it for you in barrels, cans or bottles.

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