# Grants To UNC Higher This Year

by Bill Pope Staff Writer

Preliminary estimates on the total number of gifts, grants and bequests awarded to the University during the 1970 fiscal year indicate a slight rise over the 1969 period.

The University was awarded \$31,969,764 in gifts, grants and bequests in fiscal 1969 compared to the estimated \$33,082,287 for the 1970 fiscal year, which ended July 1.

The complete report for the 1970 fiscal year will not be ready until December.

It is apparently too early to tell whether last spring's student strike had an effect on contributions, said Charles Shaffer, director of development.

"The impact, if there is any, will not be felt until this fiscal year (which ends June, 1971)," said Shaffer.

Shaffer said his office received a few letters criticizing the strike but it "wasn't reflected in the number of gifts.

"Many of the people who wrote letters criticizing the strike," Shaffer said, "said they would not drop their contributions."

Of the estimated \$33,082,287 awarded to the University in fiscal 1970, \$29,023,051 included federal research and training grants.

This is a five and one half per cent increase over the \$27.5 million awarded for the previous year, and includes research grants and contracts totaling \$18,772,051 and training grants totaling \$10,251,000, according to George R. Holcomb, dean of research administration.

#### Fiction Contest Now Underway

The fourteenth annual Fiction Contest, sponsored by the "Carolina Quarterly" in cooperation with the North Carolina Arts Council, is now accepting manuscripts. Deadline is March 1, 1971.

First Prize is \$125, second is \$75 and third is \$50. Winning entries will be published in the spring !971 "Carolina Quarterly."

The contest is open to anyone under 30 who has never published a book-length manuscript. Maximum length for original, unpublished manuscripts is 6,000 words. There is no minimum. Entries must be in standard manuscript form and must be labelled as contest entrants.

Judges will be appointed by the Quarterly editors. Winners will be notified by mail. Contest entries should be mailed to Fiction Contest, "The Carolina Quarterly," P.O. Box 1117, Chapel Hill, N.C. 27514.

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Shaffer said the increase is "most unusual" in a year of cutbacks in federal research and training programs for

Holcomb attributes the increase to the "high quality of teachers at UNC."

There are 10 organizations on campus

which receive gifts, grants and bequests. They are Alumni Annual Giving, Botanical Garden Foundation, Dental Foundation, Educational Foundation, Friends of the Library, Journalism Foundation, Business Foundation, Care Alumni and Foundation, Medical

Foundation. Gifts and bequests made directly to the University are handled through the business office.

Foundation and Pharmaceutical Research

These ten organizations received a total of \$4,447,237 in grants, gifts and bequests for fiscal 1969, with the largest share, \$3,196,277, coming through the business

One organization which showed a slight improvement for 1970 fiscal year was the Alumni Annual Giving which has its headquarters in the former Carolina Inn Apartments.

This organization received \$232,203 or a seven per cent increase in gifts from alumni during the fiscal year just ending. Alumni Annual Giving has two mailings

to alumni during the year, one in February, the other in May. More than 50,000 letters were mailed during each campaign. Tom Bost, director of Alumni Annual

Giving, said his organization suffered no decline in the number of gifts following May's strike. "In fact, June was one of our strongest

months," Bost said, "which enabled us to end up with an increase over last year." Bost said that 1.760 alumni increased the amounts of their gifts last year while

780 gave less. He said that for the first time there were three classes (1950, 1964, 1967) with more than 300 contributors to Alumni

Annual Giving. "We've never had more than one class with more than 300 contributions," he

Gifts came from all 50 states and about 20 foreign countries. About half of the contributions came from alumni living in the state.

Also, Alumni Annual Giving received more than \$13,000 (which was included in the total amount) from companies who matched amounts of contributing employees.

Funds received by the Alumni Annual Giving are used for such activities as faculty research and publication, distinguished alumni professorships, faculty travel and graduate fellowships.

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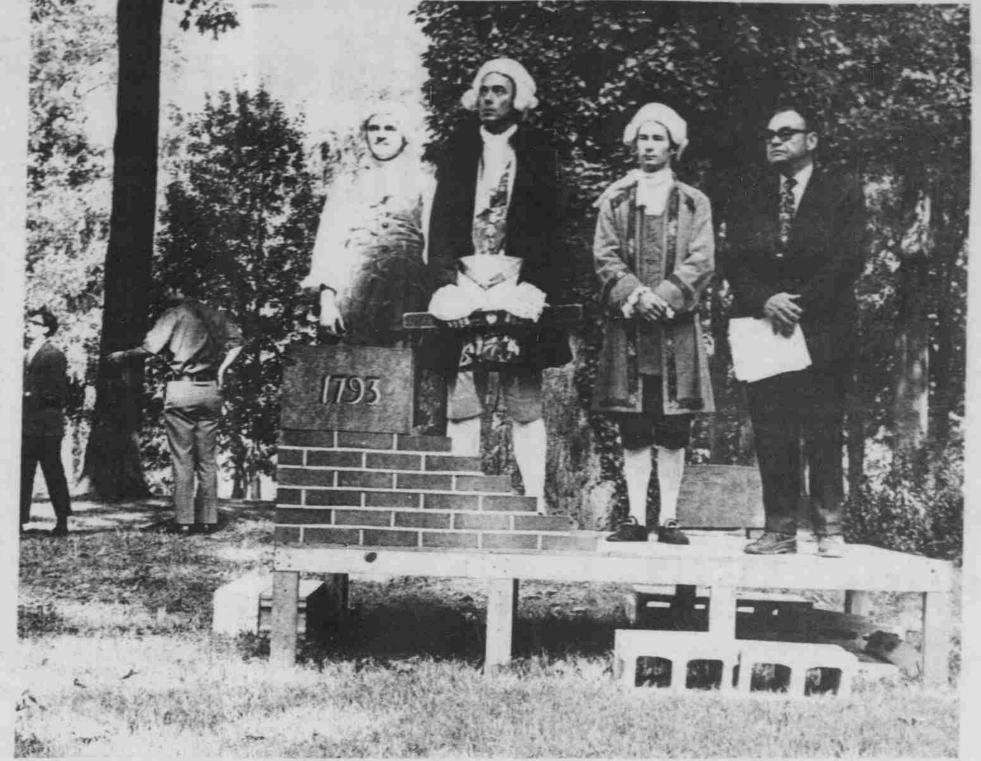
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Members of the Carolina Playmakers reenact the laying of the cornerstone of Old East in 1793. They are from left to right, James Callendar, Kestal Phillips, Tommy Cherry, and Earl Wynn. (Staff photo by John Gellman)

### In Special Ceremonies

# UNC Founding Honored

Staff Writer

On Oct. 12, 1793 the foundation was laid on the first University building, Old

On Oct. 12, 1970 the chill morning air was shaken with the sounds of "The Age of Aquarius" and "Good Morning Starshinr" as the old met the new on the 177th birthday UNC, University Day,

A crowd of several hundred gathered Monday morning under the Davie Poplar in McCorkle Place for a brief, but festive celebration of the occasion highlighted by a renactment of the foundation-laying by the Caroling Playmakers.

Shortly after the University band provided entertainment with " now " tunes, the Playmakers, replete in powdered wigs, waistcoasts and knee britches, gave their performance.

Departing from the usual format for University Day ceremonies, no speeches were delivered. Chancellor J. Carlyle Sitterson introduced the brief 15-minute program and Chancellor Emeritus Robert B. House delivered the invocation.

Three Playmakers-James Challender, Thomas Cherry and Kestal Phillips-portrayed Gen. William R. Davie and the other Masons who chose the spot next to the then-narrow dirt road that is now Cameron Avenue to lay the cornerstone of the first building for the University, which was chartered four years previously by the North Carolina Legislature.

The brief program concluded with the singing of the alma mater,"Hark the

Chancellor Sitterson said in an interview before the celebration his feeling on University Day, 1970 was one of "gratitude".

"It was a courageous, highly imaginative decision by Gen. Davie and the others to establish the Unibersity," Sitterson said. "At the time, there was no state university in the country."

"We are grateful that Davie was able to see what the University could mean to North Carolina," the Chancellor said. "It has come a long way and is going to go even further in the future." Chancellor

Emeritus Robert B. House said after the ceremony University Day symbolizes opportunity.

"Before the University was founded, there was no qualified academy, or high school, for students in North Carolina," House said. "A chief result of the opening of the University was the flourishing of many academies across the state.

hasn't changed in spirit, there's just more "Trittico Botticelliano," by Respighi, and of it,"he said.

### English Prof Edits Book

UNC News Bureau

Richard Rust, assistant professor of English has edited a collection of mid-19th Century intellectuals' writings about the civil war. The anthology includes fiction, peotry, essays, letters, sketches, speeches and memoirs and is the first anthology of its kind.

The book is entitled "Glory and Pathos: Responses of Nineteenth Century American Authors to the Civil War.

Directors and managers from leading outdoor drama companies in the United States will attend the eighth annual Managers Conference here Oct. 16-17.

The conference is sponsored by the UNC Institute of Outdoor Drama.

Dr. James Wallace of N. C. State University will discuss "Ecology Meets the Brontosaurus" at a seminar here Thursday.

The program will be at 11 a.m. in Room 201 Coker Hall. Interested persons are invited.

Wallace is an associate professor of University Studies at NCSU. He is fourth of 14 speakers to appear at UNC this fall under the "Man in the Environment Seminar," funded by the University's space science program.

Dr. Gerald M. Cathey has been appointed assistant dean at the School of Dentistry.

Cathey will be responsible for implementing and coordinating the new undergraduate dental curriculum. He will work closely with the school's associate dean for academic affairs. Dr. Bennie D. Barker.

The North Carolina School of the Arts Orchestra will present an "international concert" today at 9:15 p.m. in Memorial

The concert, in honor of the Conference on International Relations Among the North Atlantic Nations which opens here Tuesday, is free and open to the public. Hungarian-born Nicholas Harsanyi, music director and conductor of the widely acclaimed Princeton Chamber Orchestra, will be guest conductor.

The program will include works by German, Italian and Hungarian composers. The orchestra will play the "Through the years, the University "Euryanthe Overture," by Weber, "The Hary Janos Suite," by Kodaly,

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