The Daily Tar Heel

Thursday, December 3, 1970

# Frank Kush grinds his Sun Devils into pros

When Chip Oliver, late of the Oakland Raiders and now of a hippie commune, offered the observation that "these college teams are run by madmen," he was referring to USC's John McKay and his assistants.

However, if any coach ever deserved the title "Madman," it is Frank Kush of Arizona State, Carolina's opponent in the Peach Bowl.

Kush, who ranks fifth among active

### **ZBT** wins in first volleyball

Sig Ep White and DU White will be facing each other in the fraternity volleyball championships after victories over TEP and Phi Delt.

ZBT Blue earned a berth in the semifinals with a comeback victory over Sig Ep Blue, 2-1. Chi Psi Blue beat DU Blue in three games for the other semifinal position.

In residence hall playoffs, Manly won a semifinal berth the easy way with a forfeit over the James C Jets.

Aycock beat Teague BB in three games, and Granville B South swept Ruffin A.

James G's Screaming Lizards topped Avery Blue 2-1. losing only the second game.

The residence hall semifinals will be played December 21 at 6:00. James G play Granville B West and Manly plays Aycock.

coaches in winning percentage, has a record of 98-30-1 in his thirteen seasons as head coach of ASU.

He develops his winning teams by a grinding process of training and discipling that would have made Vince Lombardi blanch.

"Sure we're hard on them," Kush once explained. "To find out who's tough and who's not we make them kick the hell out of each other. But in the long run they're better off for it. They're all very young and immature. I'm just trying to give them the benefit of what I've learned."

Kush "learned" in Windber, Pa., where he was one of fifteen children of a coal miner. His father died when the young Kush was 14, and he went to work in mine number 35, where he'd probably still be had it not been for his gridiron talent.

Kush played for Biggie Munn at Michigan State, where he was selected as an All-American in 1952, despite weighing only 170 pounds.

When Kush arrived in Arizona six years later, ASU was playing a schedule that included powerhouse like Montana State College and Midwestern. That changed quickly, and as the Sun Devils were in the process of strengthening their schedule they also began to turn out

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PANTYMAN'S

LAST NIGHT

more NFL calibre runners and receivers than any other college in the country, bar none.

"They've got to run tough, so we make them into blockers first," says Kush, outlining his program for running backs. "You've got to be aggressive to block somebody, 'cause if you're not they'll take your head off. When they learn to block and be aggressive, then we give them the ball."

It has been a spiraling cycle. As more Sun Devils became stars, more and more top high school prospects decided to give their bodies and souls to Kush for four years.

"People ask me why I came to Arizona State to go through all this," Sun Devil halfback J.D. Hill explains. "Well, I came here because of who's been here. Charley (Taylor), the Hawk (Ben Hawkins), Travis (Williams)-they all said if I make it through four years under Frank Kush then pro football would just be a breeze." And just who are the Sun Devil alumni in the NFL? For runners there's Travis

#### Meeting

BOOT

There will be an important meeting of the rugby club Friday at 3:30 p.m. at Bill Belk's house. Attendance is required for all club members.



Williams, Tony Lotick, Gray Lewis, Gene Foster, Art Malone, and Larry Todd; the receivers include Charley Taylor, Jerry Smith, Larry Walton, Ben Hawkins, Fair Hooker and to quote Sly Stone, "Et cetera, et cetera, wow."

Not incidentally, all but three of the twenty players Kush has sent to the prosare black. Football is for many blacks the only way out of a life in ghettoes that are somewhat similar to the coal mines that Kush might have been trapped in.

Faced with a limited future, they can take to the methods of a coach who schedules scrimmages with pads on Fridays, who gives players the "privilege" of running up a nearby mountain and who sometimes extends the same opportunity to unfortunate assistant coaches, much more easily than someone who's "free, white, and 21."

The one ingredient missing in Kush's gallery of stars has been a quarterback. Although he has finally found a good one this year in Joe Spagnola, for many years his methods scared off the best prospects.

A classic Kush story concerns how he got his 1968 signal caller, Ed

The Cheer Of The

Year is pere

Roseborough, to release the ball faster. Disturbed at how long Roseborough was taking to make his delivery during a scrimmage, Kush waved the offensive line ill-fated Ed continue the scrimmage alone.

Time and again Rosenborough would fade back, throw his pass, and then watch helplessly as seven defenders closed in to finally tackle him.

Brutal? Yeah, but like somebody once said, "The ends justify the means," and the means have paid off, as the Tar Heels may well find out Dec. 30.

### Tix today

Student tickets for the Carolina-Virginia basketball game scheduled Dec. 15 will be distributed today at 5 p.m. in Carmichael Auditorium.

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