

Of business administration

Funds sought by school

by Jim Minor
Staff Writer

The School of Business Administration will begin a \$6 million campaign for the "Program for the Seventies" on April 29. A luncheon and meeting at the Carolina Inn will launch the drive. The program, sponsored by the Business Foundation of North Carolina, Inc., is an attempt to create increased endowment for the School. Help from corporations, individuals and foundations with interests in business administration will be solicited. "We arrived at the figure of \$6 million after examining our probable needs in the future," Roy W. Holsten, associate dean for External Affairs at the School of Business Administration, said Tuesday.

"Much of the money will go toward salaries, M.B.A. and Ph.D. fellowships, grants for faculty research, bringing outstanding professors to the school and general expansions of our programs. "I think this is recognized as one of the major campaigns of any of UNC's schools. We hope it will help us make contributions to the state and the nation," he added. There have been 18 meetings in 15 North Carolina cities prior to the official beginning of the program. The meetings have featured talks to business leaders of the community. Holsten termed the results as being "highly gratifying. We couldn't be more pleased with the response so far." Business Administration Dean Maurice W. Lee and N.P. Hayes, general campaign

chairman of the fund drive, will be among the speakers at the April 29 luncheon. Hayes is chairman of the board of Carolina Steel Corporation in Greensboro. Members of the leadership organization serving on the fund's Executive Committee are John Watlington, Wachovia Corp., Winston-Salem; Alex H. Galloway, R.J. Reynolds Industries, Winston-Salem; Charles F. Myers, Jr., Burlington Industries, Inc., Greensboro; and Addison Reese, North Carolina National Bank, Charlotte. All are chairmen of the boards of their respective companies.

Regional vice chairmen are Frank Cox, retired vice president of First Union National Bank, Asheville; Peter Browne Ruffin, president, Wilmington Shipping Co., Wilmington; W.J. Smith, Jr., first executive vice president, First Union National Bank, Charlotte; Louis C. Stephens, president, Pilot Life Insurance Co., Greensboro; Richard A. Urquhart, Jr., partner and CPA, Peat, Marwick, Mitchell & Co., Raleigh; and Bland Worley, president and director, Wachovia Corp., Winston-Salem.

In 1946, N.C. businessmen realized that state resources given to UNC's School of Business Administration were not great enough to meet the School's needs. They created the Business Foundation of North Carolina, Inc. to help fulfill these needs.

The foundation is a non-profit organization. Its major function is to hold endowment funds for the school. The foundation raised \$1 million in 1946 and another \$1 million in 1959. The total endowment now amounts to over \$3 million.

Soyez to join orbiting capsule

MOSCOW—The commander of the three-man Soviet space ship Soyuz 10 fixed it into a new orbit Friday heading toward a rendezvous with an unmanned Sputnik to begin construction of the first orbiting space station. Moscow sources said two or three more manned ships would be launched to participate in the construction of the station. The Soviet new agency Tass said Col. Vladimir Shatalov, the ship's commander, manually fired the engine for a mid-course correction that sent the capsule into a new orbit after he received instructions from the ground. A ground controller told the cosmonauts prior to the adjustments, "We have thrown you up a little too high, but that's okay." Tass said all of the onboard systems were functioning normally and the crew members were in good health. The government newspaper Izvestia, giving new details on the space flight, said Soyuz 10 and the unmanned capsule were equipped for joint use of their scientific instruments, which would open up "wide prospects" for exploration of the earth, the sun and surrounding space.

Rogers to visit Mideast in May

The possibility of further U.S.-Israeli disagreement arose Friday with reports the two nations have entered a "context of negotiation" on Israel's plan for reopening the Suez Canal. But Israel, along with Egypt, welcomed the news of Secretary of State William P. Rogers' Middle East visit. The Tel Aviv reports coincided with an announcement at the United Nations that Gunnar V. Jarring, the special peace envoy to the Middle East, would remain in Moscow indefinitely. Rogers announced plans to visit Egypt,

Israel, Jordan, Lebanon and Saudi Arabia early in May and said there is "an exceptional opportunity" for further progress toward peace in the turbulent Mideast. In Tel Aviv, political sources said the United States had not yet granted Israel's proposal on a Suez Canal reopening and partial withdrawal from the waterway its official approval despite the State Department's comment it was "encouraging."

India refuses to clear rebels

NEW DELHI—Pakistan protested Friday India's refusal to clear East Bengali rebels from Pakistan's Consulate in Calcutta and its failure to stop "ugly demonstrations" against the new Pakistan deputy high commissioner. India accused Pakistan of discourtesy in revealing its diplomatic protest to newsmen. The continued friction between the two nations over the rebellion in East Pakistan sharpened as an Indian news agency reported more fighting between the guerrillas and Pakistan army troops in East Pakistan. The Indian Ministry of External Affairs told Pakistan possession of the Calcutta Consulate was an internal affair and it was up to Pakistan to handle it. However, it said Pakistan could not use force to oust the rebels who have held the building since Sunday.

Troops alerted in Washington

WASHINGTON—Hundreds of obscenity-shouting Vietnam veterans flung their campaign medals—"symbols of shame and dishonor"—toward the Capitol Friday as Washington braced for its first big antiwar demonstration in nearly a year. At the Justice Department's request, the Pentagon put an undisclosed number of federal troops on "increased alert" on the eve of a mass march down Pennsylvania Avenue today and a rally at the foot of Capitol Hill. The rally organizers, the National Peace Action Coalition, predicted a turnout of perhaps a quarter-million persons, rivaling the size of the huge peace protest of Nov. 15, 1969. District

of Columbia Police Chief Jerry V. Wilson, however, said his 5,100-man force was preparing for far fewer, about 100,000 demonstrators.

NAACP attacks sterilization bill

COLUMBIA, S.C.—Isaac Williams, field secretary for the South Carolina NAACP, said Friday a bill in the state legislature to sterilize welfare mothers is "irrational and insensitive." The bill to sterilize females with two children was introduced by Rep. Lucius Porth of Lexington County who charged that many welfare children are born out of a "lust for sex." "I think the proposal is absurd to say the least," Williams said in an interview. Williams said Porth, one of 11 Republicans in the South Carolina House, was attempting to discredit the state and national welfare system by a repressive measure aimed at the poor.

House passes shoplifting law

RALEIGH—With near machinegun rapidity, the North Carolina House Friday passed 55 bills, concurred with a Senate amendment to put a revised shoplifting law into effect this summer and gave tentative approval to some changes in the state's present abortion law. The House, bogged down earlier this week on several major issues including defeat of a bill to repeal the death penalty, waded through a three-page calendar of mostly minor and local bills which had grown steadily the past 10 days.

Library dedication today

The Daily Tar Heel incorrectly reported in Friday's paper that the dedication of the new Health Sciences Library would be held Friday. The dedication for the new building, the most modern of its kind in the Southeast, will be held today.

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