

## Sex discrimination

# Media bias reported

by Cherin Chewning  
Staff Writer

Women in communications must work harder than their male counterparts to be considered equal, according to five communications women in the Triangle area.

Speaking Thursday night in Howell Hall were Mamie Dunn, writer for the Durham Morning Herald; Kathy McPherson, Herald women's editor; Charlotte Short of WRAL-TV news in Raleigh; Katie Hooks, reporter for WKIX

radio in Raleigh and Lee Wilder, advertising salesperson for The Chapel Hill Newspaper.

According to Mamie Dunn, women in newspaper work can counter discrimination by being human, not female. "Be assertive with the editor," she said. "If he does something to your story that you think was unnecessary, tell him."

Dunn urged women to ignore paternalistic attitudes and concentrate on proving their capability for the job.

Kathy McPherson, the Herald's

women's editor, noted that the women's section of the paper is no longer society oriented. "Women's pages are 'people' pages now," she said. "Men are interested in food, furniture, fashion and health as much as women," she added.

Katie Hooks, the first female news reporter at WKIX, said that radio poses several different challenges for women. "You must learn to work your own equipment and develop a voice that sounds good over the radio," she said.

"Also, men tend to take you more seriously if you're aggressive."

"In television, you have to overcome the myth that women were not made for reporting facts but just gossip," said WRAL reporter Charlotte Short.

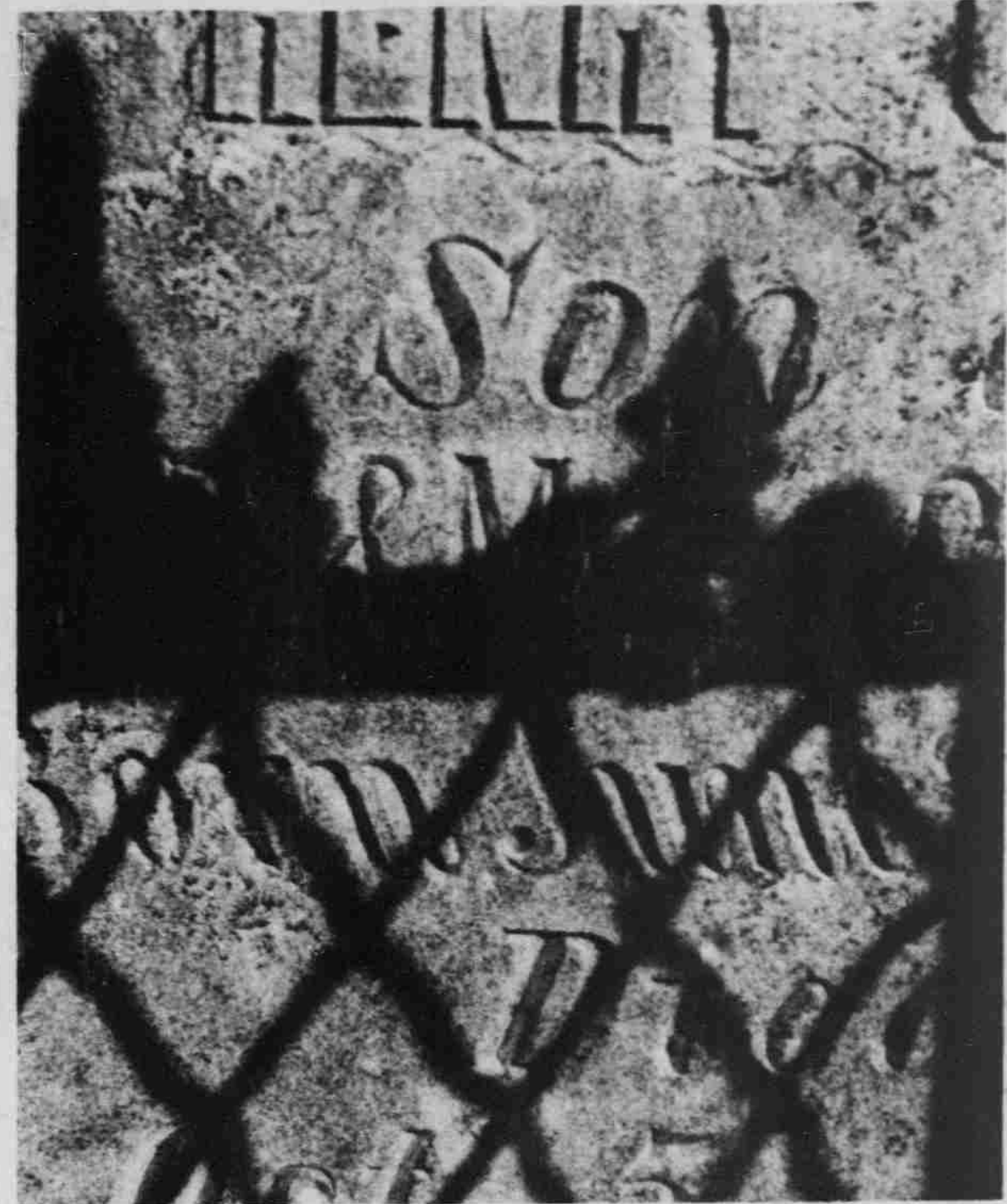
The attitude that women are too emotional to report news is changing and people are beginning to see that a woman can present an authoritative image on TV, she added.

According to Lee Wilder, women entering advertising should expect a fast pace and constant pressure from their clients. "A tough skin is essential in this profession," she said.

The panel members agreed their jobs required constant shuffling between professional and private lives. "You must either have an understanding spouse or do it alone," said Charlotte Short. "Sometimes it takes all your time just to do an adequate job."

Noting that the job market in the state is extremely tight, the women urged students to get experience from their campus paper or radio station.

The discussion was sponsored by the Triangle Chapter of Women in Communications, Inc. Any student interested in joining a campus chapter should contact Margaret Balcom or Margaret Bobo at the UNC News Bureau, or Diane Brandon in the RTVMP Department.



Behind Connor Dorm is the Chapel Hill Cemetery where many of the University's great figures are buried. The simple statistics—"Son of . . . , Born . . . , Died . . ."—are all that mark the resting places of some of the men and women crucial to the growth of the University. (Staff photo by Cliff Kolovson)

## Mead's warning

# Environment crucial

by David Klinger  
Staff Writer

Addressing a capacity crowd in Memorial Hall Friday night, anthropologist Margaret Mead warned that the problems of environmental pollution and man's overuse of non-renewable resources may very well determine the outcome of life on earth for many years to come.

Mead, president of the Scientists' Institute for Public Information, on whose behalf she was speaking, has obtained much of her fame from early anthropological studies conducted in Samoa and New Guinea over 40 years ago.

In recent years, she has emerged as one of the nation's foremost environmentalists, speaking on numerous environmental topics and attending the recent U.N. Conference on the Human Environment.

Referring to a recent photograph of the earth taken by Apollo astronauts from the surface of the moon, Mead said, "That picture of the earth has permitted man to look in from outside . . . and realize how finite the earth is. This was one of the most important events of the past 25 years. It spawned the environmental movement. The only evidence of man that they could see coming back from the moon was the smudge of the polluting power plants of the Southeast."

Incorporating the idea of man's innate aggressiveness into an environmental framework, Mead declared that nationalism and territoriality must subside in favor of an improved conservation ethic.

"What we have now is a threat to this whole planet, to every nation, every family and every religion. There is no possibility of erecting frontiers against this problem," Mead said.

She singled out the areas of nuclear power and detergents and artificial chemical substances as examples of ways in which man has overtaxed the ecosystem in both the past and present.

Most important, according to Mead, are the need to create a method by which man's attention to environmental destruction may be held at a high level and the need to forego war as a means of solving international problems. "The whole world is facing a threat of maximum proportions and it can't be solved by war. Unless we think the world we're saving is worthy of saving, we probably won't do anything."

# Faculty award balloting opens

by Linda Livengood  
Staff Writer

Students wishing to nominate professors for the Distinguished Teaching Awards may obtain ballots at Chase Cafeteria, the Union, and the Undergraduate Library.

If a student wishes to make a nomination and cannot obtain a ballot he should contact the Student Affairs Office and additional ballots will be made available.

There will be 500 ballots at Chase, 250 in the Union, and 250 at the Undergraduate library.

James R. Leutze, Chairman of the committee, stated "it would be extremely helpful if students submitting nominations would comment on the professor's merit on the ballot."

Leutze said, "The committee wants to get as many nominations as possible because the award means a lot to the professors who are nominated."

Leutze feels that "this is an opportunity for the students to have some voice in expressing their opinions of their professors."

Ballots have already been sent to members of the faculty, members of campus honorary societies, and 2,000 randomly selected students.

Joe Loveland, a student member of the committee, said "the 2,000 students randomly chosen by computer would give a good cross-section of the student body."

Leutze stated, "The ballots sent to members of campus organizations such as The Order of the Old Well will receive no special consideration in the non-ag process."

The names submitted by these groups will be used only if needed to break a tie.

A percentage system will be used in order to insure the fairness of the nominating process.

Professors who teach large classes will have no great advantage over those who come in contact with a limited number of students.

The committee will submit the names of 16 professors to Chancellor Taylor who will make the final decision on award winners.

Students who receive ballots by mail are urged to submit nominations as well as the rest of the student body.

The nominations must be received by the Student Affairs Office by Friday.



Margaret Mead

# Lee supports bus system

by Bill Borden  
Staff Writer

"Often it takes longer to get a parking place than to get to our destination," said Chapel Hill Mayor Howard Lee at a public meeting on the bus referendum.

Speaking along with Alderman George Coxhead, long-time opponent of the bus system, and George Lathrop, chairman of the Public Transit Commission, Lee discussed the controversy emphasizing his support for the bus system.

Lee listed some of the changes in Chapel Hill since 1969 as main reasons for the new bus system. Among those mentioned were increased population, more traffic and pollution-added land areas.

"The trend has been set," Lee said, "by Federal and municipal governments in taking over the railroad and bus systems. Mass transit must be seen in the same vein as any other public service."

Lee said the system should aid the elderly, people of low income and housewives and also remove pressure to buy a second car on those families moving into the area.

Coxhead objected to the "adverse cost benefit ratio" involved in the bus issue. He questioned if the benefits of the system would justify the high cost.

"The University created the problems," Coxhead said, "and should carry the ball. They should pay the cost."

Because of the route proposed, basically on 30-minute intervals with buses every eight minutes on the campus

loop, 90 to 95 per cent of the bus riders would in some way be connected with UNC.

Coxhead called for more attention to be given to the town's other needs, such as sewage treatment, landfill, helping the aged and salary increases for city employees.

Lathrop noted that the proposed system had a much greater chance for

success than the "ill-fated trial system" of 1971, which failed due to lack of funds.

Advantages to the system include: new equipment, larger number of buses and six day service until one a.m.

If Carrboro residents approve the extension of the system into their area, the additional expense for equipment and personnel will probably be more than offset by the added revenue, Lathrop said.

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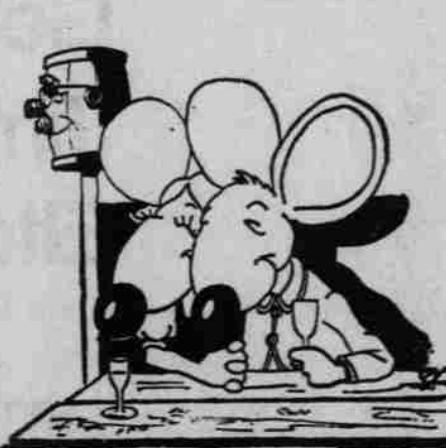
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