

# The Daily Tar Heel

81 Years Of Editorial Freedom

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## Yearbook distribution starts today

Today may be your lucky day. It's your first chance to pick up your 1973 Yackety Yack and maybe even win up to \$50 in prize money.

Students who ordered yearbooks last year may pick them up from 9 a.m. to 5 p.m. today in the South Lounge Meeting Room (in the corner of the Union by the entrance to the free flicks.)

Wednesday (Sept. 19) through Friday (Sept. 21) Yacks will be distributed from 1 to 5 p.m.

Students must have their ID's with them to pick up a Yack.

The Yack office is not responsible for orders placed last year that are not picked up within 10 days.

Students who wish to buy a yearbook and did not order one last year may place their names on the waiting list any afternoon in the Yack office in Suite D of the Union.

Over \$800 in prize money will be distributed to students this week in the yearbooks. The money has been randomly scaled in 86 books in amounts ranging from \$5 to \$50.

The 1972 Yack was given the Printing Industry of America's award for the best yearbook in the country. The Yack has ranked among the top 20 yearbooks in the country for the past four years.

Subscriptions for the 1974 yearbook will go on sale later this month.

A part of UNC for many years, the yearbook has built a solid tradition.



This late afternoon Raleigh Street scene may not have been fun for the drivers, but Tar Heel staff photographer Tom Randolph had a ball taking pictures of it. The cars form a perfect line for photography.

## RHA unit fund bill vetoed in committee

by Bill Welch  
Staff Writer

A move to place funds for resident unit improvements under the control of the Residence Hall Association was turned down by the Campus Governing Council (CGC) Rules Committee yesterday.

The committee voted 2-1 against a bill that would have placed administration of the \$7,500 Residence Unit Grant and Loan

Fund (RUGLF) with the RHA, and approved by the same margin a bill offered by Student Government President Ford Runge.

If the Runge bill is approved by CGC tonight, the funds will be administered by the Student Government treasurer and the CGC Finance Committee.

Representatives of the RHA argued before the committee that their organization

can distribute the funds to residence halls better and more equally than Student Government can.

Under the RHA plan, fraternities, sororities and Odum-Victory Village are not included. Separate legislation would be required to allow them to receive any of the funds.

The Residence Unit Grant and Loan Fund provides both grants and loans for the purchase of ice machines, television sets and furniture. It operated last year through SG but money for the fund was placed in the RHA's budget last spring.

A bill was introduced at last week's CGC meeting that would have continued the fund, but it was referred to the committee for study.

"We requested RUGLF from the CGC last spring, and the administration of it was turned over to us then. It's just a matter of Student Government trusting the RHA with the money," RHA President Janet Stephens told the committee.

Steve Jones, SG treasurer, said the RHA plan would require separate mechanisms for the other groups benefiting from the fund, such as fraternities and sororities. "It will benefit the student body better as a whole if it is run through one office," Jones said.

Mike O'Neal, a journalism graduate student and chairman of the Men's Residence Council, said, "We are simply saying we are here and ready to do the work. If anyone should be responsible for these funds, it is the RHA."

After the meeting, O'Neal told the DTH he has an amendment to the current RUGLF bill which would return control of the funds to the RHA, and set aside \$1,500 for SG to grant to fraternities, sororities and Odum-Victory Village residents.

## Discounts praised by town merchants

by Greg Turosak  
Staff Writer

Area merchants participating in the Student Government sponsored 10 percent price reduction for students have generally a favorable reaction to the program and expressed a willingness to participate again in the future.

Many merchants, however, especially those located in Eastgate Shopping Center, said in interviews with the *Daily Tar Heel* Monday afternoon they saw little change in sales, but felt the program was beneficial to the students and good public relations for the merchants.

In pure business terms, those merchants in the downtown Chapel Hill area seemed to benefit more in increased customers than their counterparts at Eastgate.

On Franklin Street the Pro Shop had increased business but the manager was not sure he could attribute it all to the discount, since the discount period coincided with the return of students to Chapel Hill.

Also, the Pro Shop did not open until the fall of last year, so there are no statistics with which to compare this year's sales.

A spokesman for Sharyn Lynn said that the business was about the same, and that customers were using the discount.

The manager of African Batik in NCNB Plaza said there was a slight but noticeable increase in sales, and, as most other shops, said they saw no reason not to take part in future discounts.

Perhaps the most favorable response from a merchant came at Danwich's on Rosemary Street. The manager said her business had increased greatly for the dinner hour.

She said she'd like to do it again, and said that the customers' response, even among non-students, was favorable.

At eastgate, where no merchants

mentioned any significant change in sales, representatives of stores such as Wood's 5 & 10 and Eastgate Hardware said the 10 percent discount figure was right for them considering their low margin of profit.

One of the managers at Endicott-Johnson Shoes, however, said the discount should be greater than 10 percent in the future. Most sales, he pointed out, have price cuts of more than 10 percent, and he didn't think that students would get excited over such a small price cut.

One-Hour Martinizing and the Pants Rack spokesmen said they would probably do the discount again, but saw no real change in sales.

Cheese Etc., in Eastgate, and the Country Craft Shop are newly opened, so had no 1972 figures for comparison.

However, representatives of both stores reacted very favorably to the discount, saying they would be glad to do it again.

## UNC will not close

Assistant Vice Chancellor of Business John Temple denied on Monday a statement in the *Sunday Chapel Hill Newspaper* that said UNC may be forced to close down in the event of a critical gas shortage.

The *Newspaper* stated, "A cold winter and a new natural gas rationing procedure being considered by the Federal Power Commission (FPC) could force UNC to close down during periods of peak gas consumption."

The new rationing procedure under consideration by the FPC classifies gas consumers into nine divisions according to the amount of gas used. The largest users would be cut off first if there were a critical shortage.

Some UNC facilities such as the Physical Plant on Airport Rd. and other outlying operations may be forced to close if the shortage were critical, according to Temple, but this would not cause the entire University to shut down.

The *Newspaper* also stated that since UNC has an "interruptible" gas contract which does not guarantee service to UNC and other large users, gas may be cut off if the shortage worsens this winter. The story also said that UNC uses gas for heating, air conditioning and hot water.

Temple said, "For years UNC has had an 'interruptible' contract." But even if gas were cut off, he said, the steam plant can use oil or coal.

—Stella Shelton

## UWAA criticizes Taylor

## Hunt selection blasted

by Cherin Chewning  
Staff Writer

University Women for Affirmative Action (UWAA) Sunday night expressed discontent with Chancellor Ferebee Taylor's appointment of Douglas Hunt as director of the University's Affirmative Action plan.

"We feel the Chancellor could have found a woman or a black," said Barbara Schnorrenberg, UWAA coordinator. "As far as we know, he didn't consult us about nominations — we don't know that he consulted any interested groups."

Schnorrenberg, appointed to the Affirmative Action Advisory Committee

along with eight other women and nine men, said that UWAA will "hope for the best." "Hopefully the women on the committee will have influence on committee policy," she said.

UWAA will send a letter to Chancellor Taylor concerning Hunt's appointment. Schnorrenberg said, "We are very disappointed that the Chancellor named a white male to the post," she said. Schnorrenberg added that UWAA hopes to discuss Hunt's appointment at the next Faculty Council meeting.

"We don't know that Hunt will take sides," Schnorrenberg said. "We do know that he was involved with the Affirmative Action Plan at Columbia University and

that Columbia's plan was rejected by the Department of Health, Education and Welfare (HEW)."

Hunt denied any involvement in the Columbia Affirmative Action Plan, but confirmed that the original plan was rejected by HEW.

"In 1972 Columbia University worked with HEW and formed a new plan," Hunt said. "This plan has never been formally received or rejected by HEW," Hunt said.

Schnorrenberg said that UWAA is concerned with several problems besides the appointment of a white male as affirmative action director.

"We are disappointed that no students were named to the Advisory Committee," she said. "Students are the University's reason for being here and we feel they should be represented."

UWAA is also concerned with hiring and promotion of women at all levels in the University. "It takes too long for women to get promoted here once they are hired," Schnorrenberg said.

"We are tired of the stereotyping of women here," she said. "We want to get to the place where the University Personnel Office won't refer women applicants to typist positions only."

"The appointment of a woman to a position of something besides the assistant to somebody will be clear evidence of some kind of commitment on the part of the University," Schnorrenberg said.

## CPP meets tonight

The Career Planning and Placement (CPP) Office will hold a meeting directed toward senior and graduate students at 7:30 tonight in Memorial Hall.

Guest speaker will be John H. Guiton, vice-president and head of management resources for First Union National Bank in Charlotte. The Fayetteville native and UNC graduate will speak on career choice, selection of an employer and qualities employers seek when hiring college graduates.

Guiton is in charge of management recruiting, career and manpower planning and management placement at First Union.

Joe M. Galloway, director of the CPP Office, and Kay Williams, assistant director, will explain how the Office can help students seek employment.

Registration with the Office is required before students can be interviewed on campus. The interviews begin on Oct. 15.

## Students decide Wednesday

## FM proposal up for vote

by David Klinger  
Staff Writer

If the efforts of the newly formed Committee for FM Radio are successful, WCAR may soon be adding a stereo FM broadcasting facility to its new headquarters in the basement of the Union.

The committee, which is promoting the passage of a referendum calling for establishment of an FM station, will center its activities primarily around the distribution of leaflets and educational material. Plans call for the inclusion of the referendum in Wednesday's general student election.

Dan Suhart, a senior political science major from Asheville, is directing the efforts of the student group. Suhart sees the twofold purpose of the committee as being promotional and educational.

"The FM radio idea was set up as a tangible goal by WCAR, and the availability of the general surplus fund made it possible to go ahead with the idea of creating the FM facilities after the student referendum," Suhart commented.

Student government money would be used in the creation of the new facility through the use of the general surplus fund, a collection of excess funds over and above the annual student fees. Consequently, no increase in student fees would be necessary to fund the creation of the proposed station.

WCAR officials estimate that the initial general surplus fund investment will total \$35,000, with the

total yearly budget for both AM and FM lying between \$5,000 and \$10,000.

"Essentially, FM would depend upon a small amount of annual funding from Student Government. The thing to remember is that the cost to maintain the FM facility will not be significantly higher than it is now," Suhart stated.

Although there is no organized opposition to the WCAR referendum on campus, Campus Governing Council (CGC) member Bill Snodgrass opposes its passage for several reasons, among them the areas of technical maintenance, programming, and the generation of revenue to support the station.

"They have not yet demonstrated to me that the engineering capability is there in terms of maintenance of an FM station. I don't think they have shown that they are able yet to take over and run an FM station. They should be given a year to demonstrate that they can operate their AM facility first," Snodgrass stated.

In response to Suhart's belief that operation of the FM station will require no increase in annual funding above present levels, Snodgrass added, "That statement is incredulous. What they fail to tell is that it is going to cost about \$20,000 a year for annual operating costs."

"The FM station is going to be a continuous drain on Student Government. It's going to be an educational station, which means that advertising revenue will be nil," Snodgrass continued. Snodgrass estimates that an annual operating budget of \$20,000 would "only insure

average to mediocre programming" and that area FM stations require more than twice that amount for operation.

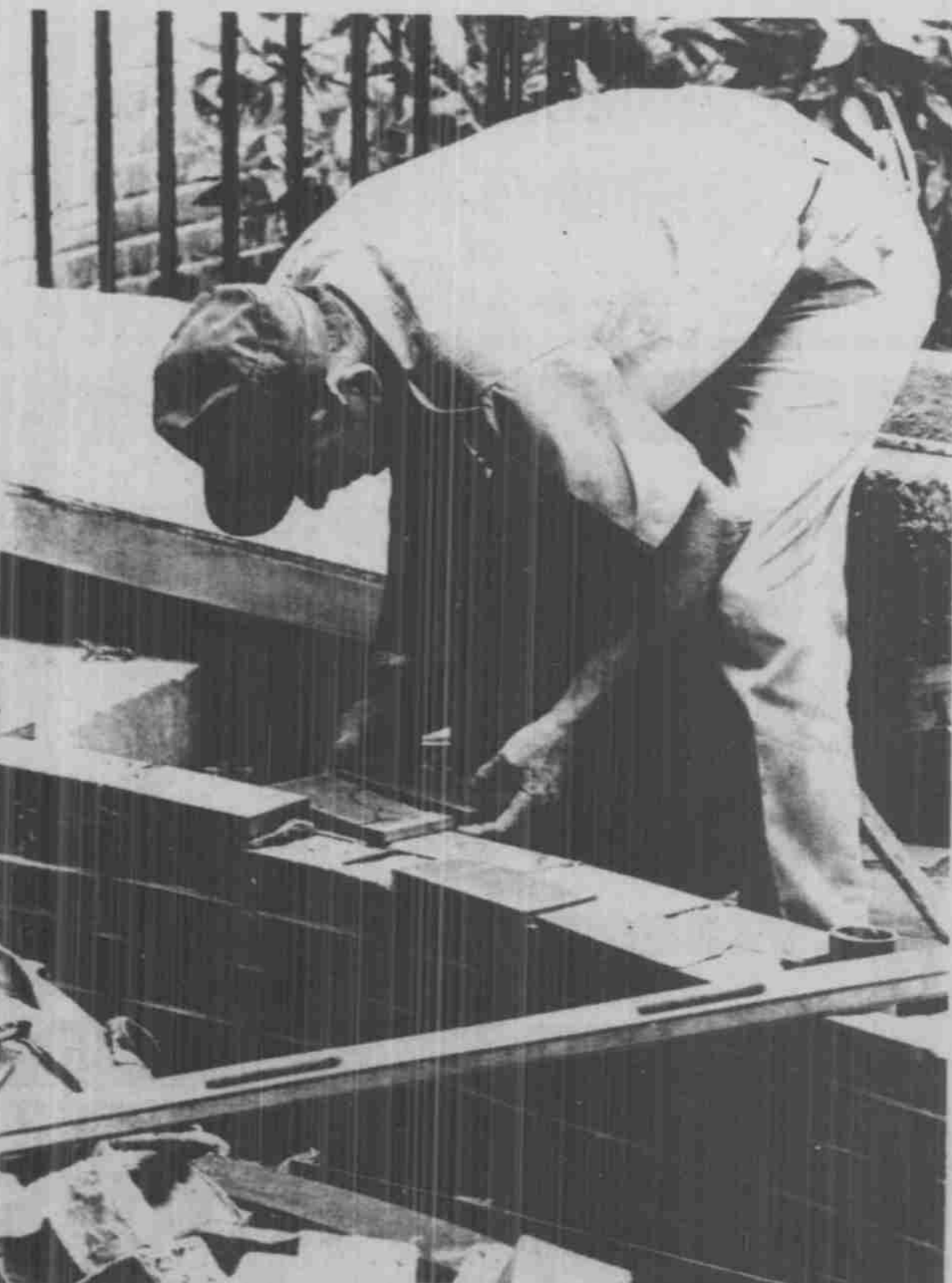
Suhart claimed, however, that the AM and FM stations will be broadcasting with split signals and there still will be revenue from the advertising on the AM station.

Unlike the present AM carrier current system, which is heard only by students living in dormitories equipped with transmitters, the proposed FM system will have a range of about 30 miles, covering an area bordered by Burlington on the west and Raleigh to the east. "99 per cent of the student body will be in the first-class signal area," Suhart stated.

In contrast to usual AM programming, the FM station will not duplicate what is broadcast on WCAR now. Station officials will apply to the Federal Communications Commission (FCC) for an educational broadcasting license which would prohibit the use of commercial advertising.

Although representatives of the Committee for FM radio are optimistic about their chances in Wednesday's referendum, opponents of the FM station contend that the information currently being distributed supporting WCAR's position is misleading.

Once you sink \$35,000 into the station, you're going to have to come back and ask for more money as you want to build up the station. If the referendum passes, it's going to be because the issues haven't been crystalized," Snodgrass stated.



Construction goes on at Carolina, as this photo taken outside Bingham Hall shows. In case you're wondering, the University is trying to make it easier for handicapped students to get to class.

(Staff photo by Tom Randolph)