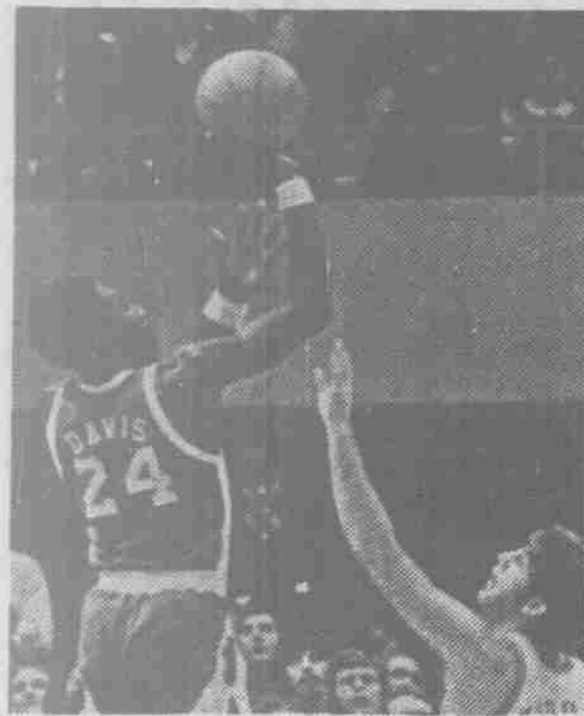


Helter-skelter ACC season finally underway



December was a warm-up month. The first several games were little more than preliminaries to get the players ready for the rugged ACC battles. From now on, there will be no more Biscaynes, no more Vermonts. The Tar Heels discovered the harsh reality of conference competition last weekend in the Big Four Tournament. Here are some scenes from Carolina's first taste of blood.

(Staff photos by Bill Wrenn and Gary Lobraico)



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Why Does INFINITY Use a 12 inch Woofer in Their \$139 Speaker?

Just about all of our competitors in this price range use a 10 inch or smaller woofer. They'll tell you it's "to obtain decent midrange response." We don't buy it and we hope you won't! Pure and simple — it's to cut costs. If you have it together designwise, good flat midrange is not a problem. More than that, the great 12 inch woofer we use, combined with the way we use it makes the Infinity 1001 frequency response the widest and smoothest available in any bookshelf size system.

You don't have to be a physicist to grab that at low frequencies a 12 inch woofer will take a much larger "bite" on the air than a 10 inch woofer for equal sound pressure levels. In other words, it doesn't have to work as hard. This also means much lower distortion characteristics for the larger woofer, particularly on the low organ notes and heavy bass guitar passages in contemporary and rock music . . . bass you can feel in your bones. We "load" that special woofer into what we call a transmission line enclosure. It simply provides very uniform response down to extremely low frequencies while maintaining smooth and well-dispersed midrange response. What we've accomplished is a "tightness" and "clarity" associated with only live music — not with other speakers.

One more important difference in the 1001 you've got to know about. We use two tweeters, one facing front and one rear facing tweeter. We call them the transient and ambient tweeters, but what they do is to combine to eliminate the high frequency "beaming effect" which is sonically irritating and which hampers stereo imaging — and also which has evidently bugged our competitors, who now seem to be copying our approach to the problem.

Can you actually hear the results of these innovations in an inexpensive speaker? Well, after all this, you *know* what the answer has to be — but so there'll be no mistake . . . yes, you really can hear the difference. Compare the \$139.00 Infinity 1001 with any other bookshelf system available . . . at any price.

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