

# Panel of professionals debate women in media

by Gail Bronson Staff Writer

Women must work around discrimination by learning the law and knowing how to negotiate with their employers, Dr. Elizabeth Czech said in a panel discussion Wednesday.

Czech, head of the Department of Radio, TV and Film at the University of Kansas, was one of four participants in a panel discussion of the media's treatment of women—a feature of the Women's Festival.

Other speakers were Pat Lee, supervisor of creative services for WBTV in Charlotte; Jo Woestendeik, women's editor for *The*

*Raleigh News and Observer*; Jaunita Greene, editorial writer for *The Miami Herald*; and Mary Newsom, moderator, former associate editor of *The Daily Tar Heel*.

Czech said, "We all have something to offer to make the media better—we're not trying to threaten men."

Greene said before women can improve their positions they must go out into the community and change the institutions.

She said, "They don't know how to cope with pressure once they get a promotion, and just quit working. Until the basic ideas about women change, they are going to have problems in managerial positions."

"Men's notion that women are frivolous may be well founded," she said. "I've seen a lot of women who put in a good three hours of work in a seven and a half hour day."

A lot of business transactions occur while men are in social situations, making it difficult for women to break into, Lee said.

Czech said the idea of women in a new role is a cultural shock for men, causing them to feel threatened.

"We've got to learn to switch roles—and the important thing is to pick men for husbands who can be friends as well as lovers," she said.

Woestendeik suggested that the media change traditional language referring to women in order to improve their image.

"The term 'Women's Pages' should be changed," she said. "Just as many men as women are interested in recipes and family living."

She said the media in the past has not covered women in the news other than in the traditional role.



Hare Krishna member returns to Chapel Hill

## Board okays Yack posts

The Publications Board put final approval Thursday on the only two applicants for the top two positions on the 1974-75 *Yackery Yack*.

Joyce Fitzpatrick, a sophomore journalism major from Kernersville, will be editor, and Francie Murray, a sophomore in business from Baltimore, Md. will be business manager.

In other business, John Taylor, business manager of campus radio station WCAR issued a report on the station's advertising progress.

He said his eight salesmen had sold \$198.60 in ads this semester and he projected sales of \$400 by the end of February. The station's present balance is \$161.23.

Pub Board member Bill Snodgrass said he was confident of the station's financial success. Last month Snodgrass proposed that WCAR be closed down if they ran a deficit.

At the beginning of this semester the station had spent all but about \$300 of its original \$4,473 allocation from the Campus Governing Council.

Excessive construction expenses and the absence of advertising revenue due to the station's being off the air much of last semester nearly exhausted the budget.

## Y director to run

Norman Gustavson, the campus YMCA director, announced his candidacy for Orange County commissioner on Thursday.

## Yack to give prizes

Gift certificates will be hidden in '74 *Yackery Yack* again this year. Managing Editor Joyce Fitzpatrick said.

The first prize will be a 10-inch portable color TV, and the second prize will be a 10-speed boy's bike.

Fitzpatrick said last year's venture was so successful the staff decided to do it again this year.

"Sales have been good so far," she said. "We're just trying to encourage them a little."

Other prizes include two Polaroid cameras, three AM-FM digital clock radios, three Toastmaster oven-broilers, three blenders, three popcorn poppers, three gift certificates from the Record Bar and 11 ballpoint pens.

The *Yack*, which will be distributed next September, is on sale in Suite D of the Student Union, 1 p.m. to 5 p.m. daily.

Gustavson, a Democrat, said he is running for county commissioner because "I am convinced that county government must be challenged to face realities of the present and prepare for the opportunities of the future."

Gustavson has been director of the UNC YMCA since 1964. Before that he was director of the Y at the University of the Pacific.

He is chairman of the Democratic Committee for Kings Mill precinct and a member of the Orange County Democratic Executive Committee.

Gustavson outlined improvements in planning and allocation of money for education, land use planning and greater citizen participation as the major objectives of his candidacy.

He added that the county government should be more responsive to other governmental units, working within the county and with these other units on problems that might go beyond a county level. "I think we can have a county government that will be open to these changes" he concluded.

# Entertainment Calendar

### Weekend Activities

Yahochou Levy, vice consul of Israel, will speak on the "Israeli-Egyptian Disengagement of Forces." Sunday at 9 p.m. at the Hillier Foundation.

A Sims advance meeting will be held Sunday from 6:15 to 7:15 in the Newman Center. A video tape will be featured.

The Student Academic Reform Committee will meet.

Sunday at 8 p.m. in the Frank Porter Graham Lounge of the Student Union.

Interviews for staff positions and editor-in-chief of *Cellar Door* will be held Feb. 8-11 from 4 to 5:30 p.m. in the Union. Ask at the information desk for the sign-up sheet.

Dr. David Rosenthal, assistant director of Chemistry and Life Sciences Laboratory at Research Triangle Institute, will present two Medicinal Chemistry Seminar sessions on the "Fundamentals of Mass Spectrometry and its Applications to Chemical Investigations," today and Feb. 15 at 2 p.m. in 103 Beard Hall. The sessions are open to the public without charge.

People interested in attending a pot-luck dinner for Jane Fonda today should call 933-2185 and ask for Jamie or come by the Association of Women Students' office in Suite D of the Union.

The Duke Gay Alliance welcomes all gay brothers and sisters to the next meeting, Sunday, Feb. 10, at 7 p.m. in the Duke East Campus Center. For more information, call 489-4182 or 286-4892 after 5 p.m.

A minyan for traditional Sabbath services will meet at Hillier House Saturday, Feb. 9, at 8:15 a.m. All are welcome.

Dr. Harold Wallace, associate dean of Special Services in the Department of Student Affairs, will lead a worship service Sunday at 11 a.m. in the Upendo Lounge.

The Hillier House will sponsor a 50's dance Saturday at 8 p.m. All are invited to attend and dress as they would have in the 50's.

### Items of Interest

Utilize the Student Escort Service. Call 933-7800 for escort information. Call 933-5804 to volunteer assistance.

Anyone interested in spring classes with the UNC Parachute Club should contact Tony Cockrell at 929-8837. All classes and instructors are certified with the United States Parachute Association.

The Guidance and Testing Center is now open Monday evenings from 7 p.m. to 10 p.m. in addition to its weekday schedule of 8 a.m. to 5 p.m. Call 933-2175 for an appointment or drop-in.

All Arts and Sciences senior graduating in May should apply for their degree in the Dean's office, 206 South Building by Feb. 15.

## Garden lectures set

A series of three free presentations on growing garden vegetables will be given by S.N. Shelton, Orange County agricultural agent, at the Chapel Hill Public Library. The presentations will be held on Feb. 11, Feb. 18 and Feb. 25 at 7:30 p.m. in the meeting room of the library.

The program, intended for both beginning and experienced gardeners, is open to the public.

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