

# Carolina gridder Ken Huff awarded Jacobs Trophy

Ken Huff, all-America guard at the University of North Carolina, has been named winner of the coveted Jacobs Blocking Trophy for the Atlantic Coast Conference.

The announcement of Huff's selection was made Tuesday by William and Hugh Jacobs of Clinton, S.C., who give the award in memory of their father, William P. Jacobs.

The award, originated in 1928, is given each year to the football player, either a back or a lineman, who is judged the best blocker in the Atlantic Coast Conference.

Huff, a Tar Heel senior from Coronado, Calif., is rated one of the best blockers in Carolina history. He was the ringleader in an offensive line which sparked the Tar Heels to a 7-4 season and a spot in the Sun Bowl against powerful Mississippi State.

Huff already has made consensus all-America. He has been selected on

five different teams picked by the Associated Press, The Football Coaches of America, Pop Warner, The Sporting News and NEA.

Huff is 6-4 and 254 pounds. He is expected to be a high choice in the professional draft soon to be held.

Carolina Coach Bill Dooley hailed the selection of Huff for the Jacobs Blocking Trophy. "Ken is the best offensive lineman I have been associated with in more than 20 years of football," Dooley said. "I congratulate him on this new honor."

Huff is the fifth Carolina player to win the Jacobs Blocking Trophy since the Atlantic Coast Conference was formed. Other Tar Heel winners were Jim LeCompte in 1961, Eddie Kesler in 1964, Geof Hamlin in 1971 and Ron Rusnak in 1972. The presentation of the trophy will be made to Huff at the annual Greenville, S.C. Touchdown Club jamboree later this month.



Playboy

## Moses decides to leave Duke

# Tar Heel sports briefs

**DURHAM, N.C.**—George Moses, a 6-foot-5 New York native averaging seven points a game, has left Duke University for academic reasons.

Moses, the sixth man on the Blue Devil team, came to Duke last fall from Schreiner Institute in Kerrville, Tex., where he was a leading rebounder.

Coach Bill Foster said the loss of Moses will "present a real depth problem for us in the front line."

"I'm sorry George can't be with us," Foster said. "He's been a tremendous help in the rebounding department and in each game has contributed to the team in many ways."

### Basketball tickets

Student tickets are still available for UNC's home basketball game Saturday against Howard University. They may be picked up from 8:30 a.m. to 4:30 p.m. today at the Carmichael Auditorium ticket window.

### Intramurals

Intramural basketball schedules will be available Friday at the intramural office, 215 Woolen Gymnasium. Play resumes Monday.

Also Monday, handball team entries are due in the intramural office by 5 p.m. and an intramural managers' meeting will be held at 7:15 p.m. in 205 Woolen.

### Stadium plans

**CHARLOTTE (UPI)**—Plans have apparently been scrapped for a new stadium on Interstate 77 south of Charlotte.

Richard Abraham, who announced plans in November for a 45,000 seat stadium as part of a shopping center-motel complex, Tuesday said he has abandoned the proposal.

Abraham said he has been unable to obtain a lease agreement with the Charlotte Hornets of the World Football League or to

get a commitment from the city or private investors to help secure a bank loan.

Upton Bell, general manager of the Hornets, has until next Wednesday to put together financial backing to keep the Charlotte WFL franchise operable.

"How can you make a deal to rent a stadium when you don't even know if there's going to be a team?" said Bell.

Abraham and a business associate had hoped to develop a \$30 million complex at the intersection of I-77 and Sleepy Hollow Road in South Charlotte.

Abraham, who moved to Charlotte two years ago, said he will return to Boston where his family has real estate and other business interests.

The Hornets played last season in Memorial Stadium, a city-owned stadium in downtown Charlotte which seats about 25,000 persons.

Bell has indicated his team needs a larger stadium to make the franchise a paying proposition.

# 'Obnoxious, arrogant...' it has to be Cosell

by John Dunlap  
Sports Writer

He talks through his nose with that Brooklyn accent that so many of us have heard before but have a hard time believing is for real. His every sentence bristles with controversial overtones. But when Howard Cosell gives this self portrait, one can not help liking him.

"Arrogant, pompous, obnoxious, vain, cruel, persecuting, distasteful, verbose, a show-off. I have been called all these. Of course, I am."

Howard Cosell represents many things to many people. To the most passive of sports enthusiasts, Cosell may be the loud-mouthed

guy who made his fame through another loud-mouthed braggart, Muhammad Ali. To the fairly well versed fan, Cosell may be the outgoing, sometimes right, sometimes wrong, but never boring sportscaster for ABC. Finally, to the fan who lives, eats and sleeps sports, Cosell is a genuine threat to the ideals that person may attribute to the sports world.

The book *Cosell* reaffirms all of the above-mentioned definitions of Cosell. The book is written in the first person. (What else would you expect from the man?) The book, now on the stands as a paperback, sells for \$1.75. Very bluntly, if you are at all interested in sports and sports literature, the book *Cosell* will prove valuable as a tool to not only

understanding the man, Howard Cosell, but also the institution of sports and the reporting of sports.

On first reflection the book appears an ego trip for Cosell. Indeed, Howard makes a point of showing how many friends he has in high places. But, mind you, Howard makes crystal clear that his friendship(s) never come between Cosell and honest, concise coverage of sports. After a while, all this begins to play on credibility. Cosell may indeed have all those good friends, but the idea that he was instrumental in bringing Joe Namath to New York is stretching matters a bit.

Howard Cosell is at his best when he talks about sports coverage and its subsequent

need for better reporting in both print and radio-television.

One aspect of sports coverage that Cosell is particularly opposed to is the hiring of ex-jocks as announcers. "I think it is a desperately wrong thing, and a debasement to my profession, to take a man off the diamond, or off the gridiron, or off the basketball court, and put him on a news show as a so-called reporter."

And "What sports print journalism does have that sports broadcast does not have is a whole host of sports columnists throughout the nation who can and do speak out. Not enough, in my judgment, on the great issues in sports today, but enough to at least

provide some measure of journalism that does not exist in the form of regular sports commentary in broadcast.

"I just want them (sportswriters) to get better, a lot better, since they have a freedom, a latitude, that the average sportscaster simply does not enjoy. Their space might be used better in creative writing, providing insights into the people and the issues of sport."

As to the fan and the responsibilities of the sportswriter to the fan, Cosell states, "...the point remains that the 'fan' can be thoughtless, ignorant, and cruel, and should not be sanctified. Yet almost unfailingly he continues to be.

"There is a final reason why the fan should not be unduly celebrated—the most compelling reason of all—and that is the basic obligation to be a journalist. It is an easy thing to appeal to the fan in order to achieve quick approval...To repeat what I

have said elsewhere, what is popular is not always right, and what is right is not always popular."

Maybe you are getting the right idea. Howard Cosell is not the evil, conniving mole of a sportscaster everyone thinks he is. He is a quick, smart man who prides himself in hard work and accuracy. He cares for people, believe it or not.

And despite his high-pressured ego, Howard Cosell is good for sports. His abrasive comments may not always be on the mark, and may not always strike home to the viewer. But if they do, then the man has done his job; no matter what one thinks of his personality.

One final quote that seems appropriate at this time deals with something Dandy Don Meredith said to Cosell, "Ha'rd, (Howard) there's got to be more to life than that down there (on the football field, or any sports event, for that matter)."

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