

# Rice discusses sports dollars...

by Jane Albright  
Staff Writer

**Q. First, some brief questions about the budget summary. Photography seemed to be a large expense.**

A. In photography, most of it is for filming football and basketball. That is a big expense. There's quite a bit involved, particularly in football. There's a lot of trading of film that cuts down on the amount of scouting one does. Photography also involves picture-taking for our releases and blue-books. So there's quite a big expense in photography.

**Q. Would you please explain "guarantees" in the income column?**

A. For example, the Atlantic Coast Conference football contract is a 50-50 split of the net receipts less 10 per cent, or a guarantee of \$45,000, whichever is greater. And then some games are just straight guarantees, the Notre Dame game for example. When we went to Notre Dame a couple of years ago, we had a flat guarantee of \$100,000. So when they came here we gave them a flat guarantee of \$100,000.

**Q. Is that why the price of tickets went up for that game?**

A. Well, that's one reason. So those are your guarantees. You must pay visiting teams. In basketball we just pay \$3,000, \$5,000 or

\$7,000, or whatever we decide.

**Q. Now about salaries. They are mentioned twice in the budget.**

A. The first salaries mentioned, the maintenance, represent the people that are involved with the operation and maintenance of our plant — our ticket office, our laborers, secretaries, people in this category.

**Q. Do you know how many that would be?**

A. No, I wouldn't know. We have about 75 people employed in this department, and I really would have to look it up and give it to you. The other salaries represent the programs; coaches, administrators, etc.

**Could you give the salary figures of both Coach Dooley and Coach Smith?**

A. No, I would not give it to you. I would not give anyone's personal salary. If they want to give it out that would be fine.

**Q. Are you including coaches in your estimate of 75 employees?**

A. If you could see our organizational chart, you would see that we have an administrative level, all the coaches and assistant coaches, the various offices — the ticket office, the business office, the sports information office, the Foundation office — then we have our employees at the dining hall, people employed with the upkeep of facilities like Finley Golf Course and all of



UNC Athletic Director Homer Rice

our fields. It would be around 75.

**Q. Now about scholarships. That seems confusing.**

A. Scholarships are a separate budget.

**Q. But it is mentioned on the budget summary for summer school.**

A. You see, we don't get 100 per cent. That is what we'll be paying. The Educational Foundation raises money strictly for scholarships and that's a separate budget. We don't keep a record of that money ourselves. All we do is submit to them our needs. When we talk about our program being \$3.5 million, that's the other half. Around \$600,000 would be in scholarship money. We'll submit a bill to the University cashier, and the Foundation will actually

pay the money to them. We never see the money.

**Q. So what does the amount from the Educational Foundation on the budget mean?**

A. You saw \$25,000 in the income column. That's what they pay us for operating the Foundation offices. It's actually our people who raise the money — our coaches. Ernie Williamson is the executive president of the Foundation. But he is hired by our department. He is working for us. Our coaches and myself will go on various trips to raise money. We take the entire month of May to visit local chapters of the foundation. So in turn, they pay us \$25,000 for the expense of running the Foundation offices.

**Q. How much money does the student stores supply for scholarships?**

A. We now get around \$20,000 or \$25,000 from student stores. That is being phased out. That figure used to be around \$40,000 or \$45,000 when I first came here.

**Q. What exactly is the athletic department's relationship with the University? I know that you had to talk with the administration before you could release the budget summary.**

A. By an act of the board of trustees, the Chancellor has the responsibility for the department of athletics. The Director then reports directly to the Chancellor. The Chancellor has an advisory committee, called the Faculty Advisory Committee, that meets when we are going to vote on

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## Crossword Puzzler

ACROSS

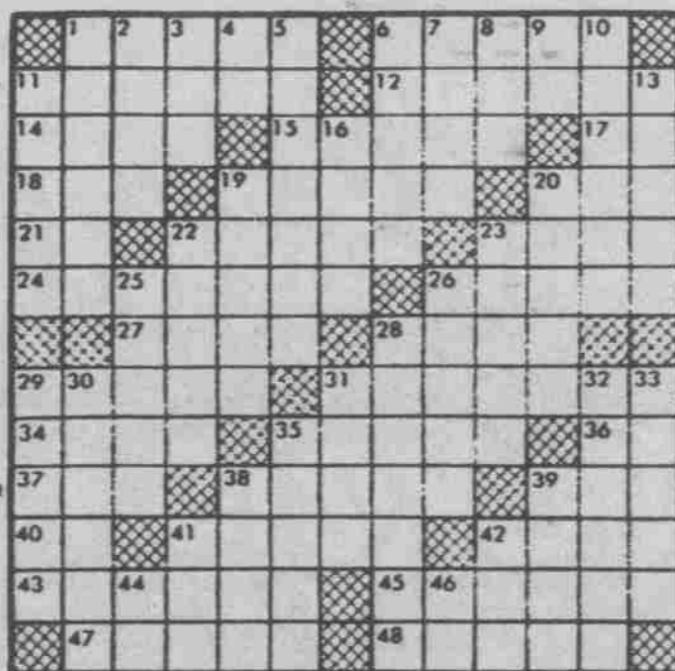
- 1 Perch
- 6 Aches
- 11 Hold conference
- 12 Reach
- 14 Border on
- 15 Part of church (pl.)
- 17 A state (abbr.)
- 18 Man's nickname
- 19 Collect
- 20 Fruit seed
- 21 Plural ending
- 22 Fruit
- 23 Distance measure
- 24 Bands of color
- 26 Sharpened
- 27 Toward the mouth
- 28 Tardy
- 29 Repulse
- 31 Meddles with unwarrantably
- 34 Pay attention to
- 35 Kind of fabric (pl.)
- 36 Football position
- 37 Bitter vetch
- 38 Turf
- 39 Ocean
- 40 Three-toed sloth
- 41 Balance
- 42 Narrow, flat board
- 43 Mediterranean vessels
- 45 Lawmaking body
- 47 Cook in oven
- 48 Snares

DOWN

- 1 Vigorous
- 2 Burden
- 3 Frequent (poet.)
- 4 Compass point
- 5 Walked wearily
- 6 Out of date
- 7 The sweetsop
- 8 Possessive pronoun
- 9 A continent (abbr.)
- 10 Figure of speech
- 11 Enclosures for birds
- 13 Famed
- 16 Cronies (colloq.)
- 19 Dismay
- 20 Evergreen trees
- 22 Ventilated
- 23 Specks
- 25 Lassos
- 26 Meeting rooms
- 28 Most flexible
- 29 American ostriches
- 30 Weirder
- 31 Extinct flightless birds
- 32 Handles
- 33 Declare
- 35 Part of arm
- 38 Proceeds
- 39 Strike
- 41 Edible seed
- 42 Nahoor sheep
- 44 Preposition
- 46 Teutonic deity

Answer to Yesterday's Puzzle:

MEAT ERR SPAT  
OISE REE PANE  
PRESENTS RITE  
SEATS SIMLES  
SAL DEN  
ASH UNSETTLED  
LIAR TON SORE  
ARGUMENTS BEN  
MAL SHE  
TIMBALE ALIAS  
IDOL ELIGIBLE  
ELSE CIA TIER  
SETS TAN EBNE



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