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The Daily Tar Heel
84th Year of Editorial Freedom

Festival a cultural boost

H.L. Mencken once called the South "the Sahara of the Bozarts." And for many years, that great landmass south of the Mason-Dixon Line was still assumed to be a cultural wasteland, its people content to sit back and sip mint juleps.

Although Billy Carter is not helping to erase this image of the South, other groups have tried hard to prove that "The Big Apple" doesn't have the cultural market cornered. Just last week, the North Carolina Symphony Orchestra performed in Carnegie Hall, and received rave reviews.

Chapel Hill, as well, has always prided itself in its role as a patron of *les beaux-arts*. Talented artists, musicians, writers, poets and the like frequent the Village, and the University has played a major role in fostering a healthy environment for the enjoyment of the fine arts.

That environment will be especially healthy and lively this week. Wednesday marks the beginning of the bi-annual Fine Arts Festival, an event which is rapidly becoming a tradition for the town and the University.

As in the past, artists famed and unknown will ply their trades and show their wares during an 11-day extravaganza of dance, poetry, prose, music, theatre and art. Exhibitions, films and performances that fill the festival's calendar are open to students, faculty, staff and the community at large.

Sponsored by the departments of Art, Drama, English, Music, and Radio, Television and Motion Pictures, the Fine Arts Festival is a welcomed statement in support of the cultural potential of the University and the area.

To Fordham choice Morgan objections harmful

Sen. Robert Morgan's refusal to endorse President Carter's appointment of Dr. Christopher Fordham, dean of the UNC medical school, to the Department of Health, Education and Welfare is an embarrassment to the University and to the State of North Carolina.

Morgan delayed Fordham's appointment to be assistant secretary of HEW by virtue of "senatorial courtesy," that unwritten but time-tested law of political patronage that binds the White House to consult with a senator on all appointments from his state.



Sen. Robert Morgan

Morgan used the Fordham incident to make a point. He protested that Carter has not chosen any Democratic party leaders from North Carolina for federal jobs, instead choosing only professionals—first Juanita Kreps, the Duke University economist, as Secretary of Commerce, and now Dr. Fordham.

"They haven't selected Bob Scott or a single working Democrat," Morgan said.

While we agree with Morgan that Scott and other able North Carolina Democrats deserve federal appointments, and while we understand that Carter cannot ignore those party regulars who put

him in office, we still cannot stomach Morgan's method of righting the situation. The way for a senator to exercise political clout is not to stand in the way of people from the state he or she represents—especially when they are unquestionably competent.

By quibbling with the selection of two professionals proven and respected in their fields, Morgan is only hurting his own image and the image of the state he represents. And, while lobbying for the appointment of deserving but overlooked North Carolinians, he has deprecated, directly or indirectly, other deserving North Carolinians.

Fordham will undoubtedly receive the appointment. In that regard, Morgan's action is rather harmless. But the entire incident is unfortunate for Sen. Morgan and the entire state of North Carolina.

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The 'pursuit of knowledge' Final examination policy needs changing

By DON PERSONETTE

The University of North Carolina professes to be a center for higher education. The pursuit of knowledge is acknowledged to be its primary objective. If this is so, if indeed Carolina is primarily a place for learning, administrators here need to reexamine the purpose of final exams. If they do not, those who view university education solely in terms of grading and ranking will have ample proof of their contention at UNC.

As it presently stands, final exams are used for one goal—to rank students according to achievements in a particular subject. Their sole purpose is to make it possible to give students a grade so as to place the students on the "A" through "F" totem pole.

Why not also use these same exams for the University's professed goal, that of achieving an education? Tests can be used not only to determine how much the test-taker knows. They also can be used as a teaching aid for the student. Tests taken during the semester are, in the majority of classes, returned and discussed. This feedback allows the student to learn from his mistakes. This same type of feedback, however, is not allowed for the important test of the semester—the final. Why not?

Could it be that the University has chosen to ignore its motto—"the pursuit of knowledge?" Learning should not stop at the end of each semester. If the University still views its primary purpose as teaching students, it should change the system so final exams are not indeed final for the course.

This could be accomplished in a simple way. Two days at the beginning of each semester would be devoted to classes of the preceding semester. These classes would meet at their normal classtimes, Monday-Wednesday-Friday classes one day, Tuesday-Thursday classes the other. Special arrangements

could be made for classes with odd or irregular meeting times. Students in each class would have an hour to look over their final exam from the preceding semester and listen to the instructor explain his grading. Not only does this allow students to profit from their mistakes, but it also forces the instructor to justify his grading standards on a specific test. Much of the secrecy and uncertainty surrounding final exam grading would be dissolved.

A good idea, some people may say, but one which is unnecessary. Students can at present look over their final exams by going to see their instructor individually. The instructor will have

the final exams and will allow students to see them. But under the present system, the conscientious student must take the time to track down four or five different instructors. The student also must often deal with an instructor who does not like the idea of his grading being questioned. Because of the established difficulties and fear of uncomfortableness brought about by the present system, most students do not take the time to check on their most important tests.

A change that would make it easier for students to see their finals and have them explained would not only be a step toward real learning, but would also

entice more students to take interest in their education. Let it change, let the University keep its primary goal in mind, and the students will respond. Not all of the students—that would be too idealistic—but a substantial number would.

University administrators must remember that Carolina was created for the students' benefit. Instituting this proposed change might pose a few problems but doesn't the pursuit of knowledge warrant it?

Don Personette is a senior journalism major from Charlotte, N.C.



Letters to the editor

Carter's foreign policy doomed to failure

To the editor:

The interests of human rights are not being served by President Carter's new foreign policies. His administration has begun flaunting "morality" until it assumes an air of hypocrisy. In several ways the new policies are already doomed to failure.

President Carter's criticisms have been inconsistent. He attacks practices in the Soviet Union and in such relatively unimportant countries as Paraguay, Uganda and Argentina. But what about repression in nations which are our allies—Iran, South Korea, and Chile? President Carter seldom mentions them.

President Carter's criticisms also assume that we have a right to dictate the domestic policies of other nations. This is the same type of morality which led Woodrow Wilson to invade Mexico in 1916 because the Mexicans had not chosen the "right" government. It is the same type of morality the Russians practiced in Eastern Europe after World War II.

President Carter is creating new and unnecessary tensions in the world. His attacks on the Ugandan tyrant Idi Amin put more than 200 American lives in jeopardy. His attacks on Soviet policy have endangered both our trade with Russia and the safety of Russian dissidents. How many other Bukovskys, Sakharovs and Solzhenitsyns are being imprisoned or executed to keep them from gaining publicity which would be harmful to their government?

According to reports in *U.S. News and World Report*, professional State Department officials say that Henry Kissinger's human rights policies may have been more effective. They cite the incident where Secretary Kissinger had persuaded the Russians to allow record numbers of Soviet Jews to leave Russia. Then Senator "Scoop" Jackson proposed a law requiring the Soviets to expand emigration even more. The Soviets reacted by cutting emigration to

less than half of what it had been.

In the United States, President Carter's criticisms may lead to more terrorism. How many disadvantaged Americans will assume they are "oppressed" and feel morally justified in breaking the law? In several instances already, terrorists have asked to speak to the President. Perhaps they expect his "human rights" policy to apply to them in these cases, too.

If after only two months a president's foreign policy can create such problems, then I don't look forward to the next four years.

William G. Hamby, Jr.
O-8 Colony Apts.

Walk for Humanity

To the editor:

During the excitement of the NCAA Tournament, we face the danger of overlooking an important annual event in Chapel Hill, the Chapel Hill Walk for Humanity. The ninth annual Walk, sponsored by the Campus YM-YWCA, is this Saturday, March 19.

The Walk winds 20 miles through and around Chapel Hill, beginning and ending at the Campus Y. The Walk's aim is to give students and townspeople a chance to earn, through their own physical exertion, money to fund local and international humanitarian projects. The Walk is also fun.

Students interested in participating can obtain Walk cards at the Campus Y. On the Walk card they will get friends to sponsor them by pledging to pay so much per mile walked. After the Walk, pledges will be collected, and 100 per cent of the money will be distributed to the projects designated by the Y.

This year's projects are: Blue Ridge Community Action; Joint Orange-Chatham

Community Action; Inter-Church Council for Social Service; ACTION; American Friends Service Committee; World University Service, and Building a Better Society (South Africa). Walk cards are available through Friday in the Campus Y office. Let's support humanity this weekend as well as basketball.

Alan Avera
407 E. Rosemary

Carmichael here today

To the editor:

Stokely Carmichael will visit the UNC campus on Thursday, March 17, 1977 from 3 p.m. to 6 p.m. Mr. Carmichael will be in the Upendo Lounge on South Campus. Stokely is the former chairperson of the Student Non-Violent Coordinating Committee.

I urge everyone to attend.

Cassandra Atkinson
554 Craige

Food for thought

To the editor:

I should like to extend my apologies to Mr. Brown for failing to give him proper recognition for his "Dinner Bag I"; the oversight was careless, callous, cruel and inhumane. I should also like to apologize for implying that Mr. Brown is "less pretentious and no doubt less intellectual"; indeed, Mr. Brown, you seem to be quite intellectual. The fact that your work of art was not for sale, however, certainly seems to indicate a pretentiousness somewhat inferior to the other artists in the show.

Actually, Mr. Brown, I am a fan of your work; your "Dinner Bag I" boosted my

spirits immensely. Some people may find that they have no appetite for your *chef d'oeuvre*; in truth, they may find it tasteless and hard to swallow. I, however, find it deliciously provocative food for thought. Keep those masterpieces cooking—we may one day have a chance to feast our eyes on an artistic smorgasbord that will make us throw up our hands in lip-smacking admiration. *Ars gratia artis.*

Harvey Guggenheim

Thieves at UNC

To the editor:

With the recent interest in Honor Court violations, I would like to introduce another aspect of the problem, that is, I am sure, an everyday occurrence on the UNC campus. That is—THEFT. Several Saturdays ago, my sweater was stolen from the Health Sciences Library while I was taking a study break. That is the fourth time in three years that I have had something stolen on campus—a \$20 book from the Undergraduate Library, \$60 worth of books from Wilson Library (we caught the guy red-handed collecting money for these books at the Student Book Store), and a \$30 book from the hospital cafeteria.

It makes me feel stupid that my trust in human nature has persisted so long. Before coming to Chapel Hill, I attended a school where one could leave books out for a week and find them in the exact same place when you came back. Everyone should take note that such is not the case on this campus.

Of the thieves among us, a little more consideration for your fellow students would be greatly appreciated.

Jerry Withrow
Rt. 5, Box 177

The lure—all ad prices must be accurate, true

Editor's Note: This advice was prepared by the Student Legal Services which maintains an office in Suite C of the Carolina Union. All UNC students may obtain free legal advice at this office.

All advertisements in North Carolina must be accurate and truthful. For example, price comparison advertising is proper only if the reference price is true and the comparison is legitimate; "reduced items" must have recently sold at a higher price; "manufacturer's price" and "retail value" must have been charged by other merchants in the trading area. Terms such as "40 per cent off," "half price," "2 for 1," must refer to legitimate, previous price. The "lowest price in town" must be capable of documentation by the seller. "Clearance sales" must truly be an effort to move old merchandise, and "special purchase sales" must be just that—goods that

were purchased specially for the sale. In addition, advertised products must, in fact, be available for sale to meet reasonably anticipated demands. Consumers have every right to demand a rain-check. If the supply of a product is severely limited, then the seller's advertisement must clearly indicate the supply available. All merchants must make a bona fide effort to sell that advertised product, not switch the consumer to a second, more costly item.

Frequently, newspapers misprint advertisements and, consequently, the Consumer Protection Division of the Attorney General's office has established a guideline in such cases. The guideline states that if a reasonable consumer is likely to believe that the product described in the advertisement will be sold at the advertised price, then the seller should sell the described



product at the advertised price to a consumer when he comes to the store in response to the ad.

Advertising practices might be in violation of Chapter 75 of the North Carolina General Statutes which

control unfair methods of competition. **ADVICE FOR THE DAY:** 1) Complain to the local merchant if you feel that his advertising practices are unfair and 2) if the violations continue, seek legal advice.