

Processing student evaluation forms varies

By AMY McRARY
Staff Writer

Several of the larger UNC departments use student evaluation forms to improve course format or the professor's teaching performance, but each department has its own system of processing the forms.

In the history department, each faculty member is required to keep forms from at least one course each year. He then must submit one set of these forms to George V. Taylor, chairperson of the history department, any time there is a question about the member's teaching performance, salary or promotion.

Evaluation forms also are used by the history department when a professor is being reviewed for tenure. Taylor said. Every member of the tenure committee is allowed to read the forms before making a decision.

"We in history take these forms very seriously because we place a lot of emphasis on the quality of teaching," Taylor said.

The UNC School of Business uses a computer to analyze the evaluation forms for all classes, said Douglas A. Elvers, an associate business professor. Elvers said he knows of no other department that uses computer analysis for these forms.

The statistical results of the analysis are

given to both the faculty member and his area coordinator, who is also head of the division the faculty member teaches in. Another form is added to the department's files.

The coordinator may direct the teacher to improve or to maintain his present teaching performance. Elvers said.

The business school also uses the results of the evaluation forms when a faculty member is considered for reappointment or tenure, he said.

"There should be a number of questions that fit every course, and then the teacher should have his own questions for his particular class," Elvers said. He said he believes use of this second set of questions would help each teacher see how well he is teaching a particular course.

In the English department, evaluation forms are available for both the department head and the individual faculty member after final grades are posted, chairperson William R. Harmon said. Discussion based on the forms is designed to improve the course itself, rather than the faculty member's teaching methods, he said.

"Because I believe that teachers do not perform but do their work, the forms are used to define and discuss the course," Harmon said. The evaluation forms help contribute to the future format of the professor's course, he said.

The psychology department leaves any course changes based on evaluation forms up to the individual professor, psychology chairperson John H. Schopler said.

WUNC-TV to broadcast telethon

WUNC-TV will broadcast a telethon Sunday from 10 p.m. until midnight to meet the rising costs of television production.

The two-hour telethon will be telecast in conjunction with a live show from Boston. The show will follow the last episode of *Upstairs-Downstairs*, a popular series televised by WUNC-TV for the past four years, and will be a tribute to the program. Local stations around the nation will receive eight five-minute time slots to devote to their fund-raising efforts.

"We need \$100,000 to continue our current level of operation next year," said Lance Ozier, director of planning and administration for WUNC-TV. Inflation and other factors have raised the cost of television broadcasting by more than 200 per cent in some areas, he said.

"The biggest increase in production has been the increase in the price of national programming," Ozier said. "In 1974 a weekly package of about 25 hours of national programming, which would include such programs as *Sesame Street*, *Washington Week in Review* and *Soundstage*, cost \$37,000. The same amount of programming today costs \$144,000.

"The main reason for this increase is that Ford Foundation and the Corporation for Public Broadcasting once helped underwrite the cost of production of these programs but have now reduced that support to zero. They feel it is time that local stations assumed more of the costs of these programs, which we are trying to do with this telethon."

Increased electrical costs have also contributed to the rise in production costs. "To run the system's eight transmitters and eight translators throughout the state cost \$64,000 in 1974," Ozier said.

—ROBERT THOMASON



Trivia fanatics enter College Bowl tournament finals

By STEVE HUETTEL
Staff Writer

Trailing by more than 150 points in the fourth quarter, the Academic Anomalies obviously were shaken and not playing their game.

"Toss-up," the moderator announced. "If the author of *The Godfather*..."

An Anomalie member buzzed in. "Oh...uh, Mario...Andretti?"

Things got no better for the Anomalies as they dropped the Tar Heel College Bowl match to the Contingent Remainderman Boosters Club, 325 to 140, and were eliminated from the tournament.

The Contingent Remainderman Boosters Club will take on the two undefeated tournament teams, Samoa Blue and Gus Zernial's New All-

Stars, in Room 217 of the Carolina Union for the championship of the 74-team, double-elimination tournament, sponsored by the Carolina Union Recreation Committee.

"There were a lot of cutesy questions tonight," said Remainderman Ken Ledford. "You have to learn how to handle those—not jump to quick before you get the question."

The College Bowl format this year is new, but it is essentially an extension of the Quiz Bowl, which thrived on campus for years before being discontinued last year, according to Michael Cannon, Recreation Committee chairperson.

Quiz Bowl questions were prepared by those running the tournament, but the College Bowl toss-ups and bonuses are bought from College Bowl Inc., a firm which sets up tournaments

modeled after the General Electric College Bowl television program.

"The Quiz Bowl questions were better," Cannon said. "Now it's not super-intellect, as much as quick thinking and knowledge of trivia."

Some contestants this year have participated in previous UNC Quiz Bowls and also in high school quiz tournaments.

Members of the Contingent Remainderman team agreed that preparation for the matches was not possible. "Quickness is the key, because you either know the stuff or you don't," said member Mike Jones.

He explained that ideally a team should consist of people from different fields, such as science, math, language, history or English. But this

strategy was not so important in the tournament this year, he said.

"We don't have anybody in math or chemistry—this thing is trivia junk and speed," he said. "You can go far here with a little general knowledge."

But what could drive someone to have such an infatuation with trivia? "Oh, we do it for fun," said Remainderman Ray Owen. "It's better than sex actually and better than beer...well, maybe not better than beer."

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