# Coors sale wanted locally by new firm

Coors beer may find its way to North Carolina if a newly-formed Greensboro company has its way.

Macpak Ltd., asked the state Alcoholic Control Board last week for a license to distribute Coors beer in North Carolina, although the company said Coors won't sell

Macpak representatives told the board during a three-hour argument that it can get all the beer it wants from a New York distributor that has a Coors supply somewhere in the Mideast.

Coors is a Colorado-brewed beer sold only in 13 Western and Midwestern states. Coors attorney Earle D. Bellamy testified at Friday's hearing that the company opposed the sale of its beer here, or anywhere in the east through any channels, because the brewer would be losing "quality control" over the beer.

Unlike most beer, Coors is not pasteurized, meaning it turns flat if not kept under refrigeration. Bellamy said the chain of handlers would increase the likelihood the beer would be flat.

An agent from Macpak's connection in New York told the board it could supply



Macpak, but declined to say where the beer would come from, explaining that if Coors found out the supplier would be cut off.

But Macpak faces the more immediate problem of qualifying under a state law which allows licensure of brewers, bottlers or manufacturers only.

-Nancy Hartis

## Tuition increase unfair to students, says UNC Financial Aid Director

By EMILIE VANESSA SIDDLE Staff Writer

"Somebody has to speak for the poor," said William M. Geer, UNC Financial Aid Director, Monday concerning the approval of a ten percent tuition increase for UNC instate students.

"An increase of 10 per cent does not seem very high to comfortable middle-class people," said Geer, "But to a student who is working his way through the university—and more than one half are—\$25 over is a great deal."

The increase, approved by a joint education appropriations committee, will raise tuition \$25 for in-state students and add \$100 to out-of-state tuition.

Geer said the \$25, plus a new student fee of \$12 for a new infirmary would raise instate tuition from \$256 to \$293.

"If a student is working at minimum wages, it's very hard for him to earn additional tuition, fees, book costs, food costs and clothing costs. The whole of it reduces educational opportunity in a public university," he said.

The additional \$3.5 million raised by the increase may be redistributed by student loan funds, North Carolina Incentive grants or faculty salary increase.

"To my mind, neither of these is a good approach," Geer said. "Loans create anxiety

for young people who have grown up in poverty and mean that their futures are handicapped by continuing increased debt. I would hope that the legislature would not increase problems for these young people.

"If part of the money is going to be turned to N.C. Incentive grants—these grants are provided to students in private as well as public institutions—the costs to students in public institutions would increase for the benefit of students in private institutions. That's not fair.

, "And young people who are poor ought not to be burdened with paying for faculty salary increases.

"In the establishment of this first state university," he said, "the constitution said that tuition ought to be low and if possible free. So, if we are adding to tuition every few years, we are moving in a new direction and are denying our best heritage. This university should be kept as public as possible."

#### graphics Continued from page 3.

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