

Califano launches campaign

From United Press International
 WASHINGTON — Department of Health, Education and Welfare Secretary Joseph Califano Wednesday launched a federal crusade to make America kick the smoking habit through public education and possible nicotine taxes.

"People who smoke are committing slow-motion suicide" said Califano, a reformed three-pack-a-day smoker.

Citing a dramatic increase in smoking among youngsters despite the widely advertised health hazards, he pledged to raise the alarm on radio and television, in the schoolrooms, in Congress and wherever the influence of HEW can reach.

None of his proposals, however, challenged the federal program of tobacco price supports, and an Agriculture Department spokesperson indicated that that politically sensitive area is out of bounds.

Park agrees to testify

SEOUL, South Korea — Millionaire rice dealer Tongsun Park, saying he promised his worried mother to do his "level best" to cooperate with U.S. prosecutors, agreed Wednesday to be questioned about the Capitol Hill scandal.

But the agreement bars the prosecutors from questioning Park about his alleged

links with the Korean Central Intelligence Agency, on whose behalf he allegedly supplied U.S. congressmen with gifts and money.

news briefs

Sinai still in dispute

CAIRO, Egypt — Israel Wednesday insisted on keeping Jewish settlements in Sinai and proposed open borders with Egypt as part of a peace pact between two nations "weary of war... who have been living side by side for 4,000 years."

Egypt demanded total evacuation of Sinai, including abandoning settlements.

Gen. Mohammed Gamassy of Egypt and Israeli Defense Minister Ezer Weizman were addressing the opening 90-minute session of a 16-man joint military committee which met to discuss the military aspects of Egyptian-Israeli peace.

Cosmonauts link up

MOSCOW — The Soyuz 27 cosmonauts linked up with the Salyut 6 space station Wednesday, joining two other cosmonauts



Joseph Califano

already there for an historic rendezvous in space.

Western observers said they believed the double-docking was the start of a Soviet effort to keep an orbiting space station continuously manned for periods of up to one year.

The Soviet news agency Tass announced that Soyuz 27 cosmonauts Lt. Col. Vladimir Janibekov and Oleg Makarov successfully completed history's first double-docking with an orbiting space station at 9:06 a.m. est.

TV and kids

By ELIZABETH MESSICK
 Staff Writer

If a child sees a woman performing a traditionally male task, he may think that the woman is no longer able to do what he considers "women's work."

A child finds a practical joke on television funnier if it backfires than if it is carried through as planned.

A child judges a character as being better if the outcome of a situation was good rather than bad, regardless of what the character's intentions may have been.

These are among the findings of a study recently completed by the department of psychology for ABC-TV. The study was planned and organized by Vaida Thompson, associate professor of psychology. It was headed by Thompson and Andrea Sedlak, an assistant psychology professor.

"We were studying effects of television on children," Sedlak said. "The point was that there is too much emphasis on violence. We won't understand the effect of violence on children until we understand what children understand on television."

Four studies were done within the last year to determine how children understand what they see on television. The experimenters made videotape sequences to be used in three of the experiments. The fourth experiment used a Batman episode filmed in the '60s.

In the first experiment, children were shown four similar sequences. In two of the sequences, one actress pretended to be helpful although she actually had malicious intentions. In the other two, the actress tried to be helpful. Twice the outcome accidentally turned out to be opposite of what the actress had planned.

The children evaluated the actress as being better if she actually had helped make the situation turn out well, regardless of whether she had planned to help.

Another experiment showed an actor setting up a practical joke. In all three sequences, the actor placed a bucket of water above the door.

"If the actor intends a practical joke and the joke succeeded or misfired, it was not as funny as when it boomeranged. It was funny when the joke turned out as planned, funnier when it happened to the wrong person and funniest when it backfired," Sedlak said.

The experiment that studied children's interpretation of situations in which actors played traditional or untraditional sex roles

Group studies effects

has the most findings, Sedlak said. One experimenter, Charles Teddlie, is writing his dissertation on an extension of that experiment, she said.

Children were shown films in which male and female actors performed traditionally male tasks or traditionally female tasks. If a child saw a consistent situation — one in which the actor performed a task traditional to his sex — he believed that the actor could do other things traditionally stereotyped as tasks for that sex.

The purpose of this study was to determine whether children could connect what they saw before and after the interruption. The sequences were broken by an advertisement, a stand-by sign or irrelevant film.

"It's not clear why we have the results we have," Sedlak said. "The younger girls make a better connection in understanding if the sequence is interrupted by an advertisement or stand-by sign."

"We suspect they can't stop paying

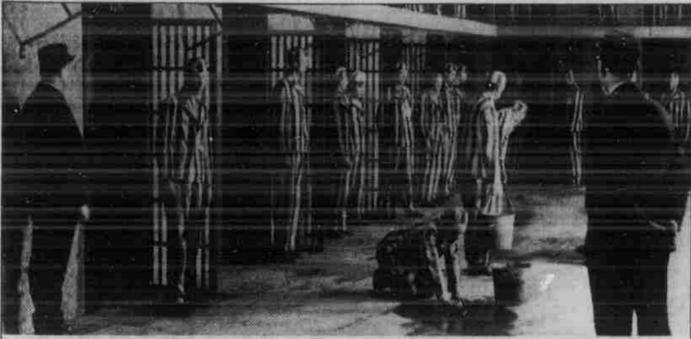


But if the actor was in an inconsistent situation "something interesting happened," Sedlak said. "Instead of viewing the actor as more well-rounded, they viewed him as fitting into the other slot. Children did not see the actors as exceptions to the stereotype but as fitting into other stereotypes."

The study which resulted in the least conclusions involved three interrupted and one uninterrupted 25-minute Batman

attention and can't put together what they see when the sequence is uninterrupted," she said. "The results are intriguing because the reason for them isn't clear."

The first report from the experiment was written in August, but the psychologist who conducted the experiments still are analyzing the data. All results are subject to change after future research and analysis.



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Former N.Y. congresswoman

Abzug to speak at AWS festival

Former congresswoman Bella S. Abzug will come to UNC Jan. 27 as keynote speaker for the Women's Festival sponsored by the Association for Women Students.

Abzug, whose large floppy hats became a familiar sight in the halls of the Capitol after her election as a U.S. representative from New York in 1970, recently served as chairperson of the International Women's Year Convention in Houston.

She is a recently defeated candidate for the mayoralty of New York City and now is seeking the congressional seat vacated by recently elected Mayor Edward Koch.

"Since we began planning the festival, we've wanted Bella to be the keynote speaker," said J. Sharpe, chairperson of the festival committee.

Convincing Abzug to leave New York City for two days in the midst of campaigning for the February election wasn't easy, however, Sharpe and AWS Chairperson Betty Ausherman said. "We're happy that she finally confirmed," Ausherman said.

"We feel that if anyone knows where the women's movement is going, Bella does because of her involvement with the convention," Ausherman said. "We feel she's had a chance to think about

where the movement's headed, and that's the theme of our festival."

The festival is scheduled for Jan. 22 through 29. Events include a pro-ERA rally, a photography exhibit, dance and poetry performances, films, panel discussions, speeches and a mini-marathon.

Speakers include jazz pianist and composer Mary Lou Williams; the Rev. Ellen Barrett, an Episcopal priest, and author Joanne Mauldin, who is trying to get the International Olympic Committee to allow women to compete in their own Olympic marathon.

Alderman wants S. Bell to pay

Continued from page 1.

Mike Carson, Chapel Hill district manager for Southern Bell, said that his company "cannot, however, in good conscience or under utility regulation in this state, make voluntary payment for taxes for which it has no legal obligation."

Epting contends, though, that it is not unlawful to make such a payment.

"It would be considered an act of good corporation citizenship," Epting said.

Epting also said that Southern Bell receives city services such as fire and police protection even

though it has not paid the taxes for these services, because of the tax loophole.

Epting admitted, however, that the matter is still under investigation, and many questions still need to be answered before he will petition the utilities commission.



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