# Tar Heel

86th year of editorial freedom

## Equal education hinges on integration of lower grades

When the disputes over desegregation and cross-city busing make their way into the nation's newspapers each fall, the emphasis is placed on the country's public high schools. With the civil strife experienced in Boston and Louisville, the concern about integration at the junior high and high school level is obviously justified. But the results from recent studies indicate that the rhetoric devoted to the problems faced by secondary schools may cloud the most pressing issue — desegregation of the nation's elementary schools.

Two California researchers claim that the key to improved achievement scores in black students is the initiation of a racial integration program at the first or second grade level, Drs. Robert L. Crain and Rita E. Mahard of the Rand Corporation say that, according to their study, the segregation of races in the lower grade levels is educationally unsound.

Crain and Mahard examined the results of 73 studies of black achievement scores in cities of varying sizes, finding the "majority of the studies (indicated) positive achievement gains for black students in the first or second year of segregation." In contrast, those students first integrated in the third or fourth grade showed a lower percentage of improved achievement. Those blacks who were first affected by integration in their high schools showed the lowest percentage of improvement.

Another significant finding in Crain and Mahard's analysis was that higher achievement levels were found in systems where integration was

These findings lead to several important conclusions. First, desegregation is an educationally sound idea, but in order to achieve its maximum effectiveness, it must be implemented at the first or second grade level. Integration at this early an age not only prepares the student culturally and socially for an integrated world, but clearly benefits the black student's educational opportunities as well.

Second, and contrary to popular myth, mandatory desegregation actually affords an atmosphere in which a higher level of achievement may be obtained. Since Crain and Mahard found that whites in the same study did not decrease in their level of achievement, it can be concluded that integration has no negative impact on their general educational level.

Finally, in a state whose university system ranks among the highest in the nation, while its primary schools rate with some of the lowest, something is wrong. In light of Crain and Mahard's findings, North Carolina should first take steps to insure that integration begins at the beginning of a student's education. This should be done on a statewide basis, despite the reproach of local pressure from uninformed groups who are ignorant of the kind of evidence that the Rand Corp. has presented. If we are ever to achieve the opportunity of truly equal education for all, we must begin at the beginning; only then can the emerging student mold himself into a continually learning, growing individual.

## Tippers out-gain smugglers?

Smuggling cigarettes has long been a profitable enterprise. Thousands upon thousands of cartons find their way to the Northeast and Florida from low-tax states like North Carolina, Virginia and Kentucky each year.

The revenue lost to states is an estimated \$400 million annually — a heavy chunk that has prompted many governments to criticize North Carolina for its lax approach to the problem of smuggling.

In response to the problem, Gov. Jim Hunt has called on the State Bureau of Investigation and the Attorney General's office to step up their enforcement efforts.

Despite the gravity of gubernatorial urgings, intergovernmental squabbles and lost revenues, there is still some humor to be found. After all, a recent advertisement in the Raleigh News & Observer has shown that cigarette smuggling can be profitable for more than the smuggler.

The ad, placed by Milt Lopus, Pennsylvania revenue secretary, offered a reward for information leading to the successful confiscation of cigarettes illegally transported into Pennsylvania.

"I'll pay 50 cents a carton," the ad read. In addition, the advertisement assured immediate payment, emphasizing that all calls would be held confidential and no questions would be asked.

Perhaps to illustrate that Pennsylvania means business, the ad continued, elaborating on the profit to be gained.

"If you advise us of a van load of 5,000 cartons of cigarettes...and if we confiscate the cigarettes, at 50 cents a carton, we would pay you \$2,500.00 or approximately \$500.00 for a passenger car load.

At those rates, smuggling might be more profitable for the informer than

for the smuggler himself.

And if you don't believe that - a tractor trailer load could be worth \$30,000 to you.

### The Daily Tar Heel

News: Laura Alexander, Karen Barber, Richard Barron, Shannon Brennan, Rachel Brown, Carver Camp, Leslie Chilton, Mike Coyne, Meredith Crews, Carol Hanner, Lou Harned, Stephen Harris, Kathy Hart, Terri Hunt, Jay Jennings, George Jeter, Ramona Jones, Will Jones, Pam Kelley, Susan Ladd, Eddie Marks, Amy McRary, Elizabeth Messick, Beverly Mills, Vann Mills, Diane Norman, Laura Phelps, Evelyn Sahr, George Shadroui, Barry Smith. Melinda Stovall, Robert Thomason, Howard Troxler, Michael Wade, Martha Waggoner and Ed

News Desk: Michele Mecke and Nancy Oliver, assistant managing editors. Copy editors: Carla Bagley, Richard Barron, Carlie Bunch, Kathy Curry, Dinita James, Cam Johnson, Mike McCann, Lisa M. Nieman, Carol Scott, Melanie Sill, Sarah West and Bryan Wirwicz.

Sports: Pete Mitchell, assistant editor, Evan Appel, Dede Biles, Bill Fields, Deborah Johnson, David McNeill, David Poole, Elliott Potter, Chris Powell, Ken Roberts, Rick Scoppe, Frank Snyder, Doug Townsend and Will Wilson.

Features: Bill Allen, Beth Blake, Zap Brueckner, Amy Colgan, Tracie Cone, Meredith Crews. Peter Hapke, Susan Jurgelski, Etta Lee, Nell Lee, Eddie Lyons, Tony Mace, Kimberly McGuire. Michele Mecke, Debbie Moose, Chip Pearsall, Stuart Phillips, and Lynn Williford.

Arts: Ann Smallwood, assistant editor; Pat Green, Marianne Hansen, Libby Lewis, Jere Link

Graphic Arts: Artists: Dan Brady, Allen Edwards, George Govus. Chil Marley, Jocelyn Pettibone, Lee Poole and John Tomlinson. Photographers: Sam Fulwood III, Nancy Golz, Andy James, Scott Johnston, Billy Newman and Michael Sneed.

Business: Claire Bagley, business manager. Michele Mitchell, assistant business manager. Linda James, secretary/receptionist. Liz Huskey, Mike Neville, Kim Painter. David Squires and Howard Troxler. Circulation manager. Bill Bagley.

Advertising: Dan Collins, manager, David Smith, assistant to the manager. Arie Brown. classifieds. Sales Staff. Wendy Haithcock, Chip Highsmith, Beth Hoggard. Dec Joyce, Neal Kimball, Cynthia Lesley, Becky Robbins, Melissa Swicegood.

Composition and Makeup: UNC Printing Dept. Robert Jasinkiewicz, supervisor, Robert treeter, Geamie McMillan, Judy Dunn, Betty Ferebee, Derek Hines, Carolyn Kuho, David Parker, Joni Peters, Steve Quakenbush and Duke Sullivan

#### letters to the editor

## Law student warns ticket scalping is illegal

To the editor:

Over the past weekend two N.C. State students were arrested for selling ACC tournament tickets for more than the stated price. I have noticed in this paper and in posters around campus offers of tickets for a price in excess of the stated price.

The practice of selling or "scalping" tickets is not only illegal, but fairly weasel-like. The police should investigate these practices and prosecute those guilty parties. Further, 1 question the propriety of this paper running classifieds of this nature, especially when it is obvious the proposed transaction is illegal.

Robert D. Lorance

#### 3rd-year law school student

Game coverage criticized

To the editor:

The unabashed chauvinism of the Daily Tar Heel's account of the UNC-Virginia game was astounding. Every university newspaper should be allowed a little leeway in playing up its team successes, but that article was more like something I'd expect to see in Prayda's coverage of the Soviet

The articles stressed that despite UNC's injuries, it clobbered Virginia. The article neglected to note that one of Virginia's key players. Koesters, did not play, and that another key player, Raker, was recovering from a bout with the flu in which he lost 10 pounds

As for Ford making the Cavaliers look like "third graders in the school yard" with his 30 points, perhaps the article should have added that Virginia's Jeff Lamp scored 22 points, making the Tar Heels look like "fifth graders in the school yard.

UNC is justifiably proud of Ford, but the rest of the Tar Heel basketball team appears to be nothing to brag about, as demonstrated in its loss to N.C. State, a team UVa beat twice, when Ford wasn't playing.

> James A. Bacon Martinsville, Va.

Transportation's \$25-million road

downtown and campus areas. Then we could have outdoor restaurants on Franklin Street, plant grass where the asphalt now is

where cars were barred from downtown with great success, though at first the store owners and restaurant people were very worried about business. But business improved as a

Next I visited Boulder, Col., where the University of Colorado is located. They have done a similar thing. They hired a New York firm to do the planning and I think it has been very successful. Charlottesville, Va.,

Regional Planning make up such a plan for Chapel Hill? The Daily Tar Heel could publicize the plan and the University community, together with the town's people. could join together to push it through.

Physics and astronomy department

#### WKIX dropped

To the editor:

Checking my records of my letter printed in the DTH Feb. 28 ("Rankings of radio stations explained,") I find one major, rather serious error. The error is not in my letter but appears in the paper because of editing on

The front-page article by Evelyn Sahr concerning the N.C. Department of improvement plan for Chapel Hill has made me write this letter. Although I have not seen their plan, it sounds exactly the opposite of what I believe would be desirable for Chapel Hill. I firmly believe that if that kind of

The basic idea is to exclude cars from the

I first got the idea in Freiburg, Germany,

Stephen Shafroth

Arbitron last surveyed the market in October-November of 1977. The audience shares showed WPTF had 18.8 percent of

"GOOD SHOT, ANGEL — IF HAMILTON LIORDAN WANTS TO GO ON THE PROWL IN WASHINGTON SINGLES BARS. HE OUGHTA WATCH WHO HE MESSES WITH!"

Restrict cars

To the editor: money were spent we could make Chapel Hill a much better place in which to live.

and have many outdoor activities there.

result of the change

has done something similar, I'm told. Why can't our Department of City and

Dreaming? Maybe, but think about it.

#### Randy Kabrich



the audience; second was WRAL with 11.2 percent of the audience; third was WQDR with 10.7 percent of the audience; fourth was WKIX with 10.2 percent of the audience; fifth was WYYD with 8.7 percent of the audience; and sixth was WDNC with 6.9 percent of the audience.

I do not know if you left out WKIX on purpose, or if it was an honest error in composing the page, but I believe this should set the record straight

234 Foxcroft Apartments

Editor's note: WKIX was inadvertently dropped in the composing room.

#### **Publicity complaints**

Perhaps we have our priorities in the wrong place. Perhaps a social function such as the Sigma Chi annual sawdust party is more important than a philanthropy project

totally committed to other people. Or perhaps it is the editors of the DTH who have their priorities in the wrong place. Whereas a totally social event warranted front-page coverage by the DTH, the KKG Dance-A-Thon, which benefits Multiple Sclerosis and the Undergraduate Library, received an inside-page photo followed by a caption filled with errors. Strange as it may

seem, we received more publicity, before and

after the event, from other newspapers

across the state. Despite the DTH's indifference to an event which involved the entire campus and community, the Dance-A-Thon was a huge success. Perhaps the editors of the DTH think the tragedy of MS is far removed from this campus. But it is not. Maybe if they had been there the day a UNC student, afflicted with MS, asked one of our dancers if he could sponsor her for a dollar an hour, they would have reacted differently. We don't

> Pam Belding Dance-a-thon chairman

Ridge Collie Publicity chairman

To the editor:

Front-page news??? The Sigma Chi sawdust party??? Where were you Saturday night? Obviously not where the big news was happening, namely the Carrboro Mansion. site of the first annual S.O.T. sorority Better Late Than Never" spring rush party! Incidentally, we are not sure if it really was the first as our records were destroyed by an anonymous, gold-balled coed. A good time was had by all the S.O.T. brothers and sisters who were still receiving rushes at 5 a.m. Tar Heel, you really missed out on the scoop this

> Signed by 103 members of S.O.T.

Letters should not run over 50 lines (300 words) and should be mailed to the Daily Tar Heel, Carolina Union.

Unsigned or initialed columns on this page represent the opinion of the Daily Tar Heel. Signed columns or cartoons represent the opinion of the individual contributor only.

## 'Folks, we ain't got no women'

## Saturday night pick-up pointers from pros

BY FRANK MOORE

My friend Bob and I are trying to help a few folks especially males. We're not biased, just dedicated to saving the sanity of our gender. And what makes guys crazier quicker than Famous Amos? You guessed it -

So Bob and I, with 3.5 years experience each as UNC students, pooled our vast knowledge concerning women. If knowledge is power, we're 97-pound weaklings. But we tried just the same. Nice. Bitchy. Generous. Cheap. Smart. Dumb. Beautiful. Ugly. Tall. Short. Fat. Slim. All types, shapes and sizes. We covered 'em all. After hours of reasoned debate and logical analysis we solved the problem.

Folks, we ain't got no women.

It's been rough on us. We've played the game; they've broken all the rules. Despite our suave and debonair approaches, we've been as welcome as a snowball in hell. The analogy is good; we've been burned many times. Along with 20 zillion other guys, including jocks, frat boys, intellectuals, air heads, studs, and the most common type, drunks, we've taken our best shots. Some how our aim is always a bit off or the target moves... away from us. We've gained a few beachheads but lost a lot of major battles. But we've escaped serious injury and we're thankful.

Now, as seniors, we realize our pick-up days are coming to a close. When we grasp that diploma, our entire lives will be solved. We'll immediately gain access to money, women, houses, cars, women, money, women, money and, oh yes, women. It's a comforting

So we feel that we owe a few pointers to those who remain and to those entering the University. So we've developed a game. It's designed to entertain and guide. Considering our pick-up completion rate is remarkably similar to zero, the game must stand on its entertainment value. Based on the Parker Brothers trademark.

Monopoly, the name of the game is "Uptown Saturday

Night in Chapel Hill." The idea - from the male point

of view - is to get the target to willingly go to the guy's

apartment. Her role is to refuse to go, regardless of the

Equipment consists of two tokens (male and female), a bar, money and "Zonk" cards. The bar is essential because it provides atmosphere and alcohol. Accessories include pinball machines, foosball machines and a jukebox. Personal accessories, which can be won at various points during the game, include a UNC letter jacket, money ranging from \$500 to \$15,000 (pinball is expensive), a 3.8 Q.P.A. and membership in a fraternity. All are pluses.

The guy and girl are in a bar. As play progresses, the guy goes from booth to booth. But first the male, named Mortimer Snerd, throws the dice. On the first throw, symbolizing courage and confidence, the male must roll a seven or 11. The male must chug a beer for each throw that is neither a seven nor 11. Some players don't make it past this point. After rolling a seven or 11, the guy may ask the girl, named Myrtle Pervis, if he may sit down and/or buy her a beer. The guy draws a "Zonk" card which orders him to buy either a single beer or a pitcher. Because each beer costs \$1 and pitchers \$500, this can be a significant step. Some "Zonk" cards bring bad news. Pinball cards penalize the player \$750. In this instance, the guy loses the girl because he only has \$250 and she wants a pitcher. Be patient and try again.

Another roll of the dice moves the guy to another booth. This girl, named Luanne Leech, is pleasant. Well, tolerable. She wants to talk about something the guy is interested in - her. Time for another "Zonk" card. The card notifies the player that basketball star Phil Ford just walked in. The player met Phil on the Reading Railroad a few spaces back. Wanting to impress the girl, he waves. Phildoes not. This is known as paying psychological dues. The guy is crushed and slinks away to another space. The girl laughs uproariously. Roll again... quickly.

It's 11:30 p.m. gametime. The guy begins to wonder about his chances of winning. Now it's time to hope for landing on free parking. Free parking allows unlimited credit at Troll's and a chance to play for Zelda. Anyone can pick up Zelda. The Zelda match begins, Sure-fire pick-up lines smoothly flow from the guy's mouth.

Years of exhaustive research on books like Penthouse, Playboy, and "How to Pick Up Girls" finally pay off. Mortimer: "Sure is crowded in here. Why don't we

Zelda: "I love big crowds. Oh, hi, Eddie, Pete, Ben, Mortimer: "The sound system in my apartment is

better than this one." Zelda: "Yeah, but my 6-foot-7 father who plays defensive left side for the Dallas Cowboys said he liked

those speakers."

Mortimer: "What's wrong here? Zelda's the easiest pick-up in town." Zelda: "I don't want to be rude, but will you leave? I

see Joe Fratjock and I'd like for him to pick me up. Thanks a lot, sweetie. By the way, I have a roommate who might be interested... Unfortunately, the guy is victim to a sinister twist of the game called "Push the Roomie on the Poor Sucker." Almost all girls attempt to get their

roommates dates. Most roommates are as cute as a button but can't get through the door. Also, most have been beaten unmercifully with an ugly stick. However, if conditions reach the intolerable stage and the guy draws a "Zonk" card entitling him to a loss of self-respect and friends' esteem, the guy may attempt the pick-up. Usually roommates have two standard refusal lines: "I gotta go to church in the morning to

teach my Biblical birth control procedures class," and "My grandmother is planning to die later tonight." When my friend Bob and I play this game in real life, we usually end up frustrated and swear never to return to uptown. We think of all the missed TV shows, movies not seen, books not read and papers not written. And that's what we're here for. Right? And besides who wants those of girls anyway? All of 'em

just want to be "good friends" "It's almost 10 o'clock, Bob."

"Time to hit the streets, man."

"Oh, yeah, let's go! There's this girl in my chemistry

Frank Moore, a senior, is a journalism and political science major from Shelby.