

Yack-one year at the Hill y'all can take with you

By ELIZABETH MESSICK
Staff Writer

Years have passed since you were an undergraduate at UNC. One day you find an old yearbook in the back of a closet. You have a few minutes to spare, so you leaf through the book and...

"The whole idea of the Yack is one year at Carolina that you can take with you. That's why our ads say 'Don't leave your friends and the fun behind,'" Yack editor Ted Kyle says.

"The 1977-78 Yackery Yack is more like a journal of the year and will be divided by months. This year the main section is the section that will be the story of the year: all the important events, the people who were important, the things making this year different from any other year at Carolina.

"When students look at this book, I want the book to bring it all back. We're distilling the content down so it will be concise, more meaningful. We want it to have broader appeal instead of slanted," Kyle says.

He leans back in his chair in the tiny Suite D office and admits that the past year hasn't been easy.

"Being editor is not all that much fun," he says. "There are a lot of day-to-day things you have to do — like planning out sales of the book and organizing a staff of 60 or 70. Mostly I have

coordinators who are responsible for getting information about what's going on. The editor finds out what has to be done and finds other people to do it.

"Our worst problem this year has been waiting seven months for last year's book to come and the problems that created this year. We have a file of several hundred letters from people wanting to know where the book is. Day to day, it hung over us.

"The main criticism about last year's book was that it didn't represent the University, that it had nice pictures but didn't concentrate on the University."

Kyle continues to talk energetically as he selects another university's annual from a bookcase and opens it to the class section. Students portraits are grouped, according to yearbook tradition, by class, but broken by the graphics of the school newspaper.

"In our portrait section, we put the classes all together, everybody in alphabetical order. Throughout that section to break up the pictures and provide a record of the year we will have most of the front pages of the Tar Heel, because it is something everybody reads and remembers.

He continues to flip through the book in his hand. "You will almost be able to read the newspapers," he says.



Ted Kyle

Kyle says that because this Yack will be grouped by months, his staff is having no trouble meeting deadlines. "Last year's book being so late showed me how important it was to delegate responsibility. In a way it has scared me into realizing this could happen to me, too," he says.

When asked what makes being Yack editor special, Kyle pauses thoughtfully for a moment. "All these people around here. That's the most important thing. I'll just remember them as a bunch of special individuals. A lot of people want to work on a yearbook. They're a different kind of person."

It's like going to the dentist Senior faces job-interview fears

By ELAINE JUSTICE
DTH Contributor

I pace up and down the hallway. My footsteps sound too loud. I tiptoe. I lick my lips for the umpteenth time. A voice from down the hall calls, "Miss Justice," and I walk rapidly towards it, to my interview.

It's like going to the dentist. Something about walking into a room, shaking hands with a deceptively benign person and facing an onslaught of meet-the-press questions scares me down to my shoes.

But I must do it, and so must thousands of graduating students at UNC. In fact, most graduates probably will have more job interviews in the next 10 years than at any other time in their lives.

The interview is important. "It's the most essential factor in being employed," says Pat Carpenter, a counselor at UNC Career Planning and Placement Center. I visited the center before my interview and got some advice which I hope I'll remember.

I know she's right, but to me interviews are like obstinate animals. They never seem to do quite what I want them to do.

First, the clothes. Do I pull out all the stops and hit 'em with the three-piece houndstooth? Too obvious? Maybe the best clothes are those which don't intrude too much. (Once I went overboard on the conservative theme and wore so much gray I faded into the walls.) After trying on at least 43 different outfits, I settle for the one with which I began.

The next problem is when to arrive. The answer is, obviously, right on the dot. But whose dot, yours or the

company's? I detest being early, appearing eager-beaver, but I detest being late even more. So I park the car, go to the ladies' room, but a cup of coffee. By the time I do that, I may feel a little more at ease.

Greetings are the essence of first impressions. Everyone tells me it's all in the handshake. Be firm or they'll think you're a pushover. But what about the interviewer with a dead-fish palm?

I keep my wits about me. Maybe I'll find out something about the company.

"An interview should be a dialogue," Carpenter says. "You should be able to find out as much about the employer as he does about you." I try to keep that in mind. During the interview I ask about the people I'd be working with.

I don't ask immediately about salary. It makes me feel mercenary. Besides, if I price myself too low I may reveal lack of knowledge about the job; go too high, and the employer may look elsewhere.

As the interview progresses, I try to act natural with the emphasis on act. If I am natural, I tend to cross my legs, slump, squint or fidget. I usually sit, legs uncrossed, hands at rest, a peaceful smile on my face. Just in case the interviewer thinks I'm dozing, I try to keep a spark of enthusiasm in my eyes.

But before I settle into a comfortable position, the interviewer, Mr. B. says, "Tell me about yourself." My heart jumps as I launch into an impromptu speech.

I wonder why I put myself through this.

Yet I know interviews provide a chance to sell myself and my abilities, to tell employers what I can do for their organizations.

"That's the biggest problem students have," says Carpenter of self-

evaluation. "They haven't thought about themselves."

During the interview I hear myself saying, "I want to be an editor." I try to look the interviewer in the eye and as I say it to let him know I'm sincere.

Mr. B. laughs. "Isn't that a rather lofty goal?" he asks, looking over his glasses at me. I look straight at him. "Yes, but I believe in having lofty goals," I say, without a smile. Did I convince him?

Mr. B. looks thoughtful for a second, then launches a series of questions on my experience and skills. I start thinking he's really interested. I relax a little. I even laugh a little at his witticisms. Maybe we'd get along.

Suddenly Mr. B. closes his folder, stands up and shakes my hand. The interview is over. Will I be hired?

"I'd like to talk with you some more, have you meet some of the people you'd be working with," Mr. B. says. "Of course," I say, trying not to sound too excited. We agree on a date, and I walk out of the room confidently. I think I did well, but I'm still glad I thought about the interview before I went and planned things I wanted to say.

"Interviewing takes practice," Carpenter says. That's why Career Planning and Placement offers workshops in interviewing, on-campus interviews with employers and tip sheets on do's and don't's, she says. The center also keeps an extensive library of how-to books on getting a job, writing resumes, getting interviews.

But, she says, the most important way to prepare the interview is to know yourself. Ask yourself where you're going and what your skills are. Think of ways to talk about yourself, be yourself, sell yourself.

Hudson, UNC Kenan professor, dies at 80

Arthur Palmer Hudson, 85, Kenan professor of English emeritus at UNC, died Wednesday in a Durham nursing home where he had lived for a number of years.

Funeral services will be held at 2 p.m. today at Chapel of the Cross.

A noted scholar and author of books on the folklore of the South, Hudson joined the UNC faculty in 1930 after receiving his

Ph.D. degree here.

Before his retirement in 1963, he served as chairperson of the folklore curriculum. He directed graduate work in the English Romantic period and published extensively, chiefly in the fields of folksong, folklore and Southern regional literature.

In 1972 Hudson was elected an honorary life member of the N.C. Folklore Society.

The award was presented in recognition of his personal achievements and contributions to the group as executive secretary 1943-63.

Hudson also was honorary life president of the Mississippi Folklore Society, which he founded in 1927, and a member of the Modern Language Association of America, American Folklore Society, South Atlantic Modern Language Association and College English Association.

Books by Hudson include: *Folksongs of Mississippi and Their Background: Humor of the Old Deep South*; and *The Frank C. Brown Collection of North Carolina Folklore*. He also contributed numerous chapters and articles to journals, encyclopedias and dictionaries of American history.

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