

Cloud cover

Skies will be cloudy today with the high in the low 60s and the low in the mid 50s. Chance of rain is 20 percent through tonight.

The Daily Tar Heel

Serving the students and the University community since 1893

Volume 86, Issue No. 5444

Monday, October 30, 1978, Chapel Hill, North Carolina

Blue-White tickets

Blue-White basketball tickets will be on sale today. Ticket distribution dates for basketball games and more information on Blue-White tickets can be found on page 7.

Please call us: 933-0245

Fewer dollars support Ingram campaign bid

By DAVID STACKS
State and National Editor

ASHEVILLE—The tall, heavy-set man with the doughy smile moves systematically through the crowd, shaking hands and passing out campaign literature.

His audience, textile workers homeward-bound from their jobs at the American Enka Corp. plant in western Buncombe County, appears eager to slip through the main gate without confronting the candidate.

Yet political observers say that most Democrat John Ingram's support in the U.S. Senate election next week comes from blue-collar workers like those

hustling past the candidate's outstretched arm.

"I'm John Ingram, your insurance commissioner," the candidate says to a passing mill worker. "I need your help to get to the U.S. Senate."

Ingram introduces himself to the rank-and-file as the state's insurance commissioner, and not as the Democratic senatorial nominee, to affirm his affiliation with pocketbook issues such as inflation and health care.

"A lot of people know who the insurance commissioner is," Ingram says. "They know I have saved them money on their insurance rates. More people know me just by 'insurance commissioner' than they do by name."



Ingram

The textile mill scene is a familiar one for Ingram, who during a typical day crisscrosses the state by car and plane to make campaign appearances in Asheville, Enka and Charlotte before flying to Winston-Salem for the night.

Ingram's tiny caravan, described by one reporter as a "rambling wreck," is notorious for arriving late at scheduled political events. Supporters in Lumberton who came out to see him at a rally braved a rainstorm, consumed mountains of barbecue and departed with stomachs before the candidate even arrived in town.

But voters are not interested in stories
See INGRAM on page 5

Incumbency, \$6 million give Helms confidence

Staff and wire reports

WILMINGTON—Strolling down the aisle of a UNC-Wilmington auditorium, a smiling Jesse Helms zig-zags from left to right, pausing and shaking hands.

Reaching the stage, the Republican U.S. Senate candidate casually tosses some papers on the piano behind him.

"I had a prepared speech all written out, but I'm not going to use it," he says to an estimated 200 members of the North Carolina Student Legislature, meeting at UNC-W last weekend.

"I hate to do all the talking," he says stepping from the stage to face his

audience directly. "I want to hear what you have to say."

Helms says he believes he is leading in his race with Democrat John Ingram and, as he campaigns personally across the state, is no longer trying to bring new political converts to his flock as much as he is trying to keep the faithful on his side.

If Ingram, who shocked many Democratic regulars by winning his nomination in an upset primary runoff, has thrown a scare into Helms, the senator doesn't show it. Rather, he is keeping his supporters busy, repeating his heavily moralistic pitch to small groups and traveling through the state enough to get on evening television

news at least once a day a free supplement to his \$300,000 worth of television spots.

"I think we've got the support," Helms said aboard the twin-engine plane in which he crisscrosses the state every day. "I just hope they don't all go hunting or something on Tuesday."

Helms, 57, has kept a relaxed pace as he campaigns. Still bothered by a slipped disc that forced him to undergo surgery in September and sit out three weeks of campaigning, his schedules include only two or three appearances a day and a couple of hours for rest and exercise each afternoon.

See HELMS on page 5



Helms

Heels, 24-22

North hangs on to win battle of the Carolinas

By LEE PACE
Sports Editor

Columbia, S.C.

The Lord said, "Let there be a Carolina. And there was the Gamecock."

Not to be confused with the chicken, of course. There is also a Tar Heel and there is also a Carolina that doesn't mean South Carolina, although you'd get an argument about that from the folks around here who support the chickens, er, Gamecocks.

Pi Kappa Phi asks "Famous Who?" A fellow named Lawrence will be happy to answer that one as soon as he stops spinning off tacklers and groping along the ground on to legs and one hand.

Crum is for the birds. As in bread crumbs, one assumes, which is what North Carolina made of South Carolina for the first three quarters of their football game here Saturday afternoon. And no, that slogan wasn't posted by a North Carolina fan.

De-feet the Tar Heels. Not quite. Whoever made that sign, as well as all the others hanging in Williams-Brice Stadium here Saturday, went away mad after the Gamecocks, just back from a trip to the cleaners courtesy of the Tar Heels, scored 16 points in the fourth quarter and came within two points of erasing what seemed at one point to be a comfortable Tar Heel lead.

But that's the way the Gamecocks do things. They intercepted a pass with two minutes to play to preserve a tie with Kentucky in September and threw an 80-yard pass with nine seconds left and converted two extras points last week to nip Ole Miss.

And after passes in the fourth quarter Saturday of 52 and 48 yards for touchdowns, the second coming two and one half minutes after the first, a majority of the 55,104 fans went looney as they wondered how the Gamecocks would pull this one out. Perhaps a 104-yard triple reverse by the waterboy would be nice.

Or maybe just a 48-yard field goal, which South Carolina tried with 1:49 left.

and missed. The final was 24-22, North Carolina.

"At least it was exciting," UNC defensive coordinator Denny Marcin muttered as he trudged off the field, his tongue planted squarely in his rosy red cheek.

No one will argue that. Only it shouldn't have been that interesting. The Tar Heels looked most of the hazy, humid afternoon like the football team they've been searching for all season, building a 21-6 halftime lead that might have been more if illegal procedure penalties hadn't stopped two drives and definitely would have been more if Delbert Powell had tried catching one punt from underneath it instead of two feet away from it. The ball left Powell's hands and was promptly pounced on by South Carolina's Al Stevens at the UNC 26-yard line. The Gamecocks scored six plays later. "It was nice to come in at halftime with 21 points on the board," running back Terence Burrell said. "We haven't done that before."

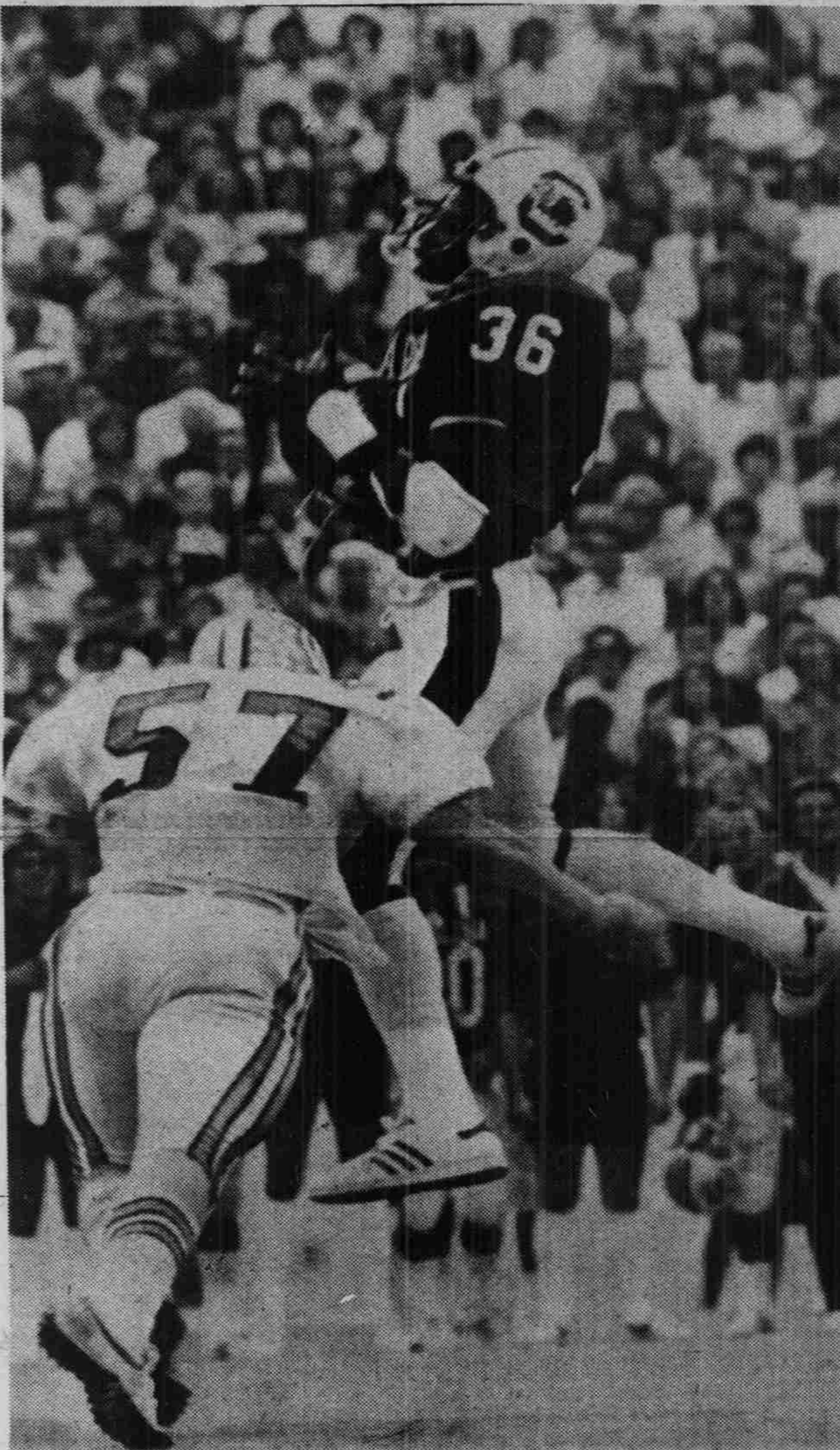
Amos was vintage Lawrence in the first half, rushing from the I formation for 118 yards that could have been half that total if not for several 360-degree spins, a pair of churning legs and the lack of injuries that kept him out of much of last week's loss to N.C. State. "The line was blocking great," Lawrence said. "I just hit the holes. I wasn't hesitating today. I was hitting right up in there and putting more effort into it." He finished with 155 yards in 29 attempts.

In the second half the Tar Heels drove inside the Gamecock 10-yard line twice. Both drives ended in Jeff Hayes field goal tries, one from 31 yards out that was no good, and one from 24 yards that was good.

"Then we saw everything we'd worked for the first three quarters go down the drain," said defensive tackle, Donnell Thompson, who plugged the leak on the Gamecock's final drive with a sack of Gamecock quarterback Skip Ramsey.

That was the first abuse any Tar Heel had wrought on Ramsey, who entered the

See FOOTBALL on page 7.



Gamecock Charlie Wright leaps for fourth-quarter reception ...Tar Heel linebacker Buddy Curry moves in for tackle

Traffic death outliner would do it all again

By CAROL HANNER
Staff Writer

The painted outlines of bodies on Chapel Hill streets that have baffled police for the past few weeks are no longer a mystery.

Stuart Jenks Jr., a UNC art student, told police Friday that he painted the outlines as part of a conceptual artwork designed to make people aware there are traffic fatalities in Chapel Hill.

"I hoped people would drive more cautiously as a result of seeing these outlines—which symbolize death to me," Jenks said.

The drawings were placed at 12 locations where persons have died in traffic accidents in the last 18 years.

The drawings came to the police's attention when a woman called town officials complaining that an outline had been drawn on the street in front of her home where her child was killed.

"I am grieved that I have upset any direct relatives of the victims, especially the woman whose child was killed in front of her house," Jenks said. "If I had known about that, I would have left that outline out."

Officials say no charges are being filed against Jenks, but he will have to pay the cost for the town to go over the outlines with black paint.

Jenks said he plans to use all the press articles about the incident to help collect the \$100 to \$130 he owes the city. He said he will put up a display of the articles at his Halloween party and put a bucket beside it for donations.

Jenks said the idea for the art came to him during the first week of school.

"The traffic was terrible that first week, and I almost got run over myself a couple of times," Jenks said. "Part of it may also have been that I

saw a Perry Mason show (which used the outlines to show the position of a murdered victim)."

Jenks then went to the police station and told administrative assistant Ben Callahan that he needed the traffic information to write a paper.

The major impetus for the project was to communicate an idea, Jenks said, which is the purpose of conceptual art.

"Rather than do an art piece to stick in a museum, I thought the best way to reach a lot of people was to put it out in public," Jenks said.

I thought the idea was a good, valid one. Even though I felt like stopping after seven outlines, I felt a responsibility to finish all 12," he said.

In spite of all the publicity Jenks received, he said the project is not finished.

He is waiting for photographs of the outlines to be developed. He will use the pictures on a map with the accident locations marked and strings connecting the photos and the locations.

The artist said he would make the same decision to go ahead with the project if he had it to do over again.

"Even though I lacked insight and made mistakes, I think this is my best piece of art so far," he added.

The outline scheme is not Jenks' first unusual art project.

"I did a performance in the Pit in which I buried myself alive with bricks to get across the idea that people put up walls and desensitize themselves," Jenks explained.

In another work, Jenks stacked bricks in a seven-foot column, jumped inside and broke his way out. He said the piece, called "Brick-Out," was a very spiritual experience for him.



Stuart Jenks, Jr.

His future art pieces involve one in which he plans to set up a stand on campus and give out inflated balloons with grades written on them. "We'll be giving out inflated grades," Jenks said.

UNC to conduct federally funded alcohol project

By SHANNON BRENNAN
Staff Writer

"If you drink, you get stoned; that's a fact," Ken Mills, project director of the new UNC Campus Alcohol Education Service, said in an interview Friday.

Another fact about alcohol: 92 percent of all Americans drink, but more than half say they would prefer not to see their friends drunk. Why is this so? Why do we have a social ambivalence about alcohol?

These and other questions will be the focus of concern for the Campus Alcohol Education Service. The program will be supported by \$150,000 in federal funds in the next three years, but state and local funding are expected later if the program is successful.

UNC is one of the only three colleges chosen to conduct such a program. The University was selected after competitive application to the National Institutes of Alcohol Abuse and Alcoholism, Mills said. The University of Nevada at Reno and Northern Michigan University also were chosen to host similar projects.

The goal of the project is to increase consumer awareness about alcohol, Mills said. When adults are educated in an area, they should be able to make intelligent decisions about it, Mills said. "We're not dealing with children."

Besides relating to student needs, the project also will focus on minor problems of alcohol abuse that lead to difficulties on the job, in school, with families and in other social relationships. This is a growing concern, particularly among young people, Mills said. If someone has been drinking for 20 years, he said, there probably is little that can be done to change his habits.

Although recent figures on beer consumption in Chapel Hill makes it sound like the lush capital of the world, Mills said, Chapel Hillians, especially students, are not unique. All campuses are plagued with the problem of alcohol abuse, he said.

Mills speculated that less than 1 percent of all UNC students have a serious drinking problem. But students and faculty members are reluctant to come forward with problems, and Mills said he has serious doubts that the

campus will be receptive to alcohol education.

The first step in alcohol education is to impart knowledge and to distinguish it from belief. Once people realize that alcohol intoxication is a biological process, Mills said, the next step is for them to analyze their behavior. After people understand how they feel about alcohol, Mills said, they then must ask how they would like to feel about it.

Workshops, lectures, films and forums will be used by the CAES in the educational process. Mills said that in the past, attempts have been made to scare people into not drinking or to lull them into believing that drinking is not a problem. Both approaches are wrong, he said.

Alcohol is a loaded topic that must be treated with great sensitivity, Mills said. While society teaches that it is important to take the responsibility to apply first aid to a cut finger, it does little to help people who have a drinking problem. No personal guidelines exist in this area, he said.

But Mills said the program may be accepted on campus if the general student attitude is accurately reflected by the positive reactions he has received from the students with whom he has discussed the program.

Another factor that should help the program to be successful is its incorporation of peer educators, undergraduate students selected and trained to help with the workshops and other projects. These students will be paid and receive three hours course credit for 10 hours of work each week. Applications for the positions still are being accepted and are available at the Carolina Union or at the Office of Student Affairs in 01 Steele Building.

Mills said primary prevention is the key to solving the program, and that American colleges currently are doing nothing to help. He said he hopes UNC will be the first college to take this step.

The first campuswide project will be conducted in the next two weeks in the form of a survey. Mill said he urges students to complete the surveys accurately and honestly and return them.

Meeting today to discuss redistribution of parking

By LAURA ALEXANDER
Staff Writer

The redistribution next year of persons who ordinarily would park in the N-2 and N-3 zones will be discussed at a meeting of the Traffic and Parking Committee from 3-5 p.m. today in 103 South Building.

The N-3 zone will be eliminated due to construction of the new central library and the planned addition to the Carolina Union, slated to begin this summer.

Recommendations prepared by the UNC Traffic Office concerning the issue will be presented to the committee, said John Temple, vice chancellor for business and finance.

Student members of the committee and students who now park in the N-4 zone say they believe the primary proposal will be to convert N-4 parking to faculty parking to

accommodate faculty members ousted from N-2 and N-3 zones by the construction. N-4 permits now are assigned primarily to student residents of the Morehead Confederation dorms and Henderson Residence College.

Student committee member Craig Brown said the four student members are prepared to oppose any such proposal.

Brown also said he has invited some dorm presidents and residence directors from Morehead and Henderson colleges to attend the meeting.

Joyce Green, president of Cobb Dormitory, said she and Joyner president Teresa Reel plan to attend to learn about the proposals, despite assertions from Temple that the meeting would be closed.

But Temple denied that he had told anyone the meeting would be closed.

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