

Self-service approach raises condom sales

By ADRIAN GASKINS
Special to the Daily Tar Heel

National Condom Week begins today. The event, instituted last year on Valentine's Day as an advertising gimmick, heralds the increase in the sale of prophylactics since 1975, when a federal court ruling declared unconstitutional any law which barred the open display of condoms.

A.C. Bushnell, the manager of general services at Adam & Eve, a national mail-order condom business based outside of Carrboro, said it was his firm that took the decisive case to court in New York where laws barring open display of condoms were being enforced. "Our philosophy is to make birth control available to everyone," he said.

The open display trend in many retail stores has not affected Adam & Eve's mail-order business, Bushnell said, but it has increased sales in area pharmacies.

Charles Branton, manager and pharmacist at Revco in Carr Mill Mall, explained the advantage of the open display: "Some people use the condom as a regular form of prophylaxis. They buy that like they do milk and coffee. If they don't see them, they don't remember."

In the years that condoms have been openly displayed in Revco on Franklin Street, Branton said there have been no complaints.

"The customer needs the pharmacist to tell him about some drugs, but there are only so many things you can know about a condom," Branton said. "You can't put a condom on wrong."

Clerks at six local supermarkets reported they do not sell condoms, and none could name an area grocer who

does. At least two convenience stores, Dot-N-Dash Food Market on Smith Level Road and the Pantry Inc. on Jones Ferry Road, sell condoms.

At each convenience store there is only one brand available and they are ordinarily kept behind the counter. "But it's not a hide 'em kind of thing," a cashier at the Pantry said.

The cashier added that many customers "will wait until no one is around, and then they won't say it very loud. What gets me is how they stick them in their pockets as soon as I put them on the counter."

The increase in open displays has not affected condom sales at area gasoline stations. Chuck Lockhart, manager of Wilco Number 1, a self-service gas station on Airport Road, said from 160 to 200 25-cent condoms are purchased each month through the vending machines in the men's bathrooms there.

Bobby A. Wolfington, owner of a Winston-Salem firm that services such vending machines, said there has been no decrease in restroom condom sales since the open displays law.

"Most people are realizing it's time to do something about overpopulation," Branton said. "Chapel Hill is more progressive than most places. You'd have trouble in some towns."

He added that Revco probably never will sell condoms on a self-service basis.

"Not because it would offend anybody, but because they'd get stolen," he added. "It's a very small item and a relatively expensive one."

Robert Powell, manager of Eckerd Drugs in Eastgate Shopping Center, said pilferage of condoms has not

been a problem on the self-service display set up in April.

"At Eckerd, condoms are shelved on the prescription counter at the rear of the store. They might be susceptible to theft in other stores, but there's always someone behind the counter here," Powell said. The self-service approach has increased sales, he said, and he has not received complaints about the open display.

"It's just another piece of merchandise," he said.

"Before, they were totally hidden, but a lot of people asked where they were. A lot of men are embarrassed to ask the pharmacist for them, especially if it's a female."

Self-service boosts condom sales, agreed Andre Williams, assistant manager of Treasury Drug Center in South Square Mall.

"Most guys, especially older men, don't dig asking a girl for them," he added. The store's Family Planning Center displays condoms on pegboards and open shelves.

"Theft has been a problem with all small items," Williams said. "We've even found empty boxes in other parts of the store. But having them out more than accounts for the theft. It's an extremely good market."

How good? *American Druggist* magazine reported that condom sales totaled \$160 million in 1977, a 10 percent increase over the previous year.

Removal of the legal barriers that banned open display is among many reasons for the sales boost. New marketing techniques and the feminist movement have also played a role in increased sales, area pharmacists said.

"There are definitely more women buying them," Williams said.

Campus recruiters

The following employers and graduate school representatives will be on campus to discuss job opportunities and academic programs on the dates indicated. Students can sign up for appointments with these representatives eight days ahead of the visit in the University Placement Services, 211 Hanes Hall. A resume or completed data sheet is necessary at the time a student signs up for an interview. This is put in the folder accompanying the sign-up sheet.

DATE	ORGANIZATION
Feb. 19	Wallace Business Forms Price Waterhouse & Co. Cumberland County public schools Home Life Hertz, Herson & Co. Huntington National Bank
Feb. 20	Deloitte Haskins & Sells Hewlett-Packard Co. GCA-Technology Division New Hanover County schools Burroughs Corp. Trim Inc.
Feb. 20-21	NCNB
Feb. 21	Pfizer Inc. A.M. Pullen & Co. Reliance Electric Co. NCR Corp. Engineering & Manufacturing Aetna Life & Casualty
Feb. 21-22	Richardson-Merrill Inc.
Feb. 22	Arthur Andersen & Co. Celanese Corp. K-Mart Apparel Corp. Radio Shack—Div. of Tandy Corp. Timberline Systems Tenafly schools
Feb. 22-23	National Security Agency Burlington Industries Inc.
Feb. 23	Montgomery County public schools Best Products Company Inc. Montgomery Ward & Co. Davidson's—Division of R.H. Macy Xerox Corp. TRW Systems Equity National Life Insurance

Joel Carter will present an informal lecture on the opera *The Barber of Seville* at 4 p.m. Thursday in 202-204 Carolina Union. This introductory lecture will be of interest to anyone planning to attend the opera here on Feb. 20.

There will be a 6 p.m. Thursday worship of the Baptist Student Union at the Battle House.

The UNC Seaba Club will meet at 7 p.m. Thursday in 304 Woolen Gym. Jude Wilber from the Department of Marine Sciences will give a talk and slide show on his research concerning the origin of the Great Bahama Banks. All are welcome.

ITEMS OF INTEREST

Applications for the GMAT (Graduate Management Admission Test) on March 17 must be received in Princeton, N.J., by Feb. 23; \$12, late registration fee \$4 more. Walk-in \$10 additional. Applications are in 101 Nash Hall.

Applications for the DHAT (Dental Hygiene Aptitude Test) on March 16 must be received in Chicago by Feb. 23. Applications are in 101 Nash Hall and 405 Braker Hall.

Applications for the Opt. Cat (Optometry College Admission Test) on March 17 must be received in New York City by Feb. 17. Applications are in 101 Nash Hall.

Yockey Yack portraits will be taken through Feb. 16 only! Don't miss the last chance to get your picture in the book. Sign up from 9 a.m.-5 p.m. at the Carolina Union. Portraits are absolutely free.

All persons interested in applying for station manager of WXYC-FM for 1979-80 are asked to submit a resume by noon, Feb. 19 to the SEB Nominations Committee, Box 51, Carolina Union. For details, call Roscoe at 933-4618.

The Fine Arts Festival Publicity Committee is looking for two people—one to handle press releases and one to handle broadcast releases. Anyone interested should fill out an application at the FAF Office in Suite A, Carolina Union, or call Tom Whitehead at 925-9424.

The Society of Janus is an honorary society which recognizes men and women in the University community who have rendered outstanding service to residence hall living. The Society invites you to nominate a deserving person—nominations forms are available until Feb. 23 at the Carolina Union information desk and at all residence hall information desks.

Theatre in the Park proudly presents Ira David Wood's new musical adaptation of the beloved classic, *Peter Pan*. The show will run from Feb. 14-18 and from Feb. 21-25. For reservations please call 755-6058/755-6936.

Campus Calendar

Public service announcements must be turned in at the box outside the DTH offices in the Carolina Union by 1 p.m. if they are to run the next day. Each item will be run at least twice.

ACTIVITIES TODAY

A "Panel in Defense of Affirmative Action—from Bakke to Weber" will be held at 7:30 p.m. in 215 Carolina Union. The event is sponsored by the Militant Forum. Everyone is welcome. A \$1 donation is requested.

A meeting of the Educational Policy Committee will be held at 3 p.m. in the Frank Porter Graham Room, Carolina Union. Nominations for Chace's Awards are due by 5 p.m. at the office of Student Affairs. Forms may be picked up at the Carolina Union information desk or from 01 Steele Building.

Ready to look for a job? Learn how to organize and plan your search through a free one-hour job-seeking workshop offered by University Placement Services at 2 p.m. in 210 Hanes Hall. In order to receive full benefit from the workshop, please prepare the workshop study material available in 211 Hanes Hall.

Usher's PRC's production of *Macbeth* opens next week. Sign up today outside 206 Graham Memorial Hall.

The First Collegiate Bassmasters will meet at 7:30 p.m. in 457 Hinton James. Scott Vanhorn from the N.C. Wildlife Commission will be the guest speaker and a Florida trip for spring break will be discussed. All members are urged to attend.

Paul C. Mangelsdorf will speak on the "Ancestry of Males—A Current Controversy in Anthropology and Botany" at 3:30 p.m. in 203 Alumni Building.

Interested in summer jobs or internships? The University Counseling Center sponsors the Pre-career Experience Program at 2 p.m. in 104 Gardner Hall. You must attend the PEP meeting to register. Remember, planning for summer jobs needs to start early!

The Colloquium on Aging and the Aged will meet from 12-1 p.m. in the Newman Center library. Mr. Shannon Hallman will lead a discussion on selected characteristics of the N.C. older population. All interested persons are invited to attend.

The Science Fiction and Fantasy Club will meet at 7 p.m. in the Carolina Union. Check the desk for room number.

Attention: Comparison Shopper Committee—don't forget to pick up survey forms at the SCAU office. Anyone interested in working on the SCAU grocery price survey should come by between 5-5:30 p.m. to Suite B, Carolina Union.

The Wesley Foundation is sponsoring a potluck dinner followed by a guitar sing-a-long and a short story reading. Come help us celebrate at 6 p.m. at the Wesley Foundation. Everyone is welcome.

Episopal Campus Ministry Eucharist will be offered at 10 p.m. in the Chapel of the Cross. "The Proximity of Our Cure."

Dr. Cedric J. Powell of the National Bureau of Standards will discuss "Recent Advances in Surface Science" at 11 a.m. in 308 Venable Hall.

The short course "Introduction to SCRIPT" has been rescheduled for today.

UPCOMING EVENTS

There will be an introductory transcendental meditation program at 7:30 p.m. Thursday in the Frank Porter Graham Lounge, Carolina Union.

Folklorists Jeff Davis and Jeff Warner will speak at 4 p.m. Thursday in Toy Lounge, Dey Hall. They will demonstrate songs and methods of folk-singing in this free, public presentation.

Soul Train Disco is coming back to you once again! Join us for dancing and the excitement of Funademics. Askford and Simpson, L.T.B., and local talents. There will be a dance contest with prizes. Brought to you by BSM and WXYC. Admission is \$1 for BSM members and \$1.50 for non-members. Join us from 9 p.m. to 1 a.m. Thursday in Great Hall.

"Hands," a local high-energy jazz trio will be featured this week at Southern Comfort, from 8 to 11 p.m. Thursday in Chase Cafeteria.

Practice interview sessions with a counselor will be held from 11 a.m. to 5 p.m. Thursday. Sign up in 211 Hanes Hall to make an appointment for a one-hour session. Sessions involve videotaping and critique of a practice interview.

Anyone interested in participating in the Soul Train Disco Dance Contest at 9 p.m. Thursday in Great Hall should contact S. Peters at 933-5657. It's your turn to show us what you can do.

The Association of Business Students will sponsor a presentation on careers in banking with representatives from NCNB. Everyone is invited. Come at 4 p.m. Thursday to the third-floor faculty lounge, Old Carroll Hall.

Come to the German Beer Table (Stammisch) at 9 p.m. Thursday at Youngbloods. Chat with Germans and Americans and have a good time.

The Walk for Humanity Committee will meet at 5 p.m. Thursday, upstairs in the Campus Y. Anyone interested in helping raise money for several service organizations, please stop by.

Fowler's FOOD STORE

OPEN 7 DAYS A WEEK UNTIL 1 A.M.

Comstock Cherry
PIE FILLER 21-OZ. \$1.29
Regular, Super, Super Plus
TAMPAX TAMPONS 40s \$1.69

Creamy or Extra Crunchy
JIF 18-OZ. PEANUT BUTTER .99

Duncan Hines—Reg. or Pudding Recipe
CAKE MIX 18½-OZ. .69
Nescafe
INSTANT COFFEE 10-OZ. \$3.99
Sealtest
ICE CREAM ½ GAL. \$1.49
Lenders
BAGELS 6's .45

WELCH'S GRAPE JUICE 16-OZ. 89¢

Blue Bonnet-Quarters
MARGARINE LB. 2/\$1.00
Kraft Singles American
CHEESE SLICES 12-OZ. \$1.19
Pillsbury—Hungry Jack
Buttermilk, Sweetmilk, or Butter Tasting
BISCUITS 9½-OZ. .39

All Purpose ONIONS 3-LB. BAG .49

California AVOCADOS 4/\$1.00
Red
GRAPEFRUIT 5-LB. BAG .89

ATTENTION BEER LOVERS!

VISIT OUR NEW WALK-IN SELF SERVICE BEER COOLER FOR THE COLDEST BEER IN TOWN!

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Red & White Table Wine Magnum \$5.05
Alexis Lichine
Beaujolais Estate (1976) 5th \$3.55
Alexis Lichine
Givry 5th \$3.29
Miller High Life
Beer CTN. OF 12 \$3.53

New Zealand
LEG O'LAMB LB. \$1.49
HAMBURGER LB. \$1.29
Richfood
BACON LB. \$1.29
\$1.49

BALL PARK FRANKS LB. \$1.49
• HOLLY FARMS CHICKEN •
SPLIT BREASTS LB. .99
THIGHS LB. .79

Fowler's FOOD STORE

306 W. Franklin St. 942-3116

Plaza 3 HELD OVER 7th BIG WEEK 3:30-5:30-7:30-9:30

The best two-hour vacation in town!

NEIL SIMON'S CALIFORNIA SUITE PG

Plaza 3 HELD OVER 2nd BIG WEEK SHOWS 2:40 4:50 7:00 9:10

ROBBY BENSON

ICE CASTLES PG

Plaza 3 NOW SHOWING SHOWS 3-5-7-9

SEE THE MOVIE ALL YOU FRIENDS ARE SCREAMING ABOUT!!! HALLOWEEN

Varsity NOW SHOWING SHOWS 3-5-7

In Praise of OLDER WOMEN R

YOU'LL BELIEVE A MAN CAN FLY SUPERMAN PG

1:45 4:15 6:45 9:15

Carolina Twin EAST FRANKLIN STREET

Anthony Hopkins • Ann-Margaret
"MAGIC" RATED R

SHOWS AT 3:00 5:00 7:00 9:00 MATINEES EVERY DAY!

Clint Eastwood, Sandra Locke in "EVERY WHICH WAY BUT LOOSE" 1

SAT/SUN 3:30, 5:30, 7:30, 9:30

George C. Scott & Art Carney in "MOVIE, MOVIE" 2

Held Over 2nd Week
SAT/SUN 3:00, 5:00, 7:00, 9:00

Held Over 4th Week
NATIONAL LAMPOON'S "ANIMAL HOUSE" 3

SAT/SUN 3:15, 5:15, 7:15, 9:15

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"Gold Star" ticket Holders will receive A Prize

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Rocky the Picture Show

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Come in a costume & win a Free Pass good on your next visit to see "Rocky."

Dorm service honored

The Society of Janus, a housing honorary which recognizes outstanding service to residence hall living is accepting nominations, said Charley Kummel, president of Janus.

Kummel said this year he hoped to recognize more freshmen, sophomores and juniors, as well as seniors. He said anyone who worked hard in the residence

THE Daily Crossword by William Landis

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		13 Ending with hard or stone	49 Seine feeder
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			51 The one there
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Yesterday's Puzzle Solved:

HOOD ASHES ENE
ERGO TEEMS NASH
VALU BLASE DOSE
NEB ALE COMER
LOT MAUWIND
LOVERS RIUUN
SPRINT IDE EDS
GAIN ANE NATO
LID ASS ATLAS
ELIHO UMPIRE
COMPUTER PIO
ALONG ADS LLE
HOLL ENHIDI DOL
PERT RACED CINE
REY RESE YOGI

2/14/79