

A matter of money

Imposing costs and new requirements spur financial worries for ACC schools

This is the second of three articles examining the ACC today and its concerns for the future.

By PETE MITCHELL
Assistant Sports Editor



To use commissioner Bob James' analogy, the National Collegiate Athletic Association's relationship to the ACC is much like that of the government in Washington, D.C., to an American citizen.

"It's a kind of uniform imposition of authority," James said. "More and more, the conferences are coming under the umbrella of the NCAA, just like citizens under a government."

And just like the typical taxpayer, athletic conferences like the ACC are pulling-out their hair over jet-propelled inflation and everything else that empties the pocket these days.

The problem, in the end, is not whether a school can sign that 6-foot-10 center right out from under Lefty Driesell's nose, or whether it can squeeze a high school football All-America into college. The problem is staying in the black, finding new avenues to generate revenue for constantly expanding programs.

"We are fighting, as a conference, to secure new means of obtaining revenue," James said. "Ticket prices can't be raised any higher. Costs are increasing at a tremendous rate, and in four years, a

grant-in-aid to an athlete will cost 33 percent more than it does now. And we have no control over it."

While fighting that world, the conference has one of its biggest financial problems ever heaped on top. James calls it the "ominous cloud" of Title IX.

A December 1978, ruling by the U.S. Department of Health, Education and Welfare calls for "per capita" funding of men's and women's collegiate sports by the 1979-80 school year. The average amount spent on each male athlete must equal that spent on each female.

Basketball and football, the two big spenders and revenue generators, are not excluded from the new requirements.

This would radically alter the balance of spending on male and female sports. James says he thinks the mandate is thoroughly intolerable in that it would soon dismantle the conference's existing

athletic programs. "I know that we're better off than 90 percent of the other schools," he said. "And we don't have the money."

"I object to HEW's unfair intrusion into the educational affairs of universities. If athletic programs received federal aid it might be different," James said. "I'm for promoting women's athletics in an orderly fashion, but to think athletics is sex-neutral like all HEW areas of business is pathetically ridiculous."

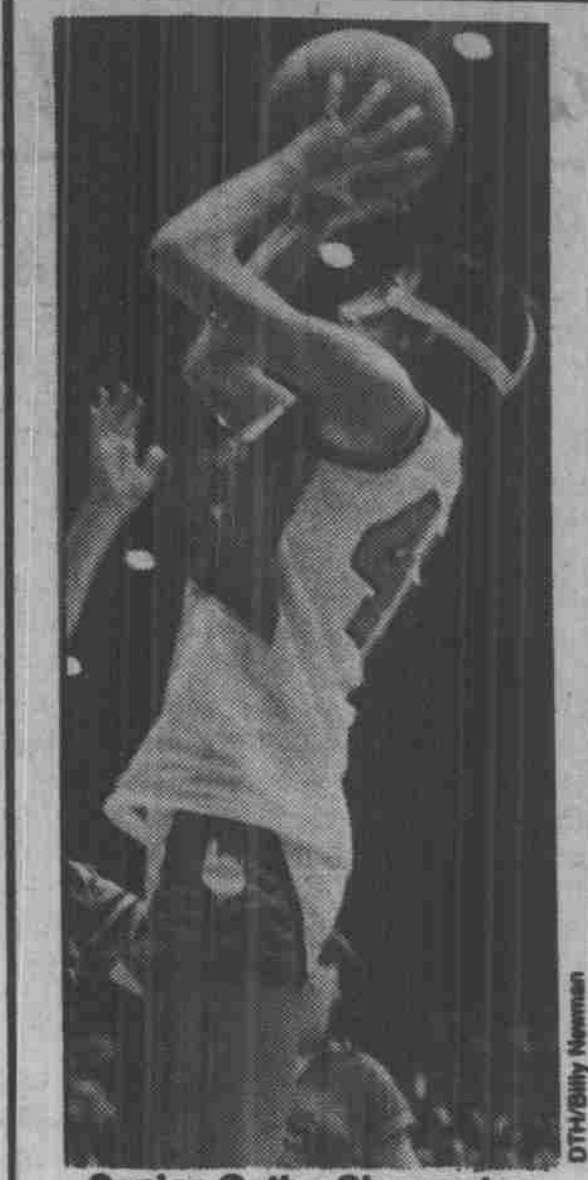
James sees particular difficulties for the conference in that HEW has regional offices in Atlanta and Washington. "Would one have jurisdiction over Maryland, Virginia and North Carolina schools and other over Clemson and Georgia Tech?" James asks. "Wouldn't there be different enforcement, teams within a conference being treated differently?"

In addition, the ACC's rich endowment program could be affected. At present, donations to athletic programs can be earmarked for a particular sport, like giving \$50,000 specifically to help the N.C. State basketball program. You can't specify an individual. But if women's sports require a much larger chunk of money than before, some of the endowments earmarked for men's sports might have to be transferred over to provide for a women's team.

"It's a unique thing in the ACC—the willingness of individuals to contribute so much. I doubt we would be in the black without them," James said. "I assume most of the contributors are male. Will they agree to contribute to women's sports? We don't know. If not, the problem could be devastating to the conference."

The private institutions such as Duke and Wake Forest will feel it first; they're already hard-pressed to provide scholarships and facilities to the degree the state-funded universities can. "Where in the hell they'll get the money to provide for increased spending on non-revenue sports I don't know," James said.

"I pray that reasonable people at HEW will weigh the complaints," James said. "I don't think the United States public will sit by and watch the programs disintegrate."



Senior Cathy Shoemaker...soars for easy jumper

Heels whip Catamounts

The Western Carolina Catamounts went back to Cullowhee dazed Tuesday night after being stunned by the UNC women's basketball team 82-62.

The game was not as close as the score indicates as the Tar Heels held 28- and 30-point leads throughout much of the second half.

Neither team was able to establish itself early in the game as turnovers plagued the first 10 minutes. UNC had a 12-11 lead at the 10:39 mark and held the Cats scoreless for the next 6½ minutes.

Carolina ran the score to 39-11 before WCU scored again with four minutes left in the first half. The two teams exchanged baskets and the half ended with a 46-20 UNC lead.

The second half went much the same as the last 10 minutes of the first as the Tar Heels were able to run their fast break with ease.

Although her team got off to a slow start, Tar Heel Coach Jennifer Alley said she saw spurts of optimism. "I thought Cathy Shoemaker's performance was one of the better performances she's had this year," Alley said.

Shoemaker led all scorers in the game with 16 points while Bernie McGlade added 14 for the Heels. The Tar Heels play UNC-G Thursday night in Carmichael Auditorium. Game time is 7:30 p.m.

—MARJO RANKIN

Indians look forward to weighty challenge

By LEE PACE
Sports Editor

Parkhill, Parkhill and Brennan. Sounds like a ritzy law firm, only these fellows hold court in gymnasiums, their judges wear striped shirts and their clients are college kids.

And the three of them are quite concerned about their case at hand, planned for 7:30 tonight in Carmichael Auditorium.

Bruce Parkhill is the boss. Younger brother Barry and Tom Brennan are the assistants. Together they coach William and Mary's young basketball team, an 8-13 conglomerate of freshmen and sophomores with only a few upperclassmen around to tie things together.

There's only a couple of guys left off the Indian team that ambushed the Tar Heels last season in Williamsburg, and the younger Parkhill is the only fellow associated with the team who's had any experience in Carmichael Auditorium.

1973, for trivia buffs, was the year Parkhill and his companions from Charlottesville, Va., came to Chapel Hill to battle the nation's No. 3 team. The Tar Heels were guarding a nine-game winning streak and a 23-game home winning streak. "We didn't exactly blow them out, but we played a pretty good game," Parkhill recalled Tuesday.

Indeed, Virginia's basketball team returned home with an 84-78 victory, and Parkhill is looking forward to another trip to Blue Heaven.

"Carmichael's a great place to play," he said. "The fans are excellent. They're not only loud, but they're good fans. They seem to be more knowledgeable about the game than the average fan."

The Indians realize they've got a tough task ahead. Three freshmen, one sophomore and one senior isn't an ideal lineup to throw up against the nation's fourth-ranked team.

"We're really young," Parkhill said. "We've made a lot of turnovers, a lot of mistakes that young players make. But we're much better now than we were a month ago. With a couple added players through a good recruiting year I think we'll be okay."

"You're talking about a mighty long shot for us to come down there and win, but we've got absolutely nothing to lose. It'll be a great experience for our kids. Win or lose we're looking forward to it. There's no reason for us to be scared or tight. We just want to have a good time and get a good experience out of it."



The Indians plan to start 6-foot-2 senior Billy Harrington (10 points per game) at point guard; 6-4 freshman Billy Barnes (7.5 ppg) at big guard; 6-10 freshman Dan Bowen (11 ppg) at center; and 6-5 sophomore Scott Whitley (11 ppg) and 6-6 freshman Dale Moats (5.5) at forward.

None of the five started last season. William and Mary's only returning player from last season's starting team, 6-9 center Tom O'Gorman, injured his knee in preseason work and was lost for the season.

On defense the Indians use a variety of sets and are deliberate offensively. "We try to work for the best shot," Parkhill said. "We can't run up and down the floor with teams like Virginia, Virginia Tech and Carolina. We're very patient."

Heels up to 4th

1. Indiana St. (43)	23-0	1,196
2. UCLA (19)	18-3	1,190
3. Notre Dame	17-3	1,073
4. CAROLINA	16-4	983
5. Duke (7)	17-4	901
6. Louisiana St.	20-3	885
7. Syracuse	20-2	869
8. Michigan St.	16-5	795
9. Louisville	21-4	759
10. Marquette	17-4	749
11. Arkansas	16-4	532
12. Texas	16-5	507
13. Purdue	16-5	310
14. Iowa	19-5	309
15. Temple	19-3	279
16. Georgetown, D.C.	18-4	223
17. Ohio State	14-7	210
18. Detroit	18-4	197
19. Vanderbilt	16-5	185
20. Alabama	15-7	124

ACC nixes own officials; tourney refs from SWC

GREENSBORO (AP)—The ACC will bypass its own officials in favor of those from another conference for the second consecutive year in the ACC basketball tournament next month.

Norvall Neve, supervisor of officials for the ACC, said athletic directors from the conference will vote during a meeting in Greensboro Wednesday on a proposed exchange of officials with the Southwest Conference.

"At a meeting in May, the ADs asked us to arrange an exchange with another

conference," Neve said Monday. "We have arranged an exchange with the SWC. I expect the ADs to approve the exchange."

The ACC tournament will be held in Greensboro March 1 through 3, with the winner receiving a bid to the NCAA playoffs.

The ACC passed up its own officials for last year's tournament, causing a furor among some of the referees. Officials from the Southeastern Conference were used in the 1978 ACC tournament.

Gymnasts progressing on schedule

With only two meets remaining before the North Carolina AIAW gymnastics tournament March 2, UNC women's gymnastics coach Ken Orso said Tuesday the Tar Heels are progressing as scheduled. However, according to the schedule of progress outlined by Orso at the start of the season, the team shifted into reverse this past weekend against Western Carolina.

Before the start of the season Orso said the team was aiming for 124 points in its first meet and planned to better this score meet by meet.

The Tar Heels scored only 121.05 points in their first meet, but have improved meet by meet en route to four victories and one second-place finish. The team peaked two weeks ago at Towson State College with a score of 125.75.

Last weekend the Tar Heels scored only 121 points in defeating Western Carolina. However, Orso said he was pleased.

"The girls were a little flat last weekend because we knew we could beat Western without scoring a whole lot of points. Plus we slacked off in practice last week,"

following the big meets at Towson and James Madison University, Orso said.

Tia Walker and Tiffany Terranova led the Tar Heels as they won all four events against Western Carolina.

Walker won in side-horse vaulting, floor exercises and uneven bars competition. Terranova won the balance beam event and finished second in the other three events.

The Tar Heels' next meet is at home against Appalachian State University, at 1 p.m. Saturday in Carmichael Auditorium.

—BRIAN E. PUTNAM

Wrestlers win, now 13-1

Carolina's wrestling team ran its dual-match record to 13-1 Monday night with a 25-18 victory at Old Dominion.

The results by weight class:
118—Dave Cooke (UNC) won by

ACC tix winners:

last chance today

Winners of the ACC Tournament ticket lottery are reminded they must pick up their tickets by 4:30 p.m. today at the ticket office in Carmichael Auditorium.

Persons on Alternate Sheet No. 3, which will be posted at the ticket office and by the Union desk, must pick their tickets up by 4:30 p.m. Friday. Alternate tickets will be sold on a first-come, first-served basis.

forfeit; 126—Wayne Martin (OD) d. Bob Monagan, 5-3; 134—C.D. Mock (UNC) d. Ed Carlson, 18-3; 142—Buddy Lee (OD) pinned Scott Nodland 4:14; 150—Tim Davidson (OD) d. Joe Galli, 12-6; 158—Arthur Holmes (OD) d. Dave Juergens, 8-4; 167—Carter Mario (UNC) won by forfeit; 177—Dean Brior (UNC) d. John Nolan 15-5; 190—Pat Ryan (OD) d. Norm Walker 7-6; Hwt.—Tom Rohrbacker (UNC) d. Frank Nolan, 14-4.

Carolina's next competition is this weekend with home matches scheduled Friday night against Virginia Tech and Saturday night against East Carolina.

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STRIKE THREE (By Gary Elbert)

Excuse me, girl—us the blue coat, but looks probably wondering why I'm here in the back. (to the girl) Not at all.

WELL, I WAS JUST WONDERING IF YOU MIGHT GO OUT WITH ME TOMORROW NIGHT?

SURE.

I MEAN, DON'T LET APPEARANCES FOOL YOU, I'M—SALVANA?

I SAID I'D LIKE TO GO OUT WITH YOU TOMORROW NIGHT. ARE WE GOING TO DO?

I—I DON'T KNOW... I NEVER FIGURED I'D HAVE TO WORRY ABOUT THAT...

ANY VALENTINES IN THERE?

ANY VALENTINES IN THERE?

NOTHING ECHOES LIKE AN EMPTY MAILBOX

HI, BENNY. WHAT'S COOKIN'?

AUSTERITY CITY, GIRL—BENNY JUST BECAME A STAT!

A STAT? NOT YOUR JOB? OH, BENNY, I'M SO SORRY...

YEAH, WELL, SORRY, DON'T MEAN NOTHING TO NOBODY, GINNY, ESPECIALLY TO THE MAN!

WHEN THE MAN STARTS TALKIN' HARD TIMES, WHO IS IT ALWAYS TAKES A WALK? THE BROTHERS, THAT'S WHO! FOLKS LIKE BENNY AND ME!

YOUR COUDE, YOU DON'T EVEN WANT A JOB!

YEAH, BUT IF I DID, I'D BE ONE OF THE FIRST HIT!

IT'S TRUE, GINNY.