

Morehead Planetarium

By LOUISE GUNTER
Staff Writer

In 1949, adult admission to the show at the Morehead Planetarium was 38 cents; today it is \$2.75. But the price is not all that has changed.

Anthony F. Jenzano, called a "mechanical genius" by the Morehead Planetarium's first director, has worked at the planetarium since it first opened its doors in 1949. Director of the Morehead facility since 1960, Jenzano reflected, "The role of the planetarium has changed markedly, from strictly an astronomical instrument to a multimedia space-science facility."

"Oct. 20-26 is International Planetarium Week," Jenzano said. "It is to recognize the first week of planetarium demonstrations in Germany in 1923."

When it opened in 1949, the Morehead Planetarium was one of six in the country and the only one affiliated with a college or university.

The \$3 million facility was a gift from John Motley Morehead, grandson of the former North Carolina governor of the same name.

In 1945, Harvard astronomer Harlow Shapley visited Chapel Hill to deliver a series of lectures, and he observed that the people of North Carolina were "astronomically ignorant."

W.D. Carmichael Jr., then comptroller of the University, remembered Shapley when Morehead began to talk of building an observatory or a planetarium, and he arranged for the two men to meet.

"Your state needs a cosmic awakening," Shapley told Morehead. "North Carolinians are the most astronomically ignorant people in all America."

A story quotes Morehead as saying, "Amend your statement, Mr. Shapley, to read 'of all the people in America, North Carolinians are the most ignorant of astronomical matters,' and we'll build a planetarium." Shapley amended his statement.

'Your state needs a cosmic awakening. North Carolinians are the most astronomically ignorant people in all America.'

—Harvard astronomer Harlow Shapley, 1945

While minister to Sweden in the early 1930s, Morehead saw the German Zeiss Model II Planetarium in Stockholm. In 1947, he purchased it for \$67,000.

The *Charlotte Observer* quoted Jenzano as saying that Morehead "wanted to give a 'silk hat' gift—something of special value that the state legislature would never have appropriated money for."

Gift donated as aid for cosmic education

astronauts in celestial navigation.

"I prepared and submitted an outline of what we intended to do, and how it could benefit the space program," Jenzano said. "Ours was selected and the astronauts arrived in January 1960. We trained crews for all Mercury, Gemini, Apollo, Skylab and Apollo-Soyuz programs."

"We also arranged for every astronaut to be an alumnus of UNC," Jenzano continued. "I designed a certificate honoring the astronauts for academic diligence under the classroom dome of the Morehead Planetarium in quest for orbits of higher achievement." The recognition confers the status of "Alumnus and Tarheel" on all of the astronauts, "with all rights and privileges pertaining."

Jenzano said the astronaut training program was of great pride to the planetarium. "By the time Neil Armstrong stepped on the moon, he had 125 planetarium hours to his credit," he said.

Today the planetarium receives 50,000-60,000 schoolchildren a year. "Any grade level can come once a week and see a different program for their level," Jenzano said. "On any given day there are eight different programs."

"The Christmas and Easter shows are so popular that they attract about one third of our total annual attendance," Jenzano said. "Those shows run about five weeks each."



Jenzano, director of the Planetarium ...planetarium role has changed

Today, the Morehead Building not only houses the planetarium, but also an elaborate art gallery, various science exhibits, an observatory operated by the UNC Department of Physics and Astronomy and various dining and conference halls to accommodate University and Morehead Foundation functions.

APO Campus Chest

Male beauty contest to be held

By TIM PRESTON
Staff Writer

Carolina men, get out your bikini briefs and start weight training. Alpha Phi Omega service fraternity is sponsoring a Mr. Rameses contest Nov. 13. Contestants will be judged in a three-piece suit contest, then the men will change into swimsuits, and finally, there will be a talent contest.

"The accent will be on the humorous," said Barbara Minderman, APO's Campus Chest chairman. Sororities, coeducational residence halls and student organizations may sponsor contestants for \$25, Minderman said. APO hopes to attract between 20 and 25 contestants.

"First prize will be along the lines of men's clothing," Minderman said. Mr. Rameses also will be recognized at the Homecoming game against the University of Virginia on Nov. 15.

The Mr. Rameses contest will feature a female mistress of ceremonies and several female judges, she said. The judges will be chosen from sororities, faculty or staff, dorms and the town.



APO searches for Mr. Rameses ...money for Campus Chest

"We anticipate raising about \$1,000," Minderman said. Admission to the contest to be held in 100 Hamilton Hall, will be either 50 cents or \$1. The money raised will be contributed to about a dozen area charities through Campus Chest.

Letters have been sent to various area charities advising them to submit applications for Campus Chest funds. Several campus representatives will meet Nov. 5 to decide which charities will receive contributions.

The Mr. Rameses contest was the idea of a few APO brothers, Minderman said, and was created to fill the void left by the termination of the "Ugly Man on Campus" contest, a main source of revenue for the Campus Chest in the past. Fraternities and sororities sponsored men to dress up in an explicitly ugly manner to solicit donations from students.

Plummeting profits and interest in the contest compelled APO to quit sponsoring the ugly man contest, APO president Warren Collier said.

"Fraternities and sororities have gotten involved in their own projects and philanthropies," he said. "It was not so much that they were not participating—they're putting their energies elsewhere."

"The charities receiving money should benefit students because it is their money," Collier said. He explained that Campus Chest funds have been given to day school centers, retirement homes and halfway houses in the Orange County vicinity.

The Campus Chest donates money to local charities that do not have the ability to solicit donations state or nationwide, he said.

Job recruiters here

The following employers and graduate school representatives will be on campus to discuss job opportunities and academic programs on the dates indicated.

Students can sign up for appointments with these representatives eight days ahead of the visit in the University Placement Services, 211 Hanes Hall. A resume is necessary at the time a student signs for an interview. It is to be in the folder accompanying the sign-up sheet.

DATE	ORGANIZATION	Oct. 29	Coopers & Lybrand
Oct. 27	Georgetown Law Center		Bic Pen Corp.
	A. M. Pullen & Co. Policy Management Systems		Federal Bureau of Investigation
	Thom McAn Control Data Corp.		Scott Paper Co.
	Indiana University Business School		Radian Corp.
	Caster Knott Co.	Oct. 30	Cargill Inc.
Oct. 28	Xerox Corp.		Washington & Lee School of Law
	Columbia University School of Business		Union Carbide Corp.
	Duracell		Union Carbide Corp.
	USC Graduate School of Business		Dixon, Odom & Co.
	Sharrard, McGee & Co.	Oct. 31	K-Mart Apparel
	Cornell University Graduate School of Business & Public Administration		Blue Bell Inc.
	University of Richmond Law School		Milliken & Co.
	Coopers & Lybrand		University of Virginia Law School
			Washington College of Law
			Southeast Banking Corp.
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WOMEN'S STUDIES COURSES UNC-CH SPRING 1981 CROSS-LISTED COURSES

WOMEN'S STUDIES 99	Introduction to Women's Studies	TTH	2:00	Martin
WNST 169 (HISTORY 169)	Women in American History	TTH	9:30	Filez
WNST 183 (PSYCHOLOGY 183)	Contemporary Sex Roles	F	9:00	Cook
			12:00	
DEPARTMENTAL LISTINGS				
AFRICAN STUDIES 48, 1	Special Topics in African Studies (African Women: Changing Ideals and Realities)	TTH	11:00	Dunbar
ANTHROPOLOGY 37, 1 ENGLISH 2, 1E	Culture and Gender Roles English Composition and Rhetoric	TTH	2:00	Sheper-Hughes
		MWF	9:00	Lueck
ENGLISH 2, 44	English Composition and Rhetoric	MWF	10:00	Seebinder
EPIDEMIOLOGY 298	Epidemiology of Women's Health	TTH	8:00	Williams
HEALTH ADMIN. 145 HONORS 28, SEC. 1*	Women in Management	TTH	3:30	Allen
PHILOSOPHY 48, 1	The Writings of Virginia Woolf	MWF	2:00	Leland
	Contemporary Issues: Racism and Sexism	MWF	11:00	Thomas
SOCIAL WORK 286, 1	Women in Social Work: Practitioners and Clients	T	7:00	Farel
SOIOLOGY 95, 4	Special Topics: Sex Roles	TTH	3:30	Udry
SPEECH 95, 9	Female-Male Communication	T	7:00	Jarrard
SPEECH 171	Performance of Recent American Poetry by Women	TTH	9:30	Long

ALLIED COURSES WITH PARTIAL FOCUS ON WOMEN
ECONOMICS 191 An Introduction to the Labor Problem (See Spring '81 Schedule)
RELIGION 84, 1 Psychology of Religion TTH 11:00 Puck
*Honors Seminar, please register through Honors Office, 303 South Building

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THE Daily Crossword by Marlon Moesser

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Yesterday's Puzzle Solved: