

UNC students say the University atmosphere promotes alcohol consumption. The *Daily Tar Heel* examines this phenomenon in a two-part series beginning today, below and on page 3.



Last year they won it all. But can the Tar Heels take the national championship in basketball two years straight? A 32-page special insert, *The Daily Tar Heel Preview*, covers Carolina basketball inside and out. Look for it in Friday's *DTH*.



**Don't forget umbrella**  
Periods of rain today and tonight. Highs in the mid-50s. Overnight low in the upper 40s. Warmer tomorrow with highs in the lower 60s.

# The Daily Tar Heel

Serving the students and the University community since 1893  
Thursday, November 18, 1982 Chapel Hill, North Carolina

**Food fight?**  
RHA and Student Government need all South Campus residents to complete and turn in the food service survey to their floor presidents today.

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**A Special Report:**

## 'DTH' survey looks at student use of alcohol

By JOSEPH BERRYHILL  
Staff Writer

• First of a two-part series.

classified as students who consumed more than 55 drinks per month.

According to the *DTH* survey, 54 percent of students surveyed said that they had driven after having more than two drinks, two beers or one glass of wine, but only 2 percent said they have ever been convicted of driving under the influence.

The spring 1982 Carolina Poll, conducted by the UNC School of Journalism, found that 18 percent of the general population responded "yes" to a question asking if they had driven within the past year after having more than two drinks in the previous hour. The *DTH* poll set no time limit on driving after drinking.

The CAES survey found that 32 percent of undergraduates said that, within the last month, they had driven after drinking, Morrison said. The figure would be higher if adjusted to a year's time, she added.

Mills had a simple explanation for the number of students willing to drink and drive: "Folks are convinced they can get away with it."

"The chances of getting caught if you drink and drive are one in 2,000," he said, citing a study conducted by John Lacey and colleagues at the Highway Safety Research Center at UNC.

Seventy-six percent of the respondents in the *DTH* survey said that they never experienced peer pressure to drink.

"The pressure to drink is very subtle and is not seen as pressure," Minuto said. People who are in trouble with alcohol are the ones "who have been receiving peer pressure not to drink," she added. Problem drinkers receive this pressure because their behavior is outlandish and their friends notice it, Minuto said.

"I think that peer pressure to drink exists," said Frank Hirsch, chairman of the Town Relations Committee of Student Government. "Carolina takes great pride in being 'The Beer Drinking Capital of the World.'"

A big problem with peer pressure exists during Orientation Week, which is filled with parties and drinking, Hirsch said. "I think a lot of the free time (during Orientation Week) could be used in other ways."

According to the *DTH* poll, 79 percent of the respondents thought the atmosphere at the University encouraged drinking, while only 1 percent thought the atmosphere discouraged drinking.

"It (the University) is a highly social campus," Schroeder said. "It has a tradition of consumption which gets passed from student generation to student generation."

"A lot of people at this age party a lot. That's part of being young and having fun."

Morrison said the CAES survey reiterates the *DTH* survey findings. "We found that people who drank less were more likely to agree with that statement (that the atmosphere encourages drinking) than the heavier drinkers," she said.

Hirsch said the University was "like Virginia, Georgetown and other schools that take a lot of pride in establishing themselves as social schools."

"Students pride themselves on what they can do outside the classroom too," he said.

The *DTH* survey also revealed that 66 percent of students think the University has shown about the right amount of concern about alcohol.

Mills said that programs like CAES have received

**'DTH' alcohol survey**

|   |   |     |
|---|---|-----|
| 1. How often do you drink beer or wine?   | Regularly                                       | 31% |
|   | Occasionally                                    | 53% |
|   | Never   | 16% |
| 2. On how many days in the last seven did you drink beer or wine?*  | None  | 21% |
|   | 1   | 26% |
|   | 2   | 27% |
|   | 3   | 15% |
|   | 4-5   | 10% |
|   | 6-7   | 2%  |
| 3. How many servings of beer or glasses of wine did you drink last week?*                                   | 0-1   | 28% |
|   | 2-4   | 26% |
|   | 5-9   | 21% |
|   | More than 9                                     | 25% |
|   | Never   | 0%  |
| 4. How often do you drink liquor?   | Regularly                                       | 4%  |
|   | Occasionally                                    | 68% |
|   | Never   | 28% |
| 5. On how many days in the last seven did you drink liquor?*  | 0   | 63% |
|   | 1   | 27% |
|   | 2   | 7%  |
|   | 3   | 2%  |
|   | 4   | 1%  |
| 6. Do your parents drink?   | Yes   | 60% |
|   | No  | 40% |
| 7. Did you drink before coming to college?*   | Yes   | 72% |
|   | No  | 28% |
| 8. Do you experience peer pressure to drink?  | Regularly                                       | 1%  |
|   | Occasionally                                    | 22% |
|   | Never   | 76% |
| 9. Have you, within the last year, driven after having more than two drinks or beers or one glass of wine?* | Yes   | 54% |
|   | No  | 46% |
| 10. Have you ever been convicted of driving under the influence?*   | Yes   | 2%  |
|   | No  | 98% |
| 11. Do you think you have a drinking problem?*  | Yes   | 1%  |
|   | No  | 99% |
| 12. Do you have any friends that you think may have a drinking problem?*                                    | Yes   | 48% |
|   | No  | 53% |
| 13. Do you think the atmosphere at UNC:   | Encourages drinking                             | 79% |
|   | Is neutral towards drinking                     | 20% |
|   | Discourages drinking                            | 1%  |
|   | Too much concern about alcohol                  | 8%  |
| 14. Do you think the University has shown:  | About the right amount of concern about alcohol | 66% |
|   | Not enough concern about alcohol                | 26% |
|   | Too much concern about alcohol                  | 8%  |

Number of respondents: 377  
\*Only students who drank either beer, wine or liquor were included in these questions.  
Percentages may not add up to 100 because of rounding off.

good student support. "The student's perception (about the administration) is correct," he said, adding that there was still room for growth in alcohol programs on this campus.

Minuto cautioned the University to be careful about its stance on alcohol use.

"You don't want the students to see the University as the anti-alcohol hard-liners," she said. "The best way to solve this problem is to work together."

Freshmen abstain from alcohol use more than other students, according to the *DTH* survey. Thirty percent of freshmen said they never drank beer or wine, but the level of abstainers declined to 15 percent for sophomores and continued to decline marginally with each successive class year.

The margin of error for findings involving subgroups such as freshmen is higher than 5 percent, because the results are tabulated from less than

the total sample. The high percentage of freshman abstainers is consistent with other survey findings.

The office of student affairs conducted a survey in the fall of 1981 of 3,000 freshmen the day after they arrived at UNC. On an alcohol consumption multiple choice question, 34 percent of the freshmen responded, "I rarely or never drink."

See SURVEY on page 5

## BSM's Watson takes leave of absence; impeachment petition under scrutiny

By KYLE MARSHALL  
Staff Writer

According to the BSM constitution, 45 general body signatures and five Central Committee signatures are needed to begin impeachment hearings.

"I'm leaving the impeachment drive up to the general body," Jenkins said Wednesday. "If they get another drive started, I'll be willing to help. But right now I have too many other priorities to be concerned with."

The BSM constitution states that if a proper impeachment petition is presented to the Central Committee, a hearing will take place at the next Central Committee meeting. Two subsequent votes from the general body are needed for removal from office.

At Tuesday's meeting, some of the general body members present suggested that the petition be passed around for the Central Committee members to consider signing so that a hearing could be scheduled.

Two Committee members signed the petition, but the other members said they could not sign the petition in its present form because it contained statements with

which they disagreed.

Jenkins' petition implied that those who signed agreed with the charges against Watson, the committee said.

"We won't sign the petition because of the wording," committee member Perry Green told the general body members.

But the committee agreed to discuss impeachment hearings if a new petition was presented.

"If the wording of the petition is changed, there should be no trouble in getting the five (necessary Central Committee) signatures," Bland said Wednesday.

The charges against Watson include violating the BSM constitution, the Student Government Treasury Laws and the Honor Code.

One specific complaint alleges that Watson operated a petty cash fund, which would be a violation of the Treasury Laws.

Watson, who was present at the meeting, said she would respond to the charges "only in a hearing because there are too many rumors and false accusations."

See BSM on page 5

## Sun Bowl seems likely bid for UNC

By NORMAN CANNADA  
Special to the *DTH*

Bids cannot officially be extended until Saturday, but it appears that North Carolina will be going to the Sun Bowl in El Paso, Texas, on Christmas Day.

"I can't tell you that we've completed the deal because the NCAA would be on our backs," Sun Bowl Executive Director Tom Starr said. "But I will tell you that we're sending four representatives your way this week (to the UNC-Duke game Saturday in Durham). That should tell you something."

Neither UNC Athletic Director John Swofford nor head coach Dick Crum could be reached for comment, but the bowl appears to meet the standards Crum set last week at his weekly press conference. First, the \$400,000-plus payoff should allow the Tar Heels to make the trip without losing money. Second, Texas provides UNC with a Top 20 opponent. The Longhorns are ranked 17th in this week's Associated Press poll. A third stipulation, that the bowl not be on Christmas Day, was reportedly dismissed after a meeting between Crum and the UNC seniors earlier this week.

After a 27-14 victory over Virginia, the Tar Heels were considered to be among the top contenders for both the Liberty and Peach bowls, with an outside chance at the more financially lucrative Gator Bowl. Early in the week, the Liberty Bowl reportedly opted for an Alabama-Illinois match, thus removing the Heels from consideration.

"Our committee has come to a decision, but I can't say anything," Liberty Executive Director A.F. Dudley said. "It will be announced Saturday."

George Crumbley, executive director of the Peach Bowl, said Wednesday that the major stumbling block in getting UNC to spend New Year's Eve in Atlanta was the unavailability of a "suitable" opponent.

"We were very interested in North Carolina and tried to work with them to find an opponent they would find suitable," Crumbley said. "We tried to set up a match with Ohio State, but they were getting a bit of romancing from a couple of other bowls. They will probably go to the Holiday Bowl (in San Diego, Calif.), and my guess would be that they were lured by the idea of playing a conference champion (Brigham Young)."

With those two bowls out of the picture and the chances of a Gator Bowl bid growing slimmer, two Texas bowls — the Bluebonnet and the Sun — became possibilities. The match-up with Texas apparently was what North Carolina was looking for.

Starr said that although most observers did not link UNC and the Sun Bowl until this week, the Bowl scouts have been looking at the Tar Heels for a long time.

"They were on our original list of 30, but it looked for a while as if they were going to a New Year's Bowl or the Gator," he said.