

The Daily Tar Heel

90th year of editorial freedom

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Dram sham

Part of Gov. Jim B. Hunt's proposed drunk driving legislation is the "dramshop" law. That proposal would make restaurants, bar owners and grocery store owners who sell alcoholic beverages to minors or drunk customers subject to civil suits if the customers later cause traffic accidents. That would place an unfair burden on businesses and also may damage the rest of Hunt's anti-drinking package.

The dramshop proposal is the most unreasonable proposal presented by the governor. The law is unfair because it places the blame for a person's drunkenness not on the person himself, but on the business where the alcohol was purchased. Bars cannot be responsible for the sale of alcohol to adults of legal drinking age. For example, if a person drank a six-pack of beer, then ordered one drink at a bar and had a traffic accident, the bar would be legally responsible for any civil damages.

The dramshop law would force bar and restaurant owners to decide when a customer is too drunk to have another drink. That is a subjective judgment a bartender should not have to make. A person who may appear reasonably sober could still be legally drunk. To accurately measure alcohol consumption, bars and restaurants would have to give each customer a Breathalyzer test, which currently is not practical.

Rather than approving an impractical law that would be impossible to enforce, the General Assembly should push for stricter enforcement of existing laws. To its credit the General Assembly is trying to negotiate a compromise on Hunt's dramshop law by making businesses who sell alcohol to minors liable in civil court. Even that law, however, is unnecessary because selling alcohol to minors already is against the law. Better enforcement of that law would do more to accomplish the governor's purpose than the proposed dramshop legislation.

By allowing the General Assembly to simply weaken his proposal, the governor only made a bad idea worse. Instead of pressing for passage of a law that cannot work, Hunt would do better to concentrate his efforts on winning approval for the rest of the DUI package.

Goin' smokeless

It gets more and more difficult to stop. And who would want to? You just put a little pinch between your cheek and gum, and by golly, you're getting so much tobacco taste you don't want to quit. Or you take out your pouch of chew and get a big handful of leaf and stick the stuff in the side of your mouth till you look like a big league baseball player stepping up to the plate in the bottom of the ninth inning.

Chewin' tobacco has gotta be the greatest thing since the creation of the pick-up truck. Of course, there are a few disadvantages. **Oops.** Once the juices get flowin' they'll be some mighty powerful expectorating going on and it's a good idea to keep a cup around or else you might slip up and spill a little.

Not that a little juice should stop you. **Pardon.** And don't listen to any fancy doctors either. Sure, **so** chewing can cause bad breath and discolored teeth. Sure, **so** it can cause receding gums, tooth decay and oral cancer. So what are ya, anyway, an English major? You eat quiche or something?

The bottom line is that a whole lot of men and women across the country are turning to smokeless tobacco. We're just not talking about ol' country boys either. Since 1974, sales of snuff and chaw have been growing at an annual rate of about 10 percent. Dippers and chewers have been consuming about 100 million pounds of the stuff a year.

Young 'uns are dippin' and chewin' like never before, too. A whole generation of Americans (sorry again) is growing up with a cup in its hands and a pouch or can in the back pocket. That's the way it ought to be. Even though this was written with tongue in cheek, goin' smokeless sure beats blowin' smoke.

'Playboy' ad degrades women

By SUSAN ROE and NEVA DAIL BRIDGES

The following editorial column appeared in the February 1983 issue of *SHE* magazine. Although some will argue that *Playboy* is moderate in comparison to the abuses outlined, we feel that, at the very minimum, it promotes an image of women as things to be used.

By LYNNE HARRIS

The most dangerous and frightening aspect of pornography is the possibility of belief and acceptance of its ideas. Whether or not people are aroused by pornographic violence or entertained by it is not the point. The pictures alter our consciousness by legitimizing victimization. It is the implicit and explicit approval of aggression that is important. Therefore, those against pornography are not against it for its sexual content but for its dehumanizing message. The issue is not morality but violence.

The hostility against women is predominant yet rarely noticed theme throughout pornography. Laura Lederer in *Take Back the Night* makes an excellent point when she asks if it is really too much for men and women to recognize hate when they see it. Her analogy is that if a Jew or black or any other oppressed people is tied, spreadeagled, stripped, and whipped, then one could assume that the person who made the picture did not hold the group in very high regard. But put a woman in that picture and men laugh and women turn their heads.

Those people who ask for less violence on television for their children's sake are not accused of being pro-

cessorship or against the First Amendment. Similarly, minority groups who fight against racial slurs and degrading representations are waging a political fight. Yet when women are the group degraded, and pornography is the fight, then the cause is square or conservative, particularly in this age of sexual revolution.

It is under the cloak of the sexual revolution that pornography is damaging because it distorts sex by portraying men as violent aggressors and women as victims. Furthermore, women in pornography accept and even take pleasure in violent abuses. Thus, the horror of pornography is that it implies that women are innately masochistic and desire male domination.

Not surprisingly, pornography escalated in amount and severity as women began to take strides towards equality and rejected the traditional role of subordination. Causing a crisis to the male ego, the Women Liberation movement fostered the male fantasy expressed in pornography. The feeling of disgust that women feel when viewing pornography could be the realization that female bodies are being exploited and violated to bolster the male esteem which enjoys seeing women as playthings and sexual objects.

Pornography must be stopped, for it teaches violence, aggression, and objectification of women.

The *Playboy* ad run in the Feb. 8 issue of *The Daily Tar Heel* has prompted us to address the issue of pornography, society's attitudes toward women, and how the two are intertwined. We question whether anyone on

this campus would want to see the women of Chapel Hill — or women in general — portrayed as objects for men's enjoyment. Even the language used in the advertisement and the subsequent editorial printed in the *DTH* ("Guys and dolls," Feb. 10) were derogatory. *Playboy* solicits "co-eds" and "girls," not once do they use the word "woman." The subtitle of the magazine is "Entertainment for men." Only by using the words "sexual plaything," could they be more obvious about their intent. The title of the *DTH* editorial is an outrageous referral to women as objects; toys to distract. The tone of the writer is condescending; the editorial reduces a serious issue to a trivial one. The portrayal of women in a pornographic manner becomes merely a bad joke.

People will argue that certain women will want to respond to the advertisement and that in printing the ad, the *DTH* is offering them the choice. We feel it is important to realize that cultural values shape attitudes of our society's members. Women have internalized these values, accepting the domination of and exploitation by males — accepting the idea that they are nothing more than objects for men's entertainment.

John Drescher informed representatives of the Association for Women Students that the *DTH* reserves the right not to publish advertisements deemed to be in "poor taste." We abhor the exploitation of the human body and the violation of our dignity. This is poor taste.

Susan Roe, a senior political science and philosophy major, is vice chairperson for membership in the Association for Women Students. Neva Dail Bridges is a senior psychology major from Raleigh.

LETTERS TO THE EDITOR

Don't abolish Student Government

To the editor:

It's that time of year again. Each February the normally bare walls of campus buildings and dormitories are covered with campaign posters for student body president, RHA president, CAA president and even CGC candidates. This year, however, the election has an interesting controversy in the emergence of Hugh Reckshun for student body president.

There are two things I believe each student should consider before deciding how to cast their vote Tuesday.

First, I think the reputation of UNC is at stake. This University has an outstanding reputation nationwide. In all areas of academics, sports, and extracurricular activities the University excels. Imagine what other schools will think of a University whose student body president wants to "get off like a big dog."

Second, the Executive Branch of the Student Government performs many useful functions. An excellent example is the food service which Reckshun complains about. Without Mike Vandenberg's commitment, instead of the \$100 mandatory meal plan we face next fall, dormitory residents could be looking forward to 15 meals a week catered by the University. The Executive Branch founded the Student Legal Service and more recently, the Student Employment Service, which employs more than 700 students. We are one of the few universities in the country which has a student representative on the board of trustees. That means that we are represented in every decision made by the board. The Executive Branch significantly altered education policy a few years ago, when it prevented the faculty from changing the QPA requirements of the University. If there had been no Executive Branch input then, the faculty would have required a 2.75 QPA to graduate and a 2.0 QPA to stay in school each semester.

Perhaps the biggest trial for the Executive Branch, however, will be in the upcoming year. If the drinking age is raised to 21, students could be in for a few surprises next fall. The Executive Branch has protected students' rights in this area be-

fore. For example, in the past the Executive Branch made it possible for first offenders to take an alcohol awareness class instead of going to jail. The Executive Branch could work with the mayor and town council to prevent such strict enforcement if they could guarantee, for instance, that 16- and 17-year-olds would not be at University social functions. Even if the Executive Branch is unsuccessful, at least students would be aware of the policy before they were arrested. The Executive Branch could publicize the town's alcohol policy before many students are rudely surprised.

It is an interesting irony that the keg party that Reckshun proposes might never occur because the Executive Branch would be eliminated.

This is not an argument for conforming with all Executive Branch functions — far from it. If students are upset with a particular Executive Branch function, changes should certainly be made. I am only arguing that abolishing one of the nation's most effective student governments is uncalled for. Ask the students at the University of Georgia, who haven't had student government for a few years since the election of their unknown candidate. At the University of Wisconsin-Madison, the student body president spent their student fees to build a huge wooden replica of the Statue of Liberty. Let's hope that we don't have to have such a huge erection.

John Gibbons
338 Hinton James

Reckshun the realist

To the editor:

We need a Hugh G. Reckshun in campus government. Of all the candidates for student body president, Hugh G. has the strongest grip on reality. The major thrust of Reckshun's hard-hitting campaign is that Student Government is impotent, and that the abolition of the costly Executive Branch would not hurt students. None of the other candidates has addressed the merits of Hugh G.'s arguments.

If the experience at Cornell University is indicative, Reckshun is absolutely right. There once was a university senate at Cornell. Like the student government here, the senate was mostly sound and very signifying nothing. The Cornell student government was abolished in 1977. The abolition did not adversely affect student interests. The only difference in campus life was that the university newspaper no longer was filled with meaningless pronouncements by campus politicians.

Give Reckshun the chance he needs to improve life at the University of North Carolina. Give him your vote Tuesday.

Andy Feldman
UNC law student

Tilegate (cont'd.)

To the editor:

I think that District Attorney Wade Barber's statement that he plans to advocate a general statute in the General Assembly making it a crime for state employees to purchase goods and services through the state is irrelevant to the Boulton case. Boulton is a University employee. Barber was quoted in *The Chapel Hill Newspaper* as stating that there already is a general statute applying to University employees and county employees. Therefore, Barber's proposal is misleading. He seems to imply that he is going to take some action to clear up a foggy area in the law. The law which is relevant to this specific case already exists. I think his statement serves to mask his inaction regarding this case.

Kelley Whaley
Chapel Hill

Extend gym hours

To the editor:

If you need an issue for your campaign or a plank for your platform, pay close attention to this letter. Because if you can solve this problem and guarantee that you'll improve the situation, you'll get my vote and, I'm sure, a few others, too. I noticed last weekend that Fetzer and

Woollen Gyms and basketrooms are open only from 2-6 p.m. on Saturdays. This is a new policy, and I was told that it is permanent. The hours used to be 10 a.m. to 6 p.m. on Saturday. I don't know what warranted this cutback, but it surely could not be lack of student use of the facilities during these hours.

Since no classes are held on Saturdays, it is a day when there is time to get some exercise. It is a day for those who have had a busy week to unwind in a game of basketball, racquetball, or squash, or just lift some weights. Also, with the biggest intramural sport of the year upon us (basketball) and a big crunch on available court time, it seems like a waste of the facilities not to have Woollen and Fetzer Gyms and basketrooms open at the above mentioned hours. And if you consider the facts that (a) more people play racquetball during the colder months, (b) you have to call the IM office for up to half an hour sometimes to reserve a racquetball court and (c) the court hours have now been cut, you wonder where the common sense is of the person who is responsible for this.

Two years ago, the facilities at Woollen Gym remained open until midnight during the week (Monday-Thursday). It was a pleasure to be able to blow off some steam after a day of classes and studying and have that late night option of being able to squeeze in some exercise at the end of the day. The facilities also used to be open after home football games that year.

According to the President's Council on Physical Fitness, a sound body and a sound mind are two things that go hand in hand. This University, which parallels the council's goal through strong athletics and academics, should stay consistent with its ideal and expand the hours of operation of Woollen and Fetzer Gyms for the University community. And it is the responsibility of the CAA and student body presidents to see that this gets accomplished, if it is so the desire of the student body, which I feel it is.

Howard Gross
927 Morrison Dorm

Begin must choose between land and morals

By LEILA DUNBAR

Menachem Begin, in his quest to keep and expand the Golan Heights and the West Bank, has underestimated the power of his people.

Israel's state commission, headed by the chief justice of its Supreme Court, this past Tuesday released a report which stated that top Israeli officials, including Begin and Defense Minister Ariel Sharon, were indirectly responsible for the Sept. 15 Beirut massacre by the Phalangist army in which hundreds of Palestinians were killed.

The report stated that Israeli officials should have realized, because of the Phalangists' history of violence and unrest caused by the assassination of their new leader, Bashir Gemayel, the potential for a massacre.

Begin had originally opposed the inquiry, calling it "blood libel." But a demonstration in Tel Aviv by 400,000 people made him reverse his decision.

Since the publication of the report, confusion and anger have reigned in Israel.

THE WEEK IN REVIEW

Cabinet members, Begin's coalition and the National Religious Party want Sharon to resign, as does the United States.

However, Begin, some demonstrators in Jerusalem and the right-wing Tehiya Party, which opposed a peace treaty with Egypt, want him to stay. Sharon should resign, because, as defense minister he should have realized the potential for disaster, but he ignored it. However, under Begin's militaristic tendencies it's understandable how Sharon could easily ignore the danger. In a war climate, it's possible that officials far removed from the fighting could be thick-skinned. Brig. Gen. Amos Yaron, division commander in the Beirut district, said, "Everyone showed insensitivity, pure and simple."

Begin has let his thirst for territory interfere with

what should be his highest priority: to see, as his country is beginning to, that the holding of territory is not the highest priority of Judaism, and that land claims should be subordinated to moral considerations with the Palestinians.

Begin, in his try to cover up the massacre inquiry, his refusal to evacuate its forces from Lebanon, and his insistence on retaining Sharon, has been belligerent and uncooperative. The Israeli people cannot trust him and he should go as well as Sharon.

Can't phone home

Don't touch that dial! It's going to be a lot more expensive to reach out and touch someone, since Southern Bell filed for a \$145 million rate increase this past Tuesday. In Chapel Hill for instance, the rates for basic, one-party service will rise from \$10.40 to \$16.20. There also would be increases in phone installation, long-distance calls and local directory assistance.

Southern Bell has argued that it needs the hikes in light of the recent deregulation of phone rates.

Before, money generated by long-distance calls was used to subsidize local phone rates. That no longer is the case.

But the company neglected to include its \$19.6 million revenue from the Yellow Pages in the request, which was overruled by the State Supreme Court Wednesday. Southern Bell was instead going to recoup that money from its customers.

Southern Bell also wants to raise its profits so its stock will be worth more once it goes on the market.

Economically, a competitive market should be a buyer's market, because the competing firms need to lower their rates to win subscribers.

But the N.C. Utilities Commission is putting the Southern Bell request on hold. A decision isn't expected until next September.

So, at least for now, phoning will still be the next best thing to being there.

Bare facts

One unlikely all-ACC team is causing quite a stir in the Triangle area. *Playboy* ran an ad in *The Daily Tar Heel* on Tuesday, asking beauties 18 years and older to try out for a place in its annual co-ed pictorial. Come September they hope to show the pride of the ACC.

In Thursday's paper, a letter appeared from the Association for Women Students which condemned the *DTH* and called the ad "insulting and degrading to women." Sarah Lee, spokesperson of AWS, said that pornography objectifies the woman and in her letter implied that its existence generates more violence against women.

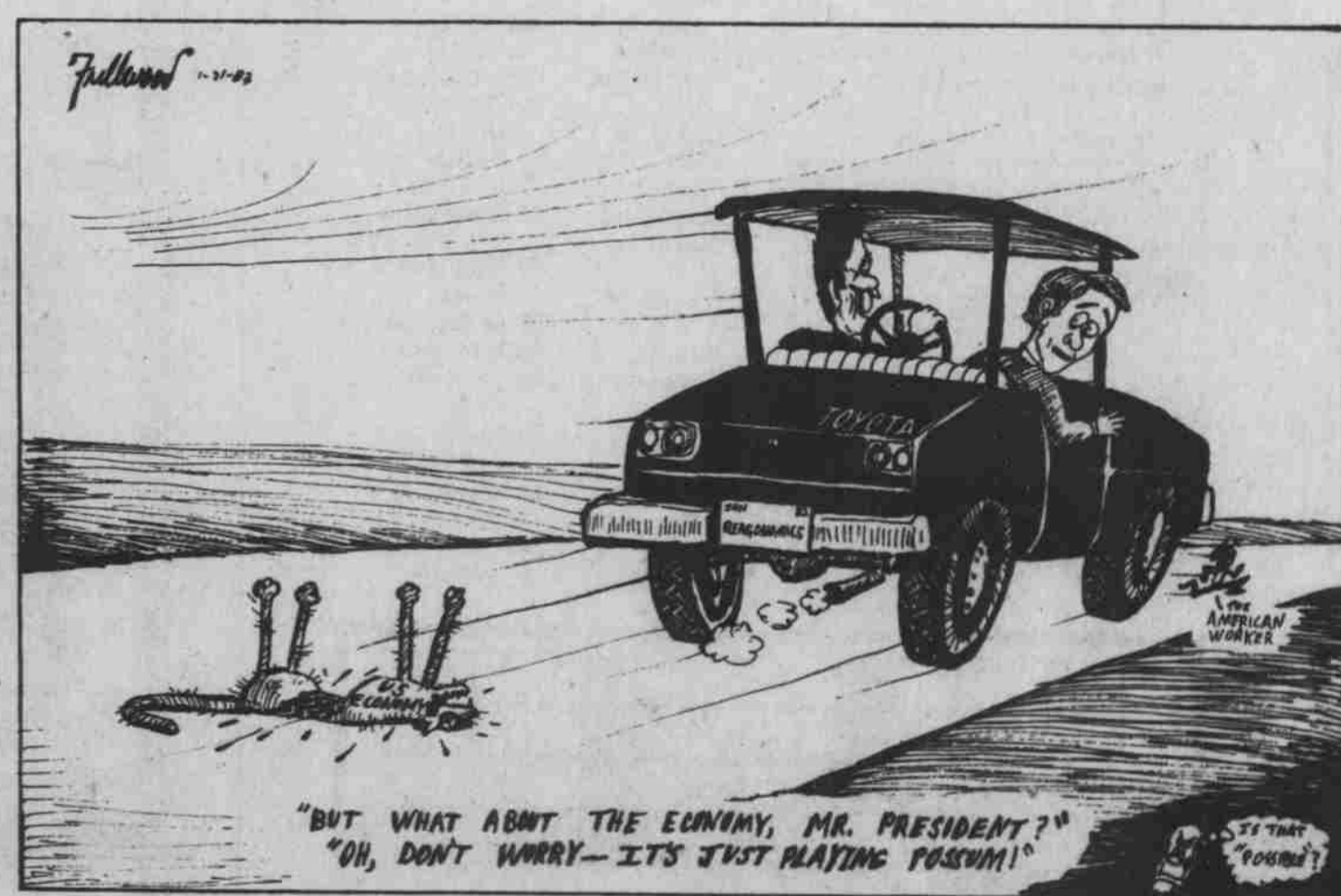
Lee said that violent acts against women are on the rise and that women cannot walk the streets safely. She can't relate that to pornography. No one can say that it's the result of reading one too many issues of *Hustler* or *Playboy*. To cut down on materials about sexual fantasies, violence and rape, one would have to abolish not only labeled pornography, but some movies and TV shows which could as easily affect the viewer.

If Lee wants to get rid of everything that objectifies the woman, she will have to do away with the majority of advertising. Ads try to make a woman believe if she wears this style, smokes that cigarette, uses this perfume and this eyeliner she will be more attractive.

Ads also exploit men. The rough and rugged Marlboro commercials and the beekcake Vantage commercials show hunky men in suede coats; sometimes they're topless.

People have the right to choose whether to read pornography or leave it alone. Unlike commercials, it is not continually thrown in everyone's faces. Lee essentially wants to take that right away.

Pornography, in itself, does not make objects out of women. People look at each other as objects. Banning pornography won't change it.



The winner?

Hugh G. (g for government) Reckshun, or the Lamb in Black Label clothing, proved that apathy is an effective platform when he took second in the student body president race, sandwiched between the experience and involvement candidates, Kevin Monroe and Jon Reckford.

The question now is whether Reckshun can keep it up (his campaign) for the runoff scheduled for Tuesday. Reckford has thrown his support to fellow Chi Psi Monroe and it will be interesting to see who opts for Suite C and order or the Keg Party and anarchy.

If Reckshun wins, chances are things won't change, because the CGC won't allow Reckshun

to take action. Reckshun has no constitutional authority to abolish the Executive Branch; it must go on a student referendum. Reckshun probably would not even make it that far, because the CGC could impeach him in his first week, and the CGC speaker would take over, being second in command.

Realistically, a vote for Reckshun is a vote against rhetoric, a vote showing dissatisfaction with the inherent bureaucratic waste of government. But it probably will be no more than a symbolic voice. Student Government will go on. Do you care?

Leila Dunbar, a senior journalism and Spanish major from Milford, Mass., is editorial assistant for *The Daily Tar Heel*.