

# Tigers

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layouts, hook shots and dunks. Meanwhile, Clemson's shooting had cooled off as a result of UNC switching to a stricter man-to-man defense with less trapping and fewer men left open on the outside. And to make things worse for the Tigers, Jarman was on the bench with an injured knee after a collision with Perkins.

With a 52-40 lead and 13:00 to play, North Carolina seemed to have things under control. But not temporarily.

Jenkins started causing problems again, as did Raymond Jones, and when Hamilton connected on two jump shots from the baseline, the score was 60-57 with 6:21 left. And Clemson was back in the game.

In the next two minutes, though, the Tar Heels outscored Clemson, 8-0, and the lead was back to 11. The Tigers got as close as six, but by that time they were forced to foul. UNC made nine of 10 free throws in the final two minutes to make sure of the win.

"In a pressure situation they can take control," Hamilton said. "There's no other thing they can do."

it would come out."

The Tar Heels raised their record to 24-1 and 12-0 in the ACC, while Clemson fell to 12-13 and 2-11. The win gave UNC 113 victories in the last four years, surpassing Virginia's ACC record of 112, established during Ralph Sampson's career. Jordan led the team with 22 points and Hamilton and Jenkins each scored 20 for the Tigers. Marc Campbell had 10 assists for Clemson.

"They won't be looking past us in the tournament now," said Campbell, referring to UNC's first-round game with the Tigers on March 9 in the ACC tournament.

As the Tar Heels left Clemson, they passed the same sign on Highway 76, only they saw it from the other side this time. "NOW LEAVING TIGER COUNTRY - Y'ALL COME BACK," it said.

North Carolina's next trip there, although a year away, may be too soon.

# Local stations competing for Fayetteville viewers

By DENNIS DOWDY  
Staff Writer

Fayetteville may not have the best reputation among North Carolina cities, but decisions by two Triangle area television stations indicate Fayetteville's image may be improving.

Since December, WTVD in Durham and WPTV-TV in Raleigh have included Fayetteville in their "call," or list of cities they cover. Representatives for both stations cite the increasing population of Fayetteville, Ft. Bragg and Cumberland County as reasons for the change. If attention is given to the viewers and sponsors there, they say, more people are likely to tune in.

"The Fayetteville market is very competitive," said Bob Wolfe, program director for WPTV. "Other television stations and cablevision are competing for the Fayetteville viewers."

John Dawson, creative service manager and senior producer for WTVD, echoed Wolfe's thoughts.

"What we are trying to reflect is that Fayetteville is one of the biggest cities within our ADI (area of dominant influence)," Dawson said. Fayetteville is in the second-most populated county in the

Raleigh-Durham market.

Dawson said the ADI is regulated by the viewing patterns of a city. "Our rating services measure a market's viewing within a certain city. If the majority of stations watched are in the Raleigh-Durham market, then the city falls under our ADI."

WTVD's ADI varies. It now includes 22 counties, including some in Virginia.

The ADI also varies from one rating service to another, Dawson said. "They admit a margin of error in the reports and realize the battle for certain counties. There's no way they can be absolute perfect."

The ADI is important to stations within the Raleigh-Durham market because it determines its market rankings, Dawson said. It also determines how much a station may charge for commercials. Raleigh-Durham stations charge more for commercials from businesses within their ADI because the spots reach more people within the area.

Dawson said a Wilmington station has started courting Fayetteville's audiences. "That's why they moved their tower inland. They've also started adding Fayetteville to their call, even though it isn't in their ADI."

# State and Nation

The Associated Press

CONCORD N.H. — Sen. Gary Hart, buoyed by a poll pointing to a surge in New Hampshire, predicted Sunday that he will take second place in the state's lead-off primary and emerge as Walter Mondale's prime challenger for the Democratic presidential nomination.

Sen. John Glenn, seen for a year as Mondale's principal rival, was less than certain that he could turn back Hart's challenge.

Two days before the voters render their verdict, all the polls and all the pundits agreed — Mondale will win the primary Tuesday.

Mondale spent most of the day campaigning in Maine and Vermont, leaving New Hampshire to the efforts of a large, labor-backed campaign organization.

WASHINGTON — Congress, beset by heavy lobbying and parliamentary maneuvering, faces a mid-night deadline today for extending a law that forbids merchants from charging higher prices to people who use credit cards.

But, barring the unexpected, Congress will lose the race against the clock, leaving merchants free to begin demanding surcharges on purchases made with credit cards, legislative aides said.

Consumer groups say Congress should scrap the ban on credit-card surcharges because cash customers are subsidizing card-users.

Opposing them in the multibillion-dollar fight are banks with their Visa and MasterCard cards.

College applications have increased at Duke University, N.C. State University, Wake Forest University and Davidson College, while those at UNC dropped slightly, officials said.

Anthony Strickland, assistant director of undergraduate admissions at UNC, said the decline from 11,900 applications to about 10,000 might be due to the addition of an essay to UNC's application requirements.

# wrestling

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limped into the championships with one win and two ties in his last three dual matches.

Bob Shriner, another senior, captured his second straight conference title at 190 by defeating John Connelly of N.C. State, 4-2.

All of these performances contributed to the Tar Heels' victory in the team race, only the third in the history of North Carolina wrestling. UNC racked up 77½ points in pulling away from second-place Clemson, which totaled 70½.

North Carolina had five wrestlers in the consolation matches to decide third place in each weight class and three won their matches. At 142, Matt King ended his injury-plagued season with a third place finish. Craig Spivey finished third at 177, and senior Tommy Gorry

wrapped up his career at North Carolina with a third place finish at heavyweight.

"The performances our guys put in in the consolation matches really gave our team momentum for the finals," said Shriner.

For the wrestlers who made the finals, the NCAA championships in East Rutherford, N.J., on March 8-10 lie ahead. The feeling among the Tar Heel wrestlers is that they can make a good showing.

"If we can wrestle intensely at nationals, we'll do well in the team results," Shriner said. "To finish ranked in the top 15 was one of our team goals this year," Lam said. "And up to now, we've been pretty good at reaching our goals."

## GET FRESH.

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Try our medium 12" Pizza with 1 topping  
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Mon.-Sat. 7:00 am-10:00 pm  
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Serving Breakfast Food and Burgers

**50¢ OFF** any burger after 5 pm

Present Coupon Expires 3/2/84

## GALLERY...



Carolina Union Activities Board Applications at Union Desk... Now!

## Estes Park Booker Creek Kingswood Royal Park UNIVERSITY LAKE

Triangle Communities... The Apartment People

Avoid the lottery blues. Apply now! All apartments on the bus line to U.N.C. Call today for full information. 967-2231 or 967-2234.

Winner of the TONY AWARD for Theatrical Excellence

## The National Theatre of the Deaf

"Stage Giants" - London Times

Performs THE HERO WITH A THOUSAND FACES  
A comical mythical production based on the book by Joseph Campbell

Tuesday, February 28  
8:00 pm Memorial Hall  
Tickets at Union Box Office 962-1449 and see YOU HEAR EVERY WORD

## Feb. Lunch Special (11 am-3 pm)

Beans-n-Franks, Chicken, or Pork Special **\$2.89**

Sun., Mon., & Tues. All-you-can-eat **BAR-B-Q CHICKEN \$4.99**

INCLUDES FRENCH FRIES, COLE SLAW, AND GARLIC BREAD. DINING ROOM ONLY!

**Sonny's**  
Real Pit Bar B Q  
15-501 Bypass at Elliott Road 933-9248  
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## Come see our SPECTacular deals!

Everyday Low Price on Soft Contact Lenses **\$69.95**

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**\$20 or 20% Off Your Next Pair of Prescription Eyeglasses**

Offer Expires March 16, 1984  
Must be presented at time of order.

**CHapel Hill OPTICIANS**  
Guaranteed Lowest Prices on Eyeglasses  
We would be more than happy to arrange an eye examination for you.

Kroger Plaza 968-4776

## HITACHI AMERICA, LTD

Located in Norcross, Georgia (suburb of Atlanta), has openings for several software design engineers for its Rand D function. HITACHI is a prestigious world wide organization dedicated to the development of advanced telecommunications products.

Currently looking for individuals with software design backgrounds, with 0-2 years experience, familiar with PL-1, Algol and Pascal and other high level languages. Excellent benefits, salary, working/living environment. If interested contact:

Phil Kozlowski  
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2990 Gateway Dr., Suite 1000  
Norcross, Georgia 30071  
(704) 446-8820

On campus interviews scheduled for 2/29/84  
Equal Opportunity Employer M/F/H/V

# classified ads

All ads must be prepaid. Deadline: Classified ad must be received by 12 (noon) one business day before publication. Display classified ads must be received by 12 (noon) two business days before publication.

Classified ad may be placed at the DTH office or mailed to the DTH Carolina Union 065A, Chapel Hill, NC 27514.

## Classified Info

Return ad and check or money order to the DTH office by noon the business day before your ad is to run. Ads must be prepaid.

Rates: 25 words or less  
Students — \$2.00  
Non-students — \$3.00  
\$5 for each additional word  
\$1.00 more for boxed ad or boldface type

Please notify the DTH office immediately if there are mistakes in your ad. We will be responsible for only the first ad run.

## announcements

**SPRING 1984 RAINBOW SOCCER** Registration begins Monday, Jan. 16, noon-6 pm, Mon.-Fri., 560 W. Rosemary, Chapel Hill. Field Registration is Sat., Feb. 11 & 18, 10-noon, at Rainbow Soccer Stadium, off Glendon Road and 15-591. TEAM ANNOUNCEMENT—Sat., Feb. 25, 10-noon, Rainbow Stadium. PRACTICE BEGINS—Mon., Feb. 27, 7-9 pm. INTERVIEW COACHES AND SPONSORS call 967-8797. RAINBOW SOCCER is a non-profit recreational program in its 25th season, open to people of any age, sex or skill.

## lost & found

FOUND: ONE PAIR OF sunglasses in a case. They were found on the second floor of Sander's Hall. Call Mike at 933-2437 and identify.

LOST: GOLD WATCH EARLY this month. If found please call JoAnne at 933-6527 or 942-7082. Reward offered!

## help wanted

18-30 YEAR OLD white males with respiratory colds and flu are needed for paid research study at the US Environmental Protection Agency, Chapel Hill. Subjects must be in good general health. Smokers and non-smokers needed. Please call Dr. Robert Chapman or Dr. Robyn Tepper at 541-3804 (days), 942-3912 (nights). Please tell your friends.

BLACK MALES & BLACK FEMALES—\$45 will be paid to healthy non-smokers 18-35, who complete an EPA breathing study on the UNC campus. For more info please call 966-1253, Monday-Friday 9 am-5 pm.

## services

**ABORTION—TO 18 WEEKS.** Private and confidential GYN facility with Saturday and evening appointments available. Pain medication given. Free Pregnancy Test. 942-0824 Chapel Hill.

**LEARN BARTENDING.** MALE and female, ages 19 and up. Day and evening classes. Earn up to \$10.50 an hour. UNC campus 942-5385.

## for rent

**FURNISHED ROOM IN SECLUDED,** wooded area near NCHH for long-term, non-smoking graduate student. Refrigerator, hot plate provided. \$125 plus 1/4 utilities. 967-3142, 968-4429 or 2/27, 942-1665 after 2/27.

**EXTRA NICE COMPLETELY FURNISHED** condo, on busline in Carrboro 2 br, carpeted, all appliances, pool. \$390.00 mo. Call 967-7336 or 851-7045 after 6 pm.

**SUBLET 2 BEDROOM ESTES Park Apt.** during summer (May 10-July). Rent \$289.00 May rent is free. All facilities including swimming pool. On busline. Call 929-6663.

**IMMEDIATE SUBLET:** \$117.50/1/4 util., washer, dryer, dog. Call 541-2286 afternoons M-F. Or write P.O. Box 903, Chapel Hill, 27514. Postage reimbursed. Near busline.

## rides

I'M AGREEABLE, I'LL DRIVE. I'll give you money—just please give me a lift to NJ for Spring Break! Can leave Thursday afternoon. Live near Princeton, but anywhere's fine. Call Linda 933-2948. Keep trying!

**NEED RIDE TO TAMPA/Chair area for Spring Break.** Usual expenses & driving. Please call Dawn after 5 pm @ 967-9552.

**I NEED A RIDE TO Jacksonville, Florida for Spring Break.** Will share driving and gas. Leave a message with Barbara or Nancy. 933-5769 Thanks.

**HELP! DESPERATELY NEED RIDE** as close to Little Rock, Ark. as possible to and from Chapel Hill for Spring Break. Will take Memphis, Okla., City, etc. Call Jim at 933-3168.

## personals

**GRADUATING? LOOKN FOR A job?** A challenge? Try the Peace Corps! 942-4057.

**THE DISPLAY CLASSIFIED AD deadline is Feb. 29 for the March 12 paper.** Regular classifieds must be in by March 1 to appear on March 12. The DTH will not publish Spring Break March 2-9.

**HEY! CAROLINA UNION ACTIVITIES Board Committee** Chairperson applications for 1984-85 are now available at the Union Desk. Interviews begin Tues., Feb. 21. All applications due Friday, March 2, 962-1157 for more info. Look into the Union; you'll be glad you did.

**TO THE MEN'S SWIM team** and coaches: thanks for a great season! Good luck to both teams at Nationals! Nora.

**UNC BASKETBALL TEAM!** OUR congratulations on a SUPER season. We're proud of you! Best of luck in the ACC Tournament! UNC Pep Band, P.S. Happy Birthday Matt!

**CYNTHIA M., SURPRISE!** HOPE your 19th is your best yet! Happy Birthday. Only four more days until Spring Break! Love, your future roommate Conie.

**SAVE A LIFE: BE an organ donor!** Sign up in front of the Union today. Plenty of literature for explanation. No charge. Anyone can be a donor, why not you? Eyewill available as well.

**CAMPUS WIDE TALENT SEARCH!** Need cash? Win \$500 in just 5 minutes in the Starboard Talent Show. Sign up at the Union Desk. Auditions will be held on March 14th and 15th. Let's show your stuff! A Union Social Committee Program (along with American Express).

**SPRING BREAK IT'S COMING**  
Do you have the money for it? I'd like to buy your refrigerator and you can keep it until May 3. Call Mark at 933-3182.

**I WANT YOU to meet new people, sharpen your communication skills, gain leadership experience.** All this can come your way if you are creative, goal oriented and familiar with UNC. The Orientation Commission is still recruiting Area Coordinators and Orientation Counselors for fall Orientation 1984.  
Pick up the phone, give us a call — 962-2375 — or come by 01 Steele Building.

Come see the newest Tarheel Team in action...

## We do it in FORMATION

The UNC Formation Dance Team performs Wed., Feb. 29, 9 p.m. in the Great Hall, FREE admission

## CHEC

Contraceptive Health Education Clinic

- Individual Consultations
- Monday Drop-In Group 4:00 p.m.
- Outreach Presentations

Student Health Service Health Education Suite 2nd Floor  
Call 966-2281-Ext. 275

## Sunrise Farmers Market at Blackwood Station

The unique natural foods grocery store worth finding!

Excellent Quality & Prices!  
**967-3713**

Mon.-Sat. 8:30 am-7:30 pm  
Sun. noon-7:00 pm  
Hwy. 86 N at RR/crossing 1/2 between CH & Hills

## Guitar Strings 1/2 Price



**the YOGURT PUMP**  
Carr Mill Mall Carrboro 942-8718

## "THE YOGURT PUMP BEATS HAAGEN-DAZS"

Come in and say that and we'll give you a 2nd small (6-7 oz.) Yogurt for 1¢.

Valid 2-26-84 to 3-2-84

**the YOGURT PUMP**

## It's Snack Time!

Buy 3 cookies get a drink free (coke, sprite or diet coke)

**the cookie jar**  
112 W. Franklin Street (beside Häagen-Dazs)

## Häagen-Dazs

Taste it and you'll know why it's the world's best ice cream!

Sunday—Thursday  
112 W. Franklin St. 11:30am to midnight  
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