

The Daily Tar Heel

Serving the students and the University community since 1893

Monday, sunny Monday

Mostly bright, with highs around 63, low around 45. Partly cloudy tonight. Continued cloudiness Tuesday.

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UNC takes Maryland lax, 19-11

By ROBYN NORWOOD
Staff Writer

Kevin O'Leary was a marked man Saturday. Standing in goal for Maryland's 10th-ranked Terrapins, O'Leary held North Carolina to three goals in the first period, making 11 of his 14 saves — including one with his face mask — while North Carolina threw a barrage of 22 shots at him. The North Carolina assault never stopped coming though, and O'Leary's saves did as fourth-ranked UNC defeated Maryland 19-11 before 5,741 spectators at Fetzer Field.

"Our goalie (O'Leary) played his game of the year, otherwise it could've been much worse," said Maryland coach Dick Edell.

The Tar Heels (4-1 overall, 1-1 in the ACC) took the first lead of the day when Gary Seivold scored on a Mac Ford assist just 44 seconds into the game. The Terps' Brian Willard tied the score with a goal at the 10:47 mark, but Ford and Brent Voelkel then scored a goal each to give the Tar Heels a 3-1 advantage after one period.

O'Leary's efforts were particularly frustrating for the Tar Heels late in the first period. UNC was unable to score on repeated shots in a long possession extended by an errant Maryland pass as the Terps attempted to clear.

"Early in the ballgame we shot the ball and shot the ball, and their goalie was doing a good job," said UNC coach Willie Scroggs. "We told them (the UNC players), you've got to keep pressuring, and then finally we bounced some in."

Ford and Brent Voelkel did their share of the bouncing with three goals apiece on the day. "I was really ready," Ford said. "We played Delaware Wednesday, and Brent Voelkel and I didn't really have one of our better games. We talked about it and then we (the team) had really good practices on Thursday and Friday. We were pretty fired up today."

For Voelkel, a senior from Baltimore, the game was particularly emotional. "Against Maryland my first year here, I didn't play much, my second year I was hurt, and last year I didn't play a lot, so this was my first big opportunity," he said.

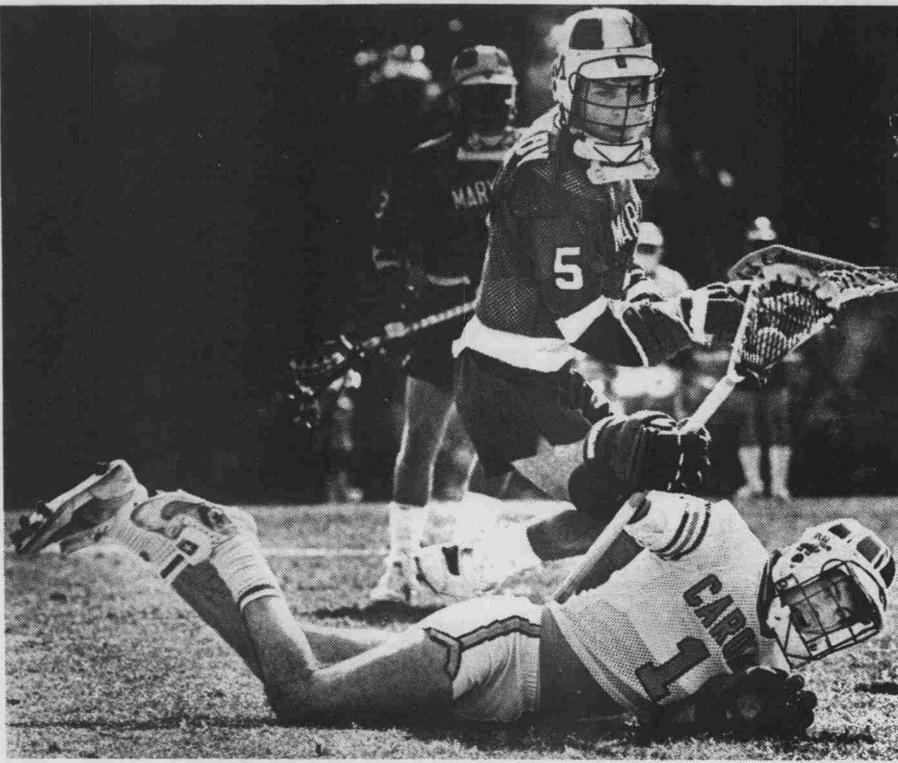
In the second period the Tar Heels were forced to play two men short when a one minute tripping penalty called on Joey Seivold at 14:26 was followed by a bench penalty at 13:47, leaving UNC two short for 21 seconds. The Tar Heels dropped back into a four-man zone and almost escaped without Maryland scoring before Willard scored off a Dennis Buckley assist with just three seconds remaining in the first penalty to cut the lead to 3-2.

Maryland tied the score on an unassisted even-strength goal by Mike Cavallaro, but UNC scored six of the last seven goals of the period to take a 9-4 halftime lead.

North Carolina edged out to a 12-6 lead after three periods but the Terps (3-2 overall, 1-1 in the ACC) closed it to four at 12-8 early in the fourth. Left-hander Terry Martinello (2 goals, 1 assist) opened a streak of five straight UNC goals that put the game out of reach when he put Joey Seivold's pass in the goal with 13 minutes to play.

One of the day's most exciting goals came when Mike Tummillo (2 goals, 1 assist) hit freshman Tim Welsh (2 goals) on a fast break with a sharp pass to the left of the crease. Welsh whipped the ball into the goal and then he and Tummillo met in an airborne hux.

"Mike and I are pretty close, and we really pull for each other," said Welsh. "We were jubilant."



UNC's Kevin Gilligan goes down as Maryland's Matthew McGeady challenges for the ball ... The Tar Heels beat Maryland in a rough match Saturday for only the third time in 21 tries

Storm damage evaluated

Two more N.C. counties to receive federal aid

The Associated Press

President Reagan declared two additional North Carolina counties disaster areas Sunday as victims of last week's tornadoes continued to receive a whirlwind of donations and volunteer help.

Reagan approved the designation for Greene and Scotland counties, opening the way for federal assistance in both, said Phil Cogan, spokesman for the Federal Emergency Management Agency. He said the Greene County aid would be available to individuals only, and couldn't be used to repair state facilities.

Eight of the state's counties have been declared disaster areas in the aftermath of twisters that plowed through eastern North Carolina Wednesday. At least 43 people were killed and over 800 injured

while damages topped \$100 million. Cogan said damage assessment teams remained in the other 10 counties hit by tornadoes and would decide next week if more should be given disaster status.

Gov. Jim Hunt, who toured Greene County for 2½ hours Sunday, hailed the move, saying damage there was "as bad as any I have seen in North Carolina."

"There are 70 homes here completely destroyed, and 130 are damaged very badly," Hunt said. "Half of them cannot be lived in...I'm glad the federal government moved quickly in this matter."

Hunt said, "I also saw people pulling together as neighbor was helping neighbor to clean up their yards, their homes and their farms."

The same neighborliness was in evidence elsewhere over the weekend,

which Hunt had declared a day of prayer for the victims.

By Friday afternoon, so much clothing had been received that Maj. Ronald Davis of the Salvation Army said, "we have all the clothing we need. We need to distribute what we already have," so there will be room for more donations.

"We will need more clothing later, but we have so much stuff now we can't work," he added.

Meanwhile, state Insurance Commissioner John Ingram announced Sunday he would visit some of the hardest-hit areas Monday to help storm victims prepare insurance claims. Ingram's office said his tour would begin in Greenville at 10:30 a.m.

"Our citizens have been through enough suffering," Ingram said.

Committee: keep textbooks if possible

By KEVIN WASHINGTON
Staff Writer

The Student Stores Advisory Committee will make recommendations to the University Faculty Council on April 27 that will further increase student savings in the Student Stores textbook department, according to William Burke, committee chairman.

Burke said the recommendations would be part of the final report on how Student Stores, Student Government, the faculty and University departments could lower the price of textbooks.

"Our report will show dramatic savings to students, but that doesn't mean we've arrived," Burke said.

Burke said the recommendations in the final report would be:

- Publication of an Honor Roll of departments with the best records for submitting textbooks on time.
- Retention of texts by individual instructors, where practical, for as long as

possible to assure a better supply of used textbooks.

• Further efforts by departments to coordinate orders.

• Better efforts to educate the University community about the textbook ordering procedures.

The committee's March 19 statement said students had saved more than \$1.4 million over the last five semesters. The committee attributes the savings to greater faculty observance of textbook ordering deadlines and higher quantities of used books bought and sold by Student Stores.

Rutledge Tufts, Student Stores assistant manager, said he thought the recommendations were good and the savings for students should continue to increase.

Both Tufts and Burke agreed that students benefit when faculty members and departments turn book orders in on time.

"Since the store knows what will be used for the following semester, the

students can receive a higher sell-back price," Burke said.

Tufts added that there are always valid reasons for not turning a book order in on time.

Sometimes a faculty member may wait until the last minute to order so that he can review the newest edition of a text, Tufts said. "They want the best books for students."

However, only about 40 percent of the orders come in on time, Tufts said. "Some departments have good records, others don't," he said.

The deadline for next semester's order is today.

After today, someone from the textbook department must go out and collect the orders, Tufts said. "About 20 percent more come in that way," he said.

The critical date is at the end of the semester during "buy-back time," Tufts said.

1985's 'Yack' cut at budget hearing

By JIM ZOOK
Staff Writer

Lack of funds for student organizations hit the 1985 Yackety Yack yearbook extremely hard during Campus Government Council Finance Committee hearings this weekend.

Yack editor Philip Berney will have to cut as many as 64 pages from his expected publication size next year.

Of the Yack's total proposed budget of \$116,560, Berney and his staff were hoping to get \$26,060 from student fees. However, the committee could only appropriate \$14,832. The remainder of the Yack's funds are scheduled to come from subscription rates and other fund-raising activities.

Berney said he understood the decision of the Finance Committee and said he and his staff would have to work with what they have.

"Hopefully, this won't significantly weaken the Yack," Berney said. "They had to cut because they realized they just didn't have the money to give us."

"Basically, if they could have given us more money, we would have had 32-64 more pages," he said.

Berney added he may try to organize a petition with other student organizations in an effort to put another fee increase referendum before the students.

Another group to go before the committee over the weekend was the Executive Branch of Student Government. The Executive Branch requested \$45,835, and received \$41,840. Only a very few areas of the Executive Branch's budget could be cut, said Student Body Treasurer Allen Robertson, citing certain areas that were virtually uncuttable. He noted \$16,000 for auditing of the Student Activities Fund Office; \$6,600 for Project Uplift, a minority recruitment program; \$6,000 for phone bills that cover not only the Executive Branch, but also the CGC, the Attorney General's office, and the

Honor Court; and \$2,900 to cover a secretarial salary.

Of the remaining \$14,000 asked for in the budget, the Finance Committee granted \$10,000.

There was a lengthy debate over whether or not the Presidential Scholarship of \$1,600 and the Student Body Treasurer's Scholarship of \$1,200 would be allocated.

Executive Vice President Greg Hecht argued that because there is a scholarship given, it is possible for students who need to work to serve as student body president, since the time demanded of the position made it nearly impossible to hold down an outside job. He said diminishing the amount of the scholarships could set a dangerous precedent.

Finance Committee member Bill Barlow (District 4) wanted to cut the scholarship totally, citing the lack of funds.

"I think when faced with this fiscal conservatism necessity, and you look at all the possibilities not to hurt the student body, then this is one thing that could be cut," Barlow said. "Paul ran for that office, and I don't think he ran on the grounds that there was a stipend."

The Black Student Movement went before the Finance Committee Saturday, and received \$12,805 of their request of \$15,485. Included in that allocation was a \$1,000 increase in travel expenses over the fiscal year 1983-84 for the BSM Gospel Choir. Finance Committee member Kenneth Harris (District 23) said that travel was a necessary factor to maintain the choir's quality.

"Out of all the categories we've considered so far, it seems that travel is the most essential to keep the choir's quality where it is. If not, what purpose is it serving the University as far as expansion goes?" Harris asked.

The travel allocation passed by a 3-1

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Continued growth expected Frozen food faces demand

By BETH O'KELLEY
Staff Writer

The increasing demand for easy-to-prepare meals is making frozen convenience foods more popular, resulting in a boom in the frozen dinner market, many industry experts say.

"In the two years since Weight Watchers has reformed and expanded their (frozen dinner) lines, sales have tripled," said Missy Houston, a spokeswoman for the advertising agency that handles publicity for Weight Watchers, a large producer of frozen dinners. "They're a way to get a fully balanced nutritional meal without cooking the whole thing," she said.

Houston is optimistic about the future of the frozen dinner industry, as consumers continue to demand fast, time-saving food products and as product quality improves.

"The industry will be growing even more," she said. "It has grown in leaps and bounds but it will level off somewhat. There will be continued growth, especially if they keep upgrading the line."

Product development in the frozen food industry comes from research to determine consumer preferences, Houston said.

"Ideas for new flavors come from the consumer," she said. "Before we introduce an item, we do extensive consumer research and take samples of the

population. Using this, we find out what types of foods they like best. Consumer research shows that ethnic dishes are more popular. Pizza and Southern-fried chicken, the South's original ethnic dish, run close seconds, and they are not associated with being diet foods."

After new dinners come on the market, marketing research is conducted in order to improve the product in response to consumer demands, she said.

"The company is constantly revising the line and reforming the products to what they see as consumer preference."

The popularity of the dinners has prompted Weight Watchers to make plans for the introduction of several new varieties.

"In April we will have a new lasagna with Italian cheese available nationally," she said. Also coming to Weight Watchers line-up this spring are chicken cacciatore, beef Oriental, and a new dessert, strawberry cheesecake," Houston said.

Other frozen dinner companies report a similar outlook. "Le Menu exceeded sales projections by 60 percent," said Marcia Cade, a spokeswoman for Le Menu, another large marketer of frozen dinners.

"In one year it has done an estimated \$200 million worth of business. We had high expectations, but this is incredible," Cade said. In addition, Le Menu Frozen Dinners were chosen as one of the 10 most newsworthy products for 1983, she said.

Parker elected 1984-85 AAUS president

By RUTHIE PIPKIN
Staff Writer

Student Body President Paul Parker was elected president of the American Association of University Students during the AAUS conference held here last week.

Also, UNC will be the center of the AAUS expansion into an international network of student exchange and interaction, said Leonard Ginsburg, who founded AAUS in 1979 at the University of Pennsylvania.

Parker said having UNC as the center of AAUS would help build student government here and throughout the United States.

"The tangible benefits of AAUS (at UNC) are the programs, services and techniques," Parker said. "The less tangible but maybe more real benefit is that we're leading the nation in this. Our prestige will increase, because it shows, in addition to having great faculty and sports teams, students here care and are not only thinking about their education, but doing something about it."

Ginsburg said the decision to move the organization into the international realm

passed unanimously at the conference. The first international conference of university students will be held Aug. 5-12, 1985, in Mexico.

The national centers of AAUS will organize the computer linkage of major world-wide universities, Ginsburg said.

"This is the first multi-national network in the public sector, and students are leading the way," Ginsburg said.

He said AAUS had \$150,000 in hand for the computer network and expected that to increase to about \$500,000. The system will enable a student in North Carolina to trade information with students in Hong Kong, Leningrad and Damascus, he said.

"This is an enlightenment," Parker said. "Now students can not only ask questions, but they will have solutions that can back up with history and knowledge, and that gives power."

AAUS is researching topics of common concern such as minority rights, alcohol policies, status of women, and tenure and pulling together information from many universities so any school can use the network to find proven solutions or innovations.

"By helping AAUS, we're helping

ourselves," Parker said. "We'll be informed on all the issues, have the support of the rest of the nation and have our input heard."

"There's so much information that's appropriate to our problems here. This benefits us because instead of starting at ground zero, we're starting much higher and don't waste time."

Parker said his election as national president by the AAUS delegates reflected the strength of UNC's Student Government. "The focus will be on our school," said Parker, "and it's important our Student Government be one of the best."

Also elected to AAUS national leadership positions were UNC students Melinda Snow (Secretary) and John Kennedy (vice chairperson of the Southwest region.)

"It's very rare to have such exceptional students from one school fill three of the nine places on the board," Ginsburg said.

"UNC has a student government with a new vision, and it owes it to the rest of the universities to share it," he said. "It can work at North Carolina, which will become the prototype other student governments are based on."

Students learn at sea Study program held on ocean liner

By HOPE BUFFINGTON
Staff Writer

College students tired of the regular campus routine now have an opportunity to sail toward new horizons.

An ocean liner modified for educational purposes is the scene for Semester at Sea, a study program offered by the University of Pittsburgh. It's complete with a 12,000 volume library, classrooms, bookstore, student union, theatre, dining room, hospital and sports facilities.

"The classes taught on the ship are definite and implicit attempts to build experience with learning," said Gary Ferraro, associate professor of anthropology at the University of North Carolina at Charlotte.

Ferraro, a faculty member of Semester at Sea during the fall 1983 semester, said faculty incorporated field experience into their lesson plans by giving their students practicum assignments for each individual port of call.

"One of my classes was sent to tour

with the Social Service of Indonesia in Jakarta to observe the social and cultural changes in Indonesia. This is an example of the many practica my classes did."

The ship, the U.S.S. Universe, sails twice a year — once in the spring and once in the fall. With 500 students and 40 faculty and staff, the program lasts for 100 days and travels to 10-11 ports in the Mediterranean and Orient.

Semester at Sea is open to any undergraduate who has completed at least one semester of college. Applicants must have a minimum grade point average of 2.5 or be in good academic standing at their current university.

Dr. John Tymitz, director of administrative affairs for the University of Pittsburgh program, said he receives more than 1,000 applications for each voyage. Students are accepted on a first-come, first-serve basis.

Each student is required to take between 12 and 15 hours during the semester, Tymite said. More than 60 courses are offered in areas ranging from oceanography to business and

English.

"It's just like a regular campus, only smaller," said Lisa Jones, a senior at N.C. State University who took the Semester at Sea last fall. "There's a bar, a library, a student union and a laundromat. The students get real close during the trip."

Jones, who is from Advance, N.C., said the only problem with the program was its cost — between \$8,000 and \$9,000 per semester, which includes all travel expenses incurred during the trip.

But financial aid is available through federal programs, Tymitz said. Work-study also is available for up to 30 students taking the trip.

Students also can receive academic credit for courses successfully completed on the Universe.

"The curriculum offered at Semester at Sea is similar to courses offered here at Chapel Hill except they are tied into the places visited," said Teme Reice of the UNC International Center. "The program offers a chance to see the third-world countries — the life and

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Of all sexual aberrations, chastity is the strangest. — Anatole France