

The Daily Tar Heel

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Advance warning

D-day has almost arrived. This Friday will be the last day for UNC students to drop or declare a class pass/fail.

Sunny side up
Sunny today and tomorrow with a 20 percent chance of rain. There will be a high of 70 and a low of 45. Thursday's high will be 73.

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Volume 92, Issue 57

Wednesday, October 3, 1984

Chapel Hill, North Carolina

News/Sports/Arts 962-0245
Business/Advertising 962-1163

UNC voter registration up

Controversial races to draw students to polls

By KATHRYN L. HOPPER
Staff Writer

The hot U.S. Senate race between Gov. Jim Hunt and Republican Sen. Jesse Helms and the re-election bid of President Reagan are leading large numbers of UNC students to register to vote in November's election.

More than 800 students have been registered by Orange County registrars in residence halls and the Student Union in the last week, according to registrar Ned Brooks.

"It's been wild," Brooks said. "We got more than we expected or were prepared for."

Andy Pyatt, a junior from Statesville, said the U.S. Senate race interested him in registering.

"I hate Jesse Helms," Pyatt said. Sophomore Linda Montanari from

Neshanic, N.J., said she was more interested in the presidential election.

"I don't want to see Walter Mondale in office. I'm voting to keep Reagan president," she said. "I didn't get an absentee ballot, so I'm voting here."

Any student who lives in Orange County is eligible to vote here, as long as he or she is a U.S. citizen over 18 who has never committed a felony, Brooks said.

To register one must show a driver's license or student ID and written proof of residency in Orange County. Brooks said a check, bill, class schedule form or an addressed, postmarked letter would serve as proof.

The Residence Hall Association is sponsoring voter registration in dormitories this week. Student Government

will also have registration in the Pit 11 a.m. to 2 p.m. through Friday.

Voter registration will end Oct. 8, 30 days before the general election.

Of students registering last week, 53 percent registered Democrat, 37 percent Republican and 10 percent independent, Brooks said, adding that nearly two-thirds of the students were registering for the first time.

Registrar Joe Herzenberg estimated that 90 percent of those registered would vote in the November election.

Student Government and RHA are working to arrange car pools to get students to the polls, a Student Government spokesman said.

He said volunteers would also call registered students before the election to remind them to vote Nov. 6.

Registration drive combats apathy

By DAVID SCHMIDT
Staff Writer

A voter registration drive with incentives sponsored by Student Government is trying to keep UNC residence hall students from remaining dormant on Election Day.

The Campus Governing Council's Student Affairs Committee designed the non-partisan competition to encourage student voter registration, said committee chairman Marshall Mills. The residence college registering the highest percentage of its population will be awarded \$300. With the cooperation of the Residence Hall Association, slips of paper to be signed by a registrar and credited to a residence college when a student registers were distributed among the dormitories late last week.

"It is not an attempt to buy votes. We are going to give the prize to a dorm government," said committee member Ryke Longest (Dist. 15). "We are encouraging the dorm governments to use their incentives to register voters."

Meanwhile, the Student Affairs Committee of the Executive Branch, led by David Venable, arranged a voter registration booth at the Student Union from 11 a.m. to 2 p.m. through Friday.

"This is just a basic, plain, for-whomever-comes-along voter registration drive," Venable said.

"My plan grafted onto his," Mills said. In addition, Mills is scheduling registrars to visit residence halls during late afternoons and evenings through Monday, when the registration period ends. Mills' committee and the RHA then will tabulate the forms and announce the winning area Oct. 12.

Mills said delays caused by late CGC approval of the incentive drive on Sept.

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26 were a problem. "What we're hoping is that dorm officers will publicize this by word of mouth," he said. "They could get the word out in one night."

Shannon Friend, the RHA executive assistant coordinating the effort, said area lieutenant governors met Thursday and were enthusiastic. "Overall, they were real excited about the competition. And after the first day (Monday), every area has someone registered."

But critics of the program hardly gave it a vote of confidence.

"It's not high on my list of priorities," said Mike Beverly, governor of Henderson Residence College. "It didn't particularly excite me."

When the governors met Monday to discuss the program, he noted, "not a whole lot was said. No one jumped up and down and said, 'Oh great.'" The short notice given and his other responsibilities were his own reasons for apathy, Beverly said, although he felt \$300 was an adequate incentive.

"I think this was an absolute waste of money," said CGC representative Dawn Peters (Dist. 9). (An additional \$100 was provided for publicity.) "I'm for registration. I'm against spending student fees for it."

The drive also is unfair, she said, claiming it favored single-dormitory residence colleges on South Campus because registration there would be more convenient. Peters' district

includes the seven separate dorms of Spencer, Triad and Old Well residence colleges.

At Monday's meeting, Craig Governor Dale McKinley said most of his residents were registered already. Also on Monday, RHA President Mark Stafford and Beverly found a registrar wearing a Mondale/Ferraro pin despite previous assurances the drive would be non-partisan.

"This is not Tammany Hall," Tim Newman (Dist. 11) earlier told the CGC. "We're not trying to stuff those ballot boxes."

In addition, Peters said, the incentive excluded off-campus students. But Mills said he expected the winning area government to use the \$300 for a social event that would welcome off-campus participants. Off-campus students can credit their registrations to the residence college of their choice.

"That didn't seem to be the pattern today," Venable said Monday. "Off-campus people didn't seem to care about it."

Otherwise, he said, "I think we did very well for the first day, although some were turned away because they forgot to bring proof of local address. We had a steady stream all day long."

About 110 students registered, Venable said. The Morehead Confederation (Graham, Stacy, Cobb and Joyner residence halls) held the first-day lead.



DTH/Nancy London

Psychiatry faculty complains about tree removal for NCMH construction

By LISA SWICEGOOD
Staff Writer

Despite complaints from employees at the UNC Department of Psychiatry, Ginkgo trees outside the old Nurses' Dormitory have been cut down to make way for the Critical Care Center of the N.C. Memorial Hospital.

David Bell, director for the Plant Engineering Department of NCMH, and construction personnel were jointly involved in the decision to cut down the Ginkgo trees.

"We have struggled to save these trees for a number of years," Bell said. "They have been here for a long time."

But, Bell explained, there was no way to avoid the cutting of the trees. "Two are already dying and others were in the way of the pre-cast stone of the building," he said.

The Ginkgo trees have remained

intact despite past construction and demolition in the area. "The cutting was just beyond our control," Bell said. "It was time to do away with them."

Bell said there had also been a problem with the female Ginkgo trees producing an unpleasant aroma. "In the past, we have had complaints about their smell," he said. Employees at the Department of Psychiatry, however, said they had not been bothered by the odor.

The property the trees were on is university-owned, Bell said.

Bell said plans were to plant something in their place. Although they regret having to cut the trees, the Critical Care Center is a hospital function, he said. It will serve the students and community.

The cutting down of the trees has upset many of the employees at the

Department of Psychiatry. The trees were located outside the windows of three or four offices of the department.

When they started cutting the trees, Dr. Donald Fidler ran out and tried to stop them, said Judy Clark, secretary for Fidler and Dr. Nancy Warren, both in the Department of Psychiatry.

"No one knew they were going to be cut down until it was too late," Clark said.

"It was like someone had cut down trees in my own back yard," Clark said. "I felt the same way."

Clark said the trees were pleasant scenery. "In the fall the leaves would turn a pretty gold. Everyone enjoyed the trees. They've just been here for so long," he said.

The Critical Care Center is scheduled for completion in late May of 1986.

Have bathtub, will travel

Phi Mu pledges Laura Reep, a junior from Lincolnton (in tub), and Mary Sampson, sophomore from Wilmington, roll along Franklin Street raising money for Sigma Chi Derby Week. All the big bucks they collect go to the funding of the Ronald McDonald House.

Trend remains

Percentage of female population increasing

By STEVE FERGUSON
Assistant News Editor

The percentage of females at UNC has increased to 55.9 percent this year according to enrollment reports released last week, continuing a 14-year trend of increasing numbers of female

students.

Statistics show 59 percent of undergraduate students currently enrolled are female. Figures for fall 1970 show a male dominated student population, when males comprised 67 percent of the whole. A slow influx of female students

continued, and by fall 1977, the male-female ratio was about 50-50.

"More qualified women are applying," Chancellor Christopher C. Fordham III said. "We take (students) on a qualification basis." The figures are not the result of any quotas, he said.

"I think (UNC) continues to have among the best students in the state, and has an admissions process that tends to award the student that has achieved," Fordham said. "(Students) are admitted on a basis of achievement and promises of future achievement."

"I do believe we're talking about a national trend," said Donald Boulton, vice chancellor and dean of student affairs. "It isn't just happening at Chapel Hill."

Affirmative Action Officer Robert Cannon also said the trend was nationwide, and said that there was a "noticeable trend" of women entering fields of study that were formerly dominated by men, such as medicine, law and engineering.

Boulton said women are more competitive now.

"They are really competing with the men for the colleges," Boulton said. Additionally, more men are choosing not to go to college and instead are attending community colleges, technical schools and entering the armed forces, he said.

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Innovative Music Television videos subject to criticism

By STUART TONKINSON
News Editor

Short and snappy rock videos may have revitalized a stagnant entertainment industry, but stereotypical portrayals of race and sex relations in videos are common, Associate Professor of journalism Jane Brown told students and professors at a conference sponsored yesterday by the Institute for Research in Social Science.

Brown said that after studying 75 rock music videos played on the 24-hour Music Television cable station, she found that the majority of lead performers in videos are white males and that videos handle violence and sex very differently from traditional prime-time network television.

Brown's presentation used data collected by an analysis of the contents of videos, which are short television shows inspired by current popular songs and usually starring the song's performers.

Brown said that 86 percent of the

'I think that what's happening is that some of these videos really hit you . . . We're not quite sure how to study it.' — Jane Brown

videos had white, male lead performers. In the videos, these men had purpose and got responses from other characters.

By contrast, the female lead performers often were seen walking aimlessly and failing to get responses, Brown said. For example, many show a female who is looking at a male who is looking at something else, she said.

Blacks were largely left out of the three-year-old Music Television programming in the beginning, Brown said, drawing some criticism. She showed the anthropology, journalism and sociology professors at the conference the Stevie Nicks video for the song "Stand Back" and Robert Plant's "In the Mood" to show the most common use of black performers — dancing in the background.

Brown also showed an MTV advertisement featuring a number of rock performers, virtually all male and white.

Billy Idol's brutal "White Wedding" video "exemplifies all the criticism toward MTV," Brown said, showing images including a scene where Idol rams a wedding ring on his bride's finger, drawing blood. Idol responded to criticism by saying that he was illustrating man's cruelty to women, not condoning it, she said.

Adolescent concerns create common themes in videos, she said. "It's uncertainty, it's fear, it's alienation in an urban environment, it's loneliness," she said. Videos are often pessimistic and express anger toward institutions — traditional rock 'n' roll concerns, she said. Children form a major part of the

video audience, Brown said. "We may be raising a generation of kids who have pre-formed images. These images may be sticking and you don't even realize it."

"I think that what's happening is that some of these videos really hit you . . . We're not quite sure how to study it."

Of all the videos studied, only Jackson Browne's "Tender is the Night" had a scene which traditional measures would consider implied intercourse. But there's still a lot of sexual activity on MTV, she said, and new measures are needed to show that.

Rock videos have changed much of television programming, she said. "It (MTV) is probably the most innovative television that's going on today," she said. But she added, "Some people are saying, 'These are (just) the longest

Racism is the snobbery of the poor. — Raymond Aron