

## Covering campus textbook policies

By RUTHIE PIPKIN  
Staff Writer

Students often complain about rising textbook prices and wonder what happens to the money they spend buying books at the Student Stores.

Last year, the textbook department of the UNC Student Stores made a profit of \$351,000, said William Scarborough Jr., director of accounting for the Stores. Of the Stores' total profits, Student Aid received \$503,000 for scholarships, but Scarborough said he could not determine what percentage of that came from textbook profit, because the amount was determined from a lump sum.

"Some departments break even, some lose a little, and others make a profit," Scarborough said, adding that since the bookstore was one of the largest departments, it provided more scholarship money than most. "We don't say 80 percent will come from the textbook department and 40 percent from the sales floor," he said. "Our overall contribution is based on what the University needs and what we can afford to give."

Rutledge Tufts Jr., assistant general manager for merchandising for Student Stores, said much of the profit made from textbooks was put back into the business. Since the state doesn't cover any of the store's operating costs, Tufts said the money had to come from somewhere.

"The theory is the people using the toll roads are the ones who should pay the tolls," he said.

Students can usually buy texts for retail price, Tufts said. The Stores will only mark a book above retail price if it can't buy it at a discount (generally 20 percent). "But I don't think that has happened more than once in the past several years," he said.

The bookstores at North Carolina State University and the University of North Carolina at Charlotte will also sell texts above retail price if they can't buy them at a discount, representatives said.

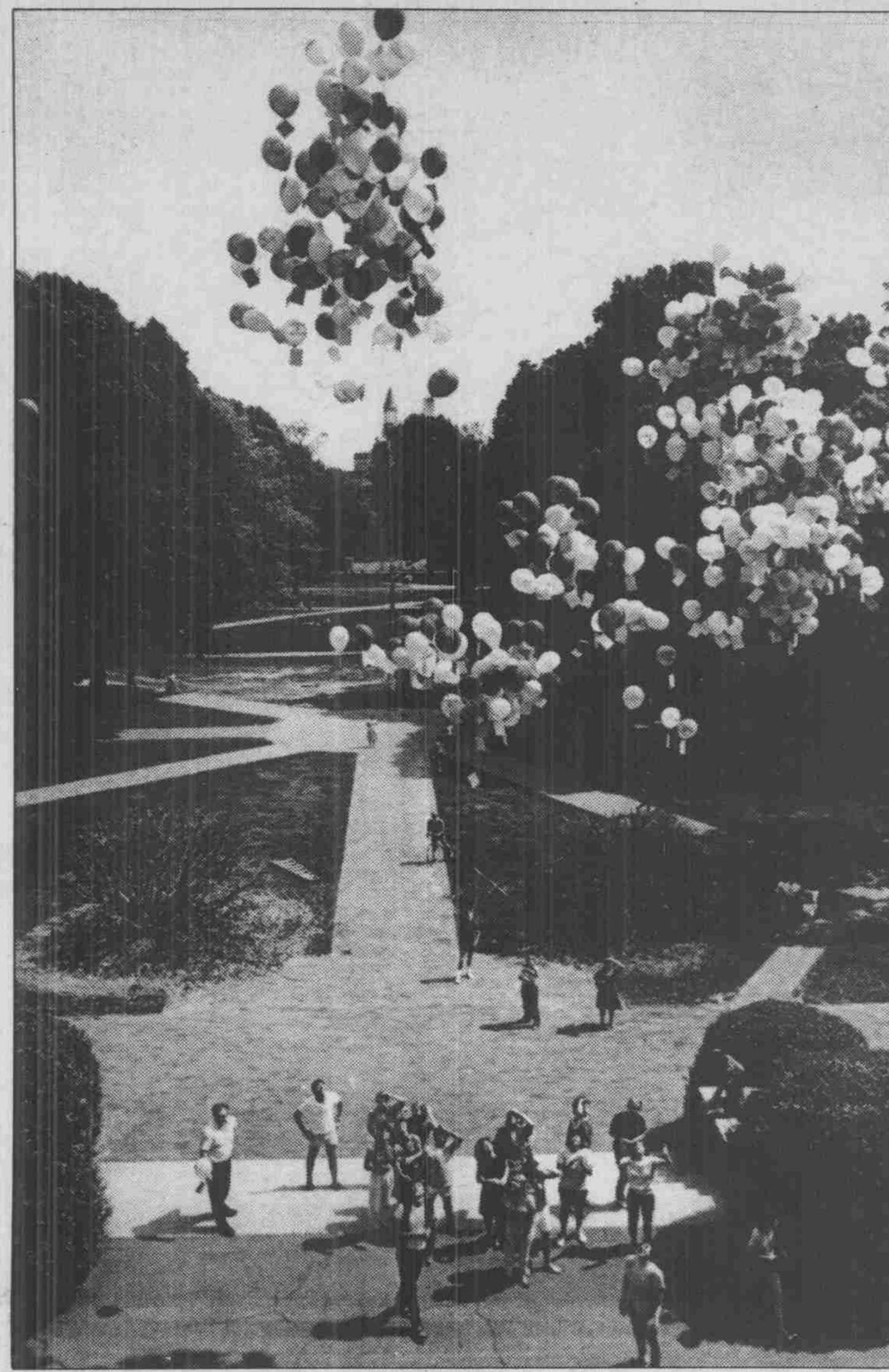
Tufts said the UNC bookstore tried to help students by buying and selling used textbooks, adding that the number of used books available in the campus bookstore has increased over the past years from about 20 to 28 percent. By shopping with wholesale bookdealers, the Store can sometimes find used copies of texts that are new to the campus, Tufts said.

"What that represents is a dramatic savings to the students — \$1.5 million over the past three semesters," he said. But used books bring a trade-off in education, often restricting a student from learning the most recent material, Tufts said. Because of this, the bookstore's used stock won't grow beyond 30 percent. "At an institution of higher quality academics, there has to be some limit at which used books are viable to maintain the level of quality," he said.

About 50 percent of the texts sold at the University of North Carolina at Greensboro and NCSU are used, as are

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## Heavy message



Campus Y members release balloons in front of South building yesterday afternoon. The balloons were sold for 50 cents each. All proceeds went to UNICEF for Africa.

DTH/Jamie Moncrief

## New mikeman chosen

By RANDY FARMER  
Staff Writer

The mikeman for the 1985-86 academic year will be Jeff Taylor, a sophomore from Charlotte.

Taylor was selected unanimously from a field of 11 applicants Monday night by a panel of 25 students who were selected randomly from the University community.

"I will try to work more with the cheerleaders and band while trying to be myself," Taylor said.

He said he naturally would work toward the success of former mikeman Greg "Lump" Lunsford because their humor was similar, but Taylor added that he would not copy Lump.

Taylor said he wanted to be mikeman after watching Lump and mikemen at other universities. "I remember looking at Lump and could tell he was having fun," Taylor said. "Also, I like getting fired up at football games."

The competition was keen for mikeman this year, said Toni Branner, senior captain of the cheerleaders. "I was really impressed," she said. "We had 11 great guys. But Jeff was the unanimous choice. He really stood out because he communicated with the crowd."

Taylor said: "I didn't have anything on the rest of the applicants. I just made sure I had a lot of people supporting

me. My supporters were really great."

As for Taylor's previous experience, he said, "I have spoken in front of people before at student council meetings and did the morning announcements on closed-circuit television in high school."

Taylor said he had not decided on his format for next year.

The Office of Student Affairs decided to change the mikeman selection process after mikeman Kenny Ward was fired two years ago because people considered his jokes insulting.

Branner said the committee was looking for someone who wasn't merely a stand-up comic, because next year the mikeman will have to work well with the band and cheerleaders at football games. In addition, he will serve as an extra spotter for cheerleaders at basketball games.

Taylor will have to attend a one-week summer camp in August to learn spirit-leading techniques with mikemen from other leading universities and colleges. He will also attend a number of band rehearsals and cheerleading practices to promote more cohesion among the mikeman, band and cheerleaders, Branner said.

The mikeman position was open to male and female students with a minimum 2.0 grade point average.

## Student leaders from UNC, NCSU hold rally in Raleigh against state tuition hikes

By TOM CONLON  
Staff Writer

RALEIGH - Protesting proposed tuition hikes for the 16-member University of North Carolina system, about 25 students from UNC and N.C. State gathered Tuesday morning at a rally outside the State Legislative Building to address the issue and answer questions.

Student Body President Patricia Wallace, Graduate and Professional Student Federation President Brad Torgan and NCSU SBP Jay Everette gave speeches and participated with other students in lobbying meetings with Lt. Gov. Bob Jordan, House Speaker Liston Ramsey (D-Madison), Senate Minority Leader Bill Redman (R-Iredell) and other General Assembly Members.

Wallace began her speech by praising North Carolina's university system and its contribution to the state and nation.

"North Carolina's investment in its university system has paid off," she said. "New industries are attracted to North Carolina by our well-trained, well-educated work force. . . . All across North Carolina, graduates of our state university system are getting good jobs in their fields and contributing to the growth and progress of our state."

"North Carolina has always placed a high premium on putting a college education within the reach of any young person with talent — regardless of their parents' incomes," she said. "Our state constitution provides that 'the benefits of the University of North Carolina and other public institutions of high education, as far as practicable, be extended to the people of the state free of expense.'"

Recent years of tuition hikes, federal education cutbacks and inflation have had an effect on the number of students able to attend college, Wallace said.

"The in-state tuition at state universities has increased 25 percent over the last four years," she said. "Tuition for out-of-state students has jumped over 45 percent for the same period. . . . Students are feeling the pinch; many have had to drop out. Other young people have had to abandon their dreams of going to college at all."

Calling on senators and representatives to defeat Gov. Jim Martin's proposed tuition increase, Wallace said educational opportunity was the reason students are protesting.

"Now Governor Martin has announced his intention to increase tuition at state schools by another 10 percent," she said. "This additional increase, coupled with cuts in federal financial aid, could put an education out of the grasp of thousands of deserving students. We're here today to call on the legislature to stand by its commitment to keeping our state university system open to all North Carolinians — not just the well to do."

Torgan said 45 percent of UNC graduate students chose cost as a factor in attending UNC. "Tuition hikes will have a detrimental effect on public education," he said. "One of six UNC graduate students admits to having problems in financing their education. One in three are financed through fellowships, scholarships or student loans."

In a press conference following the speeches, Everette told reporters that

out-of-state students were hurt most by the increases and that such students brought different perspectives and cultures to North Carolina, many of whom will contribute to the state economy by settling in the state after graduation.

N.C. Sen. Wanda Hunt (D-Moore) and UNC System President Bill Friday listened to the speeches and questions. Hunt said she would support education and state funding as much as possible and said she felt students could be an effective lobby against the governor's proposed tuition hikes if they were determined enough.

From 11 a.m. to 4 p.m., students met with about 20 different legislators individually and stated their opposition. Lt. Gov. Jordan listened to students' positions, thanked them for their input and said the outcome of tuition hike legislation would probably depend on how tax cut legislation fared in the General Assembly.

"Every year there has been an increase, and it's been because of need," Jordan said. "I'm very hopeful we can maintain the tuition as it is. (Federal) Pell Grants will or may change, and we're not sure of the impact it will have yet."

Wallace told Jordan that tuition hikes would go along with already raised dorm rent, health costs and other support areas. "With this tuition hike, tuition and costs will rise to \$5,000 per student," she said. "Three thousand students at UNC have parents earning less than \$15,000 a year. It would affect a lot of students."

Everette said he had the same concern

Ervin "loved his country and served it with selfless devotion for many years. His stewardship as chairman of the Senate Watergate Committee has established his place in history."

Gov. Jim Martin asked for a moment of silence at a town meeting in Raleigh when told of the former senator's death. He called Ervin an outstanding native son of North Carolina.

Ervin, who received a B.A. from the University of North Carolina in 1917, went on to receive a law

degree from Harvard and was a lawyer, a judge, a state legislator and member of the U.S. House of Representatives before entering the Senate in 1954.

Ervin, a strong advocate of individual liberties, served on the Senate committee that recommended censuring Sen. Joseph McCarthy in 1954. He gained national recognition when he chaired the nationally televised hearings of the Senate Watergate Committee in 1974, which investigated the scandal that led to the resignation of President Richard M. Nixon. Ervin retired in 1975.

## Former U.S. Sen. Sam Ervin dies at age 88

From United Press International reports

Former North Carolina Sen. Sam Ervin, a central figure in the Watergate investigation and an elder statesman of the state, died in Winston-Salem Tuesday at the age of 88.

He was hospitalized late last month for abdominal pain, emphysema and an infected gall bladder.

"I have never known a more remarkable American," Sen. Jesse Helms, R-N.C., said Tuesday after the death was announced.

Former Senate Majority Leader Howard Baker said



GPSF President Brad Torgan speaks outside N.C. Legislature Building Tuesday during rally against tuition hikes.

DTH/Jamie Moncrief

about NCSU. "I've had a couple students come up and tell me they will not have enough money to come back to school next fall. . . . and that's alarming."

Torgan, who met with Senate Minority Leader Bill Redman (R-Iredell) and Rep. Ray Warren (R-Mecklenburg), said both expressed concern over raising tuition hikes but had not taken a position on the issue at this time.

"I have no problems at all with freezing tuition. . . . but the press does not pick up on the losses and abuses

of student loans at the expense of the less fortunate," Redman said. "One can take another look at it. Private colleges in North Carolina are complaining because of the decrease in students, while UNC schools are complaining because of a tuition increase. We have to find a balance."

Redman serves on the Board of Trustees for Gardner Webb College, a small liberal arts college in Boiling Springs faced with declining enrollments because of more competitive tuition rates at state universities.

Torgan told Redman that in addition to tuition increases, UNC students would likely have a mandatory meal plan in addition to other rising school expenses. "Medical school students who live in the dorms and eat at the hospital will have to purchase a mandatory meal plan," he said.

Redman said that such a plan was ridiculous and that he would question four new Board of Governors nominees on the issue. "If they can't justify their action, they won't get my support," he said.

We must not confuse dissent with disloyalty — Edward R. Murrow