

Job outlook good for fourth quarter

By TODD GOSSETT
Staff Writer

Southern employment should be strong in the fourth quarter, despite August employment figures showing a slight decline from July, according to the N.C. Employment Security Commission.

The quarterly adjusted unemployment rate was 5.9 percent compared with July's 5.4 percent. The state's unemployment rate continued to hover below the national unemployment rate of 7 percent.

The rise of one half percent is insignificant, said Joe Richardson, marketing information director of the N.C. Employment Security Commission.

According to Richardson, the quarterly adjusted rate discounts such factors as agriculture employment, Christmas season employment and other employment factors varying greatly from year to year.

"This keeps the figures more in line on a monthly basis," Richardson added.

Caldwell County had the highest summer unemployment rate in North Carolina at 17.8 percent. Currituck County had the lowest rate, under 4 percent, Richardson said.

The employment outlook for the fourth quarter of 1985 is expected to decline from the third quarter level, 1985 and the fourth quarter level, 1984, according to the Quarterly Employment Outlook Survey of Manpower, Inc. Manpower is a national demographics company.

Regionally, the South shows the greatest outlook, the Northeast reflects the national average, and the Midwest and West show declining unemployment trends.

Peppy O'Neil, a spokesman for Manpower, said, "The South always does the best; we have businesses moving south to take advantage of the good weather and the better tax rates."

According to the Manpower survey, 25 percent of the businesses surveyed plan to hire more employees during the fourth quarter. Ten percent plan to reduce their employment.

Construction, durable and non-durable goods, mining and transportation are among the industries planning to reduce their employment. Those industries planning to increase their work force for the fourth quarter include finance, insurance and real estate, education and public administration.

Dorm rooms: the reflection of personality

By KARA V. DONALDSON
Staff Writer

Posters. A radio. Definitely a radio. And posters. Maybe a plant ... and posters.

People may think dorm rooms are plastered with posters and have one dying plant on the windowsill, but actually each room reflects the interaction of the roommates' personalities.

"Plants are the key," explained Roger Schlegel, a resident of Stacy dormitory. "Lofts and plants."

Elma, Schlegel's two-year-old plant, sits on his desk. Her long leafy fronds drape over a hook in the wall. On the windowsill sit other plants, including Simon, a cutting from Elma, that Schlegel is trying to root.

Plants may be the key, but it's the loft that defines the room space. Schlegel and his roommate, Dave Edson, set up the loft to open more space, giving them separate living and sleeping areas.

"No two people get along all the time," Schlegel said, "so a loft allows each person their space."

Upstairs are the beds, downstairs are the living room, study and kitchen. In the kitchen-corner are the fridge, microwave, shelves of food and the ever-present hot-pot, a dorm room staple.

Schlegel has posters of Washington, D.C., and a life-size poster of Frank Sinatra. Under one part of the loft is a space to hang their bikes. The television and stereo sit on the dressers. Although a stereo isn't necessary, Schlegel said he thought a room needed at least a decent tape player.

Eve O'Neal, who lives in McIver dormitory, agreed music was necessary. "You must have a radio," she said.

While O'Neal and her roommate, Anna Dunstan, have the high ceilings necessary for a loft, they decided to keep



Roger Schlegel and Dave Edson (right) show off their dorm room decor

DTH/Dan Charlson

their beds on the ground.

"Everybody comes in and asks us why we don't have a loft or haven't bunked the beds," Anna said, "but you need a place to sit, and if you bunk the beds you don't have enough seats."

Anna and Eve mix their living, sleeping and studying areas. Their beds double as couches, and they have a huge round wicker chair in the middle of the room. Frilly curtains, a plant and flowers grace the window. Their bent-

wood hat rack adds a unique touch.

Both agreed a sink was necessary.

They have U2 and James Dean on their walls, along with poster-pictures of themselves skiing. Anna said she thought pictures from home were important, too.

One can tell these rooms have collected their substance rather than been decorated. As Eve said, "You need things you've picked up." Such "things" include the Miller-Life "tiffany" lamp

she won in a dorm drawing.

"One thing I learned from Dave," Schlegel said, "is you can't think about what you're going to do to your room, you just do it."

The point is to make the room home, a comfortable place where one wants to be. Each room has its unique touches, and the posters on the walls have meaning. And it seems these dorm residents even remember to water their plants.

BAP provides solutions through student input

By LAURA VAN SANT
Staff Writer

The Business Assistance Program, which provides free assistance from MBA students to local businesses, eyes expansion after 16 years of existence.

In the past, the B.A.P. has worked primarily with service companies, ranging from South Square Mall to the North Carolina Zoo to many local restaurants, Gutt said. He added that he hoped the 100-student program will expand to help non-service industries as well.

According to co-chairman Eric Gutt, a second-year MBA student, the program gives students a chance to do consulting work for area businesses.

"The program gives MBA students some real-world experience, and the businesses get the services of people who have been out working for a few years," Gutt said, adding that the average age of program students was 26.

Gutt said there are two steps in the B.A.P. The first is a brainstorming session, in which someone with a business problem meets with students who come up with possible solutions.

A business is then assigned three or

four students who spend six weeks studying the problem in depth before proposing how to solve it.

Bill Scarborough with UNC Student Stores was one of the B.A.P.'s clients last year.

"Our clothing sales were declining and we wanted some hypothesis on why," Scarborough said.

After Scarborough contacted the B.A.P., some students, including Gutt, researched the problem, found specific areas where sales were down, visited other clothing stores and came up with some ways to improve sales.

Scarborough said he hopes to use some of the students' suggestions this year.

In another B.A.P. project, a local travel agency wanted a study done to see how feasible a new plan would be.

Steve Durham, co-chairman of the B.A.P. and one of the students who worked with the travel agency, said the group did an overview of the plan to see how competitive it would be in the Chapel Hill market.

"They decided not to go through with the plan," he said, "partly from our recommendation."

Voter registration in Union

Students who are residents of Chapel Hill or Carrboro may register to vote in town elections through Thursday in the Student Union.

Students must present proof of residency — such as a check, letter or

bill with a local address.

A registrar will be on duty today from 9 a.m. to 2 p.m., Wednesday from 3 p.m. to 9 p.m. and Thursday from 11 a.m. to 4 p.m.

AIDS cure gets special attention

By SHARON HODGES
Staff Writer

Acquired Immune Deficiency Syndrome — AIDS.

Those words have caused a national panic. Children with it are not allowed to go to school with other children. Rock Hudson, a giant of Hollywood, has been struck with the deadly disease.

Recently, however, the fear that swept the country is being channeled into more productive veins. The public is demanding a cure and many universities and companies are responding with concrete results.

Duke University Medical Center and Burroughs-Wellcome Corporation are in the vanguard of AIDS research. In the past few months, working with the National Cancer Institute, they have developed a very promising treatment drug — Compound S.

This drug, scientifically titled BWA509U, has shown promising results: The drug showed no signs of toxicity in the treatment of a man at Duke.

However, officials at Duke and Burroughs-Wellcome are quick to caution that research is still in the initial stages. Compound S has not yet been proven to be safe or effective.

According to a news release from Duke, the researchers are encouraged because new treatments are being discovered so soon after the discovery of the disease.

Burroughs-Wellcome is pleased with the cooperation they have received from the FDA. The agency is cutting red tape for companies researching AIDS cures, according to Kathy

Bartlett, a spokeswoman for Burroughs-Wellcome.

"We have received excellent cooperation," Bartlett said.

It normally takes up to three years for a drug to receive approval for human testing. In the case of Compound S, it only required six months.

Burroughs was chosen as the research site because of its outstanding reputation in anti-viral treatment. The company said there are not financial considerations in their present research.

Bartlett stressed that Compound S is far too new to develop any marketing strategy. At present it is only a possibility and large scale treatment is not imminent.

If the drug proves to be successful and is administered to a large population, the company will not make a profit. Despite the tremendous media attention, AIDS strikes relatively few victims. Because of this, Burroughs-Wellcome cannot recover its investments, Bartlett said.

Compound S is an "orphan drug," according to Dr. Gene Gagnon at the UNC School of Pharmacy. An orphan drug is one that is a treatment for only a small number of people.

The U.S. Congress recently passed the Orphan Drug Bill which gives tax credits to pharmaceutical companies which develop drugs for rare diseases.

Gagnon said tax credits plus the great amount of positive publicity will make it worth a company's money to continue AIDS research.

"This is not a race against other pharmaceutical companies, but a race against nature," Bartlett said.

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