The Daily Tar Heel/Thursday, September 26, 1985/5

Cross-country runner Bill Will, seen here stretching out

be set up and refreshments will be

student leaders and Carolina Athletic

Present will be faculty members,

DTH/Larry Childress

## I'm so unhappy with you, Mary Lou

#### By TIM CROTHERS sistant Sports Editor

I'm usually not one for bitching. I leave the fire and brimstone sermons on everything from the DH to dominoes to a more excitable member of our staff. But something is really pissing me off, and this week I've been humbled by the common cold, failed three tests and received a \$10 gift certificate on my windshield from my pals at the UNC Traffic Office. So heck, I'm in the mood to bitch.

All these everyday annoyances aside, my only real gripe in this otherwise utopian society is the existence of Mary Lou Retton. I don't know about you, but I think Mary Lou is a media whore.

Don't get me wrong, I was as patriotic as the next guy when darling Mary Lou vaulted into America's heart during the LA Olympics. But now every time I turn on the boob tube there's Mary Lou's mug trying to sell me somethat she's a millionaire at an age when this writer was stumping for a 50c a week raise in his allowance? No, none of these.

What bothers me the most about Mary Lou is a modern version of the Jim Thorpe complex. Legend has it that Thorpe was the first amateur ever to accept money, and he got busted. I haven't seen the checks, but I bet Mary Lou makes more than a pretty penny for torturing all of us who worship our Zeniths, and nobody's ripping her medals off her pretty little neck.

In fairness to Mary Lou, she is not the first athlete to sacrifice the love of sport for the candy of capitalism. Beer commercials have made celebrities out of plenty of washed-up "athletes". But that's just it. Mary Lou is still a gifted gymnast and she has admitted that her long hours in advertising studios and lecture halls (who would go here her speak? I want names), have forced her to sacrifice valuable time in

# **Cross country runner Bill Will** is running away from anonymity

SPORTS

### By BOB YOUNG

"Hey Lee, I gotta feature for ya." "Great! Who's it on?" "Bill Will." "Who?"

"Bill Will."

"Okay, fine . . . is he a runner?" Anonymity. It follows Bill Will around like his shadow. He didn't come from one of the state's top track programs. He hasn't made any All-America teams or set any school records. And he has a name that sounds like it came from Dr. Seuss.

But just when he seemed destined to a life as an "also ran," Bill Will, a senior from Dallas, N.C., started coming out of the shadows.

The transition started at the ACC outdoor track championships in Raleigh last spring. Will finished fourth in a hotly- contested 10,000 meters. His time of 30:33 made him the fifth-fastest Tar Heel ever at that distance.

Dear Steven: I'm really worried

about my boyfriend. He got fired

from his job a couple of weeks ago,

and instead of making every effort

to find a new one he sits home

planning his revenge on his ex-boss.

He bought this book which lists

different ways to get back at those

who hurt you. Most of the schemes

are against the law. I can easily

understand his harsh feelings for the

man, but don't you think he'd be

better off using his energies to do

**By STEVE AUSTIN** 

ndicated Columnist

/ARSITY

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#### The metamorphosis is continuing into cross country, as Will placed fourth in UNC's tri-meet with Duke and Northwestern Sept. 7. Only George Nicholas was faster for North Carolina.

"I've grown more confident in myself over the past year," Will said. "(Former UNC runners) Dave Herion and Jack Morgan have really brought me along. They've really helped me to gain insight into my competition.

"Also, I feel a lot stronger than in past years. And I think that's due to the new coaching staff - I'm very happy with the way they've been handling our training.'

And the feeling is mutual, according to head track coach Dennis Craddock.

"This year, with a new coaching system coming in, Bill is a very important part of the team," Craddock said. "He's a good leader and leads by example. That's important when there's a change in the coaching staff.

"He's also a consistent runner, which is better for a team than someone who has a great meet one week and a lousy one another week."

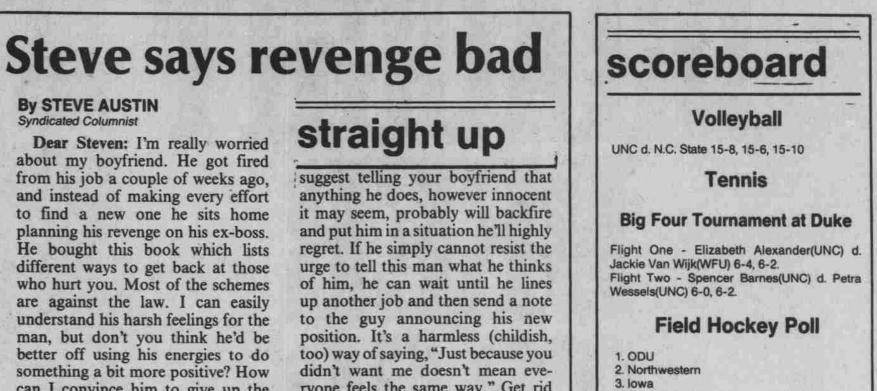
And consistency is Will's main goal for this season - the first fall campaign which he enters with experience on his side.

"I was injured my sophomore year and couldn't run cross country," he said. "So last year I spent most of the fall just getting used to racing cross country on a collegiate level. Now that I have that year under my belt, I think I can be more of a steadying influence on the team."

Coach Craddock agrees.

"Bill just has a tremendous amount of talent and we feel he's just now coming into his own as a runner. We just have to help him keep his confidence up and he'll have a great year."

Then, maybe people will remember his name.



thing.

Madison Avenue is partly to blame. They seem to have Mary Lou convinced that she is the cutest little fad since the cabbage patch kid. Do a cartwheel, Mary Lou, smile big and we'll sell a million batteries, that kind of thing. The powers that be in the advertising world have proven once again that "overkill" is not part of their vocabulary.

But there is something especially abominable about Mary Lou. I can't decide what bothers me most about her. Is it her bubble bath personality? Is it her forced impish grin that allows us to spot cavities in her wisdom teeth? Or is it

the gym. As a sports traditionalist, this makes my stomach

Maybe Mary Lou can juggle two stars, but if her athletic star burns out, the media will drop her like a worn-out shoe. Remember Cathy Rigby?

I long for those bygone days when I could watch Monday Night Football in peace, without the fear that Mary Lou might be vaulting into my living room at any moment, smiling and giggling and selling me a box of cereal. Give me a break, Mary Lou. I feel much better now.

HEATRES

CAROLINA

BACK TO THE FUTURE (PG)

something a bit more positive? How can I convince him to give up the funny business?

- Puzzled Pal Dear PP: There's an old English

saying which goes, "Forgetting of a wrong is the best revenge." I strongly

ryone feels the same way." Get rid of the book.

"CAMILA" (2:00, 7:10) Final Times Today DePaima's "BODY DOUBLE" 11:30 LATE SHOW Shocker FRI AND SAT

THE ALAN BRIDGES MASTERPIECE

JAMES MASON EDWARD FOX

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4. Massachusetts 5. North Carolina 6. New Hampshire 7. Ursinus 8. Temple 9. Rutgers 10. Lock Haven State Royal Park



LET'S GO

**DEFENSE!** 

## Parents' Day is this weekend

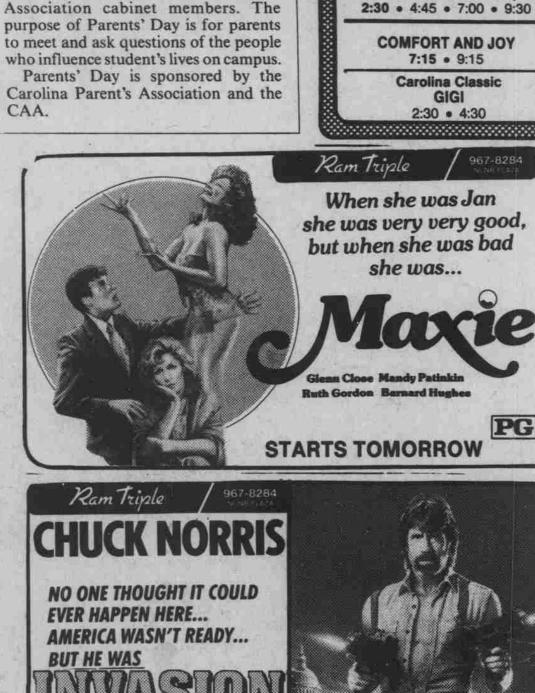
Saturday, when North Carolina plays the Virginia Military Institute, will be Parents' Day

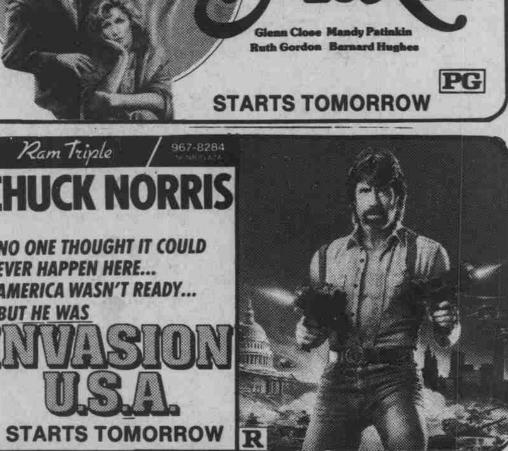
Immediately after the game, parents and students are invited to attend the ceremonies at the Bell Tower. Tents will





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Good only at Lenoir Hall, Chase Hall, Morrison, Hinton James, Ehringhaus and Craige snack bars on Saturday and Sunday of each home football game.