

Business has hardbacks plus food

By LAURA LANCE
Staff Writer

What? Another restaurant in Chapel Hill? Ah yes, and the Hardback Cafe is here to cater to both the intellectual and the gastronomic appetites of Chapel Hillians.

The Hardback Cafe and Bookstore, 110 N. Columbia St., opened its doors on Nov. 17 to offer a combination of literature and cuisine to the area.

"There are quite a few cafes with bookstores attached in the Northeast," said Grant Kornberg, 27, part-owner and manager of the Hardback. "I lived in the Washington-Baltimore area and I frequented the ones I found there."

Tom Cook, 44, a political science instructor at Duke University who shares the ownership of the Hardback, said, "I thought that there was a need for a cafe-bookstore in this area. We wanted to create a place for people who like good literature and good food."

It took a year for the idea of a combined cafe-bookstore to materialize, Cook said. Four months of looking for a place to rent resulted in leasing 110 N. Columbia St., better known to most UNC students as the building behind Spanky's.

The building was remodeled in three months to become the spacious establishment it is today. Plants, simple wooden furnishings, a gumball machine and wall decorations give the Hardback its old-new look. Large picture windows allow diners to gaze out at passers-by.

Kornberg, who used to teach English literature at Episcopal High School in Washington, D.C., orders all books for the Hardback. "We try to stock a lot of stuff that the Intimate or Page One wouldn't," he

said. The bookstore manager estimates 20 to 25 percent of the 8,000 to 10,000 books in stock come from small presses. Many are printed by the Algonquin Press, located in Chapel Hill.

Kornberg said the small-press books sell extremely well because "this is the only place you can get a lot of the titles." He added that fiction and poetry sell better than any other type of book. "Most bookstores are interested in stocking best-sellers," he said. "For us, best-sellers are our worst sellers."

The most popular books at the Hardback right now are *The Collected Works of Sam Shepard*, published at a small press in San Francisco, and *The Color Purple* by Alice Walker.

Darrell Beauchaine, 28, manages the cafe. "We buy only the best ingredients. Some people think the menu is expensive, but this isn't your run-of-the-mill food."

Beauchaine said the pasta and Italian sausage used in several dishes were handmade. All bread arrives fresh daily from Via de France, a Greensboro bakery. Desserts are purchased from La Patisserie, a French pastry shop in Chapel Hill.

"We have an excellent selection of imported beers and wines," said Beauchaine. "Some can be found in very few bars in this area."

Best-sellers in the cafe include the Oysters Rockefeller, the Softshell Crab Sandwich, the Pasta Salad and the Italian Sausage Sandwich. A variety of other entrees, appetizers, salads and coffees are also offered. Prices for appetizers and entrees range from \$3.95 to \$6.75.

No catering service is planned at the Hardback Cafe.

"We turn out 130 to 150 lunches between noon and two o'clock every day," said Beauchaine. "We are thinking about doing a lot of take-out in the future. But we have a very small kitchen, and we couldn't handle catering too. We would rather turn out good food than volume."

In February, the Hardback Cafe will present four new entrees: two seafood dishes, a pasta dish and a vegetarian dish.

The cafe will also begin offering entertainment in February. On Tuesday nights, local jazz musicians will be featured. Also, local authors and poets will be invited to present readings from their works.

"We are glad that someone couldn't walk in and say this is a yuppie place or a student place," Beauchaine said. "The mix has been very heterogeneous so far. A lot of people come in in the afternoon just to sit, drink coffee and read. That's how we want things to be."

Cook agreed. "We want to have an atmosphere that will be good for people to come in, eat and browse," he said. "We don't want people to feel pressured, only relaxed and at ease."

Jamie McPhail, cafe bartender, said, "The openness of the cafe and bookstore together is great. It's a comfortable place to come in and sit. You don't feel like you have to hurry up and eat. A guy came in today and was playing backgammon. I thought that was great."

The Hardback Cafe and Bookstore is open 11 a.m. to 10 p.m. Monday through Thursday, 11 a.m. to 11 p.m. Friday and Saturday, and 11 a.m. to 3 p.m. Sunday.

Khadafy to extradite terrorists

From wire reports

TRIPOLI, Libya - One of Col. Moammar Khadafy's aides told Western diplomats Thursday the leader would extradite any terrorists proven to be in Libya.

Khadafy also warned that Libya may attack Western European ports that store U.S. warships or cities near U.S. military bases if Libya becomes the target of a U.S. attack.

Khadafy met with Western ambassadors Wednesday night and advised them Libya wanted peace in the Mediterranean. He said the first step to peace would be eliminating the presence of both U.S. and Soviet fleets from the region.

"Maybe we will destroy one port because it has an American ship, maybe bases or a city. If we are attacked, we've got the means to do it," the aide quoted Khadafy as saying.

Strengthening economic boycott against Libya

WASHINGTON - President Reagan followed a freeze on Libyan government assets in this country Wednesday with attempts to persuade U.S. allies to strengthen an economic boycott designed to punish

news in brief

Libya for alleged sponsorship of terrorism.

White House spokesman Larry Speakes said "a number of important countries" were studying the U.S. moves "with deep interest," but prospects for a unified Western drive to isolate Libya remained doubtful Thursday.

Martin to remain 'officially neutral'

RALEIGH - In spite of speaking at a Gastonia luncheon honoring U.S. Senate hopeful Rep. Jim Broyhill, Gov. Jim Martin says he has made a commitment to be "officially neutral" in the battle for the Republican nomination between Broyhill, R-N.C. and David Funderburk, former U.S. ambassador to Romania.

Martin said he planned to attend a reception for Sen. Jesse Helms to be sponsored by the National Congressional Club later this month. Funderburk is backed by the conservative political action committee and Martin said he expected Funderburk would attend.

Sweepstakes swept into tangle by N.C. law

By RACHEL STIFFLER
Staff Writer

The *Reader's Digest* sweepstakes mailed to homes nationwide is in violation of a N.C. law, an official in Attorney General Lacy H. Thornburg's consumer protection office said Thursday.

John F. Maddrey, assistant attorney general, said the *Reader's Digest* contest consisted of two parts. The first part offered the possibility of winning cash and prizes for returning an enclosed card, with no purchase necessary in order to enter. "We didn't have any problem with that," Maddrey said.

A problem did arise with the enclosed "Instant Winner Tickets," which consisted of nine silver-colored squares that revealed "instant cash prizes" ranging from fifty cents to a hundred dollars when rubbed with a coin, Maddrey said.

"If you read the terms of the solicitation carefully, you saw that in order to claim your prize, you had to make a subscription to a magazine," Maddrey said. "That violates a statute particular to North Carolina, which says that if you tell someone they've won a prize, you have to give it to them."

Reader's Digest was notified of the violation in early December, and after a consultation with Maddrey, agreed to award all the instant winner prizes with no strings attached to any North Carolina resident who mails in the card.

North Carolina residents who have already mailed the card and indicated that they would subscribe to a magazine will be given a chance to cancel their subscription after they receive their prizes. The tickets should be mailed to Mari Ann Blatch, Reader's Digest, Pleasantville, NY 10570.

Maddrey said those returning their tickets should use their own envelopes instead of the pre-addressed "YES" and "NO" envelopes that were enclosed in the sweepstakes mailing.

"That's to facilitate isolation of North Carolina mail," he said. "There's no way they can tell by looking at the outside of the envelope (that was provided) where it came from." North Carolina is the only state whose law was violated by the sweepstakes, he said.

Maddrey said although there recently had been what he described as a "phenomenal increase" in the number of sweepstakes and contests offers mailed to North Carolinians, this is the only one that actually had been judged illegal.

"Most sweepstakes are straightforward," he said. "But sometimes it's hard

(for the recipient) to understand that. Everything is geared toward saying, 'Yes, I'll subscribe,' but if you look carefully, you'll see that you don't have to buy anything to enter."

"A lot of people have difficulty understanding the terms of sweepstakes," he said. "We spend a lot of time reviewing them with people who send them in. We get a lot of inquiries about them."

"There are three elements to a lottery: a prize, chance, and a consideration (such as an advancement of money or a magazine subscription by the recipient in order to claim the prize)," Maddrey said. "In this case, there was a prize, a consideration — which was a magazine subscription — but no chance, because you knew what the prize would be."

for the record

In Thursday's story "Elections Board backbone of body politic," Elections Board Chairman Bruce Lillie's name was misspelled. *The Daily Tar Heel* regrets the reporting error.

Thursday's story "RHA members want to do more" should have said Tim Cobb forgot to notify one area director, one dorm governor and one campus governing council member about the meeting that had been canceled. The *DTH* regrets the editing error.

In the same story, Courtney Saunders' quote "There's nothing really much

to show for what we did. We did a lot of talking..." referred to RHA's work on the alcohol policy committee, not to RHA's overall activity. The *DTH* regrets the reporting error.

Features-desk staff to meet on Monday

There will be a mandatory meeting of all features writers Monday at 4 p.m. Any writer who cannot be present must contact Marymela Hall by Tuesday.

Last writing-test warning

Students interested in joining the *Daily Tar Heel* staff can relive the joy of New Year's Eve with another edition of our writing test. It's simple: We provide the countdown to deadline, and you show us how much resolution you've got.

All we ask is that you come up with a story idea and write the story. We're looking for interesting subjects, completeness of information, writing skill, and variety and creativity in your use of sources. News events (speeches, meetings, etc.), features, issue-oriented stories and personality profiles are fine. No reviews, please.

Take the weekend to think about it while catching up on all the homework

you've already let slide, and then see Arne or Dave at the office between 2 p.m. and 9 p.m. Sunday or Monday with your idea. Stories — typed, with length up to you — will be due Wednesday by 3:30 p.m. Results and desk assignments should be posted at the office the following weekend.

This test is for writers interested in the arts, business, city, features, state and national, and University desks. Check the paper in the near future for details about a sports-writing test, however.

Remember, now's the best time to get involved. Unlike everyone else on staff, you'll only have to be around Arne and Dave for another month.

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