

# Pressure Boys make top 10

By ALEXANDRA MANN  
Staff Writer

It's the best thing to happen to area bands since the invention of the college radio station.

CBS/Epic Records and the publishers of the *College Media Journal* have chosen, from a total of 300 bands entered, the ten best unsigned acts in the country and have put them on an album which should flood record stores across the nation any day now. It's an opportunity any area band would relish simply because of all the support behind it, and Chapel Hill's own Pressure Boys are among the lucky ten.

CMJ is a trade magazine which comes out every two weeks across the country. It is very slanted toward new music and receives input from over 500 industries nation-wide. The album is the cover story in the new issue.

Of course the bands on the album, including groups with names such as Blue Sparks From Hell and The Criminals, will not just get publicity from the project. They actually get something of a brighter future because CBS now has the rights to sign any or all of them.

"This was not an accident," said Robert Haber, publisher of CMJ. "They were looking for groups, and they were pursuing mainly the college market, so they're looking at them as label bands."

Being looked at this way by a company like CBS is especially good for the Pressure Boys, who have been together for four years and have never been presented with a major prospect like this one. Though they have received nationwide airplay on various college radio stations, opened for bands like Bow Wow Wow and Duran Duran, and recorded two EPs since 1983, the prospect of backing from CBS is something new for the group. And it may be just what they need.

The selection process which eliminated the 290 bands not on the album was composed of three phases. The first depended almost entirely upon the top 300 college radio stations in the country (one of which was UNC's own WXYC), determined by the station's awareness of its own

local music scene and how representative it is of the college community. The stations were asked to choose their top ten local bands and to send that list, along with a tape of the first band on the list.

"We really left it to them," Haber said. "We told the people at the stations we were depending on them to be our ears."

The second phase began with the 300 tapes sitting in the CMJ offices in New York, waiting for the editorial staff of the magazine to weed out the worst. At this point (phase three), five people from Epic Records judged the remaining 110 tapes and got the count down to 20, which were then ranked in order of their preference, a list which was cut from the bottom, leaving the top ten.

"What was remarkable was the type of music we found," Haber said. "There was a lot of folk music. We expected a lot of Tears For Fears, R.E.M. and U2 clones, and what we got was really surprising, and very good."

The Pressure Boys' song which appears on the album is "Where the Cowboys Went," a cut from their *Rangledoon* EP. The song is not typical of the band's reggae-type repertoire, but it may have been this difference which got the song on the album.

The record, simply entitled *Epic Records and CMJ Present Ten of America's Best Unsigned Acts*, is only the first of many planned to come as results of annual selection processes. This one will, like the subsequent albums, provide consumers with a chance to vote for their favorite song on the album. The album for 1986 is scheduled for release in September instead of January of the following year so that the winner can be announced on MTV's New Music Awards Show, which CMJ produces.

"By giving the record buyer the chance to vote for his favorite song we're really able to take it to the streets," Haber said. "The bands will get the support from CBS through its marketing campaign and radios will provide the airplay. After that, it's left up to the spaghetti theory of throwing it against the wall and seeing what sticks."

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the Irish.

Rivers was reliving the nightmare of last year's game in the locker room Sunday after the game. "Last year they stole it from us on a freak play," Rivers said. "This year they beat us."

The Notre Dame drought took an obvious toll on its coach. The mortician's son, Digger Phelps, clad appropriately in a black suit, looked drawn and tired as he was asked about his team's eight-minute disappearing act.

"We had open shots," he said, "we just weren't hitting them." The coach of the Fighting Irish knows all too well that if open shots are missed they're as useful to him as a three-leaf clover.

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he reason for the delay.

"... (The proposal) needed considerable staff time, which individual members didn't have," she said. "We seemed to make a lot of progress when Belton was in the Office of Student Affairs. ... He was a central person pushing us to meet deadlines and submit our work, and that's what you need when you have a committee like this."

Stone said she believed Student Affairs might have tried initially to limit

the BCC to an office in the Student Union.

"I really think that is what some people had in mind initially," she said. "But some people on the committee made it absolutely clear they would not proceed if that was the case. I personally never limited the concept. I did not wish to be a party to something that was already an accomplished fact in the Office of Student Affairs."

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# Resume: anxiety defined

By MIKE ALTIERI  
Staff Writer

Resume. According to Webster's, it is a short account of one's career and qualifications prepared by an applicant for a position. According to most students, it is something they must prepare, but would rather not. In any case, resume is a word most college juniors and seniors should be thinking about.

Planning and writing a resume can be cause for anxiety, after considering job objectives, education, experience, skills and references. Form consideration also is important.

"Students should feel some amount of anxiety over preparing a resume," said Sharon Wiatt, assistant director of University Career Planning and Placement Services. "It's not always easy to prepare a resume, and at times students do panic."

For students uncertain of what to include on a resume or which form to follow, UCPPS may be able to help. "Tips on Writing Resumes and Cover Letters" is a free memo available to students from UCPPS. Included in the memo are suggestions on what information to include on a resume, proper wording and a basic format to follow.

In addition to the memo, UCPPS also provides a placement manual each semester. This manual contains dates for resume drops, interviewing techniques and more general information about resumes and cover letters.

UCPPS also holds resume writing workshops throughout each semester. "Our resume writing workshops hit the highlights of resume writing," Wiatt said. "Students can learn the rights and wrongs, plus they have the

chance to ask questions."

When beginning a resume, the first thing a student should do is decide on a career objective. Ninety-nine percent of employers ask for an objective or clear statement of what the student wants to do, Wiatt said.

Students need to begin their resumes at least two semesters before graduating, according to Wiatt. In addition, juniors looking for internships need to begin a resume in the fall or early spring of the school year.

For the basic resume, UCPPS counselors suggest including a job objective, education information, job experience and references.

A job objective can be a statement of career plans and skills and should be very specific.

Education should include degree, major area, the name of the institution and the date of graduation. Most recent education should be listed first.

UCPPS counselors encourage students to include their GPA on the resume if they are interviewing on campus.

When listing work experience, students should include both paid and unpaid jobs, internships, volunteer work and job responsibilities.

Students can make references available on request or can list the names and addresses at the end of the resume.

UCPPS counselors suggest using strong action verbs and short phrases instead of sentences. The resume should be one page for a recent graduate.

"One thing I stress is make sure there are no errors on the resume," Wiatt said. "Errors on a resume just

do not speak well of an institution."

UCPPS has a manual that lists all printers in the Chapel Hill area.

Suzanne Hicks, of Meridian Lines, said students can choose from five different resume formats.

"We typeset resumes, but we stress content over form," Hicks said. "The content is the most important thing."

"We also suggest that students update their resumes, even after finding a job," Hicks said.

Wiatt said both form and content are extremely important on a resume, and that employers expect a well-prepared resume.

Students should not include photos, height, weight and health information and should also be wary of including religious, political and social affiliations on the resume.

UCPPS counselors are available to critique student resumes. If minor changes are needed, students may come by during the drop-in hours of 10 a.m. to 2:30 p.m., Monday through Thursday. However, students need to schedule an appointment if major changes are necessary.

Students who have completed resumes and are ready to interview can sign up in Hanes Hall to meet company recruiters. In order to do so, students should attend the Orientation Workshop, which explains the process of resume drops and interviews. Orientation workshops are scheduled throughout each semester.

"Job hunting is a skill, and a person may need to submit a resume many times during his life," Wiatt said. "It's important for a student to develop this skill while still in school."

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