

Sanford ads focusing on the positive

By JEANNIE FARIS
Staff Writer

The first of eight political advertisements for former N.C. Gov. Terry Sanford began airing on television on April 3, ending the low profile he has maintained in his campaign for the Democratic Party's nomination for the upcoming Senate race.

The seven 30-second-long commercials and a 10-second-long commercial alternate among different television markets and appear during programs such as "Good Morning America," "20/20," "PM Magazine," "Dynasty," and "60 Minutes," said Sam Poole, Sanford's campaign manager.

These issue-oriented advertisements will continue to air until the May 6 primary, Poole said. He added that they were not designed to attack any of the other candidates who are running for the U.S. Senate seat now held by retiring Republican Sen. John East.

"We won't try to put anyone on the defensive," he said. "We're running an even campaign... on a positive, upbeat basis."

Poole added that if Sanford won the primary out of the field of 10 Democrats vying for the position, he would continue to run a similar campaign

against the Republican nominee. Sanford's first advertisement was a biographical sketch highlighting events in his career such as his tenure as governor, his speech seconding the nomination of John F. Kennedy's presidential nomination in 1960 and his presidency of Duke University.

The rest of the advertisements focus on issues such as farming, textiles, education, foreign policy and a summary of Sanford's position on a variety of these issues, Poole said.

For example, the Democrat does not believe that the Reagan administration has done enough to help farmers, Poole said.

"If we can refinance the Argentinian government, then we should be able to refinance our farmers," he said.

Sanford is also concerned about the condition of the American textile industries, Poole said.

Last year, President Reagan vetoed a bill co-sponsored by Rep. Jim Broyhill, R-N.C., and passed by Congress, that would have permitted fewer textile imports.

Since then, Democrats have criticized Broyhill and other Republican congressmen for failing to change Reagan's mind about vetoing the bill.

One of Sanford's advertisements

shows him standing outside a closed textile mill in Durham talking to angry workers about the veto, but Poole said this was not an attack specifically on Broyhill, who is also running for Senate.

"The commercial criticizes the handling of textile matters and the failure to act on imports in a way that would help the textile industry... (which) is in trouble," he said.

Doug Haynes, Broyhill's press secretary, said he thought Sanford was trying to make a reference to Broyhill.

"The textile industry's problems have to be solved by the cooperation of Democrats and Republicans," Haynes said, adding that the misfortune of many North Carolinians should not be made into a political issue.

"There is a problem to be addressed, and I don't feel that criticizing someone about his efforts to solve the problem will help," he said.

But other than that advertisement, Broyhill is not very concerned about the Democrats' campaigns at present, Haynes said.

"We are not responding to what the Democrats are doing in their primary," he said. "We don't know that Sanford will be the nominee."

Republican David Funderburk is not

concerned about the Democrats either, said Palmer Sugg, Funderburk's press secretary.

"We're going to worry about... Broyhill right now," Sugg said. "We won't have to worry about (Sanford) until after the primary."

Former Insurance Commissioner John Ingram, a Democrat, said he had been campaigning recently and had not had a chance to see Sanford's advertisements.

"I've heard about them, but what I want to know is where he stands on closing the loopholes on political loans," Ingram said.

He said Sanford never repaid a \$700,000 debt that he amassed in his 1972 presidential campaign.

"I want to get an ad on his position on debt settlement in regard to campaign laws," Ingram said.

But Poole said that Sanford's campaign financing was legal under the 1972 laws, which have since been changed. He added that there would be no advertisement to respond to Ingram's questions.

"Mr. Ingram's reference was to a federal elections law that was in effect in 1972," Poole said. "That has no relevancy in the U.S. Senate race."

Soviet test of new liquid-fueled missile fails, U.S. officials say

Associated Press

A recent test of the latest Soviet land-based missile failed, and the rocket may have exploded, an administration source said.

U.S. officials believe the Soviets will correct whatever problems led to the failure of the missile, which is designed to succeed the SS-18, said the source who agreed to talk on the condition of anonymity.

The new rocket, which like the SS-18 is liquid-fueled, is apparently designed to replace the older missiles sometime in the 1990s, the source said.

Site selection process disapproved
WASHINGTON — N.C. Gov. Jim Martin and much of the state's congressional delegation asked the nation's top energy officials to halt the selection process for a second high-level nuclear waste disposal site.

The group, meeting with Energy Secretary John Herrington, also said two N.C. sites under consideration should not be candidates for the repository, which would store wastes from nuclear power plants and weapons production for 10,000 years or more.

Rep. Bill Cobey, R-N.C., one of those at the meeting, said Herrington indicated the site of an underground repository would have to be "absolutely perfect."

Martin presented Herrington with

State & National

the state's written response to the DOE's selection of a site east of Raleigh — known as the Rolesville Pluton — and another west of Asheville — known as the Elk River Complex — as potential dump sites.

No disclosure ordered

LONDON — A judge refused Tuesday to order a newspaper to disclose who supplied it with photographs of pop star Madonna and her husband, actor Sean Penn, taken on the set of a film they are making in London.

The order was sought by Handmade Films, co-owned by ex-Beatle George Harrison, which is making "Shanghai Surprise" starring Madonna and Penn.

The Daily Express published the photos on Feb. 28 and March 1. After Handmade Films won a ruling that it owned a copyright on the pictures, the paper admitted that a copyright breach had occurred and surrendered the photos to the film company.

The Express reported that Penn and Madonna stormed off the set when the photos appeared, and that Penn demanded that the person who supplied the pictures be fired.

Campus Y group to hold food drive through Thursday

By ALICIA LASSITER
Staff Writer

The Campus Y's Hunger Responsibility Committee is sponsoring a food drive until Thursday for the Orange County Social Services and the Interphase Council food closet.

Stuart Gansky, a director of the committee, said, "There is an urgent need for can goods for the food closets in the city."

The Orange County food closets are already empty and other closets in the area are nearly empty.

He said the committee decided to have the drive now "to raise people's awareness that people need supplements the government isn't providing." It is not just a need people have at Christmas, he said.

Boxes will be placed on south campus and in the Campus Y for can donations,

he said. The committee will be going around to four apartment complexes Wednesday and Thursday: Old Well, Kingswood, Carolina and Royal Park.

People in apartments seem to have more cans to donate, Gansky said, because more people cook in apartments than in dorms.

The committee distributed flyers Tuesday about the food drive. "If they

don't want to participate, they can cut off a section of the flyer, put it on their door and we won't bother them," Gansky said.

Last year the committee raised about 2,000 cans, and they are hoping to double it this year, he said, since they only went to two apartment complexes last year.

Historian to speak

Professor Kenneth T. Jackson of Columbia University will speak today at 4 p.m. in the history department lounge on "Metropolitan Sprawl in the United States: North Carolina and the American Experience."

Jackson is an urban historian whose interests include suburbanization and race relations. His speech is sponsored by the UNC history department Speakers Committee.

For the Record

In Tuesday's story "RHA joins food service opponents," The Daily Tar Heel incorrectly reported that Granville Towers Governor Michael Horne had voted against the resolution opposing ARA contract renewal. Horne had abstained. The Daily Tar Heel regrets this reporting error.

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Ingram offers vacation contest to draw voters to May primary

By MATTHEW FURY
Staff Writer

Democratic U.S. Senate candidate John Ingram has established a contest designed to encourage voter participation in the May 6 primary. Any adult North Carolinian can enter the contest by mailing his name, address and phone number to the Democrat's campaign headquarters.

Ingram originally proposed a drawing restricted to voters in the Democratic primary. He has asked the Federal Elections Commission if the contest could be limited to these voters. Because he is uncertain when he will receive a response, Ingram has opened the contest to all adult North Carolinians.

The winner of the contest can choose to vacation at the Blockade Runner motel in Wrightsville Beach or the Holiday Inn West in Asheville. The free weekend vacation is for two.

Referring to the fact that a winner of the drawing need not be a voter, Joyce Chandler, Ingram's campaign coordinator, said, "We're hoping the person who wins does vote. The issue is not if they vote for him (Ingram). He just wants people to vote."

The contest is especially designed to

attract young voters, Ingram said. The former state insurance commissioner was active in getting 18-year-olds the right to vote the 26th Amendment.

Ingram told The Associated Press that claims that he was using the contest as a means to compile a voter registration list were "asinine." He said he already had such a list, which was available to all 10 Democratic candidates for the Senate seat held by retiring Republican Sen. John East.

If the FEC says the contest may be limited to Democratic primary voters, Ingram will probably hold two drawings, he said. One drawing would be open to all state citizens and a second drawing would be limited to voters. The contest has been advertised as open to all North Carolinians.

Other Senate candidates agreed that voter participation should be increased.

"We would hate for 15 percent of the population to determine the Democratic primary," said a spokesman for the Fountain Odum campaign.

He said he hoped the Ingram contest motivated more people to vote. "Even when you're getting someone to go out and vote, you cannot be sure that person is going to vote for you," he said.

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