

The Tar Heel

Serving the students and the University community since 1893

Copyright 1986 The Daily Tar Heel

Thursday, June 12, 1986

Chapel Hill, North Carolina

News/Sports/Arts 962-0245
Business/Advertising 962-1163

Applications up 21 percent for fall

By RANDALL PATTERSON
Staff Writer

The number of UNC entrance applications for the fall semester has risen dramatically, and an admissions official said the increase allowed the University to be more selective in choosing from the applicants.

Tony Strickland, UNC associate director of admissions, attributed the 21 percent rise to the efforts of the admissions staff and to the fall publication of a book praising the school.

Strickland said the average SAT score in the group entering the fall of 1986, term was between 1080 and 1090. That compared to the 1070 average for last year, he said, and to the 1050 average for the fall of 1984 group. The average SAT score for out-of-state students was in the low 1300s, he said.

"Overall, our acceptance rate is about 37 percent," Strickland said. "We've taken 16 percent of the out-of-state applicants and about 60 percent of the in-state. You won't find too many schools that can afford to accept only 60 percent of their in-state applicants."

Minority applications have increased only slightly, Strickland said. Black applicants accounted for only about 850 of the 13,618 applications received as of last week. There were 798 minority applications last year, he said.

Strickland said the University relaxes its entrance requirements for minorities in order to conform with

goals of the UNC system. The system has a goal of 10.6 percent minority enrollment for fall of 1986, he said.

"We basically try to get as many as have a reasonable chance of making it," Strickland said. "The SATs are different, but there's not that much difference in demonstrated academic ability."

Strickland said "The Public Ivys" by Richard Moll was probably responsible for the increase of out-of-state applications. The book tells of eight public universities at which a student can receive an education comparable to those had in Ivy League schools.

The rise in applications from North Carolina residents was due to the admissions staff, specifically of the admissions office's Carolina Contact Program, Strickland said. In two days, 300 potential students were shown around the campus by UNC student volunteers. Those that participated told their friends at home of their experiences, Strickland said, and the result has been a greater popularity for the University.

"The program has counteracted the image of big, state diploma mill in showing off Carolina's reputation," he said.

Strickland said the success of the basketball team had little to do with the number of applications received.

"Someone did a study on that several years ago and found a slight correlation, but I doubt if it has any real effect," he said. "The team wins so often that it's hard to tell."

Concentration



Mary Kate Doates sketches in the Arboretum behind Howell Hall as part of her art class.

The senior from Lumberton, N.C., enjoys drawing much as her major in biology.

Tar Heel/Jamie Cobb

Marriott buys out Saga stock

From staff and wire reports

Marriott Corp., UNC's new food service, and Saga Corp. jointly said Monday that Marriott is offering \$39.50 per share for all outstanding Saga shares in a merger expected to make Marriott the largest contract-food company in the nation.

The offer, worth about \$501.7 million, was unanimously accepted by Saga's board of directors who recommended it to shareholders as fair and in their best interests.

In consolidated New York Stock Exchange trading Monday, Saga closed up \$2 a share at \$39.37½.

Marriott initially had been offering \$34 a share but amended the offer over the weekend, lead-

ing to the execution of the merger agreement.

Purchase of tendered shares was to begin Tuesday, with the offer expiring June 20.

Under the merger agreement, SAGA, which has about 12.7 million shares outstanding, would become wholly owned subsidiary of Marriott.

"This will materially strengthen Marriott's position in the feeding business and provide them with stronger avenues for further growth," said Eliot H. Benson, vice president and research director for Ferris & Co., Inc. in Washington. "This is very beneficial to shareholders and the corporation. It will strengthen the

See MARRIOTT page 15

Ackland to close for two years; new director to oversee changes

By JO FLEISCHER
Co-editor

One of the first tasks for the newly hired director of the Ackland Art Museum will be to oversee the space increasing renovations that will leave the museum closed for two years, University officials announced Tuesday.

Charles W. Millard III, chief curator at the Hirshhorn Museum and Sculpture Garden in Washington, D.C., was recently appointed director of the museum.

The announcement was made Tuesday by UNC Chancellor Christopher C. Fordham III. "We are pleased to have Dr. Millard join our administration and our faculty," Fordham said. "He is singularly well qualified as both a curator and a scholar. We welcome him to the University."

The appointment, which becomes effective July 1, was approved by the UNC Board of Trustees in a mail-in ballot.

Millard will oversee a nine-person staff and a collection of 8,000 works that span the history of art. His first

task will be overseeing the museum's two-year \$2.8 million renovation.

The museum will have to close during the renovations that will begin in early 1987, but the added exhibition space became necessary due to the growth of the collection, Millard said. He described the renovation plans of architect Micheal Newman of Winston-Salem as, "handsome and spacious, absolutely marvelous."

While the building is closed for renovation, the Ackland staff will try to keep the collection available through public programs, although much of the collection will have to be stored to ensure its preservation, he said.

Millard said the museum was attractive to him because it is one of the larger and more complete collections operated by a university.

"I think the advantages of the situation are tremendous," he said. "It's a museum on the verge of a spurt of growth, and it has all sorts of marvelous things in its future."

Hirshhorn Director James T. Demetrian said, "It is a well-deserved tribute to Charles Millard to be

offered the directorship at this stage of his career. The Ackland is one of the leading university art museums in the country and it is fortunate indeed to be the beneficiary of Charlie's diverse talents, his scholarship and his diverse talents."

Millard joined the Hirshhorn just before it opened in 1974. He helped launch an active exhibition and acquisitions program and oversaw the research and documentation of the permanent collection.

He also organized major retrospectives of paintings by Joan Miro and Friedl Dzubas and smaller exhibitions of works by Peter Plagens and photographs by Leland Rice and Grant Mudford.

Before joining the Hirshhorn, Millard was curator of 19th century European art at the Los Angeles County Museum of Art and director of the Washington Gallery of Modern Art in Washington. He has also been assistant to the director at both the Fogg Art Museum in Cambridge and Dumbarton Oaks in

See ACKLAND page 15