

Ads against drunk driving aim to reduce N.C. arrests

By FRED PATTERSON
Staff Writer

Gov. Jim Martin, in an attempt to help decrease drunken-driving arrests, said Monday that he hopes a new anti-drunk driving media campaign will curb arrests for Driving While Impaired in the state.

The campaign, introduced two weeks ago, includes 30-second TV commercials that will show images of handcuffs, jail doors closing and canceled driver's licenses.

Statistics show an increase in DWI arrests of 17 percent over 1985. Martin is concerned that the Safe Roads Act of 1983 is no longer fresh in the minds of North Carolinians.

Paul Jones, director of Martin's Highway Safety Program, said

Monday that the campaign is part of an ongoing awareness program that is expected to continue for the next three years. He said that Martin "wants the private sector and the public sector to work together on society's problems, one of which is drunken driving."

The Raleigh advertising firm McKinney, Silver and Rockett created the campaign, he said. "They have graciously volunteered their services, which would have cost (the Highway Safety Program) between \$250,000 and \$300,000," he said.

The firm is asking its suppliers to provide materials for the campaign free or at a discount, Jones said. Thanks to its efforts, a \$750,000 campaign will cost the Highway

Safety Program only \$30,000, he said.

Jones said three public service announcement packages have been distributed to the state's radio and television stations. He also said that two more are being completed. "They would cost us about \$125,000 apiece if we had to pay for them," he said.

One of the television ads features a military parade in Moscow's Red Square. The idea is that DWI is a crime against the state.

During the commercial, an announcer's voice says, "In some parts of the world, drunk driving is considered a crime against the state. Get arrested, and you can lose your license for years. Plea bargaining?



Jim Martin

Forget it. You could even go to jail. But those aren't just the laws over there. They're also the laws right here."

Supreme Court will hear challenge to drinking law

From Associated Press reports

WASHINGTON — The Supreme Court said Monday it will decide whether states may be denied some federal highway money if they fail to adopt a minimum drinking age of 21.

The justices, in a multi-million dollar dispute, will hear South Dakota's challenge to a federal law that applies financial pressure for a national drinking age.

The law requires the secretary of transportation to withhold part of the federal money otherwise available to a state for highway construction if the state permits "the purchase or public possession . . . of any alcoholic beverage" by someone under 21.

News in Brief

tion because "it would outrage many, many people."

The aide, Patrick Buchanan, was a speechwriter in the Nixon White House. He is the director of communications for President Reagan.

Buchanan's memo was among 1.5 million documents from the Nixon administration made public Monday by the National Archives. It was the first release of textual material from the more than 40 million documents Nixon left behind when he resigned.

Elections Board concedes error
RALEIGH — A clerical error led the state Board of Elections to certify the wrong winner in a state legislative race, but the mistake was discovered before either candidate found out about it, officials said Monday.

Archives release Nixon paper

WASHINGTON — Former President Richard M. Nixon was counseled by a top aide in 1969 to avoid a visit to Mrs. Martin Luther King on the first anniversary of her husband's assassina-

Martin taps Broyhill for economic post

From Staff and wire reports

Former U.S. Sen. Jim Broyhill may have lost his bid for re-election last month, but his days as a public official are far from over. Gov. Jim Martin Monday appointed Broyhill as chairman of the North Carolina Economic Development Board.

He will succeed Raleigh businessman Claude Pope, who will become the new state commerce secretary.

Martin said Pope and Broyhill shared his determination to bolster North Carolina's traditional industries such as textiles and furniture.

"Our mission . . . is to continue to build a healthy business climate, one that respects the needs of traditional industries that have been

here, so they can first survive their present situation . . . (and) can then expand," Martin said.

Broyhill, who has been vacationing in Florida since the election, did not attend the news conference and could not be reached for comment.

His campaign manager, Kim Hutchens, said the chairmanship role would be very suitable for Broyhill.

"He brings a great deal of business contacts to North Carolina," Hutchens said. "Certainly the number of years he spent in North Carolina, Washington and the business community gives him a lot of visibility with business leaders."

These contacts would make Broy-

hill effective in recruiting new businesses to North Carolina, Hutchens said.

"He will head up a board that will further the business climate of this state," he said. "In that role, his qualifications are second to none, and I think it was a role that he was very glad to accept."

Commerce Secretary Howard Haworth announced Sept. 29 he would step down at the end of this month, and Martin said he would appoint him to the State Board of Education next spring.

It had been widely rumored in Republican circles that Broyhill, who lost his Nov. 4 bid for a full Senate term to Democrat Terry

Sanford, would take over the commerce post.

Martin fended off repeated questioning about Broyhill. "I can't be responsible for all the rumors going around," the governor said.

He acknowledged, however, that he had held "preliminary, probing discussions" with Broyhill about the commerce post, and that at one point Broyhill had expressed interest in it.

But about two weeks ago, before any formal offer could be made, "Mr. Broyhill indicated that he would prefer to work with Claude Pope and supported Mr. Pope for secretary of commerce," Martin said. "He and I . . . feel we have a great team."

Legislative panel advises state to move to divest

From Associated Press reports

RALEIGH — North Carolina should divest its companies that do business with South Africa and fail to abide by a code that mandates fair treatment of black workers, a legislative panel agreed Monday.

The proposed legislation, endorsed by the Committee on State Investments with South African Investors, would affect the University of North Carolina system trust funds that are invested by the State Treasurer's Office. It would also apply to assets of the state employee

retirement system.

The co-chairmen of the study panel, Rep. H.M. "Mickey" Michaux, D-Durham, and Sen. J. Richard Conder, D-Rockingham, said the measure was a compromise between those who favored total divestment and those who did not.

"I would favor total divestment," Michaux, who is black, said in an interview. "But I recognize the tenor of the times."

He added that by the time the proposed legislation reaches the House and Senate floors for votes,

"it may be a moot question all-around" as more U.S. companies pull out of South Africa.

Conder, who is white, said he opposed complete divestment because it might harm the state's relations with some of North Carolina's major employers.

A draft version of the proposed legislation would take the following measures:

- bar the state treasurer from making new investments of assets of the state employee retirement system or UNC system trust funds in a

financial institution with outstanding loans to South Africa, unless the firm abides by the Sullivan Principles, a code of business practices for foreign companies that wish to treat South African workers fairly.

- prohibit new investments in stocks or securities of companies doing business in or with South Africa, unless the firms abide by the Sullivan Principles.

The measure would not affect university funds raised through private foundations.

- require that after July 1, 1987, the state divest itself of holdings in financial institutions doing business in South Africa that fail to abide by the Sullivan Principles.

N.C. authors' textbook banned

By TOBY MOORE
Staff Writer

The school board of the Columbia County school system in Florida has banned a humanities textbook co-authored by five North Carolina professors.

The book, "The Humanities: Cultural Roots and Continuities," was removed from the system's classrooms after a Baptist minister objected to some of the language used in the book. The book remains available in the school's library.

School officials told The Associated Press that the minister, Fritz Fountain, objected to the language in two selections of the first volume of the two-volume book.

The pieces in dispute are Chaucer's "The Miller's Tale" and the Greek comedy "Lysistrata," written by Aristophanes in 411 B.C.

The Chaucer piece is a parody of romance in the Middle Ages. Written in Middle English and translated into modern English, the story deals with a university student who sleeps with his landlord's wife.

"Lysistrata" is a play in which the women of Greece go on strike to end a war between Athens and Sparta, refusing to give the men sex until they agree to peace.

Roberta Dunbar, a professor in the African/Afro-American studies department at UNC, was one of the

co-authors. She found out about the banning from news reports.

"The banning of a book is a very distressing thing," she said. Dunbar said she had contributed a section on Africa to the volume that has been banned.

The author of the disputed section, N.C. State Associate Professor Mary Anne Frese Witt, said she was surprised by the school board's decision.

"The book has sold in high numbers in high schools and colleges in Florida and throughout the country," she said. "This has never happened before (to the book)."

Witt said she had not heard of any problems with censoring "Lysistrata" since the 1960s.

"I'm rather shocked that the school would be swayed by a vocal minority of parents," she said.

Dunbar said she has heard of a countersuit being considered by other parents in the county. The American Civil Liberties Union has also been reported to be considering legal action over the ban.

"I feel optimistic that they'll reinstate it at some point," she said.

Other contributing authors are Charlotte V. Brown and Ronald G. Witt of Duke University, and Frank Tirro, a former Duke professor now teaching at Yale University.

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