

Village Companies to run public service condom ads

By LINDSAY HAYES
Staff Writer

The Village Companies are planning to run public service announcements promoting the use of condoms to protect against teenage pregnancy and the spread of Acquired Immune Deficiency Syndrome.

The Village Companies received a request last month from the Medical and Social Advisory Council of the Orange County Board of Commissioners for a policy to advertise condoms as a prevention against AIDS, said Village Companies president Jim Heavner.

U.S. Surgeon General Everett Koop has called on the media to run such public service announcements because the threat of AIDS outweighs other considerations.

Heavner said.

The Village Companies owns radio stations WCHL-AM in Chapel Hill, WZZU-FM in Raleigh and WKQQ in Lexington, Ky., and publishes The Village Advocate in Chapel Hill and The Leader in Research Triangle Park.

These local publications and radio stations will be able to address the threats of AIDS and teenage pregnancies according to local needs, Heavner said.

"(The media) should also be sensitive to local values and the nature and gravity of the issue here in the community," Heavner said.

Before deciding to run the announcements, the Village Companies sent a survey through the mail

to about 110 community leaders in city government, businesses, the University, social services, religious services and medical services. The survey asked about their opinions on public service announcements for condoms, Heavner said.

Of those leaders who received the survey, 75 percent responded. From those respondents, 75 percent said they were in favor of running the announcements, he said.

Based on the survey results and his own judgment, Heavner said he will let the general manager at each station and publication decide whether to accept the non-paid advertisements for condoms.

"I am not yet ready for us to accept paid advertising for individual brands," said Heavner.

Commercial advertisements might promote specific condom brands in a way that some people would believe encourages sexual activity, he said.

Heavner said the issue is important, and he cannot ignore the public responsibility although he opposes paid advertisements for condoms.

The advertisements have not started to run yet, he said. His office is in contact with Koop's office and local health agencies to receive information for developing the announcements.

Gary Webb, the minister of Calvary Mission Baptist Church, said he opposes the announcements because of his religious beliefs.

He said advocating the use of

condoms will promote sexual activity, and he opposes premarital and extramarital sex.

Webb said he had also studied AIDS and found that it could be passed on by saliva and other body fluids, so the condom is not a fool-proof prevention method.

Among the supporters of the public service announcements is Janet Colm, the executive director of Orange County Planned Parenthood.

She said the ads are a good idea as long as the prevention of

unwanted pregnancies is stressed as much as the prevention of disease.

Colm said the use of public service announcements without paid ads would be a disadvantage because the stations would run the announcements only when they wanted to. They usually run late at night, when they reach the smallest audience, she said.

But paid advertisers can set the time the ads will run. Colm said a limit should be placed on the times of day condom ads could be run on television.

Buffett concert results in 34 charges

By SUSAN ODENKIRCHEN
Staff Writer

The Jimmy Buffett concert in the Smith Center Friday night drew an

Salaries

romance languages, it's more than \$30,000 less.

"It's just the law of supply and demand," said Lawrence Gilbert, chairman of the biology department. "There are more people looking for jobs in the humanities. Someone in the sciences might get five job offers, while for an English-teaching position there might be 500 applicants. So I think it's what you call capitalism."

Gilbert said he thought UNC faculty salaries were adequate.

"I'd say we're competitive with other state universities," he said. "In the Ivy League schools, schools with private endowments, I'd expect they'd be much higher than us. We'd be better off comparing ourselves with other state universities."

But Cesario Bandera, chairman of the Department of Romance Languages, said he didn't think UNC's salaries were competitive.

"Most definitely not," he said. "In the context of 20 peer institutions that are comparable in terms of prestige to UNC-Chapel Hill, we'd probably be at the very bottom."

While salaries at UNC are competitive overall with those at other institutions, he said, salaries in the humanities are not.

"It's a real distortion of the picture," he said. "It's about \$10,000 lower in the humanities." Low salaries in the humanities are not good for UNC's recruitment efforts, he said.

"It's very hard to hire a good, decent, acceptable professor at the level of pay we have here," he said. "If you want to hire people, you have to offer them salaries comparable to what they're making now, and we're not doing that. It's creating an unhealthy situation."

Even though UNC's salaries may be lower than those of other universities of similar prestige, they still are sufficient for life in Chapel Hill, Gilbert said.

"The cost of living here is much lower than in New York, Cambridge and Berkeley," he said. "This is the most expensive place in North Carolina, but it's cheaper than a lot of places in the rest of the country."

It's not pay that rankles many UNC faculty members, Gilbert said, but extras.

"We have one of the worst fringe benefits programs in the United States," he said. "The medical plan stinks, there's no sabbatical leave."

And salaries for professors at UNC, while higher than the national average, are rising at a slower rate than in the nation as a whole.

Salaries for full professors rose by 5.9 percent across the United States from 1986 to 1987, while at UNC they went up by 4.2 percent.

The overall salary figures for UNC

audience of about 20,000 people, resulting in 34 charges of possession of alcohol or marijuana, consumption of alcohol and possession of

from page 1

faculty were determined by averaging and weighting the salaries for faculty with 9- and 12-month contracts. The average salary for professors with 9-month contracts is \$52,184. For professors with 12-month contracts, the average salary is \$86,961.

Of the 1,687 full-time faculty members at UNC, about half have nine-month contracts, and the rest have 12-month contracts.

drug paraphernalia with intent to use.

The ages of people charged ranged from 19 to 40 years, but most were in their early twenties.

"They were a festive group," said Steve Camp, director of the Smith Center, about the crowd.

He said 24 Chapel Hill police officers were on duty at the concert, which is average for most concerts at the Smith Center.

"The security was not any tighter than usual; we had police available, and we asked the ALE (Alcohol Law Enforcement) to come," Camp said.

Seven ALE officers were on duty at the concert, said Lenora Topp,

ALE supervisor. She said the main problem was drinking liquor in the building.

Camp and Topp said some people were asked to leave, but there were no major problems.

"All in all, it wasn't too bad. No damage was done to the building," he said.

Two local people were arrested, including UNC sophomore Glenn Overcash, who was charged with possession of drug paraphernalia with intent to use. Overcash was not available for comment.

Police arrested people from areas other than North Carolina, including Georgia and New York.

Forum to present business challenges

The 1987 Entrepreneur Forum, sponsored by the UNC MBA and undergraduate entrepreneur clubs, will be held Saturday at the Kenan Center from 9:30 a.m. to 3:30 p.m.

The forum will feature four speakers, and students must pay the \$5 registration fee by 5 p.m. Wednesday.

"This is part of an effort to get students to learn from entrepreneurs," said Walter Harris, a graduate student and member of the UNC Entrepreneur Club. The purpose of the program will be to give interested students a better understanding of the challenges and rewards of starting new business ventures.

The forum will be held in a large meeting room, so that students will hear all four speakers, Harris said. The speakers will be: Thomas Jones, chairman of R.H. Barringer; Jim Lumsden, chairman of Lumsden, Hale, Ltd.; Toby Harris, chairman of Agro-Tech Corp. and American Forest Mushroom Association; and David Burr, president of Outline, Inc.

Students can register for the forum by sending checks via campus mail to Entrepreneurial Forum in the Carroll Hall mail room or by dropping checks in the designated box in the mail room. Registration includes a catered lunch at Kenan Center.

QUESTION #4.

WHEN SHOULD THE COLLEGE STUDENT CALL FAMILY AND FRIENDS?

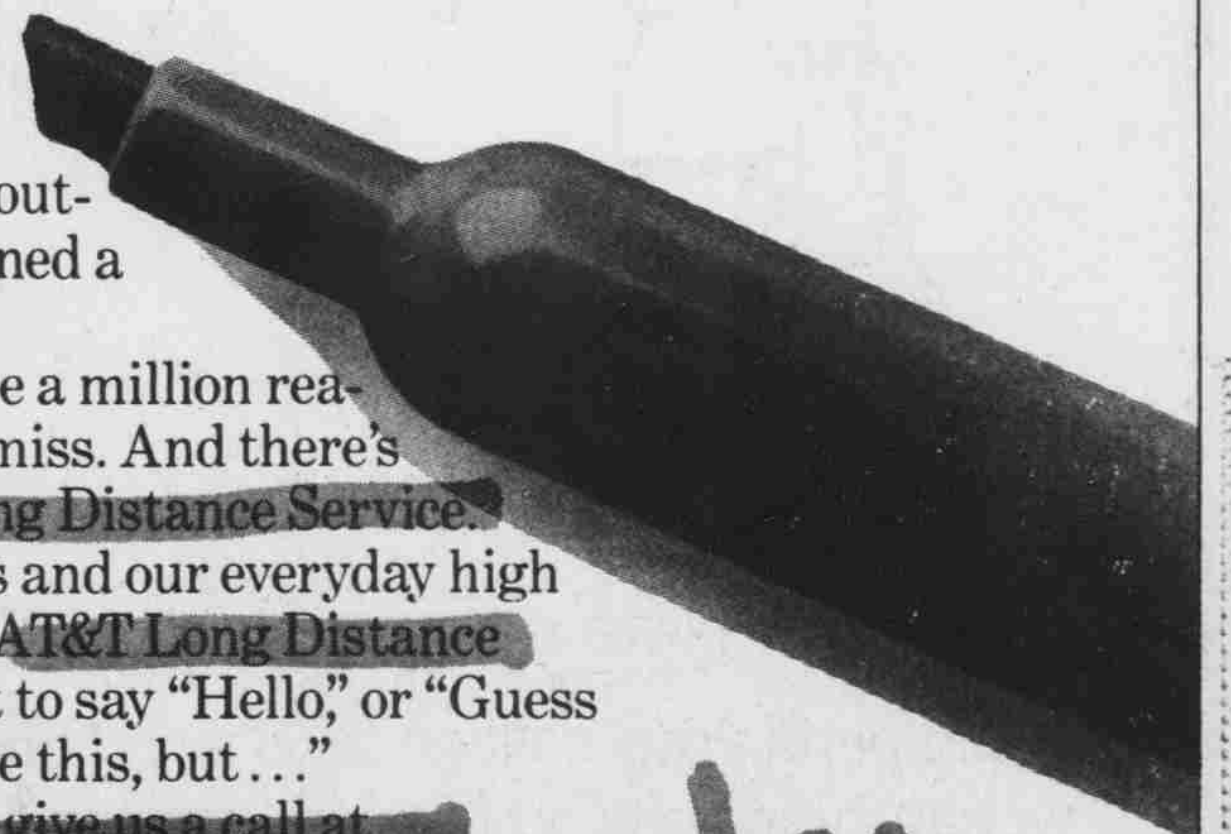
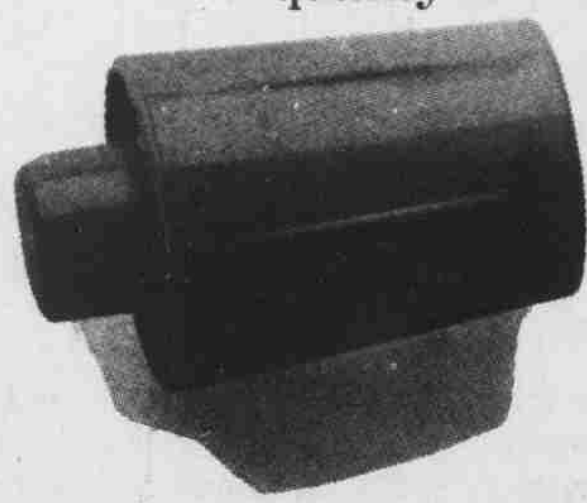
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