

The Tar Heel

Serving the students and the University community since 1893

Thursday, June 18, 1987

Chapel Hill, North Carolina

News/Sports/Arts 962-0245
Business/Advertising 962-1163



Tar Heel/Steve Matteson

Marcia Harris and Sally Stalla work out the bugs in the new, voice activated, Career Placement Services Computer Job Bank

Career Center hooks up job-search phone hotline

By KRISTA MATTHEWS
Staff Writer

A new type of aid to the unemployed began operating on campus Monday — in the form of Career Planning and Placement Service's computerized job-search phone hotline.

The CPPS job hotline, located in 211 Hanes Hall, links telephone to computer to match students' career interests and qualifications to employers' requirements. The hotline is available to seniors, graduate students and alumni.

"We (CPPS) have pioneered the development of the job hotline," said Marcia Harris, director of

CPPS. "We are the first in the country to have such a service."

Before they can use the hotline, Harris said, students must first register with CPPS, and information about them will be entered into the computer.

By using a touch-tone phone, a student can then dial 962-2777 (962-CPPS) to be linked with the computer. The computer will bring up all information about the student that is entered into its file, which will include social security number, major, graduation date and one or two areas of career interest.

After the computer finds the

information on the student, it will use synthesized speech to inform the student about the available jobs that fit the student's career interests and qualifications.

The hotline is very simple to use, Harris said. "You don't have to know how to use a computer," she said. "You only have to know how to use a telephone."

Harris said the new system had several advantages over the old job-hunt system at CPPS. "An added feature of the hotline is that students and alumni don't have to continuously search through note-

See **HOTLINE** page 14

American opens multi-million-dollar hub at RDU

From Associated Press reports

The birthplace of aviation got two more firsts in flight Monday as American Airlines unveiled a \$120 million hub at Raleigh-Durham Airport and Piedmont Airlines launched its Charlotte-to-London service.

"It's a truly historic day for North Carolina," Gov. Jim Martin said during ceremonies at Raleigh-Durham Airport. "It's going to benefit our entire state and usher in a new era of economic growth and job creation throughout North Carolina."

"This is a major boost to our local economy, but also a great benefit to the expanded accessibility of North Carolina by air travel," Martin said. "It's a major factor for attracting new economic investments and additional corporate headquarters to the state of North Carolina."

American officials treated the new terminal's first arrivals to champagne, offered free food throughout the terminal and had a bluegrass band on hand for the ribbon-cutting ceremony. While the first two official arrivals were two passengers on a Greenville-to-Raleigh commuter flight, Ameri-

can focused the media attention on a jet to Sarasota, Fla., the first newly scheduled flight out of the hub.

Dozens of reporters and television crews descended on bewildered passengers when the Sarasota flight arrived from Newark, N.J., for a stopover.

"This is the first time I've been on television and I don't even know why," said one woman as she darted toward another gate.

After ceremonies including the introduction of an all-North Carolina crew, the 9:10 a.m. departure was delayed until 9:24. Two other 9:10 flights, apparently waiting for the official "first," quickly followed.

Meanwhile, the start of Piedmont's nonstop service from Charlotte to London gave the first real "international" flavor to Charlotte-Douglas International Airport. The mood was festive at the airport Monday afternoon for the first nonstop flight from North Carolina to London's Gatwick Airport.

After a ceremony featuring speeches by Martin and other political and business leaders, the 210 passengers slowly began boarding the Boeing 767 for the flight to Europe.

The plane was scheduled to take off at 5:35 p.m., but it was delayed about 30 minutes as passengers and onlookers jammed the gate area.

"I wish I could go with you, but I have some things to do in Raleigh the next few days," Martin said. "We're just as proud as we can be."

Charles Davant, of Blowing Rock, was taking the trip with his wife, Deena, and their son Charles Jr.

"It's my wife's birthday, and our anniversary," Davant said. "She told me to come up with something special. So when the announcement came out that Charlotte was getting the flight, I had the reservations two hours later."

Several passengers said they were making the trip for business reasons.

"I'll be there about two weeks, following some leads and looking for new contacts," said John

Yopp, vice president of international sales for a Charlotte-based valves manufacturer.

"This is a much easier flight than going through (New York's) Kennedy Airport," he said. "All you can do there is wait three hours and eat hot dogs."

One passenger, Heather McDaniel, seemed a little surprised with all the hoopla.

"I'm from Santa Barbara, Calif., and I'm going to London to meet a friend," she said. "I had

no idea it was such a big deal."

American Airlines officials cultivated the link between the RDU hub's opening and the first flight of Orville and Wilbur Wright at Kitty Hawk.

Robert Crandall, chairman and president of American, said: "When the Wright brothers completed their first flight at Kitty Hawk a long time ago, they sent a telegram to the Rev. Milton

See **AIRLINES** page 16



Tar Heel/Steve Matteson

Rude reception

Protesters walked beside KKK members in last Sunday's march on Franklin Street. In

contrast to the Greensboro march, protesters here were numerous and very vocal.

In This Issue

The ethical crisis.....page 3
Yackety Yack preview.....page 8
Parker in U.S. Open page 10