

# Yack hopes to get new image with '87 edition, editor says

By **NANCY WALDROP**  
Staff Writer

While summer heat and hectic schedules may have caused most UNC students to push last year to the back of their minds, the recent past is the present concern of several student historians.

Liza Motsinger, editor of the 1987 Yackety Yack, and her summer staff are at work completing the latest edition of the yearbook, which she hopes will change

its image as a "photo essay" or an "artsy scrapbook."

"The Yackety Yack is noted as one of the strongest photojournalistic yearbooks in the country," Motsinger said. "This is a year-and-a-half project, and the photographs we put in the book are going to be good or they won't go in the book."

While still maintaining the Yack's tradition of photographic excellence, the 1987 book will

"push people to look at the yearbook in some different perspectives," Motsinger said.

The '87 Yack theme is "Profiling the year at Carolina." On the front cover, Carrboro artist Rick Burgess has represented this idea of profiling by incorporating campus images into a graphic gray and black design. According to Motsinger, photographic art of this nature is unusual for yearbook covers.

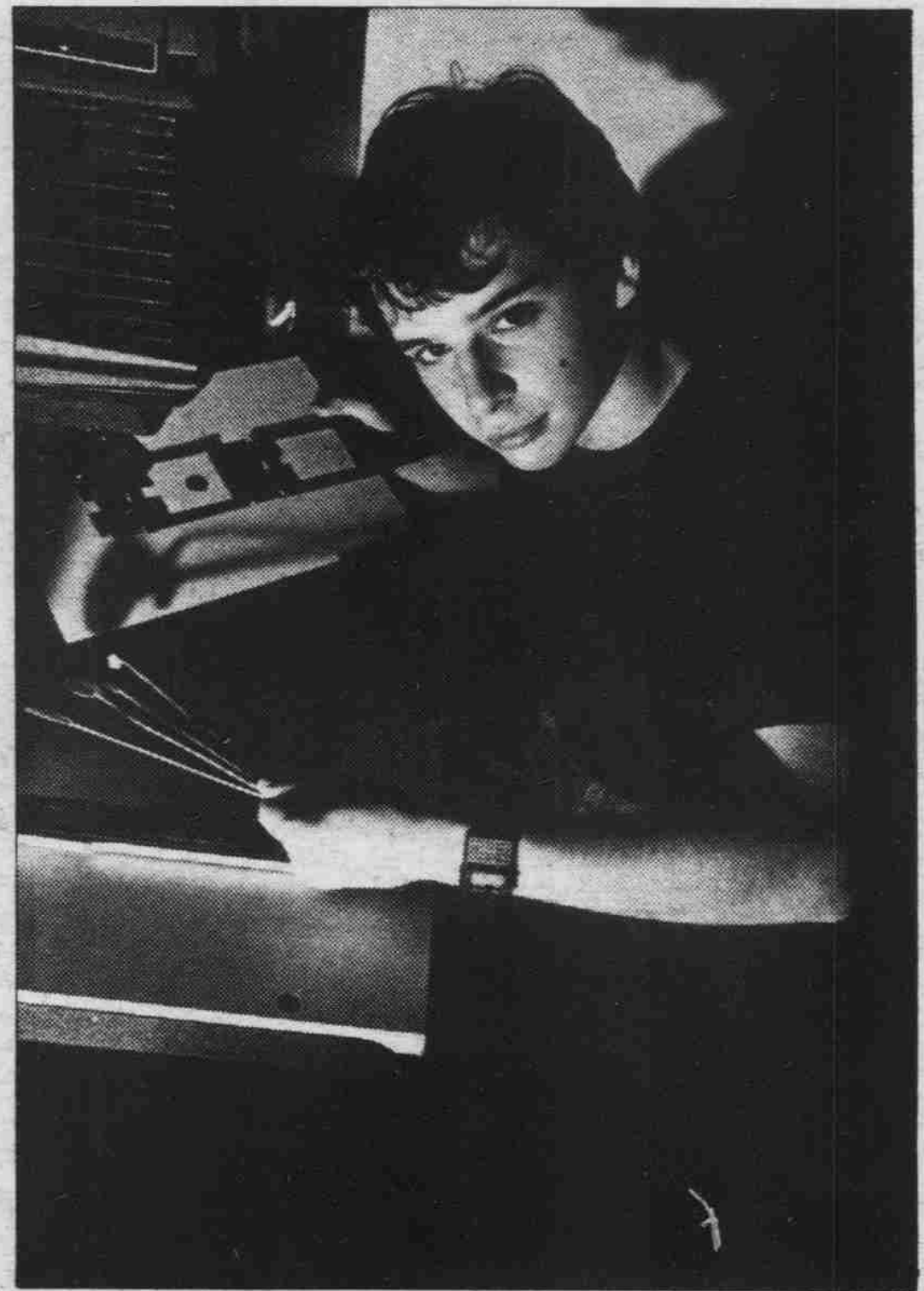
Along with the traditional sections, the book will include a special opening section on topics relevant to students. The topics include caffeine, Billy Warden, AIDS and minority issues.

"Instead of trying to cover everything that happened . . . we're just taking certain items or topics," she said. Through these selected articles, Motsinger feels that the Yackety Yack conveys a general feeling and attitude for the year.

Details about organizations will be added to the group section of yearbook in the form of character sketches.

Many people have contributed to the yearbook. About 70 staff members have worked with the book over the lengthy production time.

Motsinger worked with the Yackety Yack all four years she attended Carolina. After editing three yearbooks at her high school near Winston-Salem, she said that wanting to join the Yackety Yack staff was "probably a natural progression."



Tar Heel/Steve Matteson

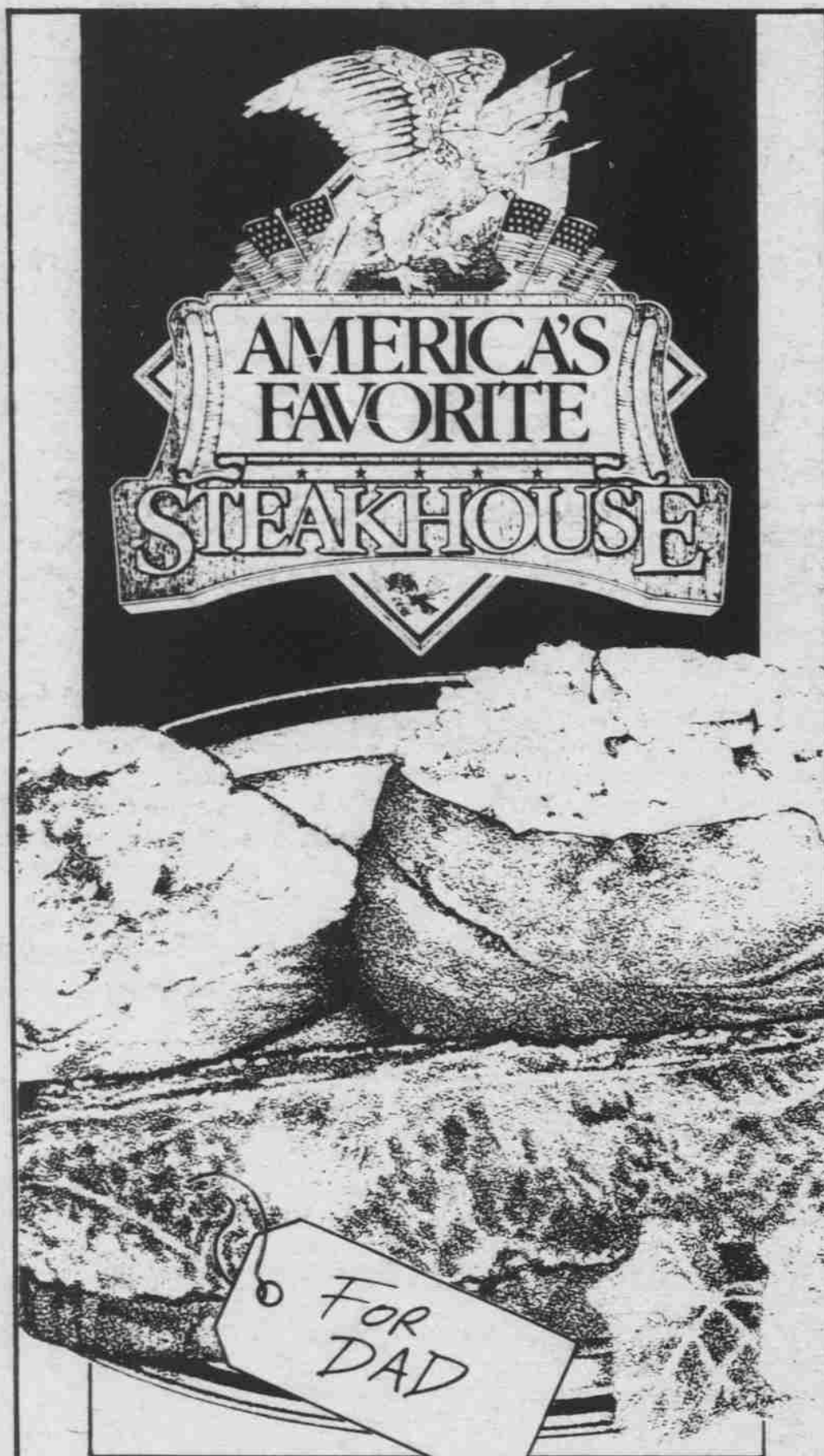
David Minton, a Yackety Yack photographer, gets ready to print his final photographs for the 1987 edition

Motsinger is spending her summer in Chapel Hill to finish the book before going to London on a student program in November.

"It's so common and almost accepted that schools are going to just really miss their deadlines," she said. The Yackety Yack staff's deadlines are set a month ahead of schedule to increase the chances of the book arriving for distribution on the October due date. The rest of the job is up to the publishing company.

The Yackety Yack will be mailed to the 1987 graduates who paid extra for mailing costs. Other students may pick up their copies in the Yackety Yack office. The last day to order a 1987 Yackety Yack is July 31.

"One thing as far as a yearbook is concerned — obviously it's lasting," Motsinger said. "I've read that now books can be made, if you use the materials available, to last 300 years."



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